

## NEWS SUMMARY

### GENERAL

## Green light for Welsh TV

A unified Welsh language service will be provided on the fourth television channel, to start in 1982. The Government yesterday agreed to revert to this manifesto commitment, following a growing campaign of civil disobedience.

Mr. Gwynfor Evans, Plaid Cymru president, called it the biggest victory ever for the Welsh language, and said he would decide today whether to call off the protest fast he had planned over the issue.

BBC and commercial Welsh programmes will be carried on the second ITV channel. If this does not succeed, a two-channel service may be introduced.

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### Somoza killed

Anastasio Somoza, ousted as Nicaraguan dictator in a civil war last year, died in a bomb and machine-gun attack in Asuncion, Paraguay. Page 4

### Golan bill

Israeli Knesset (Parliament) member Mrs. Gueli Cohen promised a bill to annex the Golan Heights, captured from Syria in 1967. Page 4

### Kim sentenced

West German Foreign Minister EEC members to join his government in protesting against the death sentence passed on South Korean dissident Kim Dae-Jung. Page 4

### Laker threat

Sir Freddie Laker said he would take the British Government to the European Court if he was prevented from introducing cheap flights to Europe. Page 3

### Leonardo pledge

Arts Minister Norman St. John Stevas promised to do all he could to keep in Britain the Leonardo da Vinci manuscript which is to be auctioned by the trustees of a state home. Page 6

### Tourist dies

A British holidaymaker recently returned from the Rio Park Hotel, Benidorm, died of Legionnaires' Disease and five others were found suffering from it, the Health Department said.

### Walls dismissed

Zimbabwe Prime Minister Robert Mugabe dismissed his military commander, Lieut-Gen Peter Walls, accusing him of disloyalty and damaging Zimbabwe's interests.

### Windscale alert

British Nuclear Fuels said two employees at its Windscale and Calder plants might have been exposed to contamination beyond normal limits this week. Investigations were being carried out.

### Express talks

Talks were continuing last night on the dispute which prevented production of the London editions of yesterday's Daily Express and Daily Star. Page 8

### The long view

Brazil's Government ruled out free presidential elections in 1983, saying it would be out of line with the country's "gradual" progress towards democracy.

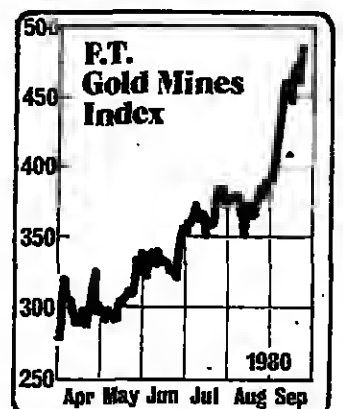
### Briefly...

CSKA of Bulgaria beat Nottingham Forest 1-0 in a European Cup match in Sofia.

### BUSINESS

## Gold up 23.2 at record 487.9

● EQUITY leaders regained some of the recent losses. The 30-share index rose 2.5 to 500.3. Widespread demand for South African gold pushed up the FT Gold Mines index 23.2 to a record 487.9. Page 38



● GILTS were a shade higher, with long gains up to 1, and shorts about 1. The Government Securities index rose 0.14 to 70.61. Page 38

● GOLD rose \$6 in London to \$675.5. Page 28

● STERLING was steadier, closing 35 points up at \$2.923. Its trade weighted index was unchanged at 75.5. DOLLAR was slightly weaker overall. Its index was unchanged at 33.3. Page 28

● WALL STREET was up 15.79 at 951.69 before the close. Page 39

● BANK OF ENGLAND forecast a substantial cut in the annual rate of inflation over the next year, but is gloomy about prospects for output and jobs. Back page; editorial comment, Page 20; Details, Page 8

● GOVERNMENT is considering public sector cash limits providing for pay increases of 8 to 9 per cent. Back and Page 7; Economic Viewpoint, Page 21.

● BELGIUM will consider an emergency plan to break up Cockerill, its dominant steel producer, into independent operations, and inject fresh funds into the steel industry. Consett bid, Page 6

● INVESTMENT institutions have formed a company to back financially managers in British industry wishing to buy a stake in their businesses. Page 6

● BRITAIN should earn about \$40n from tourism this year in spite of the strength of sterling and continuing inflation, the tourist industry said. Page 6

● EEC ROW over New Zealand butter imports may be resolved without convening a special meeting of agriculture ministers. Page 20

● UNIONS in the textile, clothing and footwear industries have forecast a loss of 100,000 jobs by the end of this year. Page 8

● STRIKERS at a Derbyshire sealant factory will today consider a union recommendation to accept an improved pay offer, and have called off pickets. Page 8

### COMPANIES

● DALGETY, the international merchant group which took over Spillers, announced record pre-tax profits of £33.3m (£31.5m) for the year ending June. Page 22; Lex, Back Page

● CONSOLIDATED Gold Fields boosted earnings for the year by 60 per cent to a record of \$89.9m. The dividend total goes up to 22.5p from 13.5p. Page 23; Lex, Back Page

● BURMAH OIL increased taxable profits by £7.97m to £28.17m for the first half. Page 22

## OPEC delegates fail to agree on oil price system

BY RICHARD JOHNS AND MARTIN DICKSON IN VIENNA

The Organisation of Petroleum Exporting Countries failed to reach agreement in Vienna yesterday on a system for indexing oil prices, an essential part of its attempt to evolve a long-term strategy.

Because of the deadlock, Saudi Arabia is not to lower its maximum production ceiling of 8.5m barrels a day until the end of the year. Sheikh Ahmed Zaki Yamani, the Saudi Oil Minister, said. Saudi Arabia accounts for a third of total OPEC production.

The failure to reach agreement also means that the present disarray over the price of oil will continue.

For the time being the basic Saudi price for a barrel of oil remains at \$28 compared with a median of about \$32 and a top price of \$35.37 demanded by Iran.

Saudi Arabia had planned to cut production to ease the present market surplus and would have made its maximum level to 8.5m b/d if OPEC had agreed to proposals by a Ministerial committee on long-term strategy.

The continuation of the higher rate of output and the maintenance of the current Saudi crude price will not only sustain the surplus on the market, estimated at about 2.5m b/d, but will also seriously hit Iran, the member mainly responsible for the impasse here.

Exports of Iran's higher priced oil have slumped to almost 1m b/d as a result of the market glut. Saudi Arabia's strategy is clearly aimed at putting pressure on Iran, whose foreign exchange reserves, of which an estimated \$5bn are frozen in American banks, could be depleted to a dangerously low level of Iranian oil cannot be sold.

Delegates in Vienna expressed hope that a compromise might still be reached before the convening of an OPEC summit, scheduled to take place in Baghdad early in November, which Iran will not attend.

Iran is evidently determined for political reasons—hostility towards Iraq, revolutionary zeal and lack of firm government—to block an agreement on the system of indexation and, consequently, the adoption of the long-term strategy report.

Oil Ministers were meeting last night alone to discuss the three related short-term issues of price indexation, differentials between various crudes produced by members, and the overall level of OPEC production.

No decision was expected.

The delegates have agreed to meet again on October 14 in another effort to solve the problem of indexation and price unification.

Despite the failure of this conference to agree on the major components of a long-term strategy, a compromise proposal outlined by Algeria was under serious consideration and may yet provide the basis of agreement before the Baghdad summit.

The key elements of the Algerian proposal were that the 13 OPEC nations agree on an effective production programme and that in "certain circumstances"—presumably relating to market conditions—producers could raise prices by up to 5 per cent over and above the price set by the index.

Saudi Arabia is understood to be willing to co-operate in such a scheme if proposals for indexation contained in the long-term strategy report are agreed and adhered to by all other members.

But Iran effectively destroyed any chance of compromise. The long-term strategy proposals prepared over a period of more than two years by a committee chaired by Sheikh Yamani recommended that price should

be determined by a formula which would take account of the cost of production, the cost of transport, and the cost of refining.

The committee also recommended that the price should be indexed to a basket of commodities, including oil, which would be used to measure the cost of living in the oil-producing countries.

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## Peace hope in docks dispute

By Pauline Clark, Labour Staff

The first signs of real progress towards averting a national docks strike from Monday emerged yesterday, after a three-hour meeting of Britain's leading port employers.

A new peace formula drawn up in London by the National Association of Port Employers was put to Mr. Tom Cronin, national docks secretary in the Transport and General Workers' Union.

And, after telephone discussions with Mr. Cronin, Mr. James Fitzpatrick, association chairman, said: "We believe we have a formula which will be acceptable to the trade union."

The formula to end the dispute, which centres on proposals for redundancies among dockers in Liverpool, is to be put to employer and union representatives today at a meeting of the Joint Council for the Ports Industry.

Mr. Fitzpatrick is also chairman of the Liverpool Port Employers Association, which previously had told the union that it was making 180 dockers redundant at the end of this month.

The employers have said they cannot afford to keep paying the men under the docks' surplus labour scheme. But the union claims any move to place them on a Temporary Unattached Register, previously used only for disciplinary purposes, would be in breach of the 1974 Jones-Aldington agreement on dockwork regulations.

The executive of the TGWU last Monday approved the dockers' strike call. It demanded a written undertaking from employers not to use the TUR.

The employers' peace formula is likely to contain provisions for increasing severance pay for dockers. If it acceptable to the union side today, it would have to be put to a recalled dockers' delegate conference, the only body which can call off the strike.

Mr. Alex Kitson, deputy general secretary of the union, warned last night, however, that there could be physical difficulties in calling a conference in time to avert the strike.

The union yesterday formally secured the support of the General and Municipal Workers Union, whose members include dockworkers notably on Teesside. The National Union of Railwaymen has already instructed its members working in docks and at sea ferry ports to support the strikes.

## Credit card changes follow criticism

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

ACCESS and Barclaycard, the two big credit card companies owned by the big clearing banks, have agreed not to prevent traders charging cardholders more than purchasers who pay in cash. The new policy, however, will not become effective for some months.

Their decisions follow the publication yesterday of a Monopolies Commission report which said some of the business practices of the two companies had operated against the public interest.

In addition to criticising the credit card companies' imposition of a "no-discrimination" policy on traders, the Commission was also concerned about discussions between Barclays Bank, owner of Barclaycard, and the joint Credit Card Company—which runs Access and is owned mainly by National Westminster, Midland and Lloyds banks—on matters that might materially affect competition between them.

The Commission argued that the "no-discrimination" rule, which has also been operated by the American Express and Diners Club "Travel and Entertainment" charge cards, has the effect of lessening competition by preventing a trader from offering different prices to credit card users and other customers. It was action by the clearing banks—a few years ago to enforce this rule on petrol stations which led to the reference to the Commission.

The Commission recommends that all the card companies should abandon the no-discrimination rule, and

that it should become illegal to have this provision in contracts.

Access and Barclaycard said yesterday that they would accept the recommendations. But both expressed concern about the possibility that traders might not be required to display clearly their intention to make different charges to customers paying by credit card.

The Commission's report reveals that in the past the two main card organisations discussed matters such as rates of interest, the possible introduction of an annual card charge, the "non-discrimination" rule, and rates that might be charged to particular traders.

Both organisations say such discussions have now ceased. The Commission feels that these were against the public interest because they had the effect of making traders liable to pay higher charges for franchises and to accept franchisees on terms less beneficial to them.

The Commission wants the clearing banks to give appropriate assurances to the Director-General of Fair Trading that they will not in future discuss matters that are likely to lessen competition.

The report shows that the clearer's credit card operations have, in general, been very profitable in recent years. In particular, it considers that if National Westminster Bank were to maintain its present level of profitability and other banks reached that figure there would be cause for concern.

Details, Page 7

## Major RTZ issue

BY IAN RODGER

THE LARGEST rights offering in the UK in more than four years was unveiled yesterday. Rio Tinto-Zinc is raising £123m through the issue of convertible loan stock on the basis of £1 of stock for every two shares held.

The big mining finance group, which has major mineral interests in Australia, Canada, the U.S. and southern Africa, intends to invest \$44m of the proceeds in Australia and Spain. The remaining £79m will be used for unspecified "major investment opportunities" in the energy and related industries.

RTZ said the £27m to subscribe to its full entitlement of

an Australian subsidiary's rights issue and the £17m to raise its interest in a Spanish mining company, Rio Tinto Minera, to 49 per cent, could have been financed by other means.

"The directors believe it desirable to raise additional funds to strengthen the long-term financial position of the company," said the prospectus.

Continued on Back Page Results, Page 24; Lex, Back Page

5 in New York

	Sept. 16	previous
Spot	\$2.9230	\$2.9100
1 month	1.14-1.04	0.97-0.92
3 months	2.10-2.00	0.92-0.87
12 months	0.95-0.90	0.85-0.80

## Nippon to build £40m Scottish microchip plant

BY RAY PERMAN, SCOTTISH CORRESPONDENT

NIPPON ELECTRIC Company is to build a £40m integrated circuits plant at Livingston New Town in Scotland—the first Japanese microchip investment in the U.K. The plant will be one of the biggest in Europe.

The announcement marks an advance in the Japanese semiconductor industry's campaign to increase its share of the European market, which has been heavily dominated by U.S.-owned companies.

American manufacturers have set up about a dozen chip production plants in Europe and account for about two-thirds of integrated circuit sales there. Japan's share of the European market was less than five per cent last year but is expected to grow rapidly.

Japanese manufacturers, aided by their Government, have

rapidly caught up with advanced chip technology. In the past two years they have built up a strong position in the U.S. market for several widely-used devices.

The decision is of major importance to the UK which has spent considerable time and effort courting Japanese investment, particularly in the electronics industry.

Other major Japanese manufacturers are considering setting up European production plants following Nippon's decision and the announcement this month that Fujitsu is to establish a plant in the Irish Republic. A technical team from Toshiba is in Scotland this week looking at sites suitable for microchip plants. A small plant in West Germany has also

been announced by Hitachi. Nippon made the announcement following a visit to its Tokyo headquarters by Mr. George Younger, secretary of state for Scotland, who is on a promotional visit to Japan.

The company said that it would set up a new subsidiary provisionally named NEC Semiconductors (UK). It would acquire the Livingston site and start construction work as soon as possible.

It hopes to begin the assembly of large-scale integrated circuits from imported components in April, 1982, moving to wafer fabrication by early 1984. The plant will produce advanced circuits, such as 64K memory chips and 16 bit microcomputers.

Investment grant curb, Back Page

## Industry may aid phones scheme

BY GUY DE JONQUIERES

THE GOVERNMENT is studying whether to ask private industry to shoulder some of the burden of financing the Post Office's ambitious programme to expand and modernise Britain's telecommunications system.

The scheme could overcome the constraints imposed by the Government's cash limits. These prevent British Telecom, the Post Office's telecommunications arm, from further borrowing.

British Telecom wants to spend £1.5bn annually on its investment programme in the next five years. But despite the latest increase in telecommunications charges, averaging 17 per cent, it is expected to have severe difficulty finding the necessary funds itself.

There is also growing concern in Whitehall about the adequacy

of British Telecom's system of internal financial controls. Shortcomings in the system are said to make it increasingly hard to obtain an accurate picture of

optics, an advanced method of transmission using light signals.

A number of companies would be invited to participate with British Telecom in the ownership and financing of the consortium, whose nucleus could be British Telecom's telecommunications systems, the company established to market System X abroad.

The companies likely to be approached include the Post Office's traditional suppliers, General Electric Company (GEC), Plessey, Standard Telephones and Cables (STC), Pyram and BICC.

GEC, Plessey and STC are all working with the Post Office on System X. But most of the cost of developing the new exchange, about £100m, has so far been borne by British Telecom.

It is thought that the new

Continued on Back Page

### Cash limit plan

Cash limits providing for increases of not more than 8 to 9 per cent for public sector payrolls are being seriously considered by the Government. Back Page

the organisation's financial position.

To lighten the load on British Telecom, the Government is considering setting up a new consortium which would be made responsible for the development of projects like System X, the British digital electronic exchange, and fibre

## CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES		FALLS	
Excheq. 134pc 92.5997	+ 4	Walls Fisher	280 + 10
Anderson Sclyde	108 + 5	Cons. Gold Fields	610 + 20
Boustead	73 + 9	Gold Mo. Kalgoolie	510 + 25
Dalgety	295 + 13	Hartbees	541 + 21
Estates and Agency	124 + 8	Impala Plat.	525 + 50
Fairview Estates	287 + 12	Libanon	215 + 13
GKN	225 + 5	Oter Expln.	74 + 10
Hampton Trust	83 + 5	Poseidon	320 + 15
Jardine Matheson	217 + 12	RTZ	487 + 19
Legal and General	253 + 12	Rustenburg Plat.	347 + 34
Man. Agency Music	174 + 9	Supreme Crpn.	90 + 35
Parrish (J. T.)	120 + 12	West Drie.	246 + 33
Pearson (S.)	233 + 11		
Pittard	35 + 4		
Richards Wallton	63 + 2		
Rowntree	178 + 8	Bemrose	31 - 5
Rush and Tompkins	244 + 5	British Mohair	30 - 5
Sainsbury (J.)	520 + 15	Inveresk	32 - 21
Simon Engineering	236 + 8	Phicom	32 - 6
Steel Bros.	157 + 9	Burmah Oil	193 - 18
Westminster Cntry.	60 + 4	Sovereign Oil	208 - 12
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**In 1953 two men walked alone to Everest's summit. It took hundreds more to get them there.**

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## EUROPEAN NEWS

Robert Mauthner in Paris examines prospects for tomorrow's meeting

## Sugar for Anglo-French apples of discord

EVEN THE greatest pessimists do not believe that the Anglo-French meeting in Paris tomorrow will turn out to be as bad as the last one in London in November.

On that occasion, Mrs. Margaret Thatcher, the British Prime Minister, had only one thought in her mind: a satisfactory settlement of the dispute over Britain's demand for a large reduction of its contributions to the EEC budget. What the French so vividly describe as the "dialogue of the deaf" on this point, left little room or inclination for other matters.

## Solution

Logically (another over-worked French word), the solution of the great budget conflict in May this year should have cleared the decks for one of those great reconciliations which so frequently take place on the international stage, to the bewilderment of the man in the street.

But, though the temperature between London and Paris has dropped several degrees since the spring, the scars and loose ends left by the May compromise and new causes for irritation, such as French apple imports and fishermen's strikes, have prevented a restoration of real warmth to Anglo-French relations.

Mrs. Thatcher, it is true, did her best on French television



the other night to sweeten the apples of discord by pouring the maximum amount of syrup over her questioner's polite probing about the present state of Anglo-French relations.

Why was it, the British Prime Minister asked plaintively, that journalists were always looking for rows and disagreements, when France and Britain had so much in common? It was a familiar politician's complaint, which completely sidestepped the use made by the British and French governments of their respective media to put over their national positions during the long months of disagreement over lamb sales and the EEC budget.

That said, it is certainly true that the virulence of some popular British newspaper comment about France, bordering in some cases on racism, has left its

mark at least on the ruling establishment.

The French, like anyone else, like to be loved, although they frequently give the impression that they are entirely self-sufficient and do not care about other people's opinions. There is now real concern in Paris about improving France's image in Britain, though it is clear that this will be an uphill task, given all the inbuilt prejudice on the subject.

Looking at the long-term political and economic situation, Mrs. Thatcher can hardly be faulted when she says that the two countries have much in common. The trouble comes on specific and often temporary issues, where national loyalties, such as farmers or fishermen, can bring a great deal of pressure to bear.

Unfortunately for Mrs. Thatcher and President Giscard d'Estaing, a number of such problems remain.

Potentially the most serious is their conflicting interpretation of the budgetary compromise reached last May. The French Government insists that it has every intention of carrying out the agreement, under which Britain's contribution to the EEC budget would be cut by £2bn by the end of 1982.

But it is emphasised in Paris that the agreement included an undertaking by Britain that it would not block farm price increases next year. Britain, on the other hand, denies that it has given a specific undertaking of this kind.

President Giscard faces a presidential election at the end of April and the beginning of May 1981, just at the time that the

European Community is due to carry out its annual farm price review.

It is clear that he wants to avoid, at all costs, any farmers' unrest of the kind that occurred earlier this year, when Britain made its agreement on farm price increases conditional on settlement of the budgetary issue. If the British Government again dug in its heels, on farm prices, the French would retaliate by vetoing the payment of EEC budget rebates to Britain.

The catalogue of potential disagreements between the two countries can be widened almost indefinitely to include proposals for a reform of the European Community's agricultural policy, its enlargement through the entry of Spain and Portugal and its trade relations with New Zealand and Australia.

## Warriors

What is certain, however, is that neither Mrs. Thatcher nor President Giscard will want to fan the flames of disagreement. Even the fiercest warriors need a rest sometimes.

Both British and French are therefore hoping for a downbeat summit tomorrow at which the two leaders will be able to concentrate on those issues where there is already a large measure of agreement, such as Middle East policy, East-West relations and international economic problems.

## Britain accused of trick over EEC refunds

BY WALTER ELLIS IN STRASBOURG

MONEY DUE to be repaid to Britain by the European Community in settlement of the budget dispute will not be used, as intended, to improve the country's infrastructure but as a means of reducing the public sector borrowing requirement, according to Mrs. Barbara Castle, leader of the British Labour group in the European parliament.

Mrs. Castle claimed in the Parliament yesterday that local authorities in Britain had been informed in a recent circular that they should not seek to apply for any of the £720m due in refunds from Brussels this financial year.

It had been reliably understood that some £550m of this year's rebate would take the form of increased community spending in Britain. "This was nothing more than an elaborate farce," Mrs. Castle said, and the money would instead be pocketed by the Treasury for its own monetarist purposes.

Many non-British MEPs agreed with the analysis. Mr. Pieter Dankert spokesman for the Budget Committee, said there were serious doubts that the money would relate in any way to regional development and restructuring, and Mr. Ove

Fieb of the Economic and Monetary Committee referred to issuing to Britain of "blank cheques".

Conservative MEPs naturally sought to defend the Government's position, arguing that the budget deal had been a victory over injustice. The overall view, however, seemed to be that something of a confidence trick had been played on the Community and that the Parliament was powerless to prevent it.

Mr. Dankert and others argued that the settlement—reached by Heads of Government last May—governs "non-discretionary" (discretionary) expenditure and that Parliament, under the rules, had to give its approval. But Sir Antonio Giolitti, speaking for the European Commission, did not agree and the likelihood is that the Parliament will only succeed in delaying disbursements while this point goes through the EEC's consultation procedure.

Mrs. Elaine Kelly-Bowman, a British Conservative member of the regional affairs committee, said that the bulk of the money was supposed to be used to promote industrial and regional development and that it was up to the commission to ensure this policy was carried through.

## Suarez 'adopting left-wing' policies

By Robert Graham in Madrid

A DEBATE on the confidence motion sought from Parliament by the Spanish Prime Minister, Sr. Adolfo Suarez, was due to begin late yesterday, with only the eight-seat conservative Catalan Nationalist Party firmly pledged to support the Government in addition to MPs of the ruling Centre Democratic party.

The initial reaction of the main opposition parties to Sr. Suarez's programme presented on Tuesday was however less critical than expected. Sr. Suarez made clear that he was seeking Parliament's confidence vote on two issues—the Government's economic policy and its regional policy.

Sr. Suarez is almost certain to obtain the vote he requires, since his Centre Democrats hold 166 of the 350 seats. One potential ally—the right-wing Democratic coalition—indicated after Sr. Suarez's speech that it would not vote with the Government.

The main opposition Socialist and Communist Parties preferred to keep their criticism of Sr. Suarez's speech to the minimum, in readiness for the full debate. But the Communist leader, Sr. Santiago Carrillo, said that, by accepting increased public investment to move out of recession, Sr. Suarez was endorsing Communist policies.

## Soviet oil output improves

BY DAVID SATTER IN MOSCOW

SOVIET oil production, which had fallen behind schedule, has made a modest recovery and appears set to achieve its revised annual target, according to the Soviet weekly, economic gazette.

The newspaper reported that production for the first eight months of the year reached 400m tonnes on the strength of increased production in July and August.

If the monthly production rate of 51.5m tonnes achieved in July and August can be maintained for the rest of the year, production will meet exactly its annual target of 606m tonnes.

Production continues to expand but the rate of increase has been declining steadily in recent years and the U.S. has

predicted that production will soon stop increasing and begin to decline.

The original oil production target for 1980 of 620m-640m tonnes was set at the beginning of the 1976-80 five-year plan. Since then exploitation has been hampered by wasteful recovery methods, manpower shortages, and exhaustion of older fields.

The target for 1980 was lowered to 606m tonnes and there was doubt earlier in the year whether even that would be achieved because production for the first six months of this year, stood at only 297m tonnes.

The industry has been set a supplementary target which has not been disclosed, although one Soviet newspaper reported that it had fallen short of the extra total by 1.7m tonnes in August.

## Norway oil and gas goals

BY RAY GJETER IN OSLO

OIL AND GAS fields earmarked for development on Norway's continental shelf will require investment totalling some Nkr 35bn (£3bn), at current prices, over the next four years, the Oil Minister, Mr. Bjartmar Gjerd, told a meeting of the Norwegian Petroleum Association in Bergen.

Investment would total about Nkr 8bn annually from 1980 to 1983, he said, but would thereafter fall rapidly, unless additional development schemes had been approved. Output during the 1980s would reach about 55m to 60m tonnes of oil equivalent per year, about half on land and half offshore.

A Conservative Party speaker at a meeting, Mr. Rolf Presthus, warned against allowing local politics to decide where to land gas from the Anglo-Norwegian Statfjord field.

Other considerations were more important such as what kind of industry Norway wanted; and which solution was most economically sound.

Different districts along the coast hope that the gas will be piped to their area, creating new industry and jobs. Britain is also seeking to buy the gas.

Statfjord, Norway's state oil company, has found traces of hydrocarbons in the second well drilled this summer on a promising new part of the Norwegian continental shelf, above the 62nd parallel. The first well, drilled by Norsk Hydro, found neither oil nor gas.

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## EUROPEAN NEWS

## Alfa-Nissan project postponed again as Ministers disagree

BY RUPERT CORNWELL IN ROME

DISPUTES among Italian Ministers have again prevented the Government from taking a decision on the controversial plan for Alfa Romeo, the state-owned car manufacturer, to set up a joint production venture in southern Italy with Nissan of Japan.

The latest postponement of the nine-month-old scheme came after the failure yesterday of the inter-ministerial committee on industrial policy to reach agreement. The issue now goes to Sig. Francesco Cossiga, the Prime Minister, for arbitration, but the delays so far experienced suggest that it will not be resolved quickly.

The latest developments are a tactical victory for opponents of the deal who have argued that it would be wrong to make any decision while the more serious question of the 14,468 redundancies sought by Fiat, Italy's biggest motor group, is still open.

This lobby, led by Sig. Giorgio La Malfa, the Budget Minister, and by Fiat itself, has maintained that a venture with Nissan, even limited to the envisaged output of 60,000 vehicles a year, for which Alfa would contribute 80 per cent of the parts, would amount to a Trojan horse, allowing the feared Japanese car industry a dangerous European opening.

It is widely felt that a decision on Alfa-Nissan can only be taken as part of the overall answer for the troubled Italian car industry now being drawn by the Government.

The most explosive element now is the frustration of the two forces at both Alfa Romeo and Fiat. The Alfa workers are angry over the Government's refusal to endorse a scheme which would create 1,500 new jobs in the depressed



Sig. La Malfa: delay a kind of victory

area around Naples. The Fiat men are dismayed by their company's insistence on shedding a large number of employees to remain competitive.

For the third time this week, production at Fiat plants in and around Turin was at a virtual standstill yesterday. Sig. Enzo Mattina, a leader of the engineering workers union, told a rally in the city that the unions would never accept redundancies.

Negotiations at the Labour Ministry in Rome between the two sides at Fiat appear to be making little progress, in part, at least, because of the militant mood of the rank and file in Turin, which national union leaders ignore at their peril.

A two-hour demonstration also took place yesterday at Alfa-Sud's works at Pomigliano d'Arco, near Naples, at which union speakers attacked the Government for its inertia. The rallies took place before the news of yet another Alfa-Nissan postponement became known.

## Berlin railmen demand free union

By Leslie Collett in West Berlin

STRIKING WEST Berlin employees of the East German Reichsbahn railway system demanding a free trade union, higher wages and Civil Service status, yesterday halted freight traffic between West Berlin and surrounding East Germany.

It is the first time they have gone on strike since 1949 when they demanded payment in Deutsche Marks.

The West Berlin railway men are members of the East German Government-controlled Free German Trade Union.

## Like Poland

Several of the strikers, who operate the S-Bahn elevated railway in West Berlin said that like the workers in Poland they would not go back to work until all their demands were met.

Some 2,000 West German citizens work for the East German Reichsbahn in West Berlin and many of them are members of the tiny West Berlin Communist Party.

The strike has not spread to East Germany which does not tolerate stoppages, but a representative of the Reichsbahn from East Berlin arrived quickly to receive the demands of the railwaymen in an attempt to end the walk-out. Railway telephone links between the stations in West Berlin were cut, presumably to contain the strike.

## Wage structure

The West Berlin Reichsbahn employees are demanding the right to have either representation as a separate body in the East German union or membership of the West German railway workers' union. They want DM160 (£37) extra a month, a new wage structure, four more days holiday and no reprisals against the strikers. Many of the West Berlin railwaymen fear they may lose their jobs soon because the Reichsbahn has announced plans to cut S-Bahn services in West Berlin because they are losing money.

## Laker holds to threat of court action

By Our Strasbourg Correspondent

SIR FREDDY LAKER confirmed yesterday that he intends to take the British Government before the European Court, if the Civil Aviation Authority continues to reject applications from Laker Airways to provide cut-price services to more than 600 European destinations. It is the belief of his legal advisers that the European Community's competition rules are being violated by the activities of the International Air Transport Association and that a ruling by the European Court in Luxembourg would take precedence in this instance over British national legislation.

## Fierce competition

If Sir Freddy gets his way, it could mean the effective end of air ticket price-fixing in Europe and the introduction of fierce competition involving not only Laker but also the major national carriers.

For customers, it would signal a new era on short and medium haul routes, comparable, perhaps, with that initiated on transatlantic routes three years ago, when Sir Freddy introduced his Skytrain to New York.

Speaking to members of the European Parliament, Sir Freddy repeated yesterday that, if the CAA turned down his appeal against an earlier rejection of his applications, it would become a matter for the European Court. He indicated that Ministers did not appear ill disposed to his plans but if the authority did not give way, it would be the Government, represented by the Department of Trade, which would be in the dock in Luxembourg.

Lord Bethell, a Conservative MEP and chairman of the "Freedom of the Skies" lobby, said that IATA was in breach of Articles 85 and 86 of the Treaty of Rome, which prohibit the organisation of cartels or monopolies affecting free competition.

## DUTCH BUSINESS AFTER THE BUDGET

## Relief on tax but little help with interest

BY CHARLES BATCHELOR IN AMSTERDAM

DUTCH Government policy, announced in the 1981 budget this week, aims to direct resources towards industry and away from the public sector and the private consumer.

Government spending will be cut by Fl 3.6bn (£774m) while Fl 1.3bn in welfare subsidies must in future be paid by the employee. Direct assistance to industry will total Fl 2bn, much of this paid for by raising the price of Dutch natural gas to foreign consumers.

The Dutch public is now considering how these proposals will affect the average small or medium business. Nearly 150,000 private limited companies (BVs) are registered alongside 8,000 ordinary limited companies (NVs). Although some of the private companies are large concerns, most employ only a few dozen people.

A Nederland BV can expect direct relief in the form of a lightening of the tax burden on part of its stock profits aimed at easing the financing of the stocks. Relief will also be given in the tax treatment of

assets. Companies are at present allowed to discount just over 1 per cent of their asset value before applying corporation tax. An increase in this percentage is planned.

The total saving to companies of these two modifications will be Fl 1.31bn in 1981. Just under half these funds will come from money set aside to pay for the now abandoned scheme of inflation-accounting with the rest coming from a rise in the gas price charged to foreign customers.

A Nederland BV, if it is in an expansive mood, will also benefit from an increase in investment premiums. Spending on equipment will now qualify for special Government aid amounting to 12 per cent until next July. When this extra bonus comes to an end, support will continue at a rate of 10 per cent, instead of falling back to the original rate of 7 per cent. Industry will benefit by an extra Fl 600m over the next nine months and by Fl 425m a year once the 10 per cent rate is re-established.

The Dutch Finance Ministry yesterday announced tax concessions on investors' dividend income. The first Fl 500 (£108) of interest income will be free of income tax. This move, which will free share portfolios of up to about Fl 8,000 from tax, should go some way towards reviving interest in shares, our Amsterdam Correspondent writes. The Govern-

ment is also prepared to guarantee up to 50 per cent of investments by "participation companies," set up by banks and insurance companies to provide risk capital to industry. The Central Bank will also be more flexible in allowing banks to provide risk capital directly. This is intended primarily to broaden the access of small and medium companies to finance.

If the Nederland BV is in the building industry, it can count on extra Government support next year. Aid totalling Fl 285m has been set aside to build an additional 9,500 dwellings in the public sector and another 1,000 other housing units.

These two grants form part of a Fl 655m programme which also aims to improve industrial training and the working of the country's labour exchanges, to promote energy conservation and to provide small amounts

of direct aid to the shipbuilding and farming sectors. Export promotion will also get Fl 25m. The effect of the budget on interest levels is likely to be small. The budget deficit is to be cut only slightly from Fl 14.7bn this year to Fl 13.1bn next.

Government spending will rise by 8 per cent to Fl 140.2bn next year while revenues will increase by 8 per cent to Fl 127bn. If the unions respond favourably to the Government's appeal to reduce wage demands

in return for extra spending, the total deficit may even rise. With Dutch interest rates so dependent on international developments, the financial manager of a Nederland BV would be unwise to rejoice too soon. Any fall would be welcome. A 1 per cent cut would save Dutch industry Fl 1bn.

If its banker is not prepared to lend money more cheaply the Nederland BV may find it more ready to put up equity capital. The Dutch Central Bank is expected to announce an easing of its rule that banks may only take a 5 per cent share in companies. Tuesday's Budget set aside Fl 110m for use as venture capital.

On the debit side, a Nederland BV can expect to pay more for energy as Dutch gas prices are raised in line with international price levels. It can also expect a larger postal bill. The Government has not changed its mind on the need for a firm guilder despite frequent pleas from exporters. Imported inflation still poses too great a threat to the open Dutch economy.

## W. German drug exports up 15%

BY KEVIN DONE IN FRANKFURT

THE WEST GERMAN pharmaceuticals industry, the world's largest single drugs exporter, increased its foreign trade in the first six months of 1980 by 15.1 per cent to DM 2.29bn (£335.68m).

Weak sales in the domestic market, however, are again curtailing the industry's overall growth, and production of human medicines—representing about 80 per cent of the industry's turnover—increased by only a nominal 2.9 per cent in the first six months to DM 5.69bn.

The industry's positive trade

balance was enhanced in the first half of the year, however, with pharmaceutical imports increasing by only 10.3 per cent to DM 1.33bn.

Unlike most branches of German industry, the pharmaceuticals sector has shown no trend towards greater concentration in the hands of a small number of dominant companies.

In 1975 some 27.4 per cent of the German drugs market was controlled by the top five companies—Hoechst, Bayer, Schering, E. Merck (Darmstadt) and Boehringer Ingelheim—but by last year this share had actually fallen to 26.3 per cent, according to a study

made by the West German Pharmaceuticals Industry Federation. The share of the top ten companies has fallen even more significantly from 44.6 per cent in 1975 to 40.8 per cent in 1979. Altogether more than 1,000 drugs manufacturers are based in West Germany, although around 81 per cent of the market is in the hands of the top 100 concerns.

The manufacturers represent one of the most intensive research and development sectors of German industry, second only to aerospace in the amount of money spent when measured as a percentage of the sector's turnover.

## French initiative on seat of Europarlament

BY JOHN WYLES IN BRUSSELS

FRANCE HAS sparked the first move by EEC member Governments to snuff out any attempt by the European Parliament to decide unilaterally where its future meetings should be held.

At present an itinerant assembly holding the majority of its sessions in Strasbourg and a handful in Luxembourg, the Parliament is expected to vote before the end of the year.

The French Government wants to head off this move for two reasons: first, there is a Treaty obligation on EEC member governments to decide the "seat

of the institutions," and second, it would like Strasbourg to become the Parliament's only meeting place.

In a statement to the EEC Council of Ministers on Tuesday, France asserted that in view of the rising concern in Parliament it was time for EEC governments to prepare to make a final decision on the seat of the institutions. As a result, the committee of permanent representatives, representing each member-state, has been charged with preparing recommendations.

## Iran to attend French meeting on Eurodif

BY TERRY DODSWORTH IN PARIS

IRANIAN AND French officials are expected to meet in Paris during the next few days to discuss the future of Iran's controversial stake in the French nuclear fuel industry.

The assets were frozen by a French commercial court last December in the wake of an Iranian decision to abandon its nuclear power programme.

At that time, Iran said that it would not fulfil its financing commitment to Eurodif, the French-controlled uranium enrichment consortium from which the Iranians had been planning to draw fuelstocks. The Iranians also warned that they would no longer require the enriched fuel for which deliveries were due to start in 1981, and would not supply unprocessed uranium which they had been due to deliver to the consortium.

French officials were cautious yesterday about the prospects of a settlement to the dispute. The Iranians will officially be attending the annual shareholders' meeting of Sordif, an investment group through which Iran's 10 per cent stake in Eurodif is held. Eurodif clearly hopes, however, that the broader question of Iran's future participation in the consortium can be raised.

While Iranian statements on Eurodif valued widely over the

last nine months, the last clear indication of their intentions came during July when the French were told that Iran was likely to resume a modest nuclear programme. According to French officials, the Iranians said they would maintain their stake in Eurodif and honour their financial commitments.

The Iranian assets in the French project are held in two parts. The first, a \$1bn (£417.19m) loan made to the French Atomic Energy Authority in the mid 1970s, was designed for investments in the Tricastin enrichment plant run by Eurodif. This is fully paid up, but the loan itself is now frozen in France, along with interest payments.

Secondly, Iran has been contributing another FFfr. 350m (£35.28m) to Eurodif in instalments to count against its 10 per cent stake. It is reckoned that about FFfr. 70m of this has not yet been paid, while the finance has equally been frozen by the courts. Further court hearings to decide the fate of these assets are due next month.

Despite other shareholding problems this year when the Italians reduced their stake, Eurodif has been able to cover its financing needs through a FFfr. 400m bond.

## Turkish policeman dies in worst violence since coup

ANKARA—A police chief was shot dead by gunmen and a prominent left-wing extremist was captured after a gun battle in Istanbul yesterday in the bloodiest incidents since the military seized power in Turkey last Friday.

Police said Mr. Aykut Genc, a district police chief, and his wife were shot outside their home by two gunmen who escaped in a car. Mrs. Genc was seriously wounded.

In another district, police shot and wounded Mr. Zeki Yaci, leader of the Marxist-Leninist Armed Propaganda Union. He escaped from a prison in the city last month while awaiting trial on murder charges.

The outlawed left-wing group was one of the most feared violent movements in Istanbul.

It had claimed responsibility for two incidents last December and April when five Americans, including two servicemen, were shot dead in Istanbul streets. Istanbul police said Mr. Yaci was captured after being wounded in a gunfight between left-wingers and police in the western Istanbul district of Aviclar.

In the first post-coup report of its type, the martial law command responsible in the north-eastern region bordering on the Soviet Union announced that 559 people had been detained and quantities of weapons and ammunition discovered in operations since Friday. This was a far higher total of detentions than usually reported from the area, where ethnic Kurdish separatist groups have been operating. Repter

## Belgrade to tighten financial grip

BY ALEXANDER LEBL IN BELGRADE

YUGOSLAVIA'S Finance Minister, Mr. Petar Kostic, has outlined plans to strengthen financial controls over the Yugoslav economy which appear to entail a considerable degree of re-centralisation.

Speaking on Belgrade television, Mr. Kostic said that the

Government plans to re-establish the inter-bank foreign exchange market and to impose anti-penalties on enterprises which attempt to sell foreign currency above the officially fixed rates.

This is because some exporters have refused to sell their surplus hard currency funds to importers at the official rates and demanded unofficial

rates from 15 per cent to 45 per cent higher. The federal Government also intends to concentrate responsibility for the overall balance of payments in its hands. Under the present system each of the six republics and two autonomous provinces have responsibility for their own balance of payments.

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## OVERSEAS NEWS

## S. Korean court sentences Kim to death

BY ANN CHARTERS IN SEOUL

A SOUTH KOREAN military court yesterday sentenced 54-year-old Kim Dae-jung, a former Presidential candidate, to death for violating the national security law, the anti-Communist law, foreign exchange controls and martial law decrees.

Kim had been found guilty on all five charges against him on the 19th day of his trial. The charges included founding an organisation judged to be pro-North Korean in Japan in 1972, and plotting a rebellion to overthrow the Government in

Seoul which resulted in violent riots in the city of Kwangju in May of this year.

The sentence closely followed the prosecution's recommendations. Prison terms ranging from three to 20 years were handed down on another 23 defendants.

Kim can appeal to a higher military court within seven days, once yesterday's verdicts have been confirmed by the martial law commander. He has 19 days in which to appeal or commit the sentences issued by the four-judge court. Following the completion of an appeal to a

higher military court, the defendants may appeal to the civilian Supreme Court.

As the death sentence must ultimately be confirmed by President Chun Doo-hwan before an execution can proceed, there is a chance that Kim's sentence could be commuted.

## Determined and articulate opposition leader

BY CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

THE KIM DAE SUNG case has profound significance for the future of South Korea, not merely because of Kim's own reputation as the country's most determined and articulate opponent of authoritarian rule but also because of its international ramifications.

Both the U.S. and Japan have expressed strong concern over the case to the South Korean authorities, and Japan has hinted that the execution of Kim could do serious damage to relations between Japan and South Korea.

Within Korea, the death of Kim could leave a permanent legacy of bitterness in the south-western province of Golla. Kim's birthplace, and amongst liberals throughout the country.

Kim made his name in South Korea's highly restricted political world after narrowly failing to defeat the incumbent President, Park Chung-hee, in Presidential elections of 1972. These were the last direct Presidential elections held in South Korea.

After the elections he moved to Japan where he became politically active among the large expatriate Korean community in ways which apparently upset the Seoul Government. In August, 1973, under circumstances never properly explained, he was kidnapped from a Tokyo hotel and returned to Seoul where he was placed under house arrest.

For the next six years, during

which the Park regime continued in office, Kim was moved from house arrest to jail and from there to "hospital confinement" without at any stage being allowed to resume a normal life.

His chance came late in 1979, when the assassination of President Park led to a series of moves towards greater democratic freedom. As part of this process Kim's political rights were restored in early 1980, and he appeared to be one of the main probable contenders for power in future democratic elections.

Kim's hopes of gaining power, and South Korea's hopes of full "democratisation," were abruptly scotched after the now famous "May riots" in Seoul.

Kim was not the only leader arrested after the May riots, but he is the only one of national importance to be placed on trial for his life. Others, including the former Prime Minister, Kim Jong-pil, were released from jail after agreeing to retire into private life and after pleading guilty to the military.

Given the strength and determination of the current army-backed Korean Government, it appears unlikely that Kim's death would lead to an immediate upheaval inside the country. Its long-term consequences, however, could be extremely grave both for the internal political harmony of Korea and for relations with other countries.



Kim Dae-jung: denied charges against him

## Obote supporters in new bid for power

BY OUR FOREIGN STAFF

UGANDA YESTERDAY faced the prospect of its fourth administration in 18 months as supporters of former President Milton Obote demanded the removal of 11 Cabinet Ministers.

The chairman of the ruling military commission, Mr. Paulo Mwanga, a close associate of Dr. Obote, was quoted as saying that the 11 Ministers "would either voluntarily resign or be liable to dismissal."

The quarrel between Dr. Obote's Uganda People's Congress (UPC) and the rival Democratic Party (DP) and Uganda Patriotic Movement (UPM) came to a head over a proposal to increase the number of parliamentary seats at stake in scheduled elections from 120 to 140.

Dr. Obote strongly argued that the extra seats were required if Uganda—a traditionally anti-Obote region

around the capital Kampala—were to be adequately represented.

The 11 ministers, most of whom have DP or UPM allegiances, voted for the proposal, which was nevertheless defeated. Among those who walked out of the National Consultative Council, which is the country's interim parliament, was Mr. Yoweri Museveni, the leader of the UPM and a member of the military commission.

If Mr. Mwanga can enforce the dismissal of the anti-Obote ministers, it will mean that the Uganda People's Congress, last in power in 1981, has effectively retained control, and the general elections scheduled to be held by the end of this month will not be able to take place.

These were already in doubt because of the combination of administrative and security problems. But the DP and UPM

are likely to boycott any poll held by a pro-Obote administration.

The two key factors in the survival of the present administration will be the reaction of Tanzania and the loyalty of the Ugandan army. Some 20,000 Tanzanian soldiers and police are still in the country, and it was their acquiescence last May which allowed Mr. Mwanga to oust ex-President Godfrey Binaisa. He remains in their custody.

Dr. Obote himself is a close friend of President Julius Nyerere, but the Tanzanian leader is known to be concerned both about the costs of keeping his men in Uganda and the need for a stable, internationally recognised Government to preside over the rehabilitation of a devastated economy. Unless free and fair elections are held it is unlikely that any administration would win such recognition.

The second factor is the response of the small, poorly-trained Uganda army. However, both Mr. Mwanga and Dr. Obote have close ties with the military, and although Mr. Museveni is a former guerrilla leader it is unlikely that he can command sufficient backing from the military.

The most sensitive area will be the capital itself, where DP support is at its strongest. The removal last year of Professor Yusufu Lule, who succeeded the ousted dictator Idi Amin, was marked by strikes and demonstrations in Kampala, the main commercial and industrial centre.

But even if the new administration is able to keep control, Uganda will have retained its reputation for instability which in turn has prejudiced international aid efforts and left foreign investors extremely wary.

## Gang of Four trial 'imminent'

By Tony Walker in Peking

THE TRIAL of the Gang of Four in China is imminent and expected to begin by the end of the month.

A Chinese justice official is said to have told this to a visiting delegation within the past week, apparently confirming reports at the time of the recent National People's Congress.

The gang, who include the widow of Chairman Mao, Jiang Qing, have been held in jail since their arrest in 1976, soon after Mao's death.

The four have been accused of serious crimes against the state. The charges carry the death penalty. Chairman Hua Guofeng, in his speech to the congress, made it clear that the Gang of Four would be charged with counter-revolutionary activities, a serious charge under Chinese criminal law.

Other members of the gang include the three "Shanghai Radicals." The three—Yao Wenyuan, Zhang Chunqiao and Wang Hongwen—had their power base in Shanghai during the Cultural Revolution.

Since their arrest the gang have been blamed for most things that have gone wrong in China over the past 15 years. Most anger has been directed against Jiang Qing, who is regarded as the gang's leader.

Mr. Deng Xiaoping, who was purged twice during the Cultural Revolution, has recently described Mao's widow as an "evil" woman.

Mr. Deng told a visiting group of Japanese politicians at the weekend the trial would begin soon but did not divulge the exact starting date. He did say, however, that it would be open to Chinese—presumably a select group—not to foreigners.

The State has been amassing evidence against the Gang over the past year. There have been suggestions that some of this evidence may be embarrassing to the late Chairman Mao and even to Chairman Hua.

Mr. Deng also made it clear to the Japanese that the charges make no reference to Mao. He accused the Gang of four of trying to shift responsibility for the excesses of the Cultural Revolution onto Chairman Mao.

## AMERICAN NEWS

## Agreement near on price for Algerian gas

BY PAUL BETTS IN NEW YORK

THE LARGEST U.S. importer of Algerian natural gas said yesterday that it was optimistic that the bitter six-month dispute over the price of Algerian natural gas would be resolved shortly.

The Houston-based El Paso Company, which imported 224m cubic feet of Algerian gas last year, said it expected a compromise would be reached soon between the U.S. authorities and Algeria, the world's biggest producer of natural gas.

Algeria has apparently decided to drop earlier demands that would have nearly trebled the price of the liquefied natural gas it sells to the U.S. Agreement in the next few weeks on pricing could have major international implications for the future of natural gas prices.

Earlier this year, Algeria stopped delivering LNG to El Paso. It wished to raise prices arguing that its huge gas reserves were worth the same in energy content as crude oil. Algeria has been taking a strong line within the Organisation of Petroleum Exporting Countries

(OPEC) to push for parity between crude oil prices and natural gas prices which have generally been lower.

At the beginning of the year, El Paso was paying Algeria \$1.95 per 1,000 cubic ft of gas, but in April Algeria asked for \$6. El Paso refused to pay the new price and the subsequent halt in Algerian shipments seriously reduced the Houston company's earnings in the second quarter.

But Algeria now appears willing to accept a lower price to resume large scale LNG shipments to the U.S. and is reported to be considering a price below \$5, close to the price of \$4.47 currently being charged to U.S. customers by Mexico and Canada.

The U.S. authorities are understood to have been concerned that Algeria's original demands for much higher prices would have put pressure on Mexico and Canada to raise their gas prices. A settlement is thus expected to help stabilise natural gas prices in the world market in the short term at least.

## Somoza killed in Asuncion bomb attack

ASUNCION—Former Nicaraguan President Anastasio Somoza and two companions were killed yesterday when an explosion and gunfire ripped apart their car in Asuncion, Paraguayan radio reported.

The radio said the explosion occurred yesterday morning, about eight blocks from the luxurious home occupied by Sen. Somoza, who was 54. The bodies of Sen. Somoza and his two companions, believed to be his chauffeur and a bodyguard, were taken to a hospital.

One radio station said three people besides Sen. Somoza were killed, but police would not confirm the report. The assassins were said to be from a "fairly large international" socialist group contracted for the purpose. Press reports said Sen. Somoza's body was struck by 25 bullets.

The former President arrived in Paraguay a year ago and was granted asylum by President Alfredo Stroessner of Paraguay. His removal by the Sandinista National Liberation Front, ended nearly 50 years of rule by the Somoza family in Nicaragua.

Sen. Somoza's car was reported to be travelling down Avenue of Americas, a major thoroughfare, when the car was blocked by a small truck and gunfire erupted. President Stroessner rushed to the scene as soon as he learned of the death of Sen. Somoza.

A U.S. embassy official said Sen. Somoza was killed instantly, and that his car had been blown apart.

No suspects have yet been arrested and no one has claimed responsibility, the official said.

## Governor defeated

By Our Washington Correspondent

Governor Dixie Lee Ray, a strong supporter of nuclear power, has been defeated in her bid for Democratic re-nomination to a second term in Washington state. Miss Ray's defeat was the only big surprise in the last round of primary elections on Tuesday, and her fate may indicate how the concern on nuclear issues such as reactor safety and waste disposal will feature in the presidential race.

Mr. Ronald Reagan has endorsed nuclear power in stronger terms than President Jimmy Carter and Sen. John Anderson, the Independent runner.

Governor Ray was formerly head of the Atomic Energy Commission in Washington D.C. While holding this post her engaging hallmark was her insistence on wearing bobbysocks and living in a caravan.

Washington state has an important nuclear facility at Hanford, one of the handful in the country capable of making plutonium. Anxiety about safety has risen in those states with nuclear facilities, but unlike, for instance, her counterpart in South Carolina, Miss Ray never modified her belief in nuclear energy.

## Argentina devalues

THE ARGENTINIAN central bank said yesterday that the peso will be devalued against the dollar by 1 percentage point per month from November onwards.

In October 1979, the bank said the peso would be devalued against the dollar by 2.5 percentage points in January with the rate of devaluation falling by 0.2 of a percentage point each subsequent month.

This resulted in a change for next month of 1 percentage point and would have meant the devaluation rate falling to zero by next March.

## Carter draws ahead of Reagan in poll

BY DAVID BUCHAN IN WASHINGTON

A NEW opinion poll, released as Mr. Jimmy Carter yesterday went up in campaign swing through four states, puts the President three percentage points ahead of his Republican rival, Mr. Ronald Reagan.

The 38 to 35 per cent lead for the President over Mr. Reagan in the latest New York Times/CBS network survey is a sharp reversal of political fortune for Mr. Carter, who a month ago in the same poll trailed the Republican candidate by 27 per cent to 49 per cent.

Interestingly, the new poll shows no decrease in support for Mr. John Anderson, the Independent runner, who scored 14 per cent compared with 13 per cent a month ago.

This suggests that the President may have less to fear from Mr. Anderson siphoning off votes from the Democratic ticket than is widely supposed. Mr. Carter has boycotted the first televised campaign debate on Sunday because Mr. Anderson has been invited to take part.

However, the New York Times poll would have to be confirmed by other surveys for a trend to emerge, and Mr. Carter's three-point lead is less than the margin of sampling error.

## Venezuela shows lowest growth for ten years

BY KIM FUAD IN CARACAS

VENEZUELA'S GROSS domestic product (GDP) grew by less than 1 per cent in 1979, the lowest level in more than a decade, according to the central bank.

Only the oil industry (Venezuela was the world's seventh-largest producer and exporter last year) showed major growth, rebounding from a 2.2 per cent decline in 1978, to a 6.1 per cent expansion in 1979, according to the bank's annual economic review released on Tuesday.

The overall decline in GDP growth to 0.7 per cent last year, against advances of 3.2 per cent in 1978 and 8.8 per cent in 1977, reflected deliberate Government efforts to cool the overheated economy and other factors, the bank said.

Tight credit policies led to a 9.5 per cent decline in the construction industry, while growth in agricultural output slowed to 3.7 per cent as opposed to 6.3 per cent in 1978. The manufacturing sector saw its growth decline from 4.9 per cent in 1978 to 3.8 per cent last year.

Externally, government policies led to positive results, with

the balance of payments deficit reduced from \$5.7bn (£2.7bn) in 1978, to \$287m last year, as the country's trade account turned round from a \$2bn deficit to a \$3.3bn surplus over the same period.

Exports rose by 55 per cent last year to almost \$14.2bn, with oil representing 96 per cent or nearly \$13.7bn, while imports declined by 3.5 per cent to \$10.5bn. Tourism revenue was down by 3.5 per cent to \$1.3bn.

The deficit on the services account remained unchanged at \$3.2bn, while on combined current and capital accounts there was a \$1.1bn surplus, against a \$1.5bn deficit in 1978. International reserves grew by 16 per cent to close 1979 at \$8.5bn.

The rate of inflation during the year rose to 13.4 per cent, the bank said, against 11.8 per cent in 1978. The bank attributed the rise to increased production costs, higher cost of money and elimination of a number of price controls. It said that expansion of liquidity, which grew by 14.9 per cent, the same as in 1978, played virtually no role.

## Mrs. Cohen's plans to annex the Golan

BY DAVID LENNON IN TEL AVIV

ISRAEL'S most fiery politician, Mrs. Gula Cohen, is planning to table a bill in Parliament to annex the Golan Heights, captured from Syria in 1967. Following her success with the controversial Jerusalem bill, she is confident that the Knesset will support the Golan bill, despite the damage this would cause to the peace process.

Passionately convinced of Israel's right to retain all of the territories captured in 1967, Mrs. Cohen wants the Golan annexed now. This, she believes, will make it virtually impossible for any Government to trade it for peace with Syria in the same way Israel gave up the Sinai in return for peace with Egypt.

Having fiercely opposed the surrender of Sinai, Mrs. Cohen was not in the least perturbed by the uproar caused by her bill reaffirming Israel's annexation of Arab Jerusalem for her, the fact that it hampered the negotiations over the occupied West Bank and Gaza Strip more than offset the fact that 13 countries removed their embassies from Jerusalem in protest.

Many members of Israel's Knesset now regret having voted for the Jerusalem Bill. But despite this there is a very

strong lobby in Parliament for annexation of the Golan. In addition, recent public opinion polls showed that 75 per cent of the electorate also favours annexation.

In the Knesset a group of 30 members have formed a "Golan lobby" dedicated to retaining the Golan as part of Israel. In the past, they have been reluctant to press for outright annexation. But with Mrs. Cohen breathing down their necks, they too have announced that they plan to table a bill calling for the extension of Israeli law to the Golan.

The brooding Golan plateau, which overlooks the northern part of Israel, was captured by Syria during savage hand-to-hand fighting in the 1967 war. Syria tried to recapture it in 1973, but despite early successes its troops were eventually driven back towards Damascus.

Israel now controls an area stretching over 40 miles from the Lebanon mountain range in the north and sloping down to the Yarmuk river just south of the Sea of Galilee (Lake Tiberias). The Israeli-held sector penetrates 15 miles into Syria at the widest point between the old Israeli border



and the current front lines.

Unlike Jerusalem where the motive for annexation was historical and emotive, the Golan for Israel is primarily a military acquisition, serving in the west to protect Israel's northern villages and in the east to threaten Damascus.

Before 1967 Syrian gunners used to shell Israeli farmers in the valley below whenever the land-hungry Israelis tried to till disputed patches of land along the border. In response Israeli warplanes would blast the Syrian bunkers. These clashes occurred with monotonous regularity every year during the sowing and reaping seasons.

L. Daniel reports from Tel Aviv: Israel is to spend \$9m on oil exploration during the current fiscal year, drilling at 20

sites. More than half the money will come from Government funds, the rest from private investors.

None of the 11 wells sunk since April has yielded oil in commercial quantities. Another nine drillings are planned for the coming months, including a deep drill near Sodom (Dead Sea).

However, the number of drills still falls short of the 30 each year recommended by U.S. oil experts.

The Government is meanwhile examining the possibility of routing the proposed Mediterranean-Dead Sea Canal around the Gaza Strip to avoid possible political complications.

It is estimated that preliminary planning will take two to three years and will cost \$30m.

## Jurek Martin, in Houston, follows Ronald Reagan into a bitter war of words in the Texas heartland

## House out of order, down Mexico way

RONALD REAGAN rode into Texas this week after Mexicans and money. He got a few of the former and a lot of the latter, but what he mostly found himself embroiled in was a trans-continental war of words with Jimmy Carter, each exchange, it seemed, nastier than the one which preceded it. It was a harbinger of what is shaping up to be a mean campaign for the presidency of the U.S.

September 16th is the most illustrious date in Mexican history. On that day in 1810 Father Hidalgo y Costilla issued his famous call to arms that formally set in motion Mexico's delivery from Spanish colonialism. Today, as he can be measured, nearly 20 per cent of the population of Texas is of Hispanic, principally Mexican, origin.

As a block, Mexican Americans, if they vote, constitute Mr. Reagan's Texan Achilles heel. So, on Tuesday, 170 years after Father Hidalgo's momentous address, the Republican candidate set out across South Texas to liberate the Mexican constituency from what he sees as the oppressive yoke of the Democratic Party and Jimmy Carter.

Texas, the fourth most populous state in the union, is critical to the national outcome in November. The omens are good for Mr. Reagan here: modern, oil-rich Texas is founded on the sort of larger-than-life "can do" individualism that he likes to evoke; it dislikes government in general and the current head of it in Washington in particular.

The state Republican Party is on the rise. Once an absolute Democratic fiefdom, the house that Sam Rayburn and Lyndon Johnson built, Texas now has a Republican Governor, William Clements, a Republican Senator, John Tower, four Republican Congressmen, not to mention a Yankee-run Texas, George Bush, on the Reagan ticket, and the politically ubiquitous John Connally moving his influential oar.

On Tuesday Mr. Reagan even enjoyed the travelling support of a previously non-political Texan demi-god. This was Roger Staubach, the recently retired quarterback (on-field general) of the immensely successful Dallas Cowboys football team, a pristine born-again Christian who announced, tremulously,

that he had "made a commitment to Ronald Reagan and, according to cynical local opinion, to a political career for himself."

But the potential fly in the Reagan Texas ointment remains the Mexican vote. Mr. Carter's campaign is already making much of the Republican candidate's alleged historical insensitivity to racial minorities.

The President himself spent Monday in South Texas and Houston pre-empting the Reagan mission; and when Mr. Reagan got here, he found Mr. Carter had no intention of allowing him a trouble-free campaign.

Thus, in San Antonio on Monday night, Mr. Reagan touched down to find himself besieged with questions on what did he think of the Carter innuendo that he, Reagan, was being kept on ice away from the Press for fear that he might say something foolish. The next morning it was more of the same: what was Mr. Reagan's position now on the 1964 Civil Rights Act, and on social security in the blistering heat of dusty Harlingen, near the Mexican border, there was another Carter jibe, delivered in a black church in Atlanta, implying that one candidate was

perhaps preaching the old poll of "hate" in mentioning the Ku Klux Klan and "states rights"—both racial code words.

The President, it was obvious, was trying to goad Mr. Reagan into the sort of careless extemporaneous response that got him into so much trouble earlier this month—on the KKK, on the "noble cause" of the Vietnam war, on evolution. Since then, Mr. Reagan has indeed been under wraps, sticking strictly to the script he delivers so well; there are no more on-the-road freewheeling conversations with the travelling Press, no more straightforward Press conferences.

Such was the Carter volley this week, though, that Mr. Reagan had no alternative but to respond—and with increasing bile of his own. Every time he emerged from his limousine for an engagement the Press, wild to the latest news from Mr. Carter's travelling circus in another part of the country, descended on him like a swarm of electronic bees, brushing aside the burly protective helmet of his Press secretary, Lyn Nofziger. At first, Mr. Reagan was mildly indignant but mostly

defensive; well, Mr. Carter would not know about the campaign because he was stuck in the rose garden; yes, he had had reservations about Civil Rights legislation but he had seen it work and was now satisfied; no, he was not about to dismantle the social security system, an old charge that has been thrown at him over the years; anyway, Mr. Carter should say these things in a national television debate which he was shunning.

But in Harlingen, briefed in advance by the faithful Nofziger that a reaction was required to the "politics of hate" charge, Reagan's tone was sharper. The suggestion, he said, was "harmful and shameful"; he and Mr. Carter might be on opposite sides of the political fence, but his opponent should not be saying such divisive things.

It could have been coincidence, but when Mr. Reagan got to Houston in the evening, he was more biting, more sarcastic in his denunciation of Mr. Carter than hitherto. His address to what was described as the most successful political fund-raising dinner ever—2,800 Texans paid \$1,000 apiece for stuffed veal, indifferent Californian wine, Gerald Ford, Anne

Armstrong, Mr. Bush and Mr. Reagan—was the standard stump speech: in favour of free enterprise and strong defence of dismantling the newly created Department of Education and Energy.

Lost in this trans-continental war, somehow, was the whole question of the Mexican-American vote. For Mr. Reagan, this may have been just as well, for his rallies in San Antonio, home of the Alamo, a lovely leafy city and, it is surprising to find, the 10th-largest metropolis in the country, and in torrid Harlingen, did not produce particularly big or enthusiastic ethnic crowds.

Gorgus Gristi, with Mariechi hands in the fore, was rather better.

Yet there seemed little rapport between the candidate and his audience. This may be partly because of the role played by Mr. Reagan's principal advocate in the Spanish-speaking communities, Mr. Ben Fernandez, the Southern California businessman who was a minor Republican contender earlier this year. Mr. Fernandez exudes teeth and self-confidence, but also a penchant for not



getting things quite right. Thus, in San Antonio, he caused minor mirth by introducing Mrs. Armstrong as "the Ambassador to the Court of King James," the diminutive Senator Tower as "a giant," the Democrat-turned-Republican

John Connally as "a man for all seasons," and he also kept comparing Mr. Reagan himself to the American eagle. This prompted one local Texan to lean over and remark: "What does he mean? Nearly extinct?"



## WORLD TRADE NEWS

Soviet Union, Iran  
in agreement to  
boost goods traffic

BY DAVID SATTAR IN MOSCOW

THE SOVIET UNION and Iran have signed a new financial and commercial agreement which calls for increased goods shipments between Iran and Soviet territory by way of rail, road and sea routes.

The main point of the agreement calls for the expansion of cargo and Customs facilities at Juba, the Iranian border post where rail shipments from the Soviet Union are processed.

Most of Iran's rail deliveries from Eastern and Western Europe have passed through Juba in the last 10 years and the volume of shipments has come to as much as 2m tonnes a year.

At present, only 150 wagon loads of goods per day are being shipped across the border through Juba. Trains cannot cross the Soviet-Iranian border because the tracks have a different gauge, but an Iranian official said the two countries hope to increase the volume of goods traffic to as much as 300 wagon loads a day.

The Soviet Union is constructing a power station to electrify the rail connection between the Soviet-Iranian border and the Iranian city of Tabriz. Earlier this year, when it

appeared the U.S. might impose a military blockade against Iran, the Soviet Union indicated that Iran could count on massive transshipments of goods from Eastern and Western Europe across Soviet territory.

There has been relatively little progress since then, however, in expanding the capacity of the overland rail and road routes and the facilities at Iranian Caspian Sea ports.

The transit agreement called for expansion of the capacity of the newly built Soviet truck cargo terminal at Astara and a similar terminal is being built on the Iranian side.

There was also agreement on the need to expand the port facilities at Bandar Anzali (formerly Bandar Pahlavi) on the southern shore of the Caspian Sea, where the Iranians presently process only 200 to 300 tonnes of cargo from the Soviet Union a day.

However, efforts to finalise a new trade agreement in the last few months have fallen foul of Iran's unilateral decision to stop the flow of gas to the southern Soviet Republics of Azerbaijan, Georgia and Armenia along the IGAT-1 pipeline. The gas exports have still not been resumed.

Cairo deal  
reinforces  
Italy arms  
success

By Rupert Cornwell in Rome

THE INCREASING success of Italy's arms manufacturers has been reinforced here by the announcement of a deal worth \$140m (£58.5m) for Agusta, the aerospace company controlled by the State-owned EFIM group, to supply Egypt with helicopters.

The agreement, signed in Cairo, involves large CH-47C transport helicopters together with the supply of spare parts and technical back-up assistance. Delivery is expected to begin shortly.

At the same time the prospects of Italy securing the mooted contract to supply Iraq with navy vessels, worth up to \$2bn and including four Lupo-class frigates and six missile corvettes, look brighter than ever.

This at least is the impression emerging from the warm statement issued after a five-day visit here by a top level delegation from Baghdad led by Mr. East Ibrahim, vice president of the Iraqi Revolutionary Council.

Iraq, which is already Italy's second biggest oil supplier covering 20 per cent of its needs, has given an undertaking to make sure that it does not fail to cover Italy's requirements in future.

Rome, for its part, has pledged to step up technological co-operation (including the defence and nuclear fields) "while respecting its international obligations and to the extent of the country's possibilities."

This rider is a thinly concealed plea to Baghdad not to lean too heavily for deliveries of sensitive nuclear know-how and equipment and not to direct the weapons it buys too explicitly against Israel. Fears on both these scores are still casting a shadow over last January's approval by the Carter Administration for U.S. General Electric to supply Fiat with equipment for the production of the engines which will fit the ships.

The oil supply guarantee is being seen here as a particularly useful insurance for Italy should Libya, another of the country's major suppliers, take reprisals over this week's agreement whereby Rome will underwrite Malta's neutrality, thus helping the island break free of Tripoli's grasp.

So far there have been no andie runnings from Colonel Gaddafi, but the economic interests of Italy in Libya are sufficient for there to be a lingering concern here.

It has also emerged that Australia has reached agreement in principle to buy one 13,000 tonne Garibaldi-class helicopter carrier, of the type manufactured by the state-owned Italian shipbuilding concern.

But Canberra has let it be known that it will revoke the deal—along with others placed with EEC countries—if Brussels does not drop certain "obstructive trade practices" against Australia. Given the current lack of work in Italian yards, that is not a threat to be taken lightly.

UK company  
wins £2.5m  
Korea contract

By Our World Trade Staff

SIMON-CARVES, of Stockport, a subsidiary of Simon Engineering, has won a £2.5m contract to supply two twin-belt ship unloaders to the Taishan Bulk Terminal Company of South Korea. Each belt will be designed to unload ocean-going vessels of up to 60,000 dwt, and the equipment will be installed at a new grain terminal owned by Taishan Bulk Terminals at the port of Inchon.

GEC Machines has been awarded a £2.4m contract by the Andhra Pradesh State Electricity Board of India for the supply of two umbrella-type vertical water turbine generators for power station at Nagarjuna Sagar.

Hawker Siddley Power Engineering's transmission division has received a £2.2m order from the Cyprus electricity authority to design, make and supply materials for a 132 kv double circuit transmission line on the outskirts of Nicosia.

ME Mechanical Handling have won an order worth £400,000 from the Grain Board of Iraq for 60 mobile belt conveyors, which will be used for handling 100 kilogram sacks of grain.

A UK subsidiary of Foster Wheeler of the U.S. will build a pulp and paper mill complex for the Nigerian Newspaper Manufacturing Company at Calabar. The project is to be completed by late 1981 and will have two 4.2 meter four-drummer newspaper machines, each with a capacity of 150 tonnes daily. No financial details were announced.

## EXPORTERS AT WORK

## Books from Battersea to the world

BY PAUL CHEESERIGHT

BRAITHWAITE AND TAYLOR cause only the barest ripple on UK export statistics. But the company, working out of a Battersea warehouse has so far only stuck a toe into a market which is as wide as the spread of the English language.

It is selling English-language books, produced in the UK, direct to readers abroad.

"We're not entering an existing market. This is an untapped market consisting of people who would buy books if they got crisp information about them and could get them easily," says Mr. Peter Braithwaite, one of the owners of the venture which started in late 1977.

So far Braithwaite and Taylor have 20,000 subscribers to their service and two-thirds of the business is outside the UK, with Europe emerging as the main market, followed by the Middle East, North America and the Far East and Australasia.

The business is based on the Good Book Guide, which comes

out three times a year, a special annual list and a children's books supplement. Customers have to buy the guide, not the books listed in it. The guide lists the company's selections and backs them up with reviews and literary analysis.

The company has eschewed the hard book club sell and claims it does not have book club problems with subscribers dropping out. To date its main advertising has been by word of mouth. Mr. Braithwaite relates the tale of the Falkland Islands customer who arranged to have a guide sent to Base "Z" in Antarctica.

Turnover has been rising steadily and this year Braithwaite and Taylor will pass the £500,000 breakeven point and makes sales approaching £750,000. It sees no reason why sales should not continue to increase, but the company is wedded to careful growth. "We don't want a situation where we're inundated with orders we

can't meet quickly," comments Mr. Braithwaite.

Already the company handles more than 2,500 titles and holds stocks of between 30 and several hundred copies of each. But half the books are paperbacks. Indeed Braithwaite and Taylor will switch to paperbacks from hardbacks as soon as they become available.

Where the company scores in the overseas markets is in the availability and price of the books, even though it charges the full UK retail price, plus 10 per cent for packaging postage and insurance.

Even in Europe, finding English books can be a problem. "There is the merest handful of bookshops with English books," notes Mr. Braithwaite. "Their prices anyway are 50 per cent to 100 per cent above the UK price."

In any case, there are areas where English books are needed but simply not available. That

explains why Braithwaite and Taylor every month select 24 paperbacks and send them off to a construction site in Angola and why, earlier in September, a lady rang up from Venezuela and ordered 20 children's books.

Because the Braithwaite and Taylor families had themselves spent time abroad and had not been easily able to obtain books, they had an early notion that there is a market for direct mail selling.

By March 1977 a decision in principle had been taken to go into the book distribution business.

By the end of the year, with an original capital of £50,000 and four partners, the company had started trading. Its fixed capital needs are limited but it finances stocks by bank borrowing — it often has £200,000 worth of stock on hand. So, like many other companies, it

would welcome a fall in interest rates.

Philippines  
considers  
Australian  
coal order

SYDNEY — The Philippines wants to buy 1m tonnes of Australian coal by 1982 and 2m tonnes by 1984, Mr. Geronimo Velasco, the Minister for Energy, said yesterday.

After outlining his country's five-year energy plan at the 1980 Congress of the Australian Institute of Petroleum, Mr. Velasco noted that the Philippines' coal needs will rise to 3m tonnes by 1990.

The Philippines is seeking long term contracts for coal supplies and Australia is first choice because of its proximity.

But, Mr. Velasco added, the recent 10-week Queensland coal strike had led to other countries such as Canada, China and possibly the U.S. being considered.

The five-year energy plan places a strong emphasis on the development of geothermal power stations and increased coal use by industry.

There are seven geothermal power plants in the Philippines. Assuming there are no large-scale capacity additions by other geothermal users, the country will be the largest producer in this field by 1985 with generating capacity of more than 1,700 megawatts, Mr. Velasco said.

In Tokyo, the Export-Import Bank of Japan has signed an agreement with the Bank of China to provide ¥21bn (£41.6m) in loans for four coal development projects in north east China. The loans are part of an agreement signed last year to promote Japan's investment in China's resource development.

Agencies

French electronics  
show first surplus

PARIS—The French electronic and data-processing industry experienced its first surplus last year, the Industry Ministry said yesterday.

The surplus amounted to FFr 503m (£51m), with overall exports of FFr 25bn and imports of FFr 24,944bn.

The Ministry points out that trade surpluses of FFr 5.8bn in industrial equipment and FFr 104m in electronic components, have offset deficits of FFr 3.6bn in the consumer goods sector and FFr 1.8bn in data-processing and office equipment.

Overall production in the industry, which employs 305,000, increased 16.3 per cent to FFr 71.7bn from FFr 61.6bn in 1978 and FFr 54bn in 1977.

Of last year's total, FFr 43.3bn was accounted for by the electronics sector and FFr 28bn by data-processing and office equipment. These compare with FFr 38bn and FFr 25bn respectively in 1978.

Philips, the Dutch electrical group, has signed a licence agreement with Samsung Electronics of Seoul, allowing the

South Korean company to make, sell and use video disc players based on the system developed by Philips and MCA of the U.S.

Samsung is part of a diversified industrial and trading company with 1979 sales of \$3bn, Philips said. It is involved in construction, shipbuilding, textiles, chemicals, insurance, electronics and telecommunications and has offices in New York, Tokyo and Frankfurt.

Agencies

## Angola buys Fokkers

Fokker, the Dutch aircraft manufacturer, announced the sale of two turboprop F-27s to Angola bringing total world sales to 715. Charles Batchelor writes from Amsterdam. The company will deliver an F-27 maritime version within a few weeks to Tag-Angola Airlines for use in fishery protection, offshore installation control, search and rescue and sea surveillance duties. It will also deliver an F-27 Mark 500 to Sonangol, the state oil company of Angola, in March 1981.

## Kenya truck plant switch

BY JOHN WORRALL IN NAIROBI

COMMERCIAL VEHICLE assemblers in Kenya are rapidly switching to diesel to reduce the country's high petrol costs.

Leyland Kenya and General Motors Kenya have already started assembling diesel-driven vehicles, the objective being to dispense with petrol-driven models sometime next year.

A four-wheel drive diesel

is already on the road and is soon to be officially launched.

Leyland Kenya is working on the engines of the Kombi with a view to changing it to diesel. It has already introduced a diesel-powered canter truck to replace the one propelled by petrol, and there is also a likelihood of the company introducing a diesel-powered Land Rover.

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of  
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MAY HAVE  
OVERLOOKED?

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## UK NEWS

## Subtle motives in Leonardo auction

By Antony Thomas

A GIANT game of bluff could be under way with the sale of the Codex Leicester, by Leonardo da Vinci, at Christie's on December 12.

The manuscript, 36 pages in Leonardo's own mirror writing and copiously illustrated with sketches, was acquired by Thomas Coke, Earl of Leicester, in 1717.

It is to be sold by his descendants, through the Trustees of the Holkham Estate, in order to meet large tax liabilities following the death of the 5th Earl in 1976.

The Trustees already have negotiated the sale to the Treasury of seven illuminated manuscripts from the Holkham Hall library to the value of almost £1m, and they offered the Codex as well. But so agreement could be arrived at on its value.

No comparable work by Leonardo has appeared on the market for generations and Christie's feels unable to estimate its worth. By putting it up for auction, with bidders from every major museum in the world interested, Christie's and the Trustees could be forcing the Government to come up with a serious offer to keep the manuscript in the country.

Dr. Carlo Pedretti, the leading authority on Leonardo, who has contributed a forward to the catalogue for the sale, said yesterday that the manuscript should remain in the UK, perhaps alongside the Leonardo drawings in the Queen's collection or in the British Museum, which has a similar, longer, codex, by the Italian Renaissance artist and philosopher.

Because of the rarity of the work, which consists of Leonardo's notes on water and cosmology, an auction estimate of £5m could well be conservative.

In May, an important painting by Turner sold at Sotheby's in New York for almost £2.7m, a record for any work of art at auction. The Leonardo is much more significant historically, although without the popular appeal of the Turner.

**Ban**  
This is the problem for the Government. The Arts Minister Mr. Norman St John Stevas, already has committed himself to fight to keep the manuscript in the country. He can put a temporary ban on its export, to give national institutions the opportunity to match any successful auction price. But the manuscript has no great aesthetic or visual attraction, and this is a major reason why the Trustees decided to dispose of it.

However, it is just the kind of work which the National Heritage Fund, with a basic capital this year of £12.4m, was designed to acquire. If no worthwhile offer from the Treasury comes before the date of the auction, no doubt the Leonardo manuscript will become the subject of a public appeal, with the Fund making a significant contribution.

If the manuscript is bought, with Treasury approval, by private treaty there could be considerable tax advantages for the Holkham Trustees. But at the moment, on advice from Christie's, they obviously believe a large sum can be realised through a public auction, although 75 per cent of the price will disappear in tax.

Their aim is to raise as substantial a sum as possible to meet death duties and to keep Holkham Hall, the finest Palladian house in England, in good repair. But if a higher figure than any suggested so far came through private negotiations they would not doubt be delighted to contribute to keeping Leonardo's notes in the UK.

## Financial backing available for company managers

Richard Lambert investigates the aspirations of the newly-formed Candover Investments

GROUP of UK investment institutions has formed a company to provide financial backing for managers in British industry who want to buy a stake in the businesses they run.

Candover Investments will put together sums of roughly £5m and more, to enable managers to take equity in their own companies.

Its chief executive is Mr. Roger Brooke, who is also a substantial minority shareholder in the new company. Mr. Brooke was group managing director of EMI but left earlier this year after the group was taken over by Thorn.

Before that, he was a director of S. Pearson and Son, and a deputy managing director of the Industrial Reorganisation Corporation.

Candover's institutional

shareholders are led by Electra Investment Trust and Globe Investment Trust. The others are: BP Pension Fund, British Rail Pension Fund, Finance Corporation for Industry, the Prudential Assurance Company, and four investment trusts in the Murray Johnstone stable: Murray Caledonian, Murray Clydesdale, Murray Western, and Murray Northern.

These institutions have put a total of £2m of low coupon loan capital into Candover. They have also subscribed to its equity base of £100,000.

Most of the finance for Candover's projects will normally come directly from these shareholders. Candover will also invest part of its own capital in each scheme it arranges, and will normally take a fee.

Where necessary, Candover will approach other independent financial institutions for backing in particular cases.

The company hopes to be active in three main categories of business. One is where a large holding company is seeking to sell off one of its divisions. Another is where shareholders in private companies want to sell all or part of their holdings.

Finally, Candover will arrange the finance to buy, for cash, quoted companies whose market value for some reason stands consistently below their intrinsic worth.

In all cases, key managers will be offered the chance to buy a significant share of the equity at a price within their means. Their investment as a group could range from around

£50,000 to £200,000 or more.

Additional finance may also be provided to support working capital.

Mr. Brooke said yesterday that only certain kinds of company would be suitable for such highly geared financial packages. They would need to have a reasonable profit record, as well as a good cash flow, in order to cover interest on the loan element of the finance. Funds would not be made available to finance the launch of new businesses, or to pay for big lumps of research and development work.

Candover would be ready to finance deals worth considerably more than £5m, Mr. Brooke said. The size of the company's services was uncertain, but he thought it possible there might be four or five such deals

a year. Each project will be financed largely with loan capital, split into different classes according to security, yield and maturity. There may also be an element of preferred stock.

Depending on the size of the deal, equity will usually account for rather more than 10 per cent of the total package. The managers of the business concerned will have a minority stake in that equity.

As well as evaluating and negotiating each deal, which will normally be done in conjunction with a merchant bank, Candover will exercise a monitoring role after the business has been taken over. Its share-holders will expect non-executive board representation on the underlying investments. Although it plans to be a

long-term investor, the ultimate objective of Candover and its shareholders will be to realise their capital at a profit. That could happen if the company concerned went public, or was taken over. Mr. Brooke said the normal life of an investment might be five-to-ten years.

If all goes well, Candover could itself eventually become a publicly quoted authorised investment trust. For this reason it is limiting its own investment in any single project to a maximum of 15 per cent of its capital.

As a separate objective, Candover will also be looking for large equity investments in quoted and unquoted companies in the UK and overseas—especially in the U.S. It will arrange finance to acquire

blocks of shares on a scale larger than its individual shareholders might be willing to take on their own account. It will also take on a monitoring role in such cases.

Mr. Brooke has lined up an interesting group of fellow directors for this new enterprise. Candover's chairman is Mr. Angus Murray, who is also chairman of Redman Heenan and Fairley. The other directors are Mr. Howard Hicks, chairman of the I.D.C. Group; Mr. Michael Stoddart, deputy chairman of Electra Investment Trust; and Mr. Lawrence M. Dale, deputy chairman of Finance for Industry.

The company is named after a valley near Winchester, where Mr. Brooke lives. "The house I bought there is probably my best investment," he said yesterday. "I hope it is a good omen."

## Nationalised industries to seek more freedom

By JOHN ELLIOTT, INDUSTRIAL EDITOR

AN ATTEMPT to win for nationalised industries more freedom from Whitehall financial controls, including the public sector borrowing requirement, is to be launched by the industries' chairman this winter.

This follows the introduction of limited changes agreed during the summer by a working party set up by the Government and the chairman. The working party was headed by Mr. Bill Rowrie, a Second Permanent Secretary in the Treasury.

"We are not trying to escape from Government control. But we do want to get out of the PSBR so as to separate our capital requirements from the revenue spending of public services like the National Health Service," Sir Francis Tombs, chairman of the Electricity Council said yesterday.

Sir Francis, who is a former chairman of the Nationalised Industries' Chairman's Group, was explaining the group's policies. He emphasised the industries' growing concern and fears

about Government interference in their financial affairs at a time when Ministers are launching fresh attempts to curb public expenditure.

"The Government should show 'realism' in handling nationalised industries and should not adjust their external financing limits," as happened last year, simply to bring the PSBR under control.

Sir Francis also said that the Government ought to provide more subsidies for the public and private sectors of industry to ensure that businesses were treated "with equality vis-à-vis their competitors overseas."

The coal industry in particular needed more help.

The working party headed by Mr. Rowrie will continue its work this winter. Sir Francis said that an early target would be to gain access for nationalised industries to private sector financing limits. He hoped the Government would allow this

concession soon, even though it would have only a limited impact.

It would take two years or more to agree a new overall financial framework, but more freedom on the financing limits was needed earlier.

The chairman also wanted the Government to accept the need for the industries to develop proper business planning methods, based on consistent policies.

In his capacity as chairman of the Electricity Council Sir Francis rejected suggestions that industry was suffering unduly from high energy prices. He said he had challenged representatives of the chemicals and paper industries, and of the public and private sectors of the steel industry, to produce statistics proving that UK electricity prices were high by comparison with those elsewhere in Europe. These challenges had not yet been produced.

## Marine insurers blame owners

By DENZIL STUART IN SEATTLE

MARINE INSURERS fear that ship losses this year will exceed the record total of 2.3m tonnes gross in 1979.

At the International Union of Marine Insurance annual conference in Seattle, Mr. Tony Nunn, from London, said yesterday that up to the end of August the total tonnage lost this year was 1.238m tonnes, against 1.240m tonnes in the comparable period of 1979, although the actual number of ships lost was down slightly.

Underwriters paid out \$750m for total losses only in 1979.

Twelve tanker losses alone accounted for \$173m.

Mr. Ted Rainbow, another London underwriter, said that human error was the chief cause of tanker explosions, which reflected on ship management. Underwriters must somehow induce shipowners to maintain their obligations.

Mr. Norman Evennett, from Lloyd's said that international Lloyd's accounts were showing disastrous results. Reductions in premiums continued and inadequate rises were charged for adverse results. "We are

still accelerating along a downward path.

Cargo frauds are still a big problem, it was made clear at the conference. Delegates heard that the International Chamber of Commerce plans to set up a task force to help banks, merchants, shipowners and others avoid or prevent such losses.

Although a final decision will not be taken until November, the new agency could be operating by January. Its services would be available on a fee basis.

## 'Success story' warning for CBI

By LISA WOOD

THE GOVERNMENT'S economic policies were given a vote of confidence yesterday by a company which has seen turnover increase by 17 per cent in a year.

Lancaster-based Leighton Buzzard-based lift truck company, increased turnover to £38m in the year ended March, 1980, with more than 50 per cent of the trucks being exported.

Announcing profits before tax

of £4.46m for the year ending March 31 (down from £4.6m in 1979) chairman Mr. G. Neville Bowman-Shaw, heartily endorsed the policies of the Conservative Government.

He said that companies, instead of complaining about high interest rates, should knock their management teams into shape.

He suggested that his company could withdraw from em-

ployers' organisations, such as the Confederation of British Industry, if it pressed for changes in Government policies instead of urging members to put their own houses in order.

He said that in the early 1970s, Lancaster faced the problems many companies are facing today. "We halved our payroll, redefined our policies, limited our product range and decided to make money, not just lift trucks."

## Economic indicators point to end of recession

By David Marsh

FURTHER evidence that the worst of the recession may be over in a few months has been provided by the Government's latest batch of forward-looking economic indicators.

The Central Statistical Office's index of longer-leading indicators, which has proved fairly reliable at predicting turning points in the economy rose again in August for the fifth successive month.

The index appears to have reached a trough in November, 1979. On the basis of the indicator's previous track record, this would indicate that the low point of the recession may be reached in late 1980 or early 1981, the Statistical Office says.

The main factors behind last month's increase in the longer-leading index were a rise in share prices and a further drop in short-term interest rates.

The shorter-leading index, which looks ahead to turning points in around six months, fell again in July mainly because of a drop in car registrations.

Government statisticians will be looking whether this index turns up soon in line with the pattern suggested by the longer-leading indicators.

The office's index of coincident indicators, which is broadly in line with the business cycle, fell again in July, with retail sales providing a particular depressant.

**Jobber expands**  
S. JENKINS and Son, the smallest jobbing firm on the Stock Exchange, is adding another 150 staff to its books from the end of the month, all in the hotel sector. Now, the firm will trade in the Savoy, Reo Stakis and the Old Swan Hotel (Harrigate) among others.

**Mail charter**  
CHARTER operator Air Europe has been granted a licence to carry Royal Mail between London and Gibraltar. The airline is the first charter company to receive a mail licence.

**Prescription survey**  
A SURVEY of more than 12,000 medical prescriptions showed that nearly a third were either completely lacking in doctors' instructions about the size and frequency of dosage or did not contain enough information, Mr. Leslie Robertson, a Luton pharmacist, told the British Pharmaceutical Conference in Newcastle.

**Short-time ends**  
WORKERS at the Blythe Bridge, Stoke-on-Trent, electrical manufacturers Creda, are set to return on a five-day week from Monday. The company said that an increase in orders had brought about the upturn in production demand. More than three-quarters of the workforce had been on short-time.

**Money Care success**  
CAPEL-CURE Myers, London stockbrokers, says it has received £11m a new money to manage as a result of its Money Care campaign. Money Care, a six figure marketing programme aimed at attracting private clients was launched a year ago.

revealed in a time of adversity, gives heart for the future," he said. However, Sir Henry was worried that early figures for this year suggested that although there were more visitors coming to the UK they were spending less money per head in real terms than tourists of previous years. This was not good for Britain, nor was it particularly good for London, whose hotels were seeing occupancy levels falling.

By ARTHUR SANDLES

BRITAIN should earn around £4bn from foreign tourists this year. In spite of the rising fortunes of sterling, and in the face of inflation, the UK remains a popular destination for visitors. About 12.5m foreigners came to Britain last year. Sir Henry Marking, chairman of the British Tourist Authority, said in his annual report for 1979, that last year had been a difficult one. The durability of Britain's attraction as a tourist destination,

## Consett works 'could break even in year'

By HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

THE BUSINESSMEN who wish to take over the Consett steelworks claimed yesterday that enough customers could be found to enable the plant to break even in the first year of operation.

Their representatives will be meeting the British Steel Corporation today for the first time, when they hope that negotiations on the terms of an acceptable offer will begin.

The identity of members of the consortium formed by the businessmen has still not been revealed, but Mr. Christopher Logan, a representative, said yesterday that it consisted of 11 businesses which will form themselves as soon as possible into a company provisionally titled Northern Industrial Group (Holdings).

Mr. Bill Sims, general secretary of the Iron and Steel Trades Confederation gave full support yesterday to the consortium's efforts. Reference was also made yesterday to a letter from Sir Keith Joseph, the Industry Secretary, to Mr. Geoffrey Rippon, MP, in which Sir Keith said he and the Prime Minister would support a private bid for Consett, so long

as public money was not involved.

The ISTC says productivity at Consett, which closed last week, could exceed that of many German plants on the basis of proposals which would be put to the Consett workforce if the bid goes through. This would involve 800 redundancies, leaving jobs for 2,700, and would enable the new owners to sell steel billets at prices which would compete with imports.

Mr. Logan said the consortium would not seek to take orders from BSC, but would concentrate on the part of the market filled by imports. It would also export steel, and has already gained provisional customers in Holland through steelstockholding interests, and possibly in West Germany.

The group also suggested that the plant mill at Consett should be reopened, and that more business should be put through the port of Tyne. It also promises to buy only British coal, and to take special steps to involve the trade union membership in the running of the plant.

## Air UK, steel and paper industries cut 780 jobs

By JAMES McDONALD

MORE redundancies in the steel and paper industries and a big cut to the operations of Air UK—altogether totalling 780 lost jobs—were announced yesterday.

The British Steel Corporation announced 520 more redundancies—440 at the Stanton works, Lileston, Derbyshire, and 80 at the Holford foundry, near Manton, North Yorkshire.

Both plants make iron and concrete pipes. Management said they had suffered from the Government's orders to the water authorities—their main British customers—to cut expenditure.

The corporation said cuts were essential for the survival of the division, which employs nearly 5,000 people. Production and back-up workers and administrative staff are involved. Talks with the unions will start immediately.

Air UK, which operates from Norwich Airport, is to reduce flights and cut 220 jobs at Blackpool, its engineering base, because of the "economic climate." The base will be switched to Norwich, but this will not mean extra jobs.

The cutbacks will end Air UK flights from Blackpool to Belfast

and Dublin and reduce services to the Isle of Man.

Another 40 workers with the Bowater packaging plant on Merseyside, are to lose their jobs—four weeks after 1,600 people at the paper mill were told they were to become redundant.

The management at the plant, which makes cartons and brown paper, blame rising costs and falling sales. Mr. Len Griffin, Bowater's general manager, says in a letter to workers that sales have been badly hit by the recession. "The current outlook for the future leaves us with no alternative but to seek substantial reductions in labour costs."

A union action committee campaigning to save the paper mill from closure is to take up the packaging workers' case also. Mr. John Almond, a union spokesman, said: "We knew the packaging division of the company was in trouble. Many workers have been on short time for some weeks, but we will be presenting a case to the Government for them as well as those at the paper mill faced with the dole."

## Paper mill explosion

By MAURICE SAMUELSON

THE BOWATER Corporation's Kemsley mill in Kent was put out of action yesterday by an explosion in a power house. Two employees were injured, one of them critically.

The full extent of the damage, caused by an exploding transformer, will be assessed today. Last night, Bowater said the plant could be out of operation "for a few weeks."

The blast, at about 7 am, also cut supplies to Bowater's adjoining Sittingbourne mill, but the company hoped to resume production there today by connecting it to the national grid.

The Kemsley mill makes a

broad range of papers and packaging and employs 1,600.

With the closure of Bowater's newsprint plant at Ellesmere Port later in the year it will be the company's only UK plant making newsprint.

However, Bowater has ruled out any suggestion that the closure of the Ellesmere Port factory would be delayed because of the explosion. Kemsley also ruled out any suggestion that the plant has been sabotaged.

The Financial Times is printed on paper made at Kemsley. But Bowater said that it had sufficient stocks to cover any foreseeable interruption

## Government honours Welsh TV pledge

By Robin Reeves, Welsh Correspondent

THE GOVERNMENT yesterday agreed to revert to its original manifesto promise to provide a unified Welsh language service on the new fourth channel, due to come on the air in autumn, 1982.

Mr. Gwynfor Evans, Plaid Cymru's president, said he would decide today whether to call off his threatened hunger strike over the issue from October 6.

The Government has still not given way on several important points to ensure the new channel was a success, he said, though the announced concession was the biggest victory ever won for the Welsh language.

The decision came in a letter from Mr. William Whitelaw, the Home Secretary, to representations made last week by Lord Cledwyn, former chairman of the Parliamentary Labour Party, the Archbishop of Wales, and Sir Gwynfor Evans, former Welsh Office Permanent Secretary.

Mr. Whitelaw said he and Mr. Nicholas Edwards, the Welsh Secretary of State, had considered their representations carefully and come to the conclusion the single channel proposition should be adopted, at least on an experimental basis.

This means that BBC Welsh programmes will be carried on the second ITV channel in Wales, along with those of the commercial contractor and independent producers when it comes on the air in 1982.

There will be provision to revert to a two-channel service after two to three years if the experiment does not work.

"Amendments to the Broadcasting Bill will be tabled as soon as I have been able to work out the details which will need to ensure that a proper service—and not just a number of programmes—is provided," Mr. Whitelaw said. The financial arrangements are on a sound basis, Mr. Whitelaw said.

In Cardiff, Mr. Edwards said the new Welsh service will be controlled by a Welsh Broadcasting Authority which would have a contractual arrangement with the Independent Broadcasting Authority (IBA) responsible for the channel in the rest of the UK. The Welsh service will be paid for out of the resources being made available to the IBA for the new channel, though the BBC's Welsh programme contribution will be funded from these fees in the normal way.

Justifying the Government's about-turn, Mr. Edwards repeated his Labour predecessor's comment on the Welsh devolution result: "When you see an elephant in your garden, you recognise it."

## Assurance scheme

THE UK metal fastening industry yesterday launched a quality assurance scheme for customers which it hopes will help to boost demand for British products. The scheme is designed to ensure that products meet original design specifications and to increase harmonisation of components

Put like that of course, one had to laugh.

We were talking about arranging for future income in the most tax efficient way.

With his own business doing well, David could easily invest £100 a month.

And he had automatically assumed that an endowment policy of some kind was what I would suggest.

Instead, I told him he could do better.

His insurance needs were amply covered. I'd seen to that. The right thing now was to concentrate on high yielding investment.

"The plan with the best combination of advantages and options for someone in your tax bracket," I told him, "is called The Sentinel Tax Free Income Builder."

It will give you all kinds of advantages during the first ten years. It will allow you to double and replace your investment without evidence of health. And best of all, it will allow you to build up a sizeable chunk of capital from which you can strip out tax free income after ten years."

"I see," said David thoughtfully.

"They sound as if they understand me, those Sentinel people"

"Let me put this straight, said David.

"You're my adviser. And you're actually advising me against more life insurance?"

**The SENTINEL INSURANCE COMPANY LIMITED**

The one to watch in the 1980s

18 Breams Buildings, Fenchurch Lane, London EC3A 7PX. Telephone: 01-242 6552

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## Business brisk on Caledonian U.S. routes

BRITISH CALEDONIAN Airways predicts its transatlantic passenger traffic will virtually double next year. During the airline's financial year ending October 31, 1981, a total of 250,000 passengers are expected to be carried, compared with 125,000 passengers expected this financial year. The total carried in the first 10 months up to August 31, is 116,985 passengers, an increase of 54 per cent over the previous financial year.

This winter British Caledonian will offer five non-stop flights each way a week to Boston, four non-stop each way to Atlanta and four non-stop flights to St. Louis and on to Dallas-Fort Worth, all flown with the wide-bodied DC 10 jets.

Cargo carried on the routes to the southern U.S. by the airline in the first ten months to the end of August totalled 8,190 tonnes, an increase of 90 per cent.

These figures were announced in Atlanta, Georgia, yesterday by Mr. Alastair Pugh, managing director of British Caledonian, at the opening of the city's new international airport terminal building.

Mr. Pugh said that in terms of route network British Caledonian was no white biggest airline operating between Europe and the southern U.S.

Lynton McLaine, writes: British Caledonian Airways yesterday launched two ventures to expand its involvement in the depressed air cargo market.

The airline is to raise its cargo-carrying capacity on the North Atlantic routes by a third even though only about 75 per cent of the total world airline cargo capacity on the routes is being used.

At the same time British Caledonian Airways has signed an agreement with Eastern Airlines of the U.S. for BCal to market Eastern's U.S. domestic cargo services in Britain.

The expansion plans involve the removal of 228 seats from four of BCal's DC-10 airliners. In place of the seats, the airline plans to install a "main deck baggage" system. This is designed as a special compartment for the baggage of passengers at the rear of the aircraft.

The change will enable the airline to hold more cargo to be reserved for revenue-earning cargo.

The existing 15 tonnes cargo capacity of BCal's DC-10s is expected to be increased to between 20 tonnes and 25 tonnes as a result of the change. The redesigned aircraft is expected to enter service on the airline's new London to St. Louis-Dallas route on October 26.

## Private bus group cuts fares on major routes

BY LYNTON MC LAINE

A GROUP of six private bus operators plan to more than halve the single fare between London and Birmingham.

The consortium will charge £2 one way in the first challenge to the state-owned National Bus Company under Government deregulation bus laws.

The current single fare offered by National Express, part of the National Bus Company is £5.40. The new rate would be less than a quarter of British Rail's £20.75, and BR is expected to announce a rise to over £10 tomorrow.

The private operator, known as British Coachways, also plans to offer a £7.50 single express coach fare between London and Edinburgh and London and Glasgow. The Scottish Bus Group fare is £11.50 single.

The new consortium is led by the Grey-Green coach operator, based in London. Grey-Green will be responsible for marketing the joint services of British Coachways on behalf of the other partners, Parks of Hamilton, Glasgow, Wallace Arnold of Leeds, Shearings of Altrincham, Morris Brothers of Swansea and Edelman-Reelme, based in the north-east.

British Coachways timed its announcement yesterday deliberately—just one day ahead of a Press conference organised by National Express to launch a "major extension of stand-by and economy fares."

The consortium's £2 single fare from London to Birmingham is likely to provoke more fare cutting by National Express, which already offers a £3 stand-by fare on the route.

The new battle of the bus routes has been made possible by the extensive deregulation of bus laws which date back 50 years. These laws were the Traffic Commissioners' regulations, originally designed to limit the number of bus operators at a time when new bus companies proliferated.

Revision of these measures will make it easier for new operators to start on services of at least 30 miles in length. The changes were incorporated into the 1980 Transport Act, which reached the statute book this summer. The measures affecting bus licensing come into effect on October 6.

The Government's revision of the Traffic Commissioners' licensing regulations applies only to scheduled express coach services and excursion and tour operations, however.

Local bus services in towns, cities and in smaller communities where the distances involved are less than 30 miles will remain subject to licensing.

The Financial Times and the Daily Telegraph, however, were said by the centre to have taken a more balanced view.

"Unlike the Centre for Policy Studies, the National Children's Bureau is a non-political body with no axe to grind on the issue of secondary schooling and its organisation," the bureau said.

The piece of research was commissioned by a Labour Government and the current Conservative Government provided funds for its publication.

While denying the centre's allegation that the bureau "managed" the news coverage of its report so as to flatter comprehensive schools, the bureau confirmed that it did not publish the "original results" of educational tests taken by pupils in both selective and comprehensive schools.

The centre is demanding that the original data should be published.

The bureau also confirmed that this data would have shown that, on average, children in grammar schools had higher average test scores at the age of 16 than those in comprehensive schools.

But the bureau maintained that the important issue was not simply the attainment of pupils at 16, but the relative progress made since they were previously tested at 11-years of age. "The method by which this was done is clearly described in our report."

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## Row over 'partisan' report on schooling

By Michael Dixon, Education Correspondent

A MAJOR research organisation was yesterday accused of using public funds to broadcast a falsely favourable view of comprehensive schools.

The National Children's Bureau—which reported in July that its research showed academically bright 16-year-olds did as well in comprehensive as in grammar schools—was alleged by the Conservative-linked Centre for Policy Studies, to have taken an "excessively partisan" view of the evidence.

The bureau immediately rejected as "unjustified and emotive" the centre's claim that the bureau issued statements unsupported by its published findings, which led to misleadingly favourable reports in most newspapers.

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The bureau promised a "fuller refutation" in due course, of other allegations by the centre, properly between the attainment of different academically talented pupils.

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## Tory activists urge Government to maintain economic policies

BY ELINOR GOODMAN

CONSERVATIVE Party activists at their annual Conference in Brighton next month will try to stiffen the Government's resolve to maintain its current economic policies.

Hard-liners, who always tend to dominate Tory conferences, will press the Government to take tougher action to deal with the trade unions.

Ministers will also be reminded of manifesto commitments such as the promise to review the domestic rating system.

Judging by the motions published yesterday, the general message from the four-day conference will be that, if anything, the Government should be pursuing its monetary policies with even more vigour, and that any arguments in the Cabinet for a softer line should be ignored.

Against this, however, will be an undercurrent of concern about some of the consequences of these policies—most notably unemployment and the difficulties caused by high interest rates.

Since July, when the motions were submitted by local parties, unemployment has become a much more important issue among the Conservative rank and file.

This was confirmed by a recent confidential survey of its members carried out by the women's side of the Party.

But at the time the motions were submitted, local rates were the biggest issue. More than 100 motions—the largest single number on any subject—were submitted for the debate on the environment and local government.

More than 80 of these urged at least a review—and in many cases the total abolition—of the present rating system. Also, about 30 motions criticise water rates.

But the subject of industrial relations seems likely to provoke the most passionate debate as it did at last year's conference. More than 80 motions were sent in, calling for tougher legislation against the unions. Calls for the closed shop to be outlawed seem likely to be repeated.

The motions indicate the dissatisfaction among Tory activists with the Government's Employment Act. Once again, Mr. James Prior, the Employment Secretary, will have to defend his gradualist approach.

Yesterday, Sir Charles Johnston, chairman of the National Union Executive Committee, which, as the ruling body of the voluntary organisation has to run the conference, said it would be "a workmanlike and constructive conference." The party was not he said, in a complacent mood, and the conference would not be "sycophantic." There was no way the conference would let Ministers "fit the hook" where necessary.

The 1,125 motions published in the conference agenda show both the degree of stoicism among Tory activists and the simmering of discontent in the party on some issues.

The motions on immigration, for example, show the dissatisfaction in the party with what the Government has done, though, ironically, the motion to be debated congratulates the Home Secretary on the changes made so far.

The dissatisfaction also surfaces repeatedly in the motions on industrial relations. The East Grinstead party condemns the Government's failure to pursue its economic policies with sufficient vigour. It talks about the "grave disappointment in Her Majesty's Government in its apparent inability to reduce the Public Sector Borrowing Requirement."

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## Union urges full energy control

BY RAY DAFTER, ENERGY EDITOR

A NATIONAL Energy Corporation should be established to take over "complete control" of the UK's energy resources to the state—pricing and depletion policies.

This is the main recommendation of a report published yesterday by the National and Local Government Officers Association.

NALGO, which has more than 100,000 members in the gas and electricity services, urges other unions to press for the establishment of such a corporation. It points out that the concept has already drawn support from the Labour Party, the National Union of Mineworkers and the Electrical, Electronic, Telecommunications and Plumbing page report NALGO states: "It is essential that energy supply is not the subject of purely commercial competition and considerations."

"While the taxpayer would not necessarily accept the operation of nationalised industries on a purely altruistic basis, the fact remains that energy producing industries are supplying a fundamental requirement of the population and are thus to an extent a social service."

NALGO argues that the need for such a body has increased as a result of the present Government's decision to disband the Advisory Energy Commission. "There is now no high level body to consider energy matters and advise and inform the Government accordingly," the union states.

Other points to emerge from NALGO's energy study include: In the conclusion of its 103-

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## 'Wage for age' scheme urged

BY IVOR OWEN

PEOPLE WHO continue in full-time education or join training schemes after 16, should be given extra financial support by the state, Mr. Neil Kinnock, Labour's education spokesman, urged last night.

He called on the Government to authorise the early introduction of an educational maintenance allowance, despite a "very large cost" of between £300m or £400m a year.

Mr. Kinnock said a proper youth programme is urgently necessary in view of the projection that 400,000 people under the age of 19 are likely to be unemployed by 1981.

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## Call to lift ban on dual pricing

THE Monopolies Commission report on the supply and franchise of credit cards makes two major criticisms of the way the services have been operated.

It says that in future, credit card companies should allow traders to charge different prices for cash and card customers. At present the companies enforce a single price structure on traders which use their cards.

The report also criticises the way credit card companies have exchanged information about rates of interest paid by cardholders and other matters of policy.

The commission says profits made by credit card operators have been high. It warns that profits could become excessive, and this could help to erode competition. The report recommends that the Office of Fair Trading should keep the supply of credit card services under review.

The report deals mainly with Barclaycard and Access, the two main credit-card businesses owned by clearing banks, as well as the charge, or "T and E" cards, of American Express and Diners Club.

The report says that under section 7(1)(a) of the Fair Trading Act two monopoly situations exist. One of these situations is in favour of Barclays Bank, the other in favour of the Joint Credit Card Company, Midland Bank, National Westminster Bank, Lloyds Bank, Williams and Glyn's Bank and the Royal Bank of Scotland.

It says: "We consider that although credit card services constitute a small part of consumer sales and consumer credit business they already account for a substantial proportion of the business of some traders and their importance to traders in general is likely to grow."

"Suppliers of credit card services face only limited competition from substitutes and are themselves involved in the provision of these substitutes. They face only limited competition from large traders whose custom they are unwilling to forgo. There is no sign at present of new entrants to the market on the scale necessary to increase the competition faced by existing suppliers."

"The level of profitability of National Westminster Bank's Access operation was very high in 1977 and 1978. The levels achieved by Midland Bank's Access operation and Barclaycard were good by comparison with the average for non-financial companies, and comparable with levels achieved in the financial sector and by some leading companies in other sectors. If the pessimistic assumptions used, particularly by Barclaycard, were discounted, the profits of Midland Bank (Access) and Barclaycard would appear to be high. Lloyds Bank's Access operation, and those of the smaller banks, have been slower in becoming profitable."

"Credit card turnover and lending have been growing steadily and the profitability of credit card operations in 1977 and 1978 represented a very large change from the losses incurred in the recent past. The results of the banks' credit card business in 1979 were not made available to us in time to be included in the report, but the growth in turnover and lending continued but, as a result of delayed reaction to large increases in market rates of interest, profits did not increase proportionately and in some cases fell slightly. However, all the indications are that in different financial conditions this growing business could show very high profits in future."

"We do, however, wish to strike a note of warning. Profits, high though they have been in some cases in recent years, cannot at present be described as excessive, if only because some allowance must be made for past losses. Nevertheless, if National Westminster Bank were to maintain the present level of profitability of its Access operation, or if the other banks were to reach that level, there would be cause for concern at the profits derived from business in which the banks enjoy a monopoly situation."

The report goes on: "We have found a considerable variation in the levels of charges of the bank credit card companies, both between traders and within traders. The range is from 0.5 per cent to 8 per cent, although charges in excess of 5 per cent are rare. The JCCC and Barclaycard told us that, in fixing the charge for an individual trader, they took account of such factors as the trader's turnover in the credit card business, average transaction value, and the incidence of fraud in the trade."

related to costs as one would tend to find in a highly competitive market. Some of the price differences that exist may be due to the relative zeal with which traders attempt to squeeze concessions from the credit card companies. Some may be due to imperfect information. Nevertheless, there can be no doubt that small traders as a class are at a disadvantage when it comes to negotiating terms with the credit card companies. In other words there remains a strong element of systematic price discrimination, with charges varying between traders independently of costs, and within traders in relation to the bargaining power of traders.

The Commission concludes that it



## UK NEWS - LABOUR

## Union ready to talk on crane strike

By Gareth Griffiths

TO FIND a way of ending the five-day long national crane drivers' strike the Amalgamated Union of Engineering Workers construction section said yesterday it was ready for talks at any time.

Mr. John Baldwin, the section's general secretary, said last night the union did not intend to widen the dispute by calling out other members such as steel erectors. Instead, it wanted to settle the strike as soon as possible.

However, the 500 crane drivers suspended or sacked for carrying out an overtime ban should be reinstated before the strike was called off.

Mr. Baldwin said most of the deal offered by the Contractors' Plant Association would be acceptable. The union's claim was worth about 24 per cent and the association offered 15 per cent. The issues between the two sides are maintenance payments and fringe benefits. The union is annoyed at what it sees as the association's dragging of feet on the question of a national agreement for large construction sites.

The agreement between the union and the association is the only large construction site deal left outstanding from the last pay round. Mr. Baldwin had earlier recommended a 15 per cent deal to the crane drivers but a union ballot rejected the offer.

The Contractors' Plant Association said yesterday the offer would have meant, with overtime, that most crane drivers would earn between £7,000 and £9,000.

It said the overwhelming majority of crane drivers wanted to accept the terms and that it had signed agreements with crane drivers from the Transport and General Workers' Union, the General and Municipal Workers' Union and the Union of Construction and Allied Trades and Technicians.

## Picketing law test case adjourned after pay offer

IMPORTANT issues raised in a test case over the Government's controversial new laws on picketing remained unanswered, after the company at the centre of the dispute made an improved pay offer yesterday.

Strikers employed by the Derbyshire sealant company of Ashhead, Ratcliffe will meet today with a recommendation from the transport union officials to accept the deal.

On that basis, a Nottingham judge was told, shop stewards from the company's Belper factory undertook to withdraw pickets from the company's other works at Ashbourne 14 miles away, where nine non-

union men are employed, by 4.30 pm yesterday.

A return to work by 43 Belper strikers is expected on Monday. The surprise move came when the hearing resumed Judge Thomas Heald, sitting in the Queen's Bench Division, was being asked by the family-owned company to rule that the picketing of the Ashbourne works was unlawful under the Government's new Act but after being told of the terms of an agreement between the parties, the judge adjourned the hearing indefinitely.

Mr. Barry Ratcliffe, the company's managing director, said later a need for legal action no longer existed.

Mr. Keith Jackson, a senior transport union shop steward, against whom an injunction had been sought, said: "I am quite happy with the new terms."

The strike at the Belper plant began on September 8, the day the Government's restrictions on secondary picketing became law.

Although the Ashbourne works was initially unaffected by the walk-out, a 24-hour picket was later mounted outside to try to prevent the delivery of supplies and goods to customers.

The company had sought an injunction to restrain Mr. Jackson from picketing at or near the Ashbourne plant.

## Express peace moves

By John Lloyd, Labour Correspondent

TALKS were going on last night between the Express Group and the National Society of Operative Printers, Graphical and Media Personnel in an effort to settle a dispute which halted yesterday's London editions of the Daily Express and the Daily Star.

The main dispute involves the 600 NAIPOPA members who work in the machine room. It is understood that on Tuesday night they rejected the advice of their national official to agree to work overtime necessary to print the Manchester-based Daily Star. They were then dismissed.

The decision of the NAIPOPA chapel (office branch) followed an announcement by Express management that London printing of the Express and the Star would cease from September 27.

Mr. Les Dixon, president of the print craftsmen's union, the National Graphical Association, said last night that he would meet Mr. Jocelyn Stevens, managing director of the Express Group, tomorrow.

Mr. Dixon said he believed the decision could be reversed and it might be possible to include leaders of the other four print unions.

Mr. Ken Ashton, general secretary of the National Union of Journalists, said he has received assurances from Mr. Stevens that the 53 journalists in the Star's London office would not be affected.

The NUJ has called a meeting for tomorrow of the chapel officers from the 34 London weekly papers on strike, to discuss an improved pay offer by the Newspaper Society.

The NS has offered an extra £1 m in its £8.50 offer for London weighting an indexation of the London allowances, from January 1982.

## Textile workers hit at 'sadistic' policy

BY JOHN LLOYD, LABOUR CORRESPONDENT

UNIONS representing textile, clothing and footwear workers predict the loss of 100,000 jobs by the end of this year, and larger losses in 1981.

They have called on the European Commission and the UK Government to apply stricter controls on imported clothing, textiles and footwear, and for more assistance to the industries.

Mr. Alec Smith, general secretary of the National Union of Tailors and Garment Workers and chairman of the TUC textile, clothing and footwear industries committee, said yesterday that the Government was pursuing a "sadistic policy" of cutting regional aid and refusing to take effective action on imports.

"The textiles, clothing and footwear industries are not highly paid sectors. Trade unions have co-operated in the process of change. The productivity record has been a good one. Under Mrs. Thatcher's policies such virtue certainly does not have its own reward, unless you count getting the sack as a reward," he said.

The committee yesterday launched a policy statement which called for immediate action on three fronts:

● The EEC and the UK Government should strengthen the Multi-Fibre Arrangement (MFA) by making the ceilings absolute, rather than merely targets. Imports of commodities outside the MFA should be more effectively policed.

● The EEC should pursue a more effective anti-dumping policy, with the UK Government taking unilateral action if required.

● The Government should increase regional aid and selective assistance to the industries to maintain "a sizeable core."

Mr. Smith stressed the need to cut the agreed level of increase in imports, standing at 8 per cent a year. He said the effect of this level in a declining industry meant a much higher growth in imports.

He said that employers in the industry agreed with "at least 95 per cent" of the policies put forward by the TUC committee.

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## Ultimatum over Corby pay claim

By Our Labour Staff

THE IRON and Steel Trades Confederation yesterday gave management at the British Steel Corporation plant in Corby, Northants, 24 hours to agree to extra payments for 400 tube workers. Otherwise, a wildcat strike will be declared official. The tube workers have been on an unofficial strike since Monday, after management refused to pay extra money for taking on jobs previously done by fitters belonging to the AUEW.

John Cowling, the ISTC's national executive committee member at Corby, said: "The fitters are each being paid £8 for giving up the job and our members want extra money as well."

Job advice. BRITAIN'S third-largest union, the General and Municipal Workers, is to get up "employment surges."

Union officials will advise on redundancy pay, short-time working and unemployment benefits to anyone

Wage parity. LOCAL AUTHORITY workers should receive wage rises in line with the general level of wage rises, Mr. Geoffrey Drain, general secretary of the National Association of Local Government Officers told the union's national executive council yesterday.

Violence predicted. INCREASING social despair and the "possibility of violence on the streets by Christmas," over job losses was predicted yesterday by Mr. Colin Barnett, North-west regional secretary of the TUC.

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pay off the 900 workers and close the yard. They will put forward a three-point proposal to improve industrial relations.

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## BBC craftsmen's action intensifies

BY GARETH GRIFFITHS

THE BBC craftsmen's dispute which has halted several television productions intensified yesterday when about 30 studio bands and property handlers who belong to the National Association of Theatrical, Television and Kine Employees, joined the week-long strike.

By last night 404 BBC staff had been taken off the payroll, including the 27 whose suspension last Thursday caused the

strike. The dispute is concentrated in the scenic effects and construction departments at the BBC's West London television studios.

Yesterday's intensification was aggravated by the fact that members of the Association of Broadcasting Staffs, the most powerful union at the BBC, continued to work. There has been friction between the unions for two years.

Ironically the studio bands' action will be limited as the strike has meant the BBC has little scenery or props.

Four productions were hit yesterday: *Playhouse*, *Watch*, *Jackson* and the *Light of Experience*. Today's *Russell* Hart book programme has been cancelled. The main impact on viewers has been the bare studios for live programmes such as the news.

## Building union may act over jobless

BY OUR LABOUR STAFF

BUILDING workers' union representatives are to meet early next month to consider industrial action over unemployment in the construction industry.

The Transport and General Workers Union said yesterday it was calling a special joint meeting of its construction group. The union is planning

a mass lobby at the Conservative Party Conference to spotlight the "atrocious" employment problem.

The union called the Government callous and menacing for its attitude to an industry where 300,000 construction workers were unemployed.

Mr. George Henderson, national secretary for the construction industry in the transport union, quoted the seasonally adjusted figure of 224,100 for August, of registered unemployed craftsmen and operatives. He said it was the worst since records started in 1948. He said the figure did not include professions and unregistered unemployed construction workers.

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## BANK OF ENGLAND BULLETIN BY PETER RIDDELL and DAVID MARSH

## Exports boost UK payments

BRITAIN'S current account balance of payments has benefited from a faster growth rate of export prices than for imports during the last few years, according to an article on relative prices in the UK's foreign trade contained in the Bank bulletin.

Expressed as an index (1975=100), the terms of trade, on an overseas trade statistics basis, rose from 105 in 1976 to 107 last year, falling to 103 in the first quarter this year and then recovering to 105 in the second quarter.

The Bank's analysis shows that price changes in exports and imports of goods other than oil last year benefited the balance of payments to the tune of £1.4bn, following a benefit of £1.3bn the previous year.

This effect was, however, swamped by changes in the relative volumes of imports and exports working in the other direction. Non-oil volume changes benefited the current account by an additional £4.4bn last year, well up on the £1.3bn volume deterioration recorded in 1978.

This volume change was the main factor behind the overall worsening of the current account last year, which swung into a deficit of £2.4bn from the 1978 surplus of £917m.

In oil trade, volume changes have favoured the current account during the last two years reflecting the build-up of UK production.

The Bank says there have been two main reasons for the terms of trade improvement during the last few years, which contrasted with the annual falls registered earlier in the decade.

First, the prices of domestic manufactured goods in the UK have been increasing more rapidly than overseas, while sterling has been appreciating. This has boosted the terms of trade of manufacturers because domestic prices have been exerting a greater influence on export prices than on import prices.

Second, primary product prices fell until 1979—in relation to finished goods prices.

## Inflation 'may be reduced by 4%'

THE PROSPECTS now look encouraging for achieving a reduction of inflation, the primary aim of policy in the UK, the Bank of England argues in the latest edition of its quarterly bulletin.

It notes both the recently small monthly rises in the retail price index as well as the disappearance of earlier signs of rapid price increases and speculative activity in the property market.

The annual rate of retail price increase is likely to come down quite rapidly in the early part of next year, although much will depend on the next wage round, the bulletin says.

The year-on-year increase should fall when various factors which raised prices quite sharply last winter and early spring—in particular, higher oil and commodity prices and also higher mortgage rates—

fall out of the comparison. The total effect might be worth 4 per cent.

On the pay side, "whereas little success was achieved in persuading wage bargainers to

accept that the 1979 Value Added Tax increase did not affect the underlying rate of inflation—and was broadly offset by the cuts in direct taxation—the fact that the VAT effect has now fallen out of the 12-month series should certainly be helpful. But most important should be the further deceleration of inflation, recorded and prospective."

The bulletin also discusses the outlook for public sector borrowing—the expectation that it will decline in the second half of 1980-81 from the high £41bn figure of the April to June quarter.

However, so far there is no sign that the recession has contributed anything to borrowing

above the level allowed for at the time of the March Budget. If a deeper recession now emerges this could reduce revenue and increase spending.

The Bank says "this underlines the importance of maintaining control over the course of the larger part of public expenditure which is not directly sensitive to the level of activity."

The bulletin points out that an anticipated deepening or prolongation of the present recession would tend to increase public sector borrowing without necessarily implying any laxity of financial control or change in the Government's fiscal stance.

Very roughly, public sector borrowing might be £1bn higher for each 1 per cent by which Gross Domestic Product was lower than assumed, provided that lower Government spending or higher taxes were not the source of lower GDP.

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## Companies hit by profits dilemma

THE response of industrial and commercial companies to current severe financial pressures has done little more than limit these pressures, says the economic commentary section of the latest Bank bulletin.

Excluding North Sea operations, profits of industrial and commercial companies (net of security appreciation) have been falling since mid-1979. The real pre-tax rate of return declined to 3½ per cent—its lowest yet—in the period from July, 1979, to March, 1980, having been 6 per cent in 1978.

Nevertheless, the fall in profitability has been less sharp than in the previous recession, although then it fell from a higher level.

The bulletin says: "Although the acceleration in costs has recently been less rapid than it was in the mid-1970s, profits have been squeezed by a sharp deterioration in competitive position, whereas in the earlier period depreciation of the exchange rate provided some protection. Profits have probably fallen further since the first quarter as price increases have slowed down while labour costs

have continued to grow rapidly."

Companies have responded



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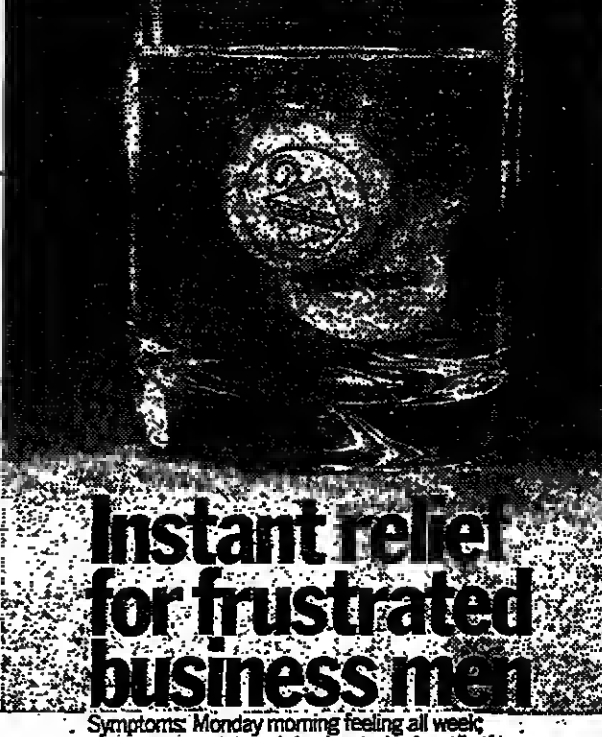
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## THE MARKETING SCENE

EDITED BY MICHAEL THOMPSON-NOEL

# Twenty-five years on, television advertising is launched upon a second honeymoon

## Still opportunity knocks for ITV

THERE ARE some people who regret that television was ever invented. There are some people who have misgivings about the motor car or the ringing of the telephone bell. But television is here and an immensely powerful, ever-growing medium it is.

It was on that note—part bluster, part prophecy—that Dr. (later Lord) Hill, at the time the Postmaster General, launched British commercial television 25 years ago.

The date was September 22, 1955. The occasion: the grand ceremonial function in London's Guildhall, surrounded by Sir John Barbirolli and the Hallé, with which ITV had chosen to ring up the curtain. As the evening progressed, the soufflé grew lighter. Christopher Chataway appeared, as ITV's first newscaster, and Hughie Green popped up to announce Double Your Money.

It was an hour before Britain saw its first TV commercial: a shot of a tube of Gibbs SR toothpaste embedded in a block of ice. According to Peter Black, in *The Mirror in the Corner* (Hutchinson, 1972): "The home audience watched this apparition (the very heart, core and inspiration of ITV) with a not unnatural awe, as though the commercial might, after all, have the demonic power—the anti-commercialists had claimed and would send everyone out of doors—clamouring for Gibbs SR."

ITV is conducting its 25th anniversary in relatively modest style. There will be a few celebrations, but the companies have their noses to the grindstone, wondering how long and how deep the recession will bite. Much more important is the matter of renewal of their franchises.

Yet television advertising has seldom been more popular. The commercials are so obviously better-crafted, more expensive-

produced, than the material they interrupt; while advertisers, despite bleats about cost, today seem prepared to pay almost any money to thrust their goods on air.

It was not always so. In the earliest days, all but the bravest advertisers stayed out, although they honeymooned briefly. In their first six months, Associated Rediffusion, ATV and ABC sold £3.9m worth of airtime to 85 advertisers, eight of them spending more than £100,000 each.

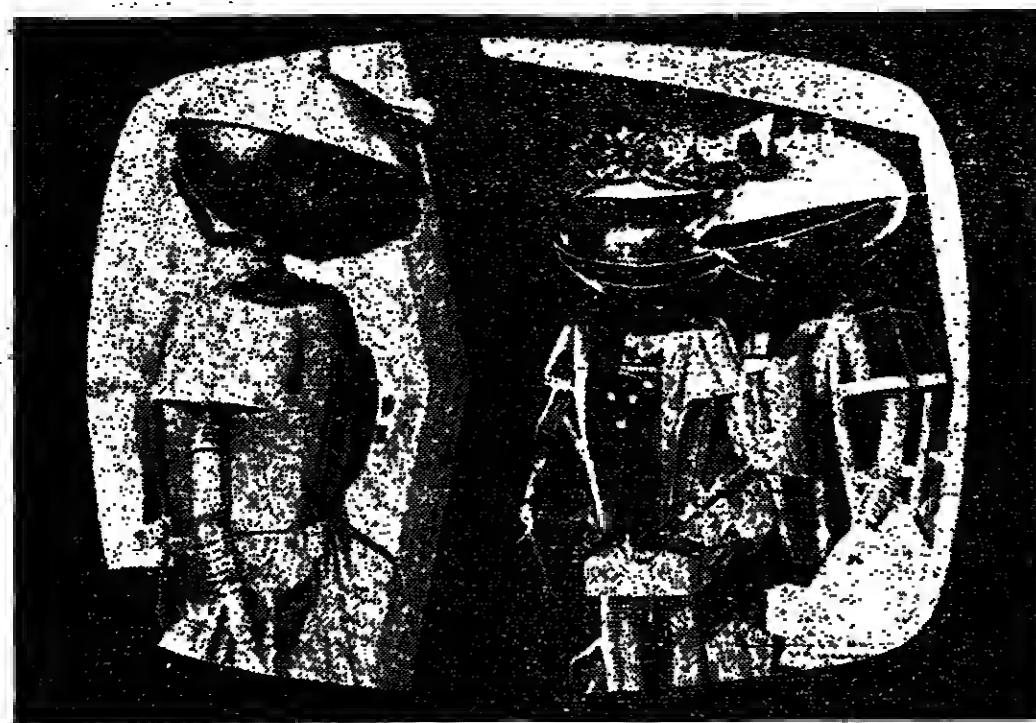
As a guide to what advertisers considered to be basic human needs, writes Peter Black, "they form an austere list: soap, petrol, patent foods, beer, tinned and packet soup, butter, margarine and newspapers. Tobacco was not far behind. Meanwhile... the money continued to cascade away with a horrible roar, enough to appal the bravest."

Yet having held back, the advertising industry eventually rushed into television in the winter of 1957, so that the ITV companies were almost embarrassed by their success. In the first half of 1957, revenue reached £13.7m. "Fears that the public wouldn't like the commercials, or that the bold of the Press on advertisers might be too well established to be broken, proved as imaginary as the hold of the BBC on the audience's loyalty."

It was learned by unrepentant researchers that viewers had almost total recall of the early commercials, and their unconscious continued to absorb them long after their power to take possession of the conscious memory faded.

Television soon demonstrated its power to sell—its ability to combine a live action, sound, movement, music and impact in a manner that delighted advertisers.

"Whether a commercial was liked or disliked," says Black,



"had little bearing on whether it sold the product. The advertiser asked only that the viewer should react strongly either way. The trick was to sell the brand name, so that when the housewife stood before the detergent counter, her mind a whirling mass of doubts and uncertainties, she would gratefully buy the first name that came into her head."

Yet casualties there were. Strand cigarettes, "You're over alone with a Strand", was a popular enough commercial that even won awards. But the brand flopped because the agency had not foreseen that viewers would not identify with a lonely trill-wearer who couldn't even get a girl.

There were other products that did not quite make it, among them: Walpanur (killing paint); Lyril ("Get that lovely Lyril feeling") toilet soap; Duo-Cen, a meal in a can, which if you opened at one end produced rice, at the other end, meat; and Luxurloaf, a sliced and wrapped white bread (circa 1963) containing 10 thick slices and 15 thin.

Yet in the main, the potency of television is undiminished, as witnessed by the furore caused last autumn by the 11-week ITV technicians' strike, which cost the network dear, imperilled agency profits, and infuriated advertisers.

Settlement of the dispute was

followed by a drubbing in the ratings. ITV was accused of failing to market its programmes, and of topping off the ratings slump with precipitous price increases.

One of the fiercest critics was Peter Marsh, chairman of Allen Brady and Marsh, one of Europe's fastest-growing agencies and a heavy spender on TV.

"The ITV strike provided the most grotesque misbanding of a customer-supplier relationship I have seen in all my years in advertising," he said. "Not one letter landed on my desk by way of explanation."

"The contractors appear to have moved away from the business of advertising and into the field of money-collection—look at rate-card development and cancellation clauses. We are fighting a system. The attitude of the contractors is how best to maximise profits and rates of return."

Yet remarks like those, albeit from the bottom of the heart, have to be contrasted with the fact that ever since the strike, ITV has enjoyed extraordinarily strong demand.

Indeed, research carried out by D'Arcy-MacManus & Masius in the wake of the strike gave a clue to the modern-day selling power of television commercials.

It put 96 brands in 26 different product fields under the

microscope. Overall, says Masius, the 96 brands showed an average net volume sales loss during the period of the strike of 4.5 per cent, and an average net loss in brand share of 2.4 per cent. The amount the 96 brands "saved" by having their ads held off the air was an estimated £9m; their sales losses were estimated at nearly three times that.

Harold Lind, formerly of the Advertising Association, and now of AGB, identifies two factors which have not only sustained advertisers' faith in television over the past few years, but have inflamed it. One, says Lind, is the broadening of the product categories that now advertise on TV. The other he attributes to fashion.

"Just as it was fashionable in the early 1970s for advertisers to doubt the value of their television expenditures," he says, "there is now growing body of evidence that the fashion has changed, and the advantages of television advertising are becoming more widely recognised."

A part-explanation for this is the feeling of many leading advertisers that the drastic budget cuts of 1974-75 were oppressive in the extreme, and the belief that it cost them more to win back brand franchises than was ever saved by the "cuts."

Whether the picture is quite as bright as all that, only time can reveal. Franchise applications notwithstanding, Independent Television is entitled to celebrate its birthday vigorously and in style. MT-N.

# Grandfield on the move—

## with an extra £1.5m

A HAT-TRICK of stories from Grandfield Rork Collins which has just celebrated its first year of trading. It has gained almost £1.5m in new business from Alberto Culver; it has recruited David Foster from Leo Burnett as its first finance director; and it is about to move to larger premises off Jermyn Street.

After just 12 months the agency bills £7m and more important has a revenue of over £1m, proving the case for fees over commission. It picked up some Alberto Balsam business in July and now has the total advertising spend of the American company which in the past has favoured ad hoc consultancies. It's change of heart follows a big expansion drive designed to boost sales from around £30m to £50m in three years, and it joins Spar as GRK's major client—of 12.

Foster pushed up Burnett's profits three fold in the three years he was there but has joined the recent exodus from the agency. The move, from the pleasant Greek Street building, is one of the drawbacks of success.

### Comings and goings.

MWK has picked up the £1m Empire Stores mail order business in competition with 20 agencies. The aim is to recruit more agents for Empire. The agency also has the satisfaction of seeing its budget for Hornby, part of the Dunbee-Comber-Max toy giant, increase by 50 per cent to £1.3m for the pre-Christmas push—an almost unheard of vote of confidence for a company which is run by a receiver.

OBM has gained the £1m Raleigh Bikes advertising. Five other agencies were after the business, including Gerrards, which had the account, Raleigh, a subsidiary of Tube Investments, has had the £1.5m hike market and had been pushing its advertising hard recently.

Go-Cat, the Carnation Foods pet food is switching to Abbot Mead. The £500,000 budget was resigned by CDP in May. Carnation is also testing Three Cheers for cats. Gossards, is going local—lifting the advertising of its bras from Murray Parry to Garrett Baulcombe of Nottingham. The budget is £300,000. Chetwynd Haddons has picked up the £300,000 Maynards wine gums advertising; CDP has added Haldenbrau lager to its



BY ANTONY THORNCROFT

other Whitbread business; and Hawaiian Tropic, a leading U.S. suntan lotion maker, has picked Wells Rich Greece for its European launch.

### Frozen in toothpaste

What happened to the man who 25 years ago this week created the first British television commercial and precipitated a gravy train which has fed and watered all the major advertising agencies, as well as the ITV moguls, ever since? Well, he is entitled to some champagne, or rather Cointreau (a client), on his own account this month, for Brian Palmer, who wrote that Gibbs SR commercial which froze the toothpaste in ice where it has stayed ever since, has just returned to advertising, as chairman of Doyle Dane Bernbach.

After creating his own slice of advertising history as a third of KMP, the original British whizz-bang agency, Palmer moved on to the gentleman's side as a managing director of Young's, the family brewery. But he kept his hand in as a director of Dorland's and was quite happy to be head-hunted to Doyle Dane, an agency he calls "the world's least known agency" and one which, ironically, is keen on mixed media campaigns rather than the heavy TV budget approach.

His first days have been spent meeting the advertisers; and he reckons his time as a client has helped him "to understand what affects them in real life; the nitty-gritty of stocks and margins and payrolls and investment. Advertising has a place, but just a place." His immediate aim is to make Doyle Dane better known and already five potential clients have been in for a chat; the agency has given up its former policy of shunning presentations and is on the short list for more Lyons business and for Pirelli.

Since his last period at the selling end Palmer notices "more hurdles placed in the way of agencies," but he finds little basically wrong at Doyle Dane. There have, however, been some changes—fresh flowers in his office daily and

real coffee—Lyons, of course—throughout the agency.

### Advertising goes east

Nothing sums up the current Chinese obsession with things Western better than the decision to replace the four gigantic posters of Marx, Engels, Lenin and Stalin in the Square of Heavenly Peace in down town Peking with advertising billboards. If you want the prime site in all China you could first contact McCann-Erickson's girl there, Angela Newsome, who leaves this weekend to set up the first Western agency in China. (For once the Japanese got there first.)

Newsome, 26, has the key qualification of fluent Mandarin which she will need to negotiate the bizarre possibilities of advertising in China. There is no shortage of clients—she starts with Kodak, Coca Cola, and Carreras-Rothman as well as Jardines, the China merchants who share the agency with McCann's. Among the problems are the fact that the Chinese can't buy products like Coke with their own currency—only foreign currency certificates—and the lack of television sets, although this is compensated for by average audiences of 50 viewers per set. Other plus points are the cost of media—30 seconds on Peking TV can be bought for US\$5,000—and the Chinese childlike love of brands. They specify the exact make of consumer durable they want their Hong Kong relatives to bring in.

McCann-Erickson Jardine also has two homegrown clients, the Chinese national airline and the China International Travel Service. At the moment their budgets for overseas advertising are small, given the shortage of foreign currency, but they are key accounts and already advertise in trade publications abroad.

Miss Newsome has the job of developing new business, making a start on the many foreign trade missions that pass through Peking. This is something she knows all about since her previous incarnations have included organising the Peking British Scientific Instruments Exhibition in 1973 and the British Aviation Equipment Exhibition in Shanghai this spring. She lived in China through the death of Mao and the disgrace of the Gang of Four and although there are basic problems—Chinese are not allowed to work for foreigners—she knows at least some of the ropes. And it is a long time since the advertising industry had an audience of a billion positively wide-eyed at the sight of TV commercial and posters.

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## Hawker Siddeley 125-600B Executive Jet.

The imminent arrival of our new 'Executive Seven' means we are able to release 'Executive Six'.

This aircraft will transport 8 passengers in total comfort at over 500 mph.

The airframe has completed 2440 hrs. Engines are on a 'Power by the Hour' agreement with Rolls Royce. The aircraft is equipped with full avionics including an HF plus an APU, and has a



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The aircraft can be inspected at East Midlands Airport, England.  
For further information please contact:  
Captain Tom Balfour, Jet Derby (0332) 810621  
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## 50,000 BETTER TOMORROWS!

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We need your donation to enable us to continue our work for the CARE and WELFARE OF MULTIPLE SCLEROSIS sufferers and to continue our commitment to find the cause and cure of MULTIPLE SCLEROSIS through MEDICAL RESEARCH.



Please help—send a donation today to: Room F.1, The Multiple Sclerosis Society of GB and NI, 4 Tachbrook Street, London SW1 1SJ.

## Why top businessmen like to club together

It's an accepted fact that mixing with the right people is the key to success. That is why executives the world over stay at the Portman Hotel, and treat it as their own London Club.

This is hardly surprising, as the Portman goes out of its way to look after the top business executive. What's more, it's comfortable, elegant and exclusive. Everything you'd expect if it was a private club. Yet, being an Inter-Continental Hotel, the Portman combines a pleasant mixture of friendliness and efficient service.

Whether staying a few nights or meeting colleagues for a meal, there's every possible business facility you'll need while away from the office.

The Portman is also the ideal choice for conventions or conferences.

So next time you visit London, use a little influence. Stay at your Club, The Portman Hotel.



### CONFERENCE

#### OCTOBER 29th, 1980

The E.E.C. — An Expanded Home Market?  
How well is your Company meeting the Challenge?

A presentation of valuable research recently carried out with the assistance of 35 major companies in both the United Kingdom and the Federal German Republic by A. D. Little, Management Consultants on behalf of the Anglo-German Foundation for the study of Industrial Society.

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THE GERMAN CHAMBER OF INDUSTRY AND COMMERCE IN LONDON — Dr. Werner Eckert, Head of the German Market Department.

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GUEST OF HONOUR  
His Excellency Dr. Rainer Ratzsch, Ambassador of the German Federal Republic.

October 29th 1980  
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# The revolutionary new hearing aid from Adler.

To rid typing pools of the clatter and cacophony of typewriters. That was our objective.

For noise causes distraction, and distraction creates inefficiency.

Our solution, an electric typewriter that's so much quieter it's almost unheard of—the Adler SE1000 CDL.

It consists of a mere 5 non-vibrating, fully interlocking and lavishly soundproofed units. Not that they're entirely responsible for it being substantially quieter. The incorporation of a paper holder in preference to a moving carriage went a fair way to reducing the din.

The fact that the CDL is so quiet doesn't mean it's dumb.

On the contrary, it's an exceedingly

dexterous thinker.

Its single core typing element can deliver a breathtaking 16 characters a second. Consistently, precisely and in perfect alignment with either 10 or 12 pitch spacing, and in any one of 15 unique typefaces.

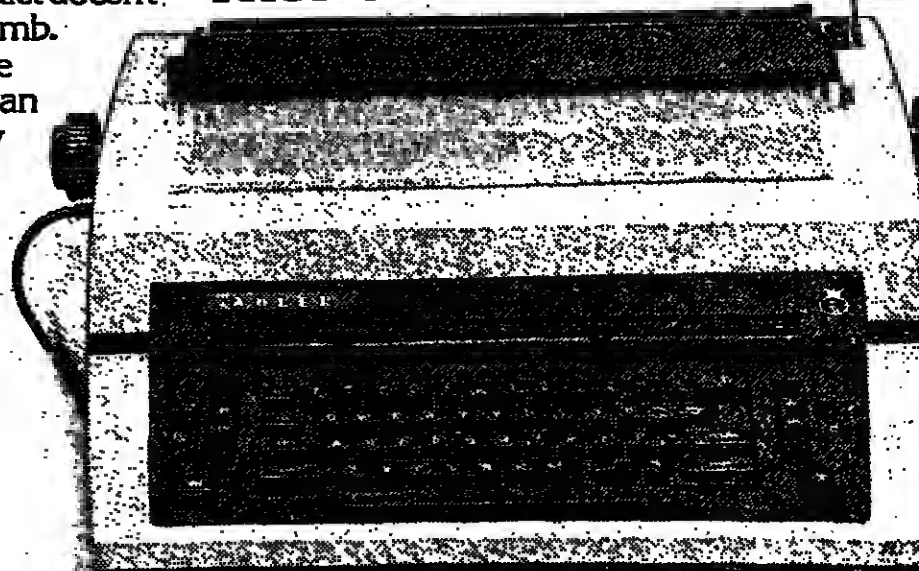
It can intercept mistakes, insert missing characters, and with the aid of a self-corrector, discreetly remove those errors that are already committed to paper.

But for all its unique features, the CDL has an extra 2 assets that no other typewriter can offer.

Firstly, a service and dealer network that is famous for its unflinching devotion to its customers.

And secondly, the marquee Adler. Practically the biggest noise in typewriters.

## The Adler SE1000 CDL



Please send me further details of the Adler SE1000 CDL.

Name \_\_\_\_\_ Title \_\_\_\_\_ Company \_\_\_\_\_

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FT1

ADLER

OOO



# Productivity holds the key

BY ANATOLE KALETSKY

THE "NEW MOOD" of economic realism, which is apparently sweeping through Britain's factories as workers take stock of their employers' dismal prospects before preparing their wage claims, has now displaced "unwilling monetary control" as the Government's favourite economic panacea. In this column last week I asked the question whether this realism is likely to survive the beginnings of an economic upturn.

## A response

Monetarism has a simple response to the charge that inflation will take off again. At root, the macro-economic management proves as transitory as the moderation imposed through explicit income policies. As long as monetary targets are observed (assuming that they begin to be observed some time in the near future), any attempt by workers to make up for the declines in real wages which they are now beginning to suffer will result in higher unemployment, lower economic growth and further realism.

In other words macro-economic policy will continue to be deflationary in future, until workers, and employers' behaviour changes to leave room for real growth. At root, the medium-term financial plan and all the other monetary devices have one aim: to set a path for the growth of national income at current prices. How that growth then breaks down between growth of real output and price increases is determined by the actions of economic agents, such as employers and trade union leaders. The lesson which the Government hopes to instill is that if wages and prices rise by more than the monetary targets, then real output will have to fall to make nominal output fit into the medium-term plan. If on the other hand inflation turns out lower, then the target growth rate for money, there will be sufficient headroom for increases in real production.

At the level of individual firms this headroom will be seen as a slight upturn in demand in the latter part of next year. The question that will then

face wage bargainers will be whether to push for higher real wages as they see their employers' financial health improving or to accept continuing falls in living standards while their employers put up prices in an attempt to improve their grossly inadequate profit margins.

While under the present circumstances employers seem to be prevailing on their workers to accept declining real wages this will become much more difficult once the threats of imminent bankruptcy and redundancies are lifted. Indeed employers who put too much stress in their pay bargaining on collapsing profitability are running a hostage to fortune. The Government is wrong to encourage the idea that workers have a kind of equity stake in their companies and should expect their real wages to fluctuate widely, depending on their employers' profits.

More generally, the sort of economic realism which recognises that the boss cannot afford to pay more without going bust is a long way from the constructive understanding of business life that the Government and employers should be trying to foster. The idea that there is a genuine community of interests between workers, employers and the Government in achieving and sustaining a higher level of profitability in the economy does not follow from the sullen acceptance of falling living standards.

## Gaining ground

The signs that this more positive kind of economic realism is gaining ground will be seen not in wage settlements but in productivity improvements. Low productivity, rather than high wages is the fundamental problem of British industry and falls in real wages which the Government's policy may succeed in achieving are only a short-term palliative, which will bring Britain no nearer to its competitors' productivity. Indeed a macro-economic policy which depends on continuing deflation and high unemployment to prevent real wages from rising will only make the achievement of higher productivity more difficult.

AS THEY reassemble after the holidays, the courts in the UK and abroad will be faced with the same old problems of congestion on their lists and the sort of delay which makes litigation go on for years—at a great cost in terms both of money and of executives' time.

These costs may be only of a nuisance value to financially strong companies, but they are fatal to small and medium-sized enterprises. The fear that these costs might jeopardise their business exposes them to blackmail by those who are strong enough to afford them, since the small company would not dare risk litigation lasting several years even when certain of its rights.

## Inflationary

High costs and delays will bar access to courts and deprive even the most perfect judicial system of much of its practical value. Seen as a factor of the economy, both the direct and indirect costs of the machinery of justice must be added to the costs of the product and are, therefore, contributing to the inflationary process.

Over the past few years this column has often recorded genuine exasperations with delays and unnecessary litigation. The Arbitration Act 1979 was an attempt to stem the spillover of arbitration into courts by way of appeals used as a

time-gaining device. But nothing has been done as yet to stop the gradual transformation of commercial arbitration into just another form of litigation, often more costly than proceedings in courts.

Some relief was achieved by the introduction of simplified divorce proceedings. Attempts have been made, though not very successfully so far, to deal with small consumer claims outside of the normal court procedure. The legal profession, however, strongly represented in parliament as it is, is not very keen on more radical reforms. It loves its old ways, and like priests in ancient Egypt, prefers law to remain a mystery.

There is, however, no chance of reducing the genuine need for litigation without first making the law more certain and understandable. This depends, first, on the drafting of statutes and, second, on interpretation. A more advanced approach to the drafting was made in the Patent Act, and the business community should press hard that plain language should be given greater scope in other commercial legislation.

As far as interpretation is concerned, the Court of Appeal's attempt to use parliamentary debates as an aid in the search for the legislator's intention has been thwarted by the House of Lords. British lawyers and businessmen remain, therefore, at a

great disadvantage when compared with their counterparts in Germany and elsewhere where a government paper introducing a Bill in parliament, and clearly stating the purpose of individual sections, can be used by courts as an aid to interpretation.

In Britain the present method of legislative drafting, and the

## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

present rules of interpretation, leave the job of clarifying statutes to judges so that it is not the publication of a statute but rather its application in courts which will often reveal its real meaning. That entails waiting for reports of newly decided cases—and these may be slow in coming. Not only is there a delay of many months between the handing down of a judgment and its reporting, but some judgments do not get reported at all, often because they are too long and the production of a full text report would be too costly.

The judges of the Commercial Court estimate that some 300 recent judgments deciding issues of general importance have not been reported. The delays and difficulties

which someone is willing to pay for net transcribed. The courts have no money for transcription and the judges continue to pass judgments in blissful ignorance of decisions made next door, months before.

Nevertheless court congestion is not only caused by parties genuinely uncertain about their rights. Another important cause of congestion in the brazen abuse of the law by those who know it but wish to avoid or delay its effect. As long ago as 1968, the Wynn Committee on personal injury litigation, recommended that "it should be made costly for defendants and their insurers to postpone the settlement of claims or for plaintiffs to delay their presentation or negotiation." In 1968 this

was mainly a question of interest. Nowadays the devaluation of money during a litigation lasting several years may be more important than interest. There seems to be a case for index-linking claims as a deterrent to those who delay payments by the abuse of the legal process.

Other economic disincentives might be needed to restore some sort of balance between the litigation capacity of a small company and a large one. One such possibility seems to be to make litigation costs, tax-deductible only to companies not reaching a certain minimum turnover.

Economic disincentives to litigation could be accompanied by the development of methods facilitating out-of-court settlement of disputes. Not only arbitration but genuine conciliation could be institutionalised by means of obligatory pre-trial conferences of the parties or conciliation attempts by the masters of the High Court and judges in other courts. Conciliation, mediation, or simply persuasion, could stop many parties about to go down the dangerous slope of litigation. At international level, new efforts for developing conciliation procedures for commercial disputes are at present being made by the United Nations.

Greater clarity of legislation, faster reporting of decisions, economic disincentives to litigation, as well as new facilities for conciliation, are all likely to

## Over-burdened

A computer could show which solicitors and barristers were so over-burdened that they might contribute to delays and could avoid fixing hearings on days when they were busy.

There are now computer programmes available which transform the key strokes on a short-hand machine into a printout of the long-hand equivalent. But even simpler improvements bringing courts up to the standard of a conventional business office could help. If judges could dictate their notes, or have them copied in the court's typing pool, the whole problem of law reporting would be solved at a stroke. Instead of reading judgments for hours they would simply announce their verdict and distribute the printed text, as some courts do in Europe.

# Give Sekam another chance

NO NEWMARKET trainer enjoys a better time at Ayr than Jeremy Hindley, whose strike rate at Scotland's premier track is a remarkable 36 per cent. It pays to examine all his runners there.

Hindley, responsible for 22

winners on the course since the start of the 1979 campaign, but surprisingly without a runner yesterday, relies on Sekam today.

Although Sultan Adham's juvenile proved a major disappointment at Beverley last time out, I intend giving him another chance for his running on the Yorkshire track was clearly too bad to be true. Starting a 6-4 favourite for the valuable Beverley Silver

Salver, Sekam ran way below his true form—folding in a matter of strides once in line for home—to finish last behind the moderate Stormy Jim.

In the belief that all was not well with him there, and we can expect to see a reproof of the form which saw him scoring readily from Baffento at Newmarket on his previous outing, I take Sekam to win in emphatic style.

Steve Cauthen's mount, who runs in preference to Bas, may be followed home by Lifestyle—in no way disgraced going down to the ever improving Shotgun at York early this month.

Close behind Hindley in number of Ayr successes, and the only other Southern-based trainer to have saddled more than a dozen winners on the track in the past five-and-a-half seasons, is Gavin, Pritchard-Gordon. He, too, should be on the mark.

The Race, 11.05-12.20 am Spitham Hill 45.

3.30 am Gardening Today, 10.00

Border Journey, 10.25 Patrick of the Anais, 10.50 Wild World of Animals, 11.15 The Big Bang, 11.40 The Big Bang, 12.00 The Big Bang, 12.20 The Big Bang, 12.40 The Big Bang, 13.00 The Big Bang, 13.20 The Big Bang, 13.40 The Big Bang, 14.00 The Big Bang, 14.20 The Big Bang, 14.40 The Big Bang, 15.00 The Big Bang, 15.20 The Big Bang, 15.40 The Big Bang, 16.00 The Big Bang, 16.20 The Big Bang, 16.40 The Big Bang, 17.00 The Big Bang, 17.20 The Big Bang, 17.40 The Big Bang, 18.00 The Big Bang, 18.20 The Big Bang, 18.40 The Big Bang, 19.00 The Big Bang, 19.20 The Big Bang, 19.40 The Big Bang, 20.00 The Big Bang, 20.20 The Big Bang, 20.40 The Big Bang, 21.00 The Big Bang, 21.20 The Big Bang, 21.40 The Big Bang, 22.00 The Big Bang, 22.20 The Big Bang, 22.40 The Big Bang, 23.00 The Big Bang, 23.20 The Big Bang, 23.40 The Big Bang, 24.00 The Big Bang, 24.20 The Big Bang, 24.40 The Big Bang, 25.00 The Big Bang, 25.20 The Big Bang, 25.40 The Big Bang, 26.00 The Big Bang, 26.20 The Big Bang, 26.40 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## THE ARTS

## Record review

## Three generations of piano-playing

by DOMINIC GILL

Schumann: Humoresque op.20; Rakhmaninov: Barcarolle, Humoresque op.10; Liszt: Consolation no.3, Mephisto Waltz no.2, Liebeslied Horowitz RCA RL 13433 (£5.49).  
Chopin: Piano sonatas nos. 2 and 3, Martha Argerich DG 2581 289.  
Chopin: Piano concerto no. 2 in F minor; Andante spianato and Grande Polonaise Brillante, Krystian Zimerman, Los Angeles PO/Giulini DG 2581 128.

Note: Since July this year, Polydor (DG), like CBS, Decca and Phonogram, have discontinued recommending retail prices for both records and cassettes, and so these are no longer given above.

This latest Horowitz disc, like his previous three, contains a selection of recent performances recorded live in concert: and once more every groove and bar of it carries a full charge of the familiar electricity, instantly recognisable, impossible to imitate. But that is only a small part of the story. Much more remarkable is that nothing about Horowitz pales with the years; on the contrary, he is a greater artist now in his mid-seventies than he ever was. The technique has lost none of its gloss: but the performances have deepened; the colours have grown richer; the nuances finer; the aura of the sound still more compelling.

If Horowitz had left us only his recordings up to 1967, he would remain unquestionably one of the musical giants of the century. But these discs of the extraordinary Indian summer of his career broaden the perspective still further—live performances, recorded with (relatively) minimal editing, that capture the spontaneity of the artist in front of his audience, and that distil (little fluffs, wrong notes and all) even more than the recordings of his earlier years the essence of the Horowitz magic.

The first disc is devoted to Schumann's *Humoresque* op. 20:

a mesmerising account, drawn with the closest focus, every note and gesture microscopically studied and aligned—without the slightest trace in any measure of dryness or clinical precision. Such combining of rigour with spontaneity is to be sure the hallmark, and paradox, of every great public artist. But nowhere is it more evident than in these performances of his late maturity. There is a haunted memory of Rakhmaninov's own reading in the shining cadences of the op. 10 Barcarolle: but the glitter, and the urgency, is echt Horowitz. The *Humoresque* (no. 5 of the same set) is a dizzying display of melting ferocity: pure paradox. His account of Liszt's D flat *Consolation* is predictably a tour de force of cantabile; and (more specifically) of padalling—a miracle of subtle shading, ghostly resonance, half-pedalling, and of blurring (more paradox) to achieve maximum clarity. His Mephisto Waltz is a much embellished version, partly by Busoni, chiefly by himself: a sizzle of manic wizardry, diamond-cut and silky-soft, shot with explosive thunderbolts—surely the most ravishing, and technically thrilling, performance anywhere on record.

The occasional gem from RCA apart, DG seem rapidly to be establishing a corner for themselves: important new issues. Several years ago they had the foresight to add to their already impressive list the name of Martha Argerich—and the steady flow of fine recordings she has provided for them since will certainly have justified their decision. Argerich is an unpredictable artist (and disappointingly frequent in her cancellation of live appearances); but at her best she must still be considered among the most interesting, and also the most exciting, pianists of her generation. The first movement of her Chopin B flat minor sonata is a grand, surging canvas, proud and very stirring; but her more relaxed *espressivo*—notably in the middle section of the scherzo—is never effortful nor coy, nor ever hasty. Her

Funeral March is darkly melancholy, but suffused with calm. Her finale is a whirl of midnight, decisively eschewing late-romantic wind, beautifully contained.

Her reading of the B minor sonata is more individual: idiosyncratic even, but never mannered. I find it powerfully consistent and convincing: the first allegro buoyant with forward movement, but nonetheless maestoso in its impulse; the slow movement a real *toro*, the still heart of the sonata, slow-spun and effortlessly unfolding; the finale unstopable in its impetus, glittering with marvelous fingerwork—a song of triumph, without doubt or shadow.

The young Polish pianist Krystian Zimerman, after only a very few years in the public eye, continues to justify the mantle of 'young Lipatti' so generously thrust upon him. This is a very distinguished performance of the Chopin F minor concerto—scrupulously worked, and delivered with an exquisite lyrical lightness that by no means rules out incisive weight where weight is needed. In the finale especially, Giulini doesn't always follow the twists and turns of Zimerman's mercurial line as closely as he might; but the accompaniment is reliable, as often as not serving to emphasise, rather than obscure, the soloist's magical sense of fantasy. In the version with orchestra of the *Andante spianato* and *Grande Polonaise*, Giulini is, rightly, only the discreet partner, providing no more than a harmonic filling-in, perfectly dispensable. Perhaps Zimerman might include the solo version on his next Chopin disc?

The sound quality is of the best DG standard, clean and warm; although the balance, unusually for DG, who almost alone among record companies is a days' work to favour a more 'natural' weighting—sets the piano far forward in the outer movements (but not, strangely, in the *largo*).

## Royal Exchange, Manchester

## The Duchess of Malfi

by B. A. YOUNG

This splendid production of Webster's play under Adrian Noble begins on a note of restraint. The Duchess's seduction of Antonio is most politely carried out, and the love-nest she secretly establishes in the court of her brother, the Duke, is a model of family cohesiveness. Its only fault is that Antonio, posing as her husband, is not properly married to her, and her three children are bastards. (Two very tiny and delightful examples are shown to us).

Such a beginning, where all is done in courtly propriety, makes a telling introduction to the appalling cruelties that follow. The elegant tiled floor of Bob Crowley's design is gone when we return after the interval, for we are relegated now to prisons and sick rooms. The dreadful excesses suffered by the Duchess in prison, where her family have put her for the crime of marrying beneath her station, are gruesomely carried out in the middle of the Exchange's open stage—the exhibition of Antonio and his children dead, the band cut from his arm, the madmen brought on in a wheeled cage, finally the execution by strangling, one man on each side of her pulling at the rope round her neck.

Helen Mirren, a truly excellent Duchess never loses her dignity in these ghastly moments. When Bosola, disguised as a grave-maker, reminds her of the mortification of her body, she slowly raises her hands before her face to reassure herself of her nobility, a praline to her proud claim "I am Duchess of Malfi still".

There are horrors still to come, and Mr. Noble continues with his calculated crescendo to the point where the Duke, driven out of his mind by the outrages he has contrived until he kills the Cardinal, his brother, with a bite in the jugular, something Webster never thought of.

With a mostly bare stage, the



Helen Mirren and Mike Gwilym

scenes set only by the splendid costumes, the responsibility for conjuring the atmosphere is put squarely on to the company, and they respond very well indeed. Julian Curry and Mike Gwilym play the Duchess's two brothers, unashamedly aristocratic in their evil; by contrast, Peter Postlethwaite as Antonio ("who

never in his life looked like a gentleman") shows how propriety may lie in simple decency. Bob Hoskins as Bosola is a man more sinned against than sinning, never outwardly vengeful, only anxious for justice as he sees it. The whole company, in fact, are fine in this outstanding production.

## Festival Hall

## Mozart by DAVID MURRAY

The big programme-book for Tuesday's City of London Sinfonia concert under Richard Hickox, celebrating the 125th anniversary of the YWCA, found no room to list the players; so I cannot identify the eloquent solo trombone, nor the liquid bass horn, nor the other hand he wanted to redress the balance against the old habit of dragging 18th-century Andantes—in which case I must say that he went severely far in the opposite direction, producing a very cool "Beocidicus" and a hectoring fierce "Confutatis". Thus hurried, the singers could not always shape their lines as sensitively as they deserve, though the impact of the dramatic movements was impressive. Surely the "Exultate, jubilate" she seemed to have been infected in advance by the mood of the Requiem, for the character of her lovely and scrupulous singing was all devout, objective sincerity, with little of the unabashed virtuosity generally associated with the work. As Mozart evenings go, this one was rich in interesting surprises.

Sinfonia's 10 lower strings simply vanished. That gave an unfamiliar character to many passages. Perhaps also it accounted for Hickox's uncommonly brisk tempi for most of the Andantes, given so light an orchestral pulse; perhaps on the other hand he wanted to redress the balance against the old habit of dragging 18th-century Andantes—in which case I must say that he went severely far in the opposite direction, producing a very cool "Beocidicus" and a hectoring fierce "Confutatis". Thus hurried, the singers could not always shape their lines as sensitively as they deserve, though the impact of the dramatic movements was impressive. Surely the "Exultate, jubilate" she seemed to have been infected in advance by the mood of the Requiem, for the character of her lovely and scrupulous singing was all devout, objective sincerity, with little of the unabashed virtuosity generally associated with the work. As Mozart evenings go, this one was rich in interesting surprises.

details of the score very sharply, always consistent and in their own way effective. The suspicion remained that the disproportion between the scale of the orchestra and that of the chorus was an economic decision, not an aesthetic one. (It may even have prompted Hickox to use all the suspect trombone obbligati, nowadays frequently trimmed.) On its own, the Sinfonia made an excellent impression in the "Haffner" Symphony, K.385, sporting particularly fresh and lively violins—though five or six more of them would have been welcome. They supported Miss Armstrong with controlled exuberance in the motet, "Exultate, jubilate"; she seemed to have been infected in advance by the mood of the Requiem, for the character of her lovely and scrupulous singing was all devout, objective sincerity, with little of the unabashed virtuosity generally associated with the work. As Mozart evenings go, this one was rich in interesting surprises.

## Lyttelton

## Watch on the Rhine

Lillian Hellman's play of 1940 opened in this National Theatre revival earlier this month at Edinburgh as part of the Festival when it was fully reviewed by B. A. Young (Financial Times, September 3). Set in the affluent comfort of Washington DC, in the era of American myopia before Pearl Harbor, the piece still pecks quite a heavy punch. It is as if the world of Soap had been crossed with that of Jean-Paul Sartre. In other words Miss Hellman shows how deep political commitment in the form of a feeling German anti-fascist, strongly depicted in David Burke's performance, may destroy the world-distancing rituals of metatrical American family life, as presided over by Peggy Ashcroft's crushingly candid widow.

The melodramatic means by which Miss Hellman achieves

her ends are highly dubious but somehow the director, Mike Ockrent, makes them work. Contemporary audiences are starved of such devices as the embittered exit through the French windows and the slow curtain that prolongs the emotion for as long as possible at the end of an act. Here they are again, apparently none the worse for wear.

Tuesday's audience showed its appreciation by an ovation for the entire company which includes Susan Engel as the German's American wife, John Quayle as her lawyer, a League of a feeling German anti-fascist, strongly depicted in David Burke's performance, may destroy the world-distancing rituals of metatrical American family life, as presided over by Peggy Ashcroft's crushingly candid widow.

ANTHONY CURTIS

## Bill Evans

Bill Evans, the American pianist who has died in New York aged 51, was one of the most innovative and influential musicians in post-war jazz. He was a jazz rarity, a white man whose originality and concept of interpretation were so original that they affected several leading black players who themselves later became important figures.

Evans was renowned for his sensitive stylings and deft touch. His approach was almost rhapsodic, never far from being totally beautiful. His interpretation of ballads was simply exquisite and his approach to popular standards always gripping. Yet there was a latent power in his work, much belied by his hunched figure which always hovered close over the keyboard.

His career as a leader on records began in 1956. Two years later he was with the

## Purcell Room

## Aaron Copland

by PAUL DRIVER

Aaron Copland's 80th birthday was celebrated on Tuesday night (slightly prematurely—he was born on November 14) by the American pianist John Kozar, who apparently has the composer's own blessing as a performer of his music. We were given the chance to follow and assess a developing musical language and piano idiom: Kozar began with the *Pasacaglia* of 1922, written when Copland was studying with Nadia Boulanger and which, as he pointed out in his commentary, would be recognizable as a fair stretch as late Saint-Saëns or early Schoenberg, but hardly as early Copland. His encore was another piece of this vintage and the first piano piece Copland produced: a *Scherzo domestique*, "Cat and House"—suitably witty and graphic, building to a neat moment of truth for the mouse which Mr. Kozar brought off with stealth and finality.

Between these apprentice pieces, three of Copland's mature essays were offered—the *Soota* of 1941, the *Four Blues* completed in 1948 and what is likely to remain his last composition, *Night Thoughts* of 1972 (save for an occasional arrangement he has been busy since then). Mr. Kozar could not unfortunately find room for the *Piano Variations* of 1930 or the *Fantasy* of 1957, depriving us of a complete retrospective of Copland's substantial piano oeuvre. Nevertheless, the power and ovelty of the style—a lean, virile, often metallic piano writing, becoming ever simpler of means, ever more cogent—were strikingly displayed.

Mr. Kozar is a hard-hitting, energetic player—or at least chooses to be. He did prove himself capable of gentler, beguiling playing in odd moments; and it may be that he does not appreciate his own strengths,

for in the music that required most stamina and attack—the Prokofiev-like scherzo of the sonata for instance—he fell decidedly under par, lacking clear delineation and jumbling phrasing and emphasis (dropping the occasional bar too, but memory slips were more understandable). Yet he was not able to rise to the delicacies of the *Four Blues*, and gave his best rather in realizing the transfigured clangorous chording and "simply sung" melodies of *Night Thoughts*—which was shown to be a masterly expression of an old imagination.

Mr. Kozar occupied the second half of his concert (after the distribution of birthday cake in the interval) with extravaganzas by Liszt (including the rare Concert Paraphrase on God Save The Queen) and by his American equivalent, Louie Gottschalk (a paraphrase on American national tunes, *L'Union*, and a lovely tribute to Chopin, echoing the Barcarolle, *Ricordiati*, op. 28). Kozar has not quite sufficient virtuosity to avoid passing niceness in music of this sort, but he has all the audacity needed for it. The programme had been completed by the pianist in a style which can only have been derived from American television: he read out a letter from a friend and a birthday telegram from (not to) Copland; unveiled a new photograph of the composer (actually won as a prize in an American TV auction); and thanked everyone who could be thanked. But we are in his debt. For all the popularity of his ballets and pot-boilers, Copland's music has been in many ways neglected, even (especially) in his native land. Any attempt to focus upon his serious achievement is to be welcomed.

## Hammersmith Odeon

## Gary Numan

by ANTONY THORNCROFT

The Gary Numan clones, posturing around Hammersmith this week like so many relief crews for *Star Trek*, proved that this buttoned-up artist has touched a popular nerve. Why so many (and so young) should want to wear plastic boiler suits remains a mystery, but no more a mystery than the appeal of Numan's synthetic—for synthesiser—music, especially when the man himself is so much a David Bowie clone.

The first half hour of his act was fine. As the dry ice vapourised the group was revealed very much at the controls, keyboard players locked away in side booths which flashed kaleidoscopic lights; drummer poised high above, flanked by bass and guitar, and Numan himself, avoiding playing an instrument, apart from a few seconds near the end, roaming the stage, very much the Captain Kirk of the ship.

He has the grace to send himself up, maintaining the ice cold look to go with his controlled personality for much of the time but grinning sheepishly occasionally to show that he is as amazed as anyone at the

appeal of music which makes its impact by its very monotony. It is so blatantly faceless, machine-controlled sound for a machine-controlled age. The point may be true but why should so many people enjoy the experience?

Numan went remorselessly through his repertoire—songs like "Metal" and "Complex" and "Engineers" and "Cars"—driving home the inhumanity of it all. The lyrics, which have some appeal, were too often lost, but the message got across. There were the costume changes, from black to white to red; there were machines moving silently across the stage like humanised black boxes; there was lots of dry ice. The political, or economic, or philosophical, point was inescapable; the pity was that the music was so necessarily boring, rigidly controlled within the same tempo and melodic range. Numan seems frozen inside the image he has created, yet there are signs that he has a talent, and a sense of humour, which one day soon will want to break free. Given the commitment of his fans he will find it hard.

## Teatro Rossini, Pesaro

## La gazza ladra

by WILLIAM WEAVER

For the past 15 years the city of Pesaro has been without its opera house. In 1966 the historic Teatro Rossini was declared unsafe and had to be closed. For this musical-loving city, the disaster was a blow; still the restoration has taken almost a decade and a half; but now that it is open again—the new house has proved worth waiting for. The first event in the restored Rossini was a concert, last April, with Luciano Pavarotti (a kind of adopted Pesaresse since he has been spending his summer holidays in his villa near the city). Then, in a recent production, the Teatro Rossini finally opened its first opera, a revival of *La gazza ladra*, which the composer himself had conducted in the house in 1918.

Arriving a bit early for the performance, one had ample opportunity to inspect the restoration, which has obviously been carried out with great care and sensitivity. Backstage, all is presumably new, modern, functional (and, in fact, the performance moved smoothly). Out front, the pristine white of the walls, the shining marble floors serve as prelude to the warm, red, white, and gold interior. The ceiling fresco has been repainted so tactfully that it looks to the superficial eye, unchanged (photographs in an informative booklet issued for the occasion tell the whole, painstaking story). The upper foyer houses,

besides the bar, temporary exhibitions in a well-arranged space. Currently there is a show of 20th-century painters as "Romanian sketch-designers" with original sketches by De Chirico, Cagli, Savinio, and others; a small, but cogently-selected review of productions dating from the *Mosé* of 1935 at the Maggio fiorentino to the *Otello* of 1963 at the Rome Opera.

For this production of *La gazza ladra*, the designer Giuseppe Crisolini wisely decided to "quote" the original backdrops of Alessandro Sanquirico, painted for the world's premiere at La Scala in 1917. The backdrops were seen at the rear of the stage, while the opera's action took place on a slightly raised platform with a kind of raw-wood pergola, an anonymous space that could serve, in turn, as public square, court room, prison. Crisolini also designed a large array of costumes, some—the chorus's, in particular—in a butch monotone, chrome others in a wide range of delicately subdued colours, picking up the colours of Sanquirico's pictures.

The producer, Sandro Sequi, within this versatile framework, was able to arrange an agile, persuasive staging. Chorus (the excellent British Choir Abroad) and supars moved easily, appropriately. If some of the singers—notably the young lovers overacted a bit, this was pro-

bably not Sequi's fault. For the most part, this is a performance that was always pleasurable to watch.

Often, it was also pleasurable to hear. Though the local orchestra—with a very low median age—was more or less assembled for the occasion, its players produced some sweet sounds and responded with enthusiasm to the conducting of the veteran Gianandrea Gavazzeni, whose affection for the opera and whose understanding of its not-easy score were always evident. *La gazza ladra* is a long piece (even longer than usual here, because the new critical edition was being used, hence no cuts) but under Gavazzeni's inspiring leadership, the pace never flagged and was never rushed.

As Ninette, the Japanese soprano Yoko Hadama seemed uneasy; the voice, small to begin with, tended to fade out or, when forced, to become shrill, sharp. Her acting, an excessive repertoire of fluttery gestures and simpers, was too gothic, too intrusive. Opposite her, the tenor Bruce Brewer revealed, certainly, an unusually high and supple voice; but his acting, too, was unfocused. He seemed neither the soldier nor the lover the libretto requires, but rather a bumbling youth.

The other roles were generally well-handled. Helga Müller Molinari, by now an experienced and familiar Rossinian, was a lively, affecting Pippa; and Carlo Desideri, a newcomer (at least to me), displayed a warm, sweet baritone voice and an appealing stage presence in the role of Ninette's long-suffering and noble father, Fernando. The smaller parts were also well done (worthy of special mention the tenor Bruno Bulgarelli who played both the pedlar Isacco and the humane gaoler Antonio).

This production of *La gazza ladra* was not only the official re-opening of the opera house, it was also the inauguration of the Rossini Opera Festival, an institution, meant to be annual, sponsored by the city of Pesaro with the collaboration of the prestigious Fondazione Rossini, housed in the local conservatory. This year's festival focuses on the "opera semiseria," a much-misunderstood genre of which *La gazza ladra* is an outstanding example. Later, under the direction of the musicologist Bruno Cagli, head of the Fondazione, the festival will present another semiseria work, *L'ingombrato*. Cagli was also responsible for the illuminating programme note in the admirable booklet published for the happy occasion.

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# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

## ● METALWORKING

### Advanced rail wheel production unit

THE ONLY works in the country making railway wheels—part of the Sheffield based BSC Holdings group—has now been equipped with full automated handling gear to create one of the most advanced railway wheel production units in the world.

Six machines in operation at Trafford Park, Manchester, have been jointly developed by BSC and a Yorkshire machine tool manufacturer, to produce the wheels which are used by London Underground, British Rail, UK wagon builders, and for export all over the world.

Four similar vertical turning machines are being installed in the Corporation's machine shops at Fullerton, Rotherham, for the production of precision rings used in the aerospace and bearing industries and for a variety of other applications, including pipe flanges for the oil and gas industries.

More accurate, faster, and more flexible than existing equipment, the new machines are computer controlled. Two

independent turrets are mounted at 90 degrees to each other which permit the cutting tools to function simultaneously on small diameter work as well as on maximum diameter components. This facility is unique to these machines, says BSC, Forges, Foundries and Engineering, PO Box 99, Brightside Lane, Sheffield (0742 449071).

Wheels are fed into the new complex at Trafford Park from special carriages. Conveyors take the wheel to the first stage unit for machining on one side. When this is completed, the conveyors retrieve the wheel, turn it over and feed it to the second stage unit for machining on the other side.

When this is completed, the conveyors pick up the wheel and feed it into the inspection device and, after scrutiny, into a fork lift truck carriage for removal.

The unit has a range of built-in safety features including sensor devices on the machine tables which halt the process if the wheel is not properly located.

## ● EXHIBITIONS

### Computers on show

WHAT DISTINGUISHES the "Which Computer? Show" from others of its kind is the amazing variety of exhibitors who will be showing their wares.

The list includes the very big hardware suppliers, such as IBM and ICL, the very small hardware suppliers such as Commodore Business Machines and

Microserve Computers, but also software specialist and computer bureaux.

The show is being held in the National Exhibition Centre, Birmingham, from November 25 to 28.

Richard Hease, publisher of *Which Computer?* a magazine which aims to make clear the options available to the computer buyer, said in London last week that there would be a seven-fold increase in the number of computer based business systems over the next five years. The value of the installed hardware would increase six fold.

There was still a desperate shortage of people trained to operate computers and it was a scandal that better training was not available. "Employers do not have confidence in the computer training provided to our schools and universities," he said. Details of the show on 021 454 4124.

## ● COMPUTERS

### Three moves to aid Japanese against IBM

THE JAPANESE now look set to make inroads into what has been considered almost exclusively an American preserve—the big computer market.

Large computers built by Hitachi, the biggest Japanese general electrical machinery maker, are to be marketed in the West by three multi-nationals—and it seems they will all be selling the same machine.

This week in Paris, National Advanced Systems (NAS), a subsidiary of National Semiconductor, announced it will market in Europe Hitachi's newest and biggest processor, which it is calling the AS/9000.

Today, Olivetti, one of the world's major suppliers of office equipment, is announcing that it will market a similarly large Hitachi machine called the OH5560.

And earlier in the year BASF, the German-based chemicals company announced it too would be selling very large Hitachi computers.

All three machines would seem to be the same, basically a massive upgrade of a Hitachi computer called the M200H.

NAS is the company National Semiconductor established to take over the computer operations of Intel, the controversial leasing group which crashed earlier in the year. Intel was already marketing large Hitachi

systems, but the move to Japanese computers is new to both Olivetti and BASF.

Their argument for using Japanese machinery is that they enable the companies to tackle IBM, the undisputed major force in the computer industry, head on. Last year, for example, in Europe IBM notched up revenues of \$3.837m compared with \$1.082m for International Computer's, Britain's and Europe's only home-owned mainframe constructor.

The Hitachi machine is IBM compatible. That means the software, the list of instructions which control the operation of the machine and in which all users have a massive investment, will run on the Japanese machines as easily as on IBM's own hardware.

Where Hitachi would hope to score over IBM is in technology and price. According to John Curran, marketing director for NAS Europe, the new machine will cost £240m. An IBM large machine giving equivalent performance (the IBM 3033 multi-processor, largest machine in the IBM commercial range) costs £370m.

Mr. Curran estimated that the market for machines of the size of the AS/9000 in Europe could be about 150-200 in the next two years. John Clements, head of NAS (UK) expects that the

first British AS/9000 will be installed before Christmas.

But it seems that the kudos for installing the first large new Hitachi machine outside Japan falls to Olivetti which has installed an OH5560 at Piedmont in Italy for local authority data processing.

The new Hitachi computer is probably the most powerful of its kind on the market. It used large scale integration in its electronic circuitry, to an extent not so far seen in comparable machines.

Mr. Curran said that Hitachi used chips with 550 gates and a switching time of 700 picoseconds. By comparison he claimed IBM used chips with 12-15 gates and Amdahl, doyen of the plug compatible manufacturers, 90-100 gates on each chip.

All are agreed that the new machine will set new standards of reliability.

Brian Burch, in charge of systems support in Europe for NAS, said: "These machines take nine months to build and most of that is testing and ageing. By the time you get your machine it is almost second hand."

The expected failure rate is no greater than two components a year.

But if the machine will be almost identical from all three suppliers, the marketing approach will be quite different.

National Semiconductor is selling Japanese hardware because it took a policy decision to get into the computer market place, and the Intel takeover gave it the means.

Dr. Robert Heikes, vice-president international for National Semiconductor said in Paris: "The successful silicon house of the future will be a chips-to-mainframe manufacturer. We have the silicon technology and in acquiring Intel's computer assets we gained a field sales and maintenance organisation."

National Semiconductor already makes its own mid-range computers and it is already at work on a machine which will be bigger than the new Hitachi. It is expected that that computer will be announced in two years time. The agreement with Hitachi is for ten years.

NAS, through the Intel connection, has already 170 computers installed in Europe and some 450 world wide, which it claims is more than any other IBM compatible manufacturer. Figures for 1979 for Amdahl, the company which led the way in IBM compatibility, would suggest it is right. Amdahl had 45 systems installed in Europe and 290 world wide.

Olivetti is taking a diametrically opposed position. It is in the computer business, not the silicon industry, and

it is taking the Japanese processors to be able to compete with IBM across the board.

Mr. Vittorio Levi, Olivetti's president, has said the company expects to instal 30 of the big Hitachis in the next two years.

BASF has considerable computer experience, through manufacturing the magnetic media used for computer memories but has little experience of computer sales. Nick Hollis, the head of BASF's computer operation in the UK, has said: "Our present sales force should be able to sell central processor units—they are just another product only bigger and more expensive."

But even if the new Hitachi machine, processing some 10 million instructions every second, is the fastest commercial machine available, such is the pace of Japanese technology that it is already old hat. Nippon Electric last week announced a 15 million instruction machine to reach the market in 1981. Our Japan correspondent, Richard Hanson, reports the announcement made the bottom of page eight in Tokyo's major newspaper.

## ● WOODWORKING

### Installation of doors speeded

BUILDERS of timber frame houses are being offered a door installation system that is claimed to save hours of work.

It has been devised by Gliksten Doors following a study of current Canadian building practice. The company says that during trials carpenters were able to fit and bang a complete ready-primed doorset of fixed-stop jambs, pre-mitred architraves and a door in 15 minutes. Even in timber frame construction, using traditional joinery methods, says Gliksten, this operation could take anything up to three hours.

Suitable for dry finish wall widths of 57, 90 and 115mm, the door kit is offered in conjunction with all Gliksten internal flush doors in metric and Imperial sizes.

Gliksten is a member of the International Timber group, PO Box 118 Carpenters Road, London E15 2DY (01-985 3300) and it says it will supply the door sets with their Pooderosa pine frames primed or fully finished to match their accompanying doors.

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## ● TRANSPORT

### Micro sets road speed

INTEL CORPORATION reports from Santa Clara, California, that its 8048 single chip micro-computer is now being used by Bendix Corporation in a new design of cruise control aimed mainly at long distance lorry operators.

The Bendix Cruise Control adjusts vehicle and engine speed to constant values set by the driver while cruising and idling. It is claimed that such systems reduce driver fatigue, cases of speeding and frequently fuel consumption as well.

This electropneumatic system takes electrical inputs from transmission and engine speed sensors and via the micro regulates an air-operated cylinder which controls the throttle setting. One control operated by the driver is used to increase or decrease the speed, cruising or idling. Intel is at 2625 Walsh Avenue, Santa Clara, CA 95051, U.S.

## ● PROCESSING

### Cuts it all to ribbons

LARGE quantities of unwanted paper, confidential documents and continuous stationery can be shredded finely by a Dutch machine which will handle up to two tons an hour.

The machine, made by B.V. Machinefabriek BOA, of Enschede has two sets of cutting blades to enable all material to be double-shredded. Two models are available—one for direct discharge on to a conveyor or air transport system and the other for discharge into a built-in compactor which presses the shredded material into polythene bags.

In the U.K. full details of the machine can be obtained from BOA Machinery, Midlands Industrial Estate, South Shields, Tyne & Wear (0632 551111).

## ● SAFETY & SECURITY

### Keeps eagle eye on plant and buildings

MOST OF the sensors and actuators involved in the safety and security of big buildings can be monitored and controlled by Multiplex 2100, a computer-based system just launched by Simplex Detection and Controls Division, Holdsworth, Halifax, West Yorkshire HX2 9TN (0422 247500).

This flexible, easily expandable system can deal with the monitoring and control of fire detection installations, sprinkler supervision, building security, equipment monitoring and control, security patrol

check-in, control of ventilation systems, return of lifts to specific floors, operation of evacuation systems, and automatic door closing in the event of a fire outbreak.

Two-way communication by means of multiplexed signals is continuously maintained between the central processing unit and remotely controlled transponders which are linked to monitoring and control points either directly or via field sub-panels.

The well-styled central console unit contains processor,

display screen, keyboard and a printer which will produce a status summary on request. It will supervise up to 64 monitor points and 48 control points on a single pair wire connection.

Furthermore up to eight of these multiplexed circuits can be connected to the central unit, raising the total to 512 monitor and 384 control points. The status of the various points can be seen at any time on the screen and manual control can be exercised from the keyboard if necessary. Fire alarm points are given

the highest priority by the machine followed by building security and other designated types of alarm.

The processor can in addition store up to 1600 time control instructions each of which can be used to operate transponder-connected devices by time of day and day of week. Holiday schedules can be programmed and the operator can edit, delete or display time control instructions as required. The system has battery standby. Remote VDU, printer and phone line facilities can be provided.

### Lessens risk of fire in thatched roofs

TO OWNERS of houses with thatched roofs, St. Regis Coating and Laminating British Sisakraft is offering a specially made fire retardant foil laminate which prevents ingress of dust and also provides thermal insulation.

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is sufficiently weatherproof for work inside a house to continue if the weather does not allow the thatchers to get on with their part of the job.

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rafters with battens nailed over it to hold it in place. The roof is then ready for thatching.

It is stated that use of the material has enabled thatched house owners to get their insurance premiums reduced and that in some cases planning permission for thatched buildings or extensions which

had previously been refused because of fire risks have been granted.

One company which uses the material exclusively is the Thatching Advisory Service, Finchampstead, Wokingham, St. Regis is at Knight Road, Strood, Kent ME2 2AW (0634 77777).

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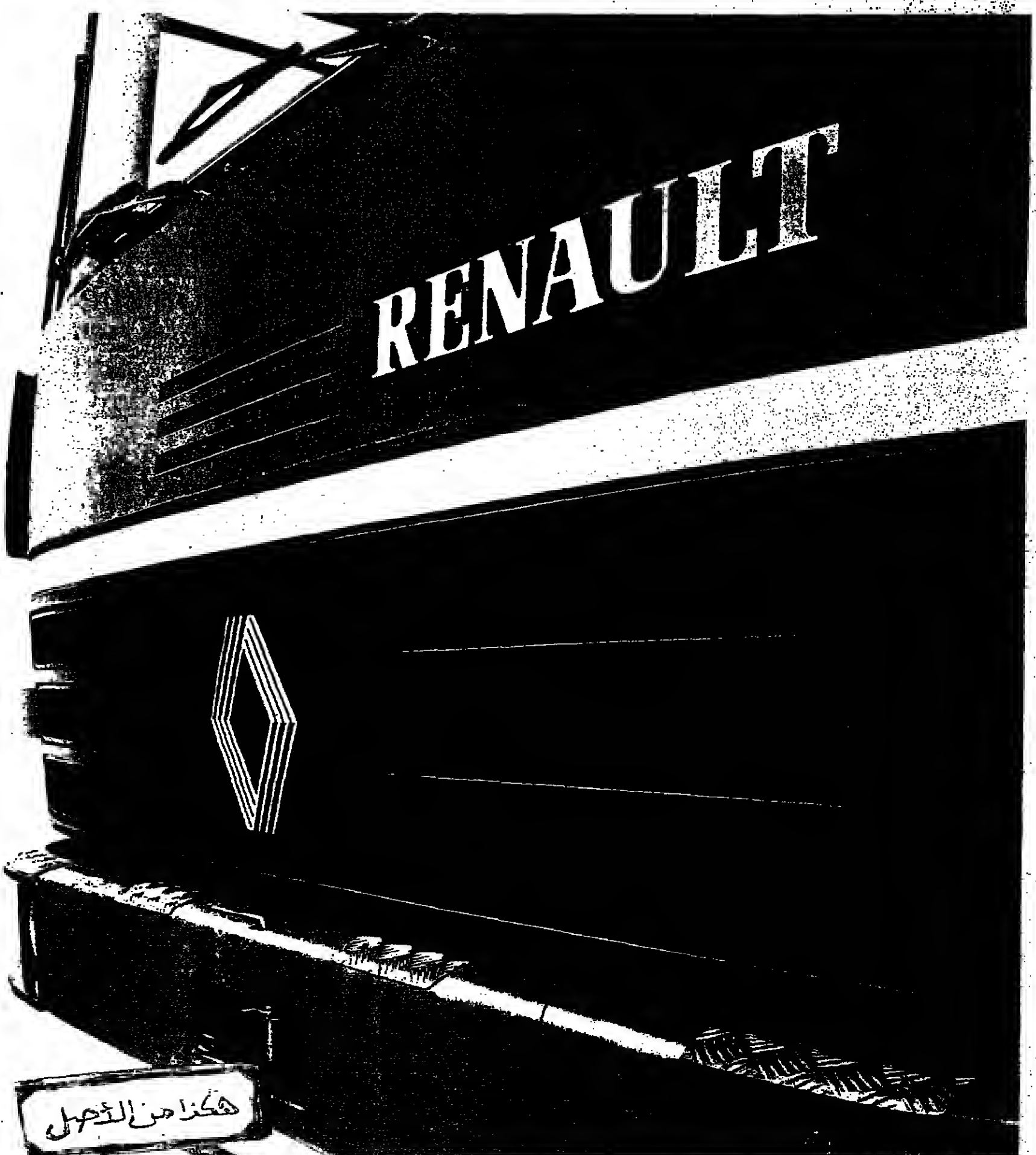
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## FINANCIAL TIMES SURVEY

Thursday, September 18 1980

## Nova Scotia

Recent discoveries of offshore oil and gas could change the fortunes of this Canadian province, where unemployment is higher than the national average and incomes lower. But a dispute with Ottawa about the overall say on offshore resources has to be resolved. The fishing industry is expanding its exports, and Nova Scotia's colonial past is helping to draw tourists.

## On the brink of a revival

By Paul Betts

THE FIRST European visitors mistook what is now called Nova Scotia for Brazil, for the land of the Great Kahn or for the fabled island of the Seven Cities. Then the French came and called the land Acadia. But the British, soon after, drove out the French, or at least most of them, and appropriately called it Nova Scotia, since undoubtedly the Scots have made the biggest impact on this eastern Atlantic peninsula roughly the same size as Scotland.

Until it became one of the four original members of the Canadian confederation 113 years ago, it was a favourite place of exile. At the time of the American revolution, the United Empire Loyalists sought shelter and settled in the area. It attracted large numbers of black slaves who fled from the plantations to make a home, run to Nova Scotia, which became the terminus of an underground railway to freedom. Not that the British always treated them well. Lord Cornwallis used them to build his fortress at Halifax. When it was completed, he let them settle on a windswept piece of rock hoping they would not survive the bitter winter. But they did survive and today the province has one of the oldest black communities in Canada.

In the 19th century, this land of "fish and trees" thrived. It was the rich end of Canada as its logging and shipbuilding became the source of great wealth. Between 1830 and 1880 it turned out more than 5,000 ships, and its people were described as "men of iron in ships of wood." Immigrants from all parts of the old world came to this land of opportunity. When the coal mines opened, they came from traditional European mining centres in France and Germany and the Ukraine.

But when sail gave way to steam, the province's position as a major shipping centre was quickly eroded. Its economic strength declined as the new Canadian nation's economic pole shifted to the centre and later to the west. And apart from brief revivals during the last two world wars, because of the province's strategic geographical position, it has steadily fallen, like the rest of Atlantic Canada, behind the nation as a whole.

Of all the Atlantic provinces, including Newfoundland and Labrador, Prince Edward Island and New Brunswick, it is still the best off. But against the national average, it remains a poor cousin of the confederation. It has a population of 847,000 people, or 3.6 per cent of the entire Canadian population.

Its gross domestic output last year of C\$5.5bn (£2.05bn) accounted for 3.6 per cent of the Canadian total. Personal incomes are 80 per cent of the national average and unemployment at 9.3 per cent is higher than the Canadian average of 7.8 per cent.

## Fragmented

But this is only part of the picture. The province is deeply fragmented into separate areas; some richer, like Halifax, the capital or "metro area"; others poorer like the region around Yarmouth in the south where the province's 4 per cent French-speaking population are concentrated, or New Glasgow on the west, a colourless old industrial centre, or, in particular, the strikingly beautiful island of Cape Breton linked to the mainland by a motorway.

In a sense, Cape Breton is as distant from Nova Scotia as Nova Scotia is from the federal capital of Ottawa. Unemployment is higher here than elsewhere in the province for it has had to follow the troubled fate of the island's two main industries — coal mining and steel.

In the case of coal mining, the industry was to have been phased out only a few years ago when deep-mined coal was regarded as no longer economically viable. Now with the energy crisis, mining is to be revived.

As for steel, in recent years it has looked increasingly feeble and only last month the Sydney steel works announced that it proposed to lay off 900 of its 3,000 workers. Even forestry, the island's other

staple industry, has been struck down by the devastating spruce budworm disease.

So, in past years, Cape Breton has had to look towards Halifax for support as Halifax has had to look for support from Ottawa. In many respects, Nova Scotia, like the rest of Atlantic Canada, has had to rely heavily on the confederation's so-called policy of equalization, whereby the richer end of the country assists the poorer parts. Indeed, the outcome of the Quebec referendum this year came as an undisputed relief for Nova Scotia. Had it gone "yes," with Quebec opting for sovereignty, the province, like the rest of Atlantic Canada, would have seen itself isolated with the Atlantic on one side and a cold shoulder on the other.

Although, superficially, little has changed during the last decade, there is now what Mr. John Buchanan, the province's Progressive Conservative premier, calls "a growing mood of optimism" in Nova Scotia. And this feeling that the province is on the brink of a new revival is essentially based on a recent discovery of offshore oil and gas on Scotian Shelf.

Like Scotland, Nova Scotia may too have found its North Sea. Since exploration first began 20 years ago off the Nova Scotia coast, more than 70 wells have been drilled in the Scotian Shelf. Of these, five, in the Sable Island area off Cape Breton, have come up with encouraging results suggesting a potentially important natural gas find.

In turn, this would not only

ease the province's heavy dependence on imported and federally-subsidised oil and guarantee it secure future energy supplies, but would clearly act as a platform for major future economic development.

But the discovery of oil and gas is also posing some problems for the province. Above all, Nova Scotia wants to control its offshore resources. It wants oil and gas development to benefit foremost the province, generate local employment and help create a stable base on which its future economy can grow.

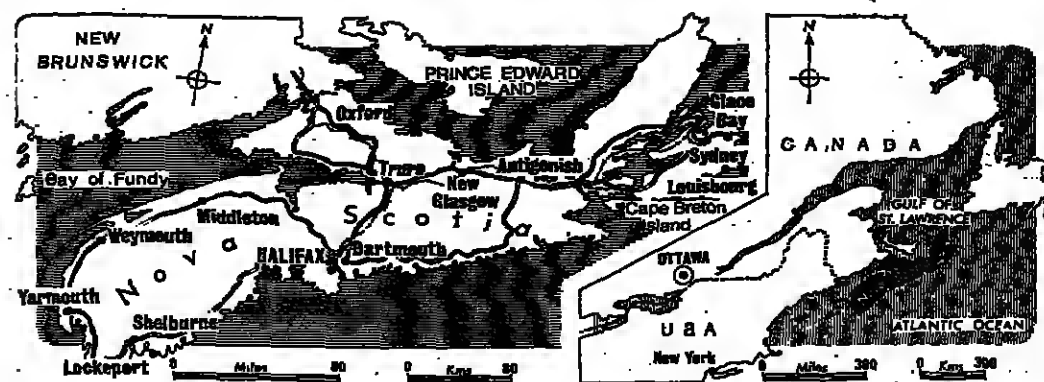
At all costs it wants to avoid a boom and bust situation, by controlling the pace of development to minimise any adverse social and economic impact.

Offshore development could clearly disrupt fisheries one of the province's staple industries which, after being threatened with collapse in the mid-1970s when the Scotian seas were almost literally vacuum cleaned by foreign fishing fleets, is now showing signs of strong recovery as the 200-mile limit has brought the fish under Canadian conservation rules.

## Reluctant

The new prospect could, as in some cases it has already done, create an artificial boom in house prices. Ultimately, as one provincial planner commented: "It could give us a feeling of false prosperity for several years and then leave us where we were or worse off than before."

At the same time, however, Nova Scotia is reluctant to enter into a head-on clash with



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Profile: Mr. John Buchanan, Premier	V

federal government. So far, Ottawa has shown no willingness to compromise on the province's claims to ownership of offshore mineral resources. While prepared to make some concessions on control of offshore development, Ottawa has indicated it does not intend to relinquish its overall right to the final say on offshore resources.

This controversial and potentially explosive issue is holding up attempts to reform Canada's constitution. But while some Atlantic provinces, especially Newfoundland, have taken a much more intransigent stand, at least on the surface, against the federal government, Nova Scotia has seemingly sought to play down the dispute.

In a sense, the provincial authorities feel that too intransigent an approach could in the long run jeopardise its chances of turning offshore development into a major economic stimulant for the province. Indeed, the major oil companies have already emphasised that they do not intend to accelerate the pace of exploration and development until the provincial-federal dispute is settled.

Nonetheless, Nova Scotia is not relying exclusively on its promising offshore prospects

and federal aid to boost the relatively slow rate of economic growth it has experienced during the last 70 or 80 years, when, as provincial planners admit, the province has "somehow muddled through." Thus independently of oil and gas, the province has drawn up a basic economic strategy aimed at exploiting its existing natural and human resources, from its remarkable geographical position to its transport facilities and its potential as a commercial and manufacturing centre in a relatively unioo strife-free climate.

## Belief

In a Green Paper published at the beginning of this summer, the province's development department concluded that "the post-war history of Nova Scotia manufacturing can be characterised on the one hand by a 'what we have, we'll hold' philosophy and on the other, by a belief that attracting foreign investment on a large scale would be sufficient to ensure satisfactory development."

But it claimed that while the province has perceived the need to move beyond its traditional industries, it had not moved into better production or marketing techniques. The fisheries offer a good example of these difficulties. Atlantic Canada has one of the world's largest fisheries, yet Nova Scotia's participation is modest in the manufacture of deck hardware, propulsions machinery, fishing gear, processing plant equipment and electronic devices used in navigation.

So it is in this direction which the province hopes to set the basis for stable growth in the future. It sees itself as a logical base for the creation of

a new manufacturing frontier in Canada, where the biggest share of secondary manufacturing traditionally has been concentrated in Quebec and Ontario in the centre. But because of its position and its expanding harbour facilities, Nova Scotia regards itself as a natural outlet for export-oriented manufacturing industries.

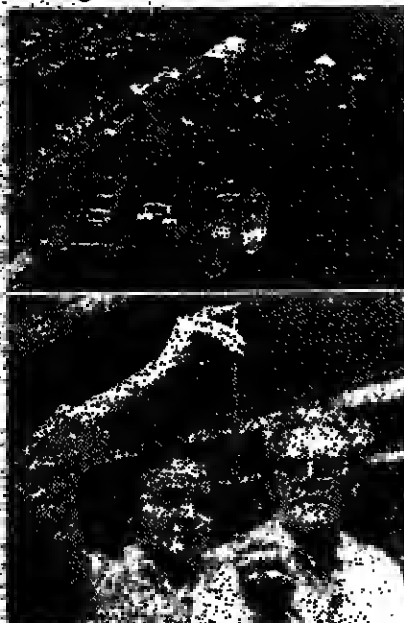
In a sense, this development, albeit at an early stage, is already being translated into the transformation of Halifax into both a financial and manufacturing centre for the east Canadian provinces. While the word cosmopolitan might be something of an overstatement, the city's Pakistani taxi drivers, the gradual emergence of a black middle class including doctors, lawyers, teachers, the broad mosaic of ethnic cultures and increasing recognition of the rights of language and culture of the French-speaking Acadian minority, are all signs of a certain evolution. So are the tower blocks of the major Canadian banks, the modern hotels and the shopping malls.

With oil and gas, all this development could speed up. But at this stage at least, Nova Scotia does not seem intent to follow the example of Aberdeen. If the price of prosperity from oil and gas means a severe disruption of the local environment, its culture and its social structure invaded by cowboy boots, Texas accents and big-time speculators, Nova Scotia is likely to turn its back on the eventual offshore boom. It might mean slowing down the province's potential economic renaissance. But then Nova Scotians have been used to relatively hard times this century, when, as one old timer said: "The only thing we had to eat was lobster."

## Nova Scotia Opportunities

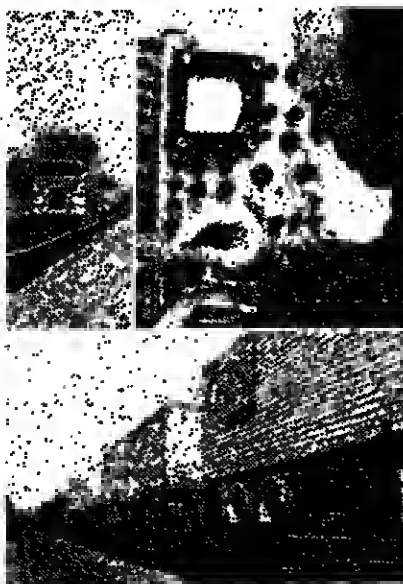
## THERE'S A LOT TO DO HERE

In Nova Scotia there is a welcoming, interested attitude toward the establishment of new industries, new businesses, new ideas, new products. You will find municipal and provincial government departments are cooperative and helpful. Well located, serviced industrial parks are flourishing throughout the province.



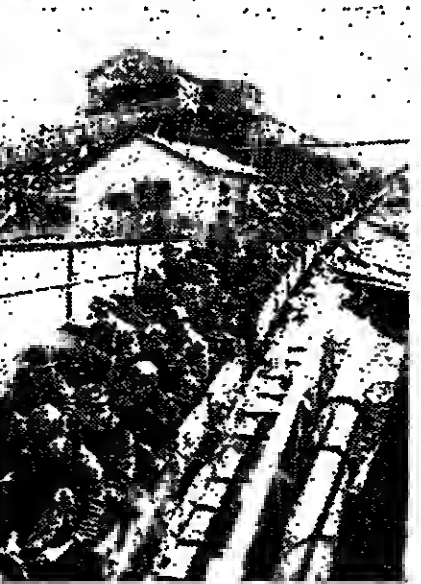
The Nova Scotia labour force has proven to be stable, productive, responsible and innovative, with a pride in quality of workmanship and of product.

Seven universities, a technical institute, vocational schools, ocean-related research and development... all these contribute to the availability of qualified, skilled people.



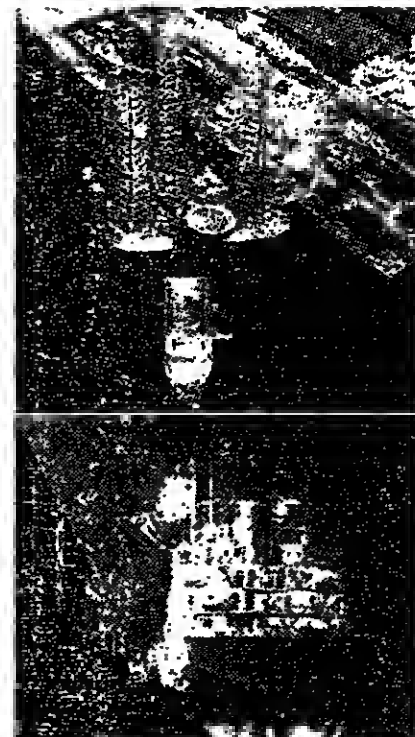
Because of our geographic position on the Atlantic Great Circle Route, Halifax and the Strait of Canso are the North American mainland ports closest to Europe. Our proven efficiency with container traffic and feeder lines to other Canadian and US ports, together with our rail, highway and air services provide fast, competitive shipments to North American markets.

Industrial Estates Limited (IEL), the Nova Scotia Government's development corporation, promotes and assists in the establishment of manufacturing companies in Nova Scotia. Its services include an introduction to the industrial community, assistance in market analysis and feasibility preparation, the financing for land, plant and equipment and



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Our cities are large enough to provide all the amenities and services required for a satisfying business and social life, at the same time retaining the human dimension lost in the world's mega-cities.



## THERE'S A LOT GOING ON

The general atmosphere of exploration and development permeates the business environment. Drilling rigs are exploring the Atlantic floor off Nova Scotia to prove commercial viability of oil and gas fields.

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Industries Limited, (ship building and repair); Hermes Electronics Limited, (oceanographic equipment); Lunenburg Foundry & Engineering Ltd., (marine hardware); Michelin Tire (Canada) Limited; National Sea Products Limited, (processed fish); Northern Telecom Canada Ltd., (telecommunication equipment); W. H. Schwartz and Sons Limited, (spices); Volvo Canada Ltd., ... and many other active and growing indigenous firms supplying products to world markets from industrious Nova Scotia. We invite you to join them.



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Nova Scotia, Canada B3J 1M5  
Telephone 902-425-6331  
Telex: 019-22517

**NOVA SCOTIA**  
Canada

Honourable R.J. Thornhill,  
Minister  
Nova Scotia Department of  
Development  
5151 George Street, Halifax,  
Nova Scotia, Canada B3J 2R7  
Telephone 902-424-9921  
Telex: 019-22548

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## NOVA SCOTIA II

# Energy plan aims for near self-sufficiency

THE THREAT of sharply reduced and hugely expensive oil supplies has turned into a nightmare for Nova Scotia. Until the early 1970s, the province lived in the make-believe world of cheap oil. Subsequently, through Canada's so-called federal policy of equalisation payments whereby the richer provinces financially help out their poorer cousins, federal subsidies on oil have kept energy prices low—by European standards at least—thus fostering Nova Scotia's energy fairy tale.

But all this has changed. Imported oil supplies, currently accounting for more than 80 per cent of Nova Scotia's overall annual energy needs, are becoming increasingly unstable. The federal government, wrestling with Ottawa's balance of payments problems, has hinted that it plans to phase out gradually compensations on imported oil. And in unchanged circumstances, the combination of these two factors could spell disaster for Nova Scotia.

As a result, the provincial government and the local energy and mining authorities have been forced to revise their thinking and urgently come up with an energy plan for the province.

Mr. John Buchanan, the province's conservative premier, put it this way: "We must strive to become self-sufficient as far and as rapidly as possible. We must concentrate in developing our resources before time runs out."

### Wide rift

Like most of the other Canadian Atlantic provinces, the so-called poor members of the confederation, there is a wide rift between Nova Scotia's current energy situation and that of the rest of Canada. In the country as a whole, oil supplies 44 per cent of the nation's demand with no imports of foreign crude west of Montreal.

Indeed, central and western Canada rely not only on domestically produced oil but on a broad mix including coal, natural gas and hydro-electric power. In Nova Scotia, foreign oil constitutes the dominant source of energy.

But it was not always like this. Ironically, Nova Scotia's main energy supplies before 1950 came from indigenous coal and hydro resources which accounted for as much as 70 per cent of the province's needs. However, with the advent of cheap oil in the 1950s and 1960s, it gradually switched to foreign crude.

In the process, the coal mines on Cape Breton Island were slowly phased out because coal also was thought to be unable to compete in the longer run with nuclear power.

Under the province's new

energy plan, Nova Scotia hopes to reduce in the short term its dependence on oil to about 50 per cent of its total energy demands. To achieve this target, it proposes to rely heavily again on coal and to a lesser degree on hydro power.

But above all the province is keeping its fingers crossed that the promising prospects of offshore oil and gas live up to expectations. Should this be the case, offshore oil and gas production could turn into the single most important economic development for Nova Scotia this century.

The oil industry started looking at the east coast of Canada in 1959. By the mid-1970s, about 28m acres off the Nova Scotia coast were licensed to major oil companies. So far, 71 offshore wells have been drilled by several leading companies, including Shell, Mobil, Chevron, Murphy, Union and Petro-Canada. Of the 71 offshore wells, there have been five encouraging shows involving 13 wells.

Of these, the most significant discovery has been Mobil's Venture D-23 well, seven miles east of Sable Island off Cape Breton, which was completed in the late spring of last year. Indeed, Mobil announced last month that exploration off Sable Island had yielded what it termed "encouraging results."

The Venture Well appears to be confirming that the big play in the Scotian Shelf is natural gas, in contrast to the neighbouring province of Newfoundland where oil could eventually transform the Grand Banks into a new North Sea. In the case of the Venture Well Mobil said gas had flowed at rates of between 10.2m and 22.6m cubic feet a day. Earlier tests have shown the well flowing at a combined rate of 40m cubic feet a day from three zones between 14,000-16,000 feet down.

Commercial exploitation of gas and oil clearly would have a dramatic impact on the province. Not only would it provide independence from insecure foreign supplies, but it would act as a springboard for economic development.

But at this stage at least, the offshore bonanza still appears distant. While the oil companies are cautioning that considerably more exploration is needed before the commercial value of the area becomes known, the rate of exploration could be slowed considerably by the current dispute between the Atlantic provinces—which one oil company executive said were becoming the nouveau riche members of Canadian confederation—and the federal government.

The dispute involves ownership rights on offshore resources and is one of the more controversial issues in the current attempts to revise Canada's con-

stitution. Nova Scotia, while superficially adopting a less intransigent attitude to the federal government than Newfoundland, nonetheless has made it clear that it wants full ownership rights of its offshore resources as well as control in the eventual development of these resources.

The province has built up a legal case on claims dating back to the 17th century. It has already passed legislation to ensure oil and gas activities will provide the biggest benefits for the province. Mr. Buchanan, the Nova Scotia premier, indicated that the province would be prepared to compromise with the federal government over revenue sharing but not on ownership. And the federal government has so far suggested it was willing to go as far as giving provinces greater control on the management of the development of the resources but reserved Ottawa the right to have the final word in any issue.

### Complicated

The dispute is complicated further by the whole question of domestic oil pricing. The threat of gradually losing federal funds for imported oil and the lure of potentially large future revenues from offshore development, has prompted the Atlantic provinces to ask for increases in Canadian wellhead prices to encourage development and eventually swell revenues.

Canadian wellhead prices currently stand at U.S.\$18.75 a barrel and are well below the world average price of more than U.S.\$30 a barrel. But while indicating that he intends to phase out gradually domestic oil subsidies, Mr. Pierre Trudeau, Canada's Prime Minister, also promised during the national election this year to set a U.S.\$4 limit on oil prices this year while moderating future increases.

In the political tug of war between Nova Scotia and the federal government, the province is also lobbying to establish an oil supply route between western Canada and Nova Scotia to guarantee future supplies. It wants the trans-Canadian pipeline to extend from Quebec to the provinces and suggests it could eventually be converted into a two-way system bringing oil to Nova Scotia and carrying Nova Scotia gas to the centre.

So far, however, there appears to be a slim chance of compromise between the province and the federal government. While the oil companies have made it clear they do not intend to make the huge investments necessary to carry out extensive exploration and eventual exploitation.

Mainly for this reason, Nova

Scotia is having to consider—in the short-term at least—its coal as its principal natural resource to displace oil for electric power generation.

The plan says demand for coal will rise substantially in the next eight years. "Demand for thermal coal alone within Nova Scotia will rise from slightly over 1m tonnes a year in 1979 to about 4m tonnes a year in 1987. The known recoverable coal reserves amount to about 1bn tonnes which will be adequate to support the planned level of production for over 100 years," the plan states.

Nova Scotia's main coal mining area is focused around the city of Sydney on the northern shore of Cape Breton Island. The proposals involve investments of the order of \$400m at Cape Breton to more than triple annual production from 1.45m tonnes this year to 5.2m tonnes of both thermal and metallurgical coal in 1987.

The task is enormous by any standards. In the first place, the coal mines, now controlled by the federal government corporation, Devco (Cape Breton Development Corporation), were to be phased out in the 1980s at the time of cheap oil. The mines had been losing money because of low demand and the high sulphur content of their coal.

### Hesitation

But while Devco has had to restore morale, improve operating facilities, and draw up plans to open new mines, the ambitious \$400m mining programme came under increasing pressure as the federal government, short of funds and under pressure for financial support from other provinces, started showing growing signs of hesitation.

The bulk of the Cape Breton resources consists of deep-mined coal stretching out far under the Atlantic seabed, making it substantially more expensive to mine than coal from other provinces.

This explains in part the federal government's hesitation, for rather than entering into a row over subsidies with other provinces, it could contemplate offering cheaper surface coal to Nova Scotia from outside.

But perhaps the most ambitious and challenging aspect of Nova Scotia's energy programme is the experiments to generate electricity from the Bay of Fundy tides. Although the full significance of tidal power must still await the results of the Annapolis-River pilot project, which should be available in 1984, considerable international interest has already been raised over the potential of this new type of power generation.

Paul Betts

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# Manufacturing encouraged to expand

OVER THE past six months, Mr. Leslie Richards has been building up a small container repair and manufacturing facility near the site of Halifax's proposed new container port. Mr. Richards, from Liverpool, says he could not believe the potential Nova Scotia offered a businessman for setting up a small to medium-sized manufacturing concern.

"Compared to the UK, there are no labour problems here. Halifax is perhaps one of the world's major seaports, with an much to offer, and yet with relatively few back-up facilities. And now with the potentially enormous spin-offs from offshore gas and oil development, this seemed a golden opportunity," he said.

Mr. Richards thus decided to expand his family container repair and manufacturing business by opening a subsidiary in Nova Scotia. Like him, a growing number of foreign investors are increasingly turning their attention to this Canadian Atlantic province. Nova Scotia was the rich end of the country in the last century, but during the past 60 years has suffered a steady economic decline as Canada's economic centre of gravity moved westward.

To people like Mr. Richards or Mr. Anton Tokic, who emigrated from Zagreb 13 years ago to set up a profitable machine business in Halifax, Nova Scotia is a new land of opportunity. But there is still a prevailing mood throughout the province that it is still basically a poor member of confederation reliant on upper Canada. Mr. Richards comments: "They often sound like a demoralised lot. Many tend to say if we haven't got it, we can always get it from Montreal, Toronto or Ottawa."

Indeed, provincial planning officials point out that in Nova Scotia, spending by all levels of government is twice the national average. It has been estimated that net federal expenditures, plus transfers to the province and its population, have accounted for about 40 per cent of the province's economic growth in recent years. Moreover, the province is relatively small compared to the rest of Canada and as a result is not as rich in natural resources.

From a so-called "have" province, Nova Scotia has become a "have-not" province. And in recent years, the provincial authorities have sought to elaborate a long-term strategy to correct this. They have now decided that the future development and growth of the province must proceed by the creation of a broad, solid base of small to medium-sized manufacturing industries, evenly distributed in the entire province.

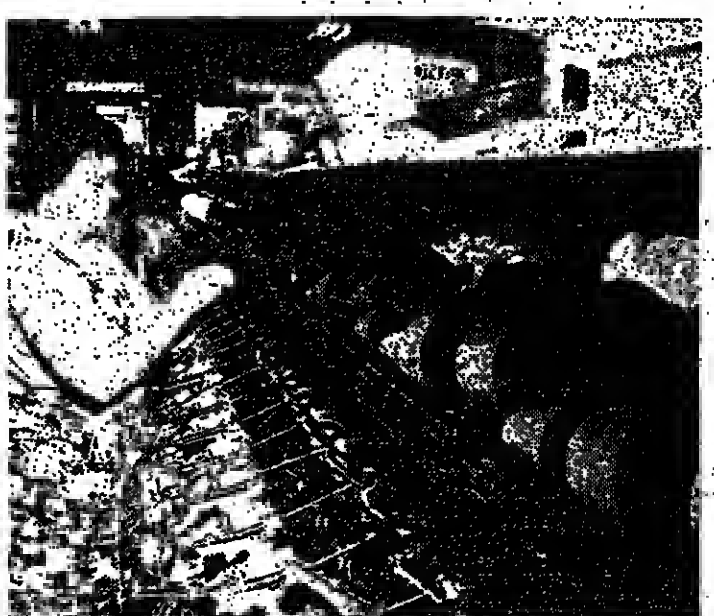
The province, they claim, cannot rely as it has done in the past largely on its natural resources. The soft-wood forests have been over-cut and in some areas are facing an acute threat from spruce budworm infestation. This can transform vast acreages of trees into a ghost-landscape. Equally the region's coal-resources have a high sulphur and ash content and are expensive to mine because they lie largely underwater.

The fisheries are now beginning to show significant signs of recovery from the near-collapse of five years ago, although they still face structural readjustment problems. As to the future potential of gas and oil offshore development, Nova Scotia has few illusions that it is on the brink of an oil boom like that in the neighbouring province of Newfoundland.

Most of these companies chose Nova Scotia for diverse motives peculiar to their own marketing strategies. This appears to be the case for two of the more successful foreign investments in the province—the French Michelin tyre manufacturing operation, and the Volvo car assembly plant.

Volvo established its assembly plant at Halifax because of the harbour's strategic location. The plant, employing about 200 people, is relatively modest, with the capacity to assemble up to 15,000 cars a year, mainly for the Canadian market.

Part-assembled cars arrive directly from Sweden in roll-off containers, at the assembly plant. As a result of favourable fiscal concessions for locally-assembled cars, Volvo has been able to compete effectively on the Canadian market. But a similar venture by Toyota in Cape Breton Island, where Japanese assembly facilities were briefly established, fell through when the Japanese car manufacturer altered its strategy towards the Canadian market.



The manufacturing sector has been growing during the past two decades. Above: carpet making in a Truro factory.

In terms of gross domestic product and employment, manufacturing is especially important for the province, so the emphasis has now shifted to the development of this sector. It is not the first time Nova Scotia has sought to promote manufacturing. But past attempts failed, partly because of a failure to select the sort of development best-suited to the province, partly for historical reasons.

The manufacturing sector has been growing during the past two decades, with manufacturing activity rising from 11 per cent of the province's real domestic product in 1961 to 15.6 per cent last year. But this expansion has largely resulted from the establishment by large foreign companies of manufacturing subsidiaries in Nova Scotia. Although there are some exceptions to the rule, most of these operations have relied principally on imported management and technical skills, which have not had sufficient impact on local industry.

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CONTINUED ON NEXT PAGE



## NOVA SCOTIA III

# Profits and prospects for fishing industry

FISHING HAS recently attained the unaccustomed status of a glamour industry in Canada. It has made overnight millions out of some boat owners, changed years of low corporate returns into respectable profits and propelled Canada into the position of the world's leading fish exporter.

A combination of circumstances, involving both the adoption of a 200-mile offshore zone and a decline in fishing activities elsewhere in the world, have contributed to the improvement. These gains were made comparatively easily. Maintaining them and fully profiting from the greatly expanded opportunities many people see ahead will be very much more difficult.

It is a challenge fully enjoined, however, in Nova Scotia, corporate headquarters for much of the Eastern Canadian deep-sea fishing fleet and the largest and most diverse centre of Canadian fish processing production.

From a position of being barely kept alive by federal subsidies, the Canadian industry has risen in five or six years to a point where forecasters believe it will soon challenge the export importance of wheat to the national economy.

Total fish landings have increased from just over 1m tonnes in 1975 to 1.4m tonnes last year. Sales have shown similar gains, exceeding \$1bn for the first time last year. By 1985 they are expected, in U.S. dollars, to be worth between \$1.5bn and \$2.5bn and these estimates are now thought to be rather conservative.

## Pursued

Since 1972 Canada has risen from fifth to first place in fish exports, displacing Peru, Norway, Japan and Denmark in the process. It is currently hotly pursued by the United States, whose recently enlarged fishing industry last year came within \$100m. of Canada's \$1.07bn (U.S.) export total.

While the industry 1977 declaration of Canada's 200-mile offshore economic zone is largely credited with the industry's resurgence, it probably owes more to the failure of the Peruvian anchovy fishery and the closing of the North Sea and Baltic herring fisheries.

The significance of this, of course, is that while Canada has done very well to date from the changed world fishing situation, its success has been only tentative and it has still fully to realize the benefits of its 200-mile decision.

Domestic fish consumption is rising, but Canada's ability to produce fish will always far outstrip the country's needs. Exports traditionally have accounted for more than three-quarters of production, most of it going to the United States. With revived fishing interest there, Canada will need to be far more aggressive in developing alternative markets and in providing a variety of products of consistently high quality.

With the exception of scallops, which are at the low point of their biological abundance, and possibly lobsters, stocks generally are in very good shape, according to Peter John Nicholson, vice-president of the big H. B. Nickerson and Sons group of fish companies.

As well as traditionally-fished species such as cod, haddock, herring and halibut, which have all recovered well from earlier, massive over-exploitation, the East coast has an abundance of under-exploited fish, such as

grenadine, silver hake, squid and dog fish. Together they are capable of sustaining a larger and more balanced Canadian fishery.

In the near term, he sees at least a one third increase in the available take of East coast ground fish. The 1978 take was 612,000 tonnes, half of which was cod. No significant change in the 313,000 tonnes take of pelagic fish, 75 per cent of which are herring, is expected unless marketing opportunities in Nigeria and elsewhere in Africa are developed for large unexploited mackerel stocks.

The 228,000 tonne shellfish industry, half of which is scallops, is unlikely to show any appreciable increase.

Therefore at least doubling the present catch poses little problem. The real difficulty, Mr.

ships if it is to effectively exploit the prolific cod stocks north of Newfoundland. An inter-provincial battle for access to this fish is currently under way, which is one reason why Nova Scotia would like to see Ottawa remain the exclusive manager of offshore fish resources. It believes coastal waters, rivers and lakes should be under provincial jurisdiction, but thinks the proposals of other coastal provinces for concurrent fishery management with the federal government is impractical.

Newfoundland is not the only one making claim on the northern cod stock. Several EEC countries with restricted fishing opportunities would like to increase their access.

A recent rise from 4 or 8 per cent to 15 per cent in the general tariff on Canadian fish

the stocks has not occurred. But they will take longer to regenerate than in areas of more responsible quota management.

Turning to the other resource industries, Canada's cheap dollar continues to create peak capacity demand in Nova Scotia's pulp and paper mills. Little if any surplus is available to meet increased British demands following the decision to phase out some local production.

European lumber exports continue to expand and the outlook for the provincial hardwood industry has improved in expectation of greater U.S. housing activity.

The making already exists, however, of a serious future problem, particularly for pulp and paper producers served from woodlands in the northern section of the province. About 35 per cent of the softwood of Cape Breton Island is now dead because of defoliation caused by the spruce budworm and between 7m and 8m cords of wood may ultimately be lost. This represents about a ten-year supply for one of the three Nova Scotia pulp and paper producers, Nova Scotia Forest Industries.

## Convert

The Stora Kopparberg subsidiary is considering converting its pulp production from a sulphite to a sulphate system to allow the use of a greater degree of hardwood.

In the meantime, the province has reversed an anti-spraying decision, using a bacterial agent, BT, in a limited programme designed to prevent the southward spread of the infestation.

A \$26m federally-assisted programme is also under way to replant devastated areas with a mixture of harder trees. A major programme has also been launched to reduce mill energy costs by converting wholly or partially to electricity and steam produced from wood waste.

High transport costs have worked to the benefit of the agricultural industry. Agricultural production has been growing faster than the regional economy. Real gains last year were 5.3 per cent, with local production being substituted for imports.

Nova Scotia and its Maritime neighbours aim to increase the value of agricultural output from \$350m to \$1bn annually by the year 2000.

Lead, tin, potash, coal, gold and possibly uranium are brightening prospects for Nova Scotia's mining industry. A 50 per cent increase in output at a recently opened Cape Breton lead mine is contemplated and by year end, Shell Resources expects to make a positive decision on developing a significant tin-polymetallic deposit in south-western Nova Scotia.

Price increases have renewed interest in former gold producing areas in the province and a second U.S. company has joined Chevron Standard in a serious search for potash.

The provincial government would like Ottawa to speed up development of a new \$400m coal mine in Cape Breton. Failing that, Mr. John Buchanan, the Premier, says he will relinquish provincial leases now held by Cape Breton Development Corporation and give them to a consortium consisting of Consolidated Coal of Pittsburgh, the Alberta Government and Nova Scotia.

Lyndon Watkins



Fishermen haul in their herring catch off Little Harbour, on the northern coast

Nicholson says, will be marketing, and maintaining economic viability at times of downturn as well as rising demand.

The first test will come with a big anticipated increase in cod landings. Canada will soon have twice as much cod available as it now sells. With limits on further U.S. sales, the principal target area is the EEC.

Despite high tariff protection, some inroads are already being made there. Clearwater Lobsters of Halifax, for instance, airfreights about 4m pounds of lobsters there annually and is building a new plant to produce a range of prepared lobster dishes.

Federal policy has been to encourage the growth of the inshore fishery to the exclusion, some big companies believe, of the corporate sector. With an almost insatiable demand for vessels in the 25 to 65 foot class, Nova Scotia yards, building in wood, glass fibre, aluminium and steel, have back orders covering three or four years.

But the development direction may be changing. The Nova Scotia Fishermen's Loan Board recently substantially increased interest charges on small boat loans, ostensibly as a financial measure, but realistically to stem the size of the inshore fleet.

Even so, the offshore industry sees no signs that M. Romeo LeBlanc, the federal Fisheries Minister, will relent in his objection to the greater introduction of offshore freezer and factory licences for only four have been permitted, of which only one is currently operational.

The offshore industry unquestionably will need such modern

imports and proposals to further increase this to 22 per cent on certain, highly-processed items, are seen as part of a European strategy designed to gain greater Canadian fishing concessions. A federal response to this and the introduction of EEC anti-dumping reference prices for fish, is likely within a few weeks.

The EEC is not the only area of international fisheries friction. The so-called "fish war" between Canada and the U.S. over control of the large Georges Bank fishing area, south-west of Nova Scotia, continues unresolved.

Led by Senators Kennedy of Massachusetts and Pell of Rhode Island, the U.S. Congress has blocked ratification of a treaty reached last year between the Canadian and U.S. Governments.

## Treaty

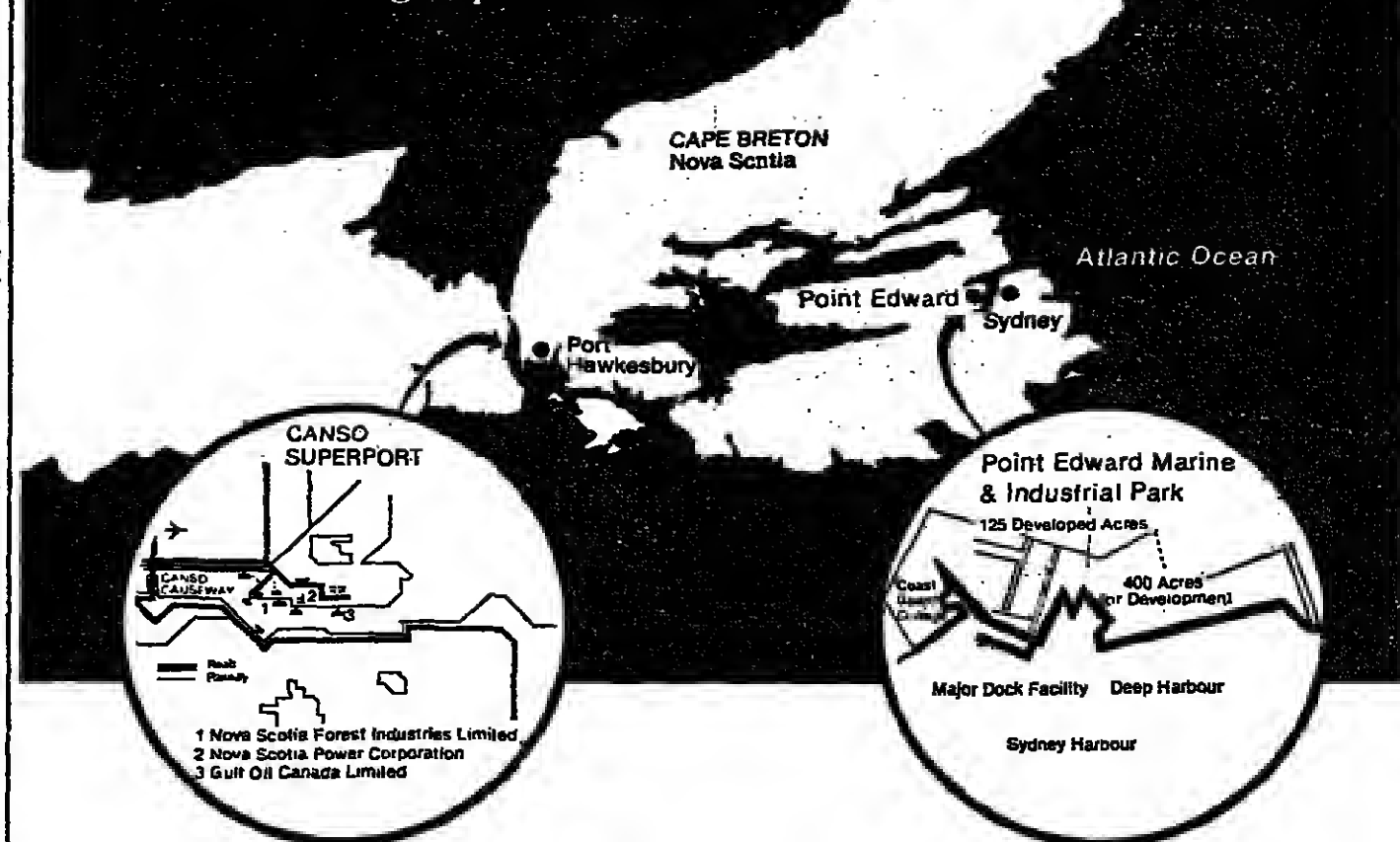
U.S. fishing interests object mostly to the 10-year renewal aspect of the treaty which covers mostly groundfish and scallops. They would like to limit the duration to three years and considerably alter the agreement.

The battle, which some people think is not unrelated to the unsettled question of oil and gas exploration on the Bank, is over a scallop industry now worth between \$70m and \$80m to Nova Scotia and nearly \$100m to U.S. Canada recently removed trip limits on scallop landings by its boats and increased the allowable ground fish take in an attempt to pressure ratification. But to no avail.

So far, despite much higher landings, irrevocable damage to

## Choosing an offshore service supply base may be your most important decision.

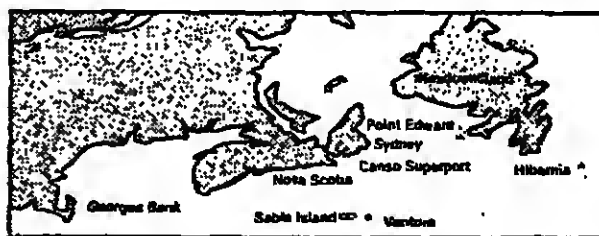
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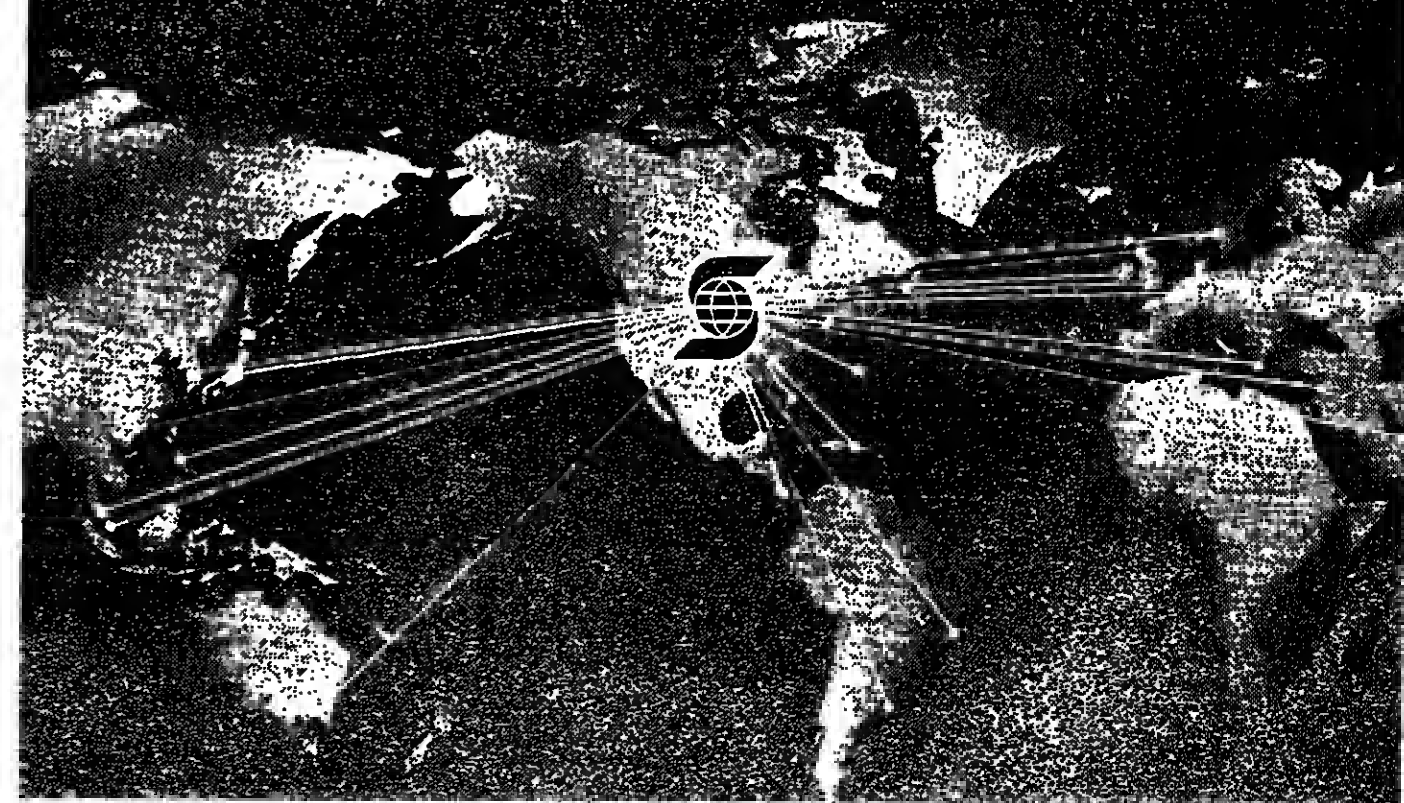
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For more information or assistance in locating in Cape Breton, contact:

**The Cape Breton Development Corporation**  
P.O. Box 1330, Sydney, Nova Scotia Canada, B1P 6K3  
Mr. David I. Miller, V.P. Industrial Development  
Phone (902) 539-6300 Telex Nn. 019-352-14

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Paul Betts

## Manufacturing

CONTINUED FROM PREVIOUS PAGE

valley. Michelin currently employs some 3,800 people in the province, and this is a major promotional boost to help the local authorities in encouraging other foreign investors. But Michelin's expansion has also been aided by some fairly tough anti-union legislation adopted by successive provincial governments. The latest legislation, popularly called "the Michelin Bill" in the province, is likely to enable the French company to avoid unionising its plants in Nova Scotia for many years ahead.

Apart from a number of locally-owned fish-processing and consumer product industries, the other main concentration in the manufacturing sector in past years has been in heavy industries like steel, ship repair and shipbuilding, and the wood-pulp and newsprint industries. The steel industry, concentrated in the now provincially-controlled Sydney steel works in Cape Breton, has been afflicted by mounting debts totalling some \$255m. It is largely kept in operation for employment reasons.

The steel plant, which produces railway rails and tie-

plates, among other things, recently announced it intended to lay off about 900 of its 3,000 workers. In much the same way, British Steel, an American executive has been parachuted into the company in an attempt to resolve its dire structural and financial problems. But Mr. John McCarthy, the Californian executive formerly from the U.S. Kaiser steel group, indicated that the priority for the steel complex was to trim down and restructure operations to reduce in the short term its accumulated losses.

On the West Coast at Trenton, near New Glasgow, Hawker Siddeley (Canada) maintains steel works manufacturing freight cars. Originally, Hawker Siddeley had a much stronger presence in the province, controlling both the shipyards in Halifax and the Sydney steel works. But it pulled out of both ventures, keeping only the freight-car operation. While profitable, this venture has faced acute competition from producers in central Canada. The company has thus had to turn more and more towards exports. Increasingly, it regards its activities in Nova Scotia as export-orientated because of the

province's natural shipping outlets to world markets.

In recent years too, various attempts have been made to encourage local manufacturing to guarantee jobs as the large industries have gradually been weighed down by their respective problems and the world recession. These attempts gave relatively modest results since they were essentially state-subsidised support operations, in particular on Cape Breton Island.

But the mood in Nova Scotia is becoming more optimistic. Considerable infrastructural developments, including industrial parks, are now expected to provide the basic framework for new manufacturing development. These projects are both federally and provincially funded.

While the Canadian domestic market may still seem distant and better served by the central provinces, Halifax's remarkable port facilities and its geographical situation makes it a promising springboard for export-orientated industries. The Halifax-based provincial economic promotion corporation, Industrial Estates Limited, and the Cape Breton federal development corporation, DEVCO, are pushing for the setting up



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## Energy

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NOVA SCOTIA  
DEPARTMENT OF MINES AND ENERGY  
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# Reconstructed history aids tourism

THE FORTRESS of Louisbourg, the maritime sentinel which 235 years ago became the key military centre of the French in the New World, today stands again in what is perhaps the most Scottish part of Nova Scotia.

By any standards it is an impressive sight. It is unique in Canada. And, as an exercise in historical reconstruction, it is matched only by colonial Williamsburg in Virginia, U.S., and by the restoration of the historic centre of Warsaw which was destroyed in the last war.

Since 1961, more than \$25m has been spent to re-create the fortress and 18th-century life in Louisbourg on the foggy, windy tip of Cape Breton Island. Reconstruction is expected to be completed by 1983, but already Louisbourg is attracting an estimated 150,000 visitors a year from all over Canada, the U.S. and even Europe and Japan.

From the beginning, Louisbourg was a comedy of errors. It was built by the French as an invincible fortress and the capital of a transplanted European civilisation—but it was only completed on the eve of its first siege by the British in 1745. Within 46 days of the British assault, the fortress was captured. It was subsequently returned to the French, but in 1758 it was again besieged and captured with the greatest ease by General Wolfe. Despite its claim to invincibility, it was practically impossible to defend. And barely 45 years

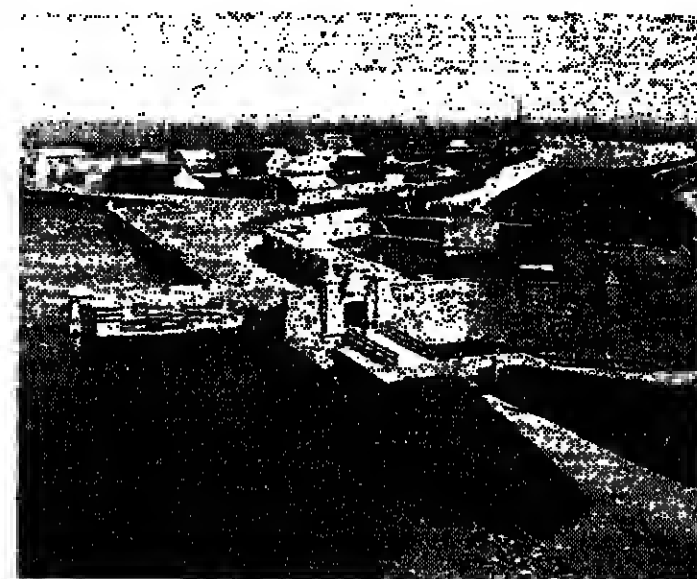
after construction started, it was systematically demolished by the British in 1760.

For two centuries the site was used as a sandstone quarry. The town of Louisbourg was abandoned and left as a desolate cluster of poor fishermen's cottages. But 20 years ago, the federal Government decided upon the ambitious reconstruction of the French citadel on the fortress's original foundations.

## Stimulate

The initial reason was not so much historical as economic. The reconstruction of Louisbourg was originally an attempt to provide local people with work and stimulate local industry when the authorities decided to close down Cape Breton's leading employer, the Sydney coal mines.

From an economic point of view, the reconstruction and furnishing of the 80 buildings and walls which made up the core of the French citadel has been a success. The project has given employment to more than 300 full- and part-time workers a year. It has also helped the small town of Louisbourg develop into a small thriving fishing and tourist community, now linked directly to Sydney Airport by motorway.



The fortress at Louisbourg from the air

of Nova Scotia. In many respects, Mr. O'Shea said, the project is an attempt to depart from the usual approach to historical reconstruction.

The fortress has been meticulously rebuilt as it would have been in the eighteenth century. New research techniques were developed, while original furnishings and artefacts were scouted for in France. Local people—some employed full time, others volunteers—appear in period costume to recreate the way of life of the French during the 45 years they controlled Louisbourg.

Indeed, as historical records

suggest that life at Louisbourg was by no means genteel and elegant, the local actors are anything but courteous. There are drunks, scruffy guards, and at the gate visitors are challenged as bluntly as by customs officials at Kennedy Airport in New York. The restaurants, or taverns, provide refreshments cooked to recipes of the time. Ambitious restoration work, albeit not on the same scale as at Louisbourg, is also being undertaken at Halifax. Since 1976, some \$320m has been spent to restore the British citadel towering above the Nova Scotian capital. Unlike the

French fortress, it was never destroyed and was used as a defence installation right up to the 1939-45 war.

Work on the star-shaped citadel, first built in the late summer of 1749, a few months after Lord Cornwallis and the first British settlers established the original town of Halifax, is expected to be completed by the end of the decade. But already it is one of the main tourist attractions in the city, drawing as many as 300,000 a year. The old harbour wharves of Halifax have also been rebuilt by private entrepreneurs grouped in the Halifax historic properties company.

These projects form part of a broad plan to encourage tourism in the province, while attempting to preserve the wide cultural and ethnic mosaic which has been a traditional feature of Nova Scotia. Indeed, while the province is predominantly English-speaking, with a hard-core of Scottish and Celtic descent, the French-speaking Canadians and the Micmac Indians have managed to survive against all odds.

The province has much to offer in terms of its spectacular Atlantic coastline and natural resources. It calls itself at least in the provincial car number plates, "Canada's Atlantic playground." Its history, changing scenery and good communications network help explain why tourism in Nova Scotia has been an expanding industry.

But the bulk of the expansion in the province's tourist industry took place up to the early 1970s. Since then, growth has fallen off while tourist expenditure has grown at a rate of about 2.5 per cent, or well below the economy as a whole. In a recently published Green Paper, the province's economic planning authorities claim that

Nova Scotia's principal market—family holidays by car—is shrinking. Equally, the province's short season and consequent high costs limit its capacity to compete effectively. Yet despite the province's road and local air transport facilities, hotel accommodation is generally poor, especially outside the main urban centres. Indeed, it takes only a major convention in Halifax to leave casual visitors stranded without available accommodation. Marketing at provincial level has also been feeble and the authorities are the first to admit it.

## Vigorous

The local tourist authorities now intend to promote industry more selectively and vigorously on the basis of the province's strengths. "Playing to these strengths," the Green Paper says, "would involve further development of scenic resources, more development of ocean-related activities like fishing and sailing and additional development of high-quality cultural events. And we must look to new markets (European and Japanese, for example) to generate much of our future growth."

With the decline of car-touring family holidays, the tourist authorities are looking towards conventions, bus tours, package tours by air and coastal cruises as an area of further growth. In this respect, the challenge for Nova Scotia will be its success in accommodating economic necessities and the potentially unsettling effect of eventual offshore gas and oil development with the culture, history and natural beauty of the province. So far, in the case of the Louisbourg development at least, it has managed to do it remarkably well.

Paul Betts

# Trading links revive province

NOVA SCOTIA'S economy would be stronger if it wasn't separated from the industrial heartland of Canada by nearly a thousand miles. But the province is now making an economic asset out of what was once a distinct geographic disadvantage. By reasserting the trading conditions of its pre-confederation past and combining these with today's improved transport, it has created not only an important base for the international movement of

goods, but a convincing argument for the attraction of manufacturing and service industry investment.

Halifax is not only the focal point of the Canadian Atlantic regional transport network. It is the most important gateway for the country's high value, eastern imports and exports. Recent developments are also increasingly making it an important international transshipment point. The province's single most

important transport asset, of course, is the large, ice-free port of Halifax. Wedged out into the Atlantic, only 50 miles from the great circle shipping route to New York, Halifax is the closest major north American port to Europe and a crossroads for inter-continental cargo movements between Europe and the Far East.

Other ports regularly served by container services from Halifax range from the southern Mediterranean to Scandinavia, from Jacksonville and Jamaica to Los Angeles and Hong Kong. These main line shipping services are augmented by a greater number of feeder links to eastern Canadian and U.S. intermediate ports than those operating from New York. It is the sixth busiest container terminal on the continent and likely to become very much more in demand as ever-rising bunker charges force shipping companies to operate to fewer and fewer ports.

Directly and indirectly, the port makes about a \$1bn annual contribution to the economy of Nova Scotia.

While transport wasn't the only determining factor, several of the province's largest recent manufacturing enterprises moved to the province partly because of it. The single biggest manufacturing employer, Michelin Tires Canada, uses containers both to bring in natural rubber and other raw materials and to export finished tyres to north American and world markets.

Locally induced cargo now accounts for more than 300,000 tons of more than 2m tons shipped in containers through Halifax annually. Ten years ago the local import was less than 20,000. Commodities contributing to the increase include fish, lumber and minerals, blueberries, apples and other agricultural products and a wide range of manufactured items.

Notable among these has been beer. Moosehead Breweries, which has production plants both in Nova Scotia and New Brunswick, was hedged in its domestic market and anxious to find expansion alternatives. Three years ago it spent what for it was a lot of money launching a new, premium quality Canadian beer in the highly competitive U.S. import market. Under the slogan "The Moose is loose" its sales efforts have exceeded its wildest expectations. The maritime made Canadian beer is now sold from Maine to California, much of it shipped from Halifax by sea container.

## Exoand

Other locally made products, from nails to fishing nets, move by sea to the Pacific coast and the container link has allowed some of the region's major fish companies to supply satellite processing plants in Australia with raw products from Canada as well as expand sales in Europe and Japan.

Even containers themselves are now being produced in the province, both for conventional cargo needs and to serve the specialist requirements of the offshore oil and gas industry. Other transport equipment manufactured in Nova Scotia ranges from rail cars to sophisticated aerospace components.

no local company is engaged in international shipping, but an increasing number are now becoming involved in roll-on-roll-off and container coastal feeder services.

Managed from Halifax, Newfoundland container line has a twice-weekly service to St. John's and is extending its interests into Labrador. Atlantic Ship Management, another Halifax based company, is re-establishing a ro-ro service between Falmouth, Massachusetts, and Argentina. Newfoundland. And Patruel Freres has just inaugurated a new ro-ro service between Halifax and the French island of St. Pierre Miquelon.

While these and other coastal lines have encountered tough operating problems, increasing subsidies on alternative intra-regional rail-truck-ferries routes suggest that their ultimate viability is assured.

## Fortunes

With other ro-ro and container feeder services, provided by Canadian and international shipping companies, Halifax has revived some of the spirit on which personal fortunes of the past and great corporate institutions of today were based. Samuel Cunard was a Halifax boy. Enos Collins, a 19th-century privateer from the province's south shore, amassed the largest personal fortune in British America, something he used to found what is today the Canadian Imperial Bank of Commerce.

The 56-acre, 10-year-old Halterm container terminal is served by six international shipping lines: Dart, Hapag Lloyd, ACL, Columbus Zim and Trans Freight Lines.

Trans Freight is one of the most recent and among the more interesting because its service represents a novel concept. It combines a Canadian call with what is essentially a southern U.S. transatlantic service. The geographic peculiarities of the Great Circle route mean that the inclusion of a Halifax call adds virtually nothing to the distance between Trans Freight's terminus ports of Bristol and Jacksonville, Fla.

However, the half-day diversion to Halifax provides Canadian shippers with direct access to the sunbelt states of the southern U.S. and the potential of a short land-bridge route to the West Coast.

While 1980 cargo movements are down, 12 month movements to August through Halifax were up about 1.5 per cent, something which Halterm's president, Mr. F. E. Howard, considers is "pretty damned good for the state of the world economy."

Halterm is expected to manage, at least in an interim basis, a second, one-overt \$29m terminal now under construction at Fairview Cove in the upper reaches of Halifax harbour.

Uncertainty over the choice of an operator held up construction of the facility, which is now not expected to be in service until spring 1982.

A firm commitment on the second terminal will allow more aggressive marketing of the port to resume. With about 80 per cent utilisation of the present facility, it was difficult to persuade new customers to consider Halifax. At least one, Polish Ocean Lines, is in the process of making a decision and others may be expected next year.

Lyndon Watkins

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# Canso Super Port

As exploratory drilling for oil and gas continues off the Nova Scotia coast, the Strait of Canso's unique advantages become even more significant.

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Bulk cargo has been big business at the Strait of Canso since 1971. VLOCs berth here regularly and the port is capable of handling ULCCs. The Strait is an excellent location for trans-shipment to Canadian and US markets via sea, air, rail and highway.

The Strait of Canso harbour system is 20km long, up to 1.5km wide, with a limiting depth of 27m.

You can have complete information about the biggest deepwater harbour development on the Atlantic coast of North America by contacting the Executive Director, Strait of Canso Industrial Development Authority, P.O. Box 610, Port Hawkesbury, Nova Scotia, Canada, B0E 2V0. Telephone: 902-625-1631. Telex: 019-37532

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## NOVA SCOTIA V

# Marine scientists check on the oil risks

THE SCOTS, the Norwegians or anyone living a life's throw from the North Sea, the question may seem only too familiar: How does one cope with the sudden prospect of being a major production area for offshore oil and gas?

It is a question that now preoccupies politicians, economists, sociologists in Atlantic Canada as Nova Scotia and Newfoundland heads towards becoming a major offshore production centre. The dangers of too large and too rapid a transition from one regional economic extreme to another are only too apparent. Governments insist they won't allow the disadvantages to outweigh the benefits. But oil and gas power has already begun to harden the gentle edges and set people scrambling to make the most of windfall opportunities.

## Seismic survey

Only time will tell whether Canada handles these problems better, or as well as, Norway or Scotland. However, Canada is fortunate in at least one respect: it has a very well advanced oceanographic and marine engineering capability. Even the fact that the area of tract conflict is bound to be vast, differing needs of the oil and fishing industries, this is extremely important.

activity in North America.

More than 2,000 scientists, technicians and support personnel are engaged in projects costing about \$35m a year, involving everything from the fundamentals of the ocean ecosystem to the siting and construction of offshore oil and gas platforms.

As the natural state of the oceans is subjected to increasing levels of human intervention, the institute's scientists are taking an inventory of Canada's offshore waters, establishing benchmarks by which future impact can be judged. Their interest is not directed solely to what may happen as a result of oil and gas developments but also to such proposals as the international dumping of high-level radioactive waste. Canada is opposed to all such dumping.

Much of the institute's work is directed simply to better understanding of the marine ecosystem, the incredibly complex interrelationship of the biological and physical contents of the ocean. This has practical value as well as intense academic interest. For instance, one of the institute's preoccupations has been with the circulation of the world's oceans. It was one of the subjects examined when the Canadian research ship *Hudson* became the first vessel to circumnavigate the Americas 11 years ago.

Fundy between Nova Scotia and New Brunswick could be ready within a decade and enormous ecological questions are raised by such developments.

While there is considerable sensitivity to the ecological and social problems raised by current Canadian marine developments, the subject is generally looked on as one of opportunity, rather than impending disaster.

## Active teams

Halifax marine research and development teams have been very active in meeting some of the industry's practical requirements. The Nova Scotia Research Foundation Corporation developed an electrical and gas slip ring used in about half of the world's deep diving, life support systems. Another of its devices, used for locating submarine pipelines and gathering systems, gives a continuous seismic profile of rocks up to 100 ft beneath the ocean floor.

The Bedford Institute has developed a widely-used water sampler called the *Bathys* that rides through the ocean like a dolphin, obtaining information on temperature, salinity, conductivity, light and chlorophyll fluorescence.

Seven years after Dalhousie University at Halifax established its centre of oceanography, other Nova Scotia universities are increasingly becoming involved both in ocean science and engineering.

A programme of naval architecture and marine engineering has been instituted at the Technical University of Nova Scotia and proposals are made for an \$18m marine applications research centre there.

Its interest is in equipping Canada for such important industrial marine developments as the proposal to build a fleet of liquefied natural gas carriers to transport LNG out of the Arctic islands the year round, and the likely future construction of nuclear ice breakers for use there.

also interested in another aspect of the marine development equation: maximising the economic benefit of Canadian fishery production. As well as microbiology and marine oils laboratories, it has a complete pilot fish processing plant and large test kitchen on the campus.

A significant commercial marine engineering industry is also actively involved in the development of new products. These range from remote ocean sensing buoys produced for Nato navies to micro-processor equipment engine monitoring systems and electronic data highway units.

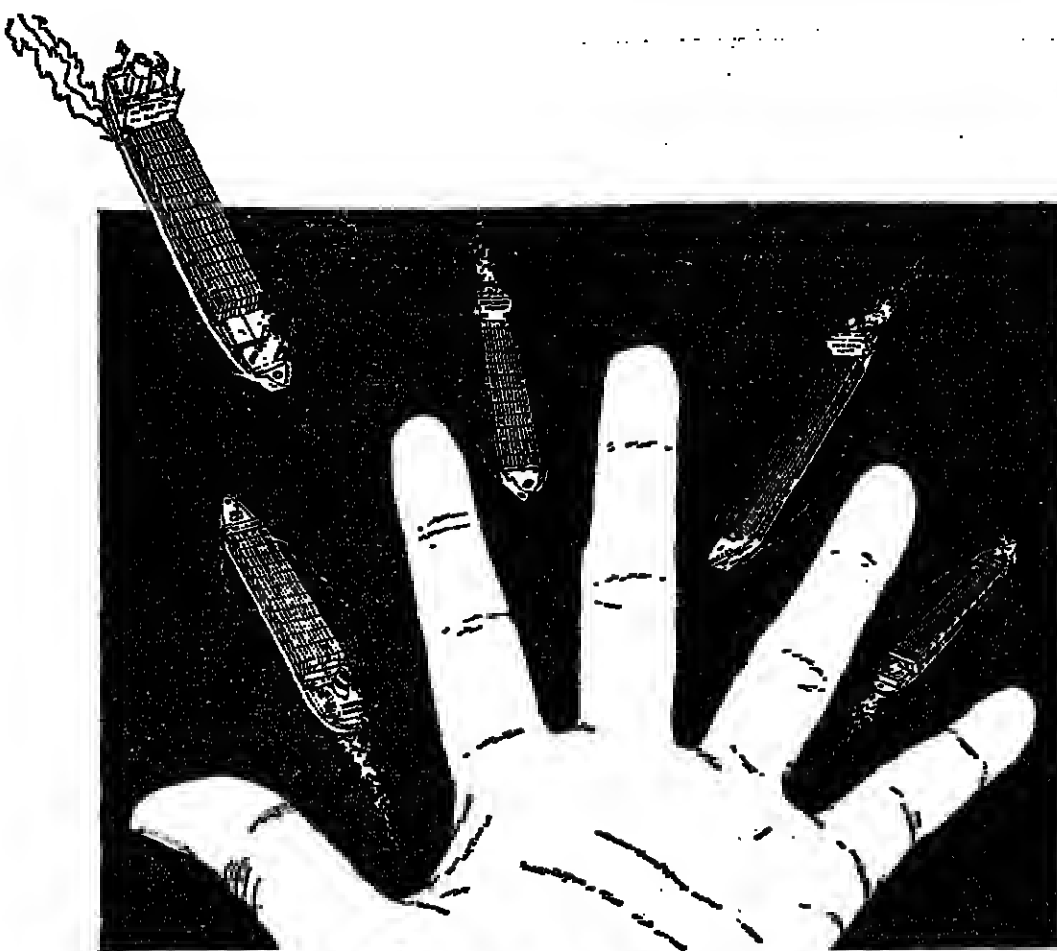
The transition from research and development to commercial production is likely to be speeded up as a result of federal provincial plans for the creation of a \$30m ocean industries centre in the Halifax-Dartmouth area. The Government feels the centre will be a catalyst for a very much greater amount of both domestic and foreign investment in the field over the next few years.

One predictable development is Nova Scotia's return to the production of offshore drilling rigs. Halifax Shipyards, which produced nearly a dozen rigs over about a decade, is expected to become a member of a consortium now being put together by the Nova Scotia Government to re-enter the field.

Halifax Industries' next landmark will be the building of a large, new dry-dock. Tenders for the \$42m project went out last month and the dock is expected to be operational in the fall of 1982. It will have a maximum lifting capacity of 43,200 tons and be capable of handling ships of between 100,000 and 115,000 deadweight tons.

With so much present and potential marine activity, the real question most businessmen ask in Atlantic Canada today is not how to cope, but what to do first.

Lyndon Watkins



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## PROFILE:

# Mr. John Buchanan

NOVA SCOTIA'S Premier, Mr. John Buchanan, is by inclination a strong advocate of provincial rights. By necessity, he is also a firm federalist. This amiable, 48-year-old progressive Conservative typifies the dilemma facing all Canadians today: can he be both a "loyal Nova Scotian" and a "good Canadian"?

Until the country was torn apart by constitutional wrangles, first over Quebec and more recently over the control and taxing of energy resources, there was no identity problem. Wherever they lived, Canadians were both provincials and citizens of the broader country. At home they tended to identify more strongly with

their local or ethnic origin; abroad they asserted their collective, national personality.

In the deadline for constitutional reform set by Mr. Pierre Trudeau, the Prime Minister, Nova Scotians, and indeed all Canadians, are being asked to end that dichotomy. Like the question of sovereignty association in Quebec, the issue of federal or provincial rights over energy resources ultimately may be decided by referendum.

In the protracted negotiations over a new constitutional framework for the country, Mr. Buchanan has concentrated on three priorities. These are: provincial control—as opposed to ownership—of offshore oil

and gas; a larger say in fishery management; and constitutional guarantees of continued revenue sharing among the economically stronger and weaker regions of the country.

His stand has been very much less strident than some of the other more assertive energy premiers, notably Mr. Peter Lougheed in Alberta and Mr. Brian Peckford in Newfoundland. He has tried to take the middle ground between their insistence that such things as Ottawa's proposed tax on natural gas exports and its claim to jurisdictional control over all offshore resources constitutes an infringement of basic provincial rights, and Ottawa's plea that without adequate federal revenue from these sources Canada will effectively cease to exist.

"We are not interested in eroding the powers of the federal government. There must be a strong federal presence and it must have a wide taxing base, including the right to tax the oil industry. As a bottom line, however, this province must be able to apply controls over its offshore resources in exactly the same way as it does those on land."

## Reject

Mr. Buchanan rejects as "an abomination" a former joint federal-provincial offshore ownership agreement which nominally gave 75 per cent of royalties to the Maritime Provinces but which, after the deduction of federal tax, would have left them with 25 to 30 per cent.

While he is not prepared to settle for anything of the kind now, Mr. Buchanan says: "Provincial control is what we are looking for, not ownership."

Because of its financial dependence on Ottawa, Nova Scotia does not have much in the way of bargaining power in pursuing its constitutional objectives. There is one area, however, where the premier could score points. Astute at sensing changes in grassroots attitudes, Mr. Buchanan feels that sufficient emotion was taken out of the French-English question by the Quebec referendum for him to safely support Mr. Trudeau's desire of enshrining minority language rights in the new constitution.

Within the province, Mr. Buchanan says he intends to introduce legislation shortly protecting the rights of the 5 per cent of people of Acadian French ancestry to be educated in their own language. "There has already been some backlash to this from the usual bigots that holler about these things. But I recognise that much more should be done to encourage and preserve the Acadian culture and language."

The son of a steelworker and trained both as a lawyer and an engineer, Mr. Buchanan won the October, 1978, Nova Scotia



Mr. John Buchanan: facing federal dilemma

## A Seminar:

# "Nova Scotia Opportunities"

The Agent General of the Province of Nova Scotia, Canada, will host a Seminar in London, October 8, to acquaint United Kingdom business people with Nova Scotia and its potential advantages.

The Seminar will focus on opportunities for investment and joint venture in secondary manufacturing, energy and ocean-related industries.

Businessman-to-businessman meetings will be a prominent feature of the Seminar to permit the broadest exchange of information and ideas.

The Premier, the Honourable John M. Buchanan, will head a group of Nova Scotians from both business and government who can provide detailed information about the province's economy, resources, industrial opportunities, markets, transportation, government grants and other incentives regarding the financing of plants and equipment.

To obtain further information and to make known your intention to attend, please contact the Agent General at the address shown below, making clear your firm's specialities so that he can arrange for an effective matching of interests and have appropriate information available.

Seminar theme—"Nova Scotia Opportunities."

Date—October 8

Time—9:00 a.m. to 4:30 p.m.

Place—Royal Overseas League, Park Place, St. James's St., London, SW1A, 1LR

Your Host:

Mr. Donald M. Smith  
Agent General United Kingdom and Europe  
Government of the Province of Nova Scotia  
Nova Scotia House 14 Pall Mall  
London SW1Y 5LU England  
Telephone 01-930 6864/5  
Telex 51915867

Lyndon Watkins

## A FINANCIAL TIMES SURVEY

# CANADA

February 9 1981

The Financial Times proposes to publish a Survey on Canada. The provisional editorial synopsis is set out below:

## INTRODUCTION:

### Economy

### Economic Nationalism

### Politics

### Energy

### Financial Institutions

### Insurance

### Motor Industry

### Forest Products

### Mining and Metals

### Aircraft Industry

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## FINANCIAL TIMES

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Thursday September 18 1980

## Doubts about monetarism

THE FIRST economic assessment from the Bank of England since the statistical debate of July and August, in the Quarterly Bulletin published today, is in some ways the oddest and in some ways the most sensible analysis to appear from that quarter. The Bank's self-confidence has naturally been shaken, but it has made an interesting attempt to analyse what has really been going on. Unreconstructed monetarists may well be shocked to discover that the High Priest who administers the rites, at any rate according to the Anglican usage, has developed doubts; but they are honest and intelligent doubts.

The central message is simple: whatever the monetary statistics may say, there is no doubt that the real economy has been under acute financial pressure, and is responding. Inflation is coming down, not only in markets where competitive cost pressures are constraining prices, but, for example, in the house market, which is in no way affected by the exchange rate. The Bank is indeed rather optimistic about inflation. The main pressure has been due to interest rates; it was for fear of this pressure rising to intolerable levels, causing a wave of "wasteful liquidations," that the Bank has offset the pressures caused by efforts to check monetary growth with a series of cash injections into the banking system, which apparently now total more than £2bn.

## Pushed to limit

In other words, policy has been pragmatic, and directed to the needs of the real economy rather than to the control of the Sterling 33 statistic — quite the reverse of the caricature of the reverse of the caricature by many of its critics. It is clear that the Bank feels that pressure has already been pushed to its limits, with a sharp recession, which will probably deepen as activity in the outside world tapers off, and a dangerous drop in profitability, which is very much the case made by anti-monetarists.

However, there is an older criticism of the Bank — that of being itself half-hearted in its

monetarism — which seems well supported by the new analysis, and especially in the explanation of why monetary growth has been so high.

This growth is attributed partly to coarse distortions; but there is more to it than that. The "underlying" growth has been even as moderate as the recent vague Treasury estimate of 1 to 2 per cent a month. On the contrary, the Bank points to distortions in the financial markets, which have left industry with little or no alternative but to borrow from the banks or close down.

These "distortions" may, the Bank hopes, be removed in time by the new policy of tapping the personal savings market directly through indexed bonds. This could in due course "reduce the dependence of companies on money-creating sources of finance" and so realise the Bank's persistent dream of controlling the money supply without having to force up interest rates.

## New focus

Some of us have been drawing attention to the damage done by excessive gilt funding for a long time; but the implications of the analysis are much wider. The Bank is saying, in effect, that under present methods Sterling 33, the official measure of money, is a misleading statistic, which rises rather than falls when the economy is under extreme pressure. If this is so, the control of this statistic is a dangerously misleading focus for policy.

It is hard to believe that the "virtuous circle" set in motion by a single issue of Treasury bonds will suddenly make sense of the system. We may need a new focus for policy — and the Bulletin displays a strong leaning for the narrower M1 definition as a measure which is both controllable, and a meaningful reflection of tightness in the system. This would bring British practice more into line with that in many other countries; but the matter can hardly rest there. The British technique of monetary control is also widely different from that in other countries, and after this summer, must also be open to question.

## The challenge to Israel

ISRAEL'S ABILITY to survive and then capitalise on external threats to its existence has been the single most important factor determining the course of Middle East politics during the past three decades. The peace treaty with Egypt has further enhanced the confidence of its leaders in its ability both to withstand any renewed threats or action from the more aggressive Arab states and to pursue policies that increasingly irritate its major international supporters.

However, Israel's military superiority in the region has failed to bring with it the national confidence and domestic political assurance that might have been expected.

## Inflation rate

At least part of the reason for this can be found in this week's dismal economic statistics which showed inflation running at an annual rate of 13.4 per cent. The military and economic triumphs of the 1960s gave way during the seventies to slower growth rates and the heavy financial burdens imposed by the 1973 war. An inflation rate of around 10 per cent suddenly spurted during 1974 to more than 30 per cent and really took off in the second half of 1978 breaking through the 100 per cent barrier last year.

For the short-term at least the Likud-led coalition of Prime Minister Menachem Begin has been able to weather the political storm due to an almost universal system of indexing and the failure of the Labour opposition to offer a credible alternative.

Three-figure inflation does not imply the trauma for Israelis that outsiders might expect. Employers adjust wages every three months to compensate for inflation. Savings and welfare payments are similarly indexed. Industry, business, shopkeepers and the self-employed all tend to pitch their prices above the worst estimates for inflation and at worst tend to break even. The efficiency with which the indexing system has worked means that in real terms employees have managed a small improvement in their standard of living.

But such is the current trend that Government economists are forecasting that the whole indexing system could collapse if the value of the shekel depreciated at more than 0.5 per cent a day or around 200 per cent a year.

Despite the bickering, resignations, leaks and public

arguments that have characterised Mr. Begin's Cabinet there is apparently some official belief that the Government will be successful in winning the support of both unions and employers for a seven-month freeze on wages, prices and taxes that was mooted recently by the governor of the central bank. The best estimates suggest this package could reduce unemployment, stimulate some growth and bring inflation down to around 80 per cent.

Yet the history of the Begin Government and its loss of popular support as reflected in the public opinion polls does not augur well. No democratically elected government likes to take unpopular economic action within sight of a general election and Mr. Begin's mandate expires in November next year. He is already under fierce attack within the country for his handling of the post peace treaty negotiations and the reaction this has provoked among countries considered to be Israel's friends.

Israel has been able to live with its inflation rate and indexing policies in large part because of substantial U.S. aid and contributions from the Jewish community abroad. Mr. Begin's administration has shown some reluctance this year to increase its financial support for Israel, a tendency that reflects both unease at Mr. Begin's "intransigent" Middle East policies, especially in regard to the occupied territories, and a degree of frustration at the Government's inability to put together a package of measures that might lead to some genuine improvement in the economy.

## Challenge

At a time when Israel is losing both an increasing number of its own residents who are choosing to live abroad, especially in the U.S., and simultaneously failing to attract the same proportion of Jews emerging from Eastern Europe, it is understandable that the Government should shy away from unpopular decisions. But if Israel is to regain the impetus of the 1950s and 1960s, it has to find a way of providing a political force and a common will that is not based just on external threats. While it would be wrong to discount today the external threat to the country, it would be equally mistaken to ignore the challenge that is being posed from within its own legally and internationally recognised borders.

Ian Hargreaves, in New York, talks to the new chairman of General Motors

## The world's top car maker picks a dogged optimist

GENERAL MOTORS, the world's largest manufacturing company, whose stamping plants echo from Mexico City to Melbourne and whose \$66bn annual sales exceed the national output of Norway, last week picked the man who will lead it through the critical decade of the 1980s.

The announcement that Mr. Roger Smith will in January become the tenth chairman of General Motors was barely noticed by the New York Stock Exchange. Newsmen scrambled in vain for angles and colour on the story and analysts who have followed the company for years responded: "Well, what can we tell you? He was expected to win and be won. You could say he used to have red hair."

One American newsman, not to be diverted from the possibility of a sinister angle so easily, demanded to know why the announcement had been made so long before the old regime retired.

"I think it's just an indication of the smoothness of the transition," replied Mr. Thomas Murphy, the current chairman, with the understatement which has lately become fashionable in American car design. "It's an indication of the stability of the corporation and the fact that we have talent from within."

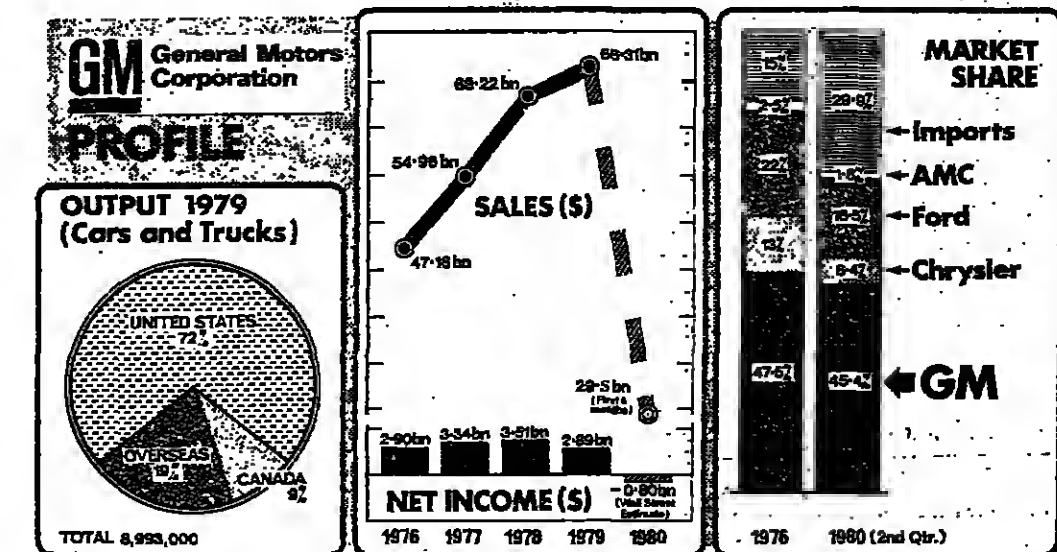
The actual decision was the product of nine meetings, spread over a year, of a special committee of non-executive GM

directors, headed by Mr. Howard Morgens, chairman-emeritus of Procter and Gamble and a GM director for 17 years.

Those meetings followed the pattern of dozens of other similar meetings constantly under way in the executive offices of GM, with senior executives sifting the records and judging the performance of their juniors as part of an endless, well-oiled wheel of career formation among the white-collar members of the 850,000 strong labour force.

The process is designed to fit the right man to the right job in the same way that GM also takes care of its executives' material needs. Mr. Smith will probably earn \$1m a year, while at the same time ensuring that no single individual becomes a pivot essential to the company's efficiency. It goes back to Alfred Sloan, the man who was at or near the top of GM's executive tree for 33 years until he retired in 1956.

It is a system — and a company — with many detractors. Mr. John de Lorean, the bright but ultimately too outspoken individualist who almost became GM president seven years ago and who hopes to build sports cars in Northern Ireland, devoted a whole book to his frustrations about what he saw as a funeral, innovation-stifling air of the 14th floor executive



Mr. Roger Smith

suite. Since he left, the suite has moved down to the 13th floor.

But the Sloan system, of two strong central committees to determine operating and financial policies, tested against the five manufacturing and sales groupings of Chevrolet, Cadillac, Buick, Oldsmobile and Pontiac, has created a company which came through the Great Depression, the anti-trust campaigns of a string of U.S. Governments, and, more recently, the onslaught of Japanese small cars, still indisputably the No. 1 car maker in the world and without, since 1921, red ink on the bottom line at the year's end.

Mr. Smith will, however, have the unhappy distinction, barring fourth quarter miracles, of being the first GM chairman since Pierre Du Pont to announce an annual loss — GM is expected to lose \$800m this year.

Indeed, Mr. Smith takes over at a point when GM is spending \$8bn a year to rip out old plants and put in new ones in the U.S. to readjust to the world of expensive energy, when it is desperately trying to catch up with Ford in motor production outside North America and when Detroit is more confused than ever about the motorizing tastes of the American public. This bewildering has led to imports capturing 27.6 per cent of the U.S. car market in the first eight months of this year.

The prospect of General Motors crashing into losses almost as heavy as those of Ford and Chrysler has led some to suggest that GM's management ethos may be as urgently in need of re-assessment as Detroit's long love affair with 8-cylinder engines.

The central accusation is that because the company always puts a finance man at the top, it is over-conscious of return per share considerations and general financial prudence in what is bound to be a high risk business. Such thinking, it is said, held GM back from earlier spending on new plant, spending which would have enabled it to combat the imports this year.

A similar point can be made in debating why GM took so much longer than Ford to realise the importance of foreign markets and to develop a comprehensive strategy for taking advantage of them. GM's return on assets last year was 8 per cent, against Ford's 13.5 per cent in Europe, and 12 per cent against Ford's 7.5 per cent in Latin America. "Ford," says Wall Street analyst Mr. David Eisenberg of Sanford C. Bernstein, who made these calculations in foreign markets as GM is ahead of Ford in domestic markets.

Given these points, should not the GM board have brought someone to, or at least close to, the company chairmanship with a record in international business or in marketing?

Mr. Smith replies: "But we have all of those things in our team. We have a well-organised series of policy committees that all of us sit in on. I don't think you can say we overlook international business just because it isn't at the top. Also, I don't say that it has to be at the top to get consideration."

Alfred Sloan himself could not have put it better. But Mr. Smith is ready to concede that overseas growth will outstrip growth in the U.S. market and that more management time is now going into the problems of Vauxhall in the UK, building

## No longer 'places of banishment'

plants in Spain, Austria and Ireland and trying to get a grip on growing markets in Brazil and Mexico. But in GM terms, the biggest change is that these foreign slots are now seen as an opportunity for rising young executives to prove themselves, rather than as places of banishment.

Mr. Smith himself is the perfect product of the GM system. He has worked for GM for 31 years, starting as an accountancy clerk. Since the age of 24, his only experiences outside

the company have been time spent at Detroit University school, where he studied business and engineering, and in the Navy.

Although like all top GM executives a wealthy man, Mr. Smith has modest tastes: a summer home on Burt Lake 250 miles north of Detroit, where he fishes and sails, and a rebuilt 1923 Buick, which he tinkers with.

He is in his office by 7.00 am every day, breakfasts with colleagues and is home by 7.00 pm, five days a week, with homework on Saturdays. Home is Bloomfield Hills, a lush Detroit suburb, where Mr. Murphy and other top executives also live.

What does Mr. Smith think of GM's future? "We have unlimited potential for growth," he says, a bland remark but one of some business in today's chastened atmosphere in the motor city. He radiates a dogged, if unphilosophical, self-confidence.

He believes that GM now has the trauma of the 1970s fuel crises behind it and that having, since 1975, accelerated all product programmes by a year, it is now comfortably one step ahead of Government requirements on energy efficiency and pollution, and moving rapidly into line with the market's requirements, too. Unlike Ford and Chrysler, which were forced to make cuts, GM has spent its way through the crisis with a \$40bn five-year programme up to 1984, which is greater than the sum spent on capital projects in the previous 15 years.

"Our game plan is to make sure that Americans can get any size car they want without having a fuel economy penalty. We want to offer a fuel-efficient car in every size range," he says. By 1984, six wholly new product lines, later, GM will have reached its goal.

Meanwhile, GM has also been spending heavily to develop light diesel engines, which will probably account for 25 per cent of its sales by 1985, in spite of a rash of technical problems this year. There is also a good chance that Mr. Smith's chair-

manship will see volume production of the world's first electric commuter car. Ford is still struggling with a clever, but much riskier, high-efficiency petrol engine, the Proco.

Mr. Smith believes that imports will be pushed back this year by Ford's and Chrysler's new offerings and then fall further when GM unveils its second new generation small car, the J body, next spring.

He acknowledges, however, that the Japanese have won some firm customer loyalty with the quality of their products, although he believes strongly that now the home producers are heading for parity in the small car model range, their natural advantages of dealer strength and parts availability will make themselves felt. "Try asking for a Subaru part in Nebraska," he says.

Mr. Smith, in other words, has all the makings of the professional optimist which the leader of GM is required to be. Although he admits that he is "very concerned" about the damage that the recent run-up in U.S. interest rates could do to the nascent economic recovery, he is hopeful that the Government will get a grip on the problem before it is too late.

The turbulence in the bond markets has not, he insists, forced GM to alter its capital raising plans, although he disclosed that the company has recently raised over \$300m in Europe, some of it privately, with more on the way.

He is prepared to admit that GM is not making a profit on some of its new small cars, but says that if you can persuade customers to take plenty of optional extras, "there's no reason why you can't make money on small cars".

Wall Street motor analysts, almost to a man, suggest that GM will emerge from the recession stronger than it entered it, holding on to most of the market share it has snatched from Ford and Chrysler in the downturn.

In the first eight months of this year, GM built over 65 per cent of the U.S.-made cars sold

in the U.S. market, compared with 60.5 per cent in 1979 and 57.5 per cent in 1978. That astonishing gain is offset, of course, by the impact of imports, which have cut GM's total U.S. market share this year to 44.2 per cent, against 47.7 per cent in 1979.

GM is so obviously stronger than its three U.S. competitors that there is an inclination to forget that it, too, is still unable to build a car for less than 30 per cent of Japanese costs and that the importers' market penetration this year has been achieved in spite of a weak dollar.

It also remains true that its importers could seriously undermine GM's transformed pricing structure, which is designed to narrow the price gap between large and small models, thereby increasing margins on the latter. In GM's recently announced 1.9 per cent average increase for the new model year (to an overall average price of \$9,200 per unit), the fast-selling subcompact Chevette will be 11 per cent dearer and the X-car 9.9 per cent more expensive.

The Japanese may, as Mr. Smith clearly hopes, be deterred from any pricing sabotage by fear of the political consequences. But to the longer run a significant cost gap still exists and the Japanese cannot have failed to calculate that GM needs their presence in the U.S. market as a hedge against the possibility that it will face revived monopoly charges if it becomes too strong. If Toyota enters into a team relationship with Ford as is now being considered, the competitive pressures could be even sharper.

The likeliest outcome, however, is that GM will strengthen itself under Mr. Smith in the 1980s, although it must expect to lose some market share to

## Why GM needs the Japanese

Ford and Chrysler in the next six months. Import penetration, meanwhile, looks likely to remain high as the foreign firms still have the ten-most-favourable models in the market as the new selling year starts.

The bigger question for Mr. Smith is to marshal GM's immense forces, including its \$20bn 10-year overseas expansion programme, to ensure that the company does not, as it threatened to between 1918 and 1920, start to collapse under its own weight. That period prompted the young Alfred Sloan to write: "The company could not continue to grow and survive unless it was better organised."

It is one of the marvels of modern business that, as GM this week celebrates its 72nd birthday, Sloan's organisational structure is still fundamentally intact and showing every sign of enduring through the company's tenth chairmanship.

## MEN AND MATTERS

## Unchristened

After a protracted and occasionally painful period of labour, the Stock Exchange is on the verge of giving birth to the latest addition to the Throgmorton Street family. It is the new market for companies which either do not qualify or do not want to join the "big board," as the Americans would say.

The difficulties, however, are far from over, and the debate on a name for the newcomer is causing some friction, not to mention embarrassment. The provisional title of Small Companies Market was abandoned when some big companies let it be known they might take a considerable interest, and so far most of the attention it has been known by the handy title of USM — unlisted securities market.

But how, I hear senior voices asking, can one call it that when dealings will indeed be published on the Exchange's official list? The same voices have let me know that chairman Nicholas Goodison will be happy to hear from serious-minded readers with helpful suggestions.

It seems to me that what is needed is a name which will make it clear that the new market offers riskier investment opportunities than the main one — companies are much more likely to flash across the board, so to speak, and off the other side.

## More heat

Using just the sort of initiative and enterprise that Energy Secretary David Howell, constantly commends, one of the fiercest critics of his policies is back in business.

was an infrequent Government paper, the magazine had established a secure reputation. If not circulation, with its radical but practical critique of the policies generated from Millbank.

Coyne, who studied nuclear physics at Sussex University and had worked for IPC for eight years, decided it was worth saving in more senses than one. He went back to his old employers with some of the £11,000 they had paid for his redundancy, two friends as partners, and the blessing of Barclays, to buy the magazine.

The deal has been done. A re-launch is planned next month and Coyne, having hired IPC to get his publication distributed, looks forward impatiently to sailing afloat into the fray.

## Nominative case

The Rothschild family feud this week is not the only wrangle going on over the famous name. Over in Israel, the Rothschild Hospital, in the northern part of Haifa, has been offered a donation of \$500,000 from the English branch of the family — provided it calls itself something else in future.

Though the money is desperately needed to complete a new wing, Dr. Dov Golan, the hospital director, has rejected the terms from the Israeli foundation which disbursts the Rothschild philanthropy.

The hospital was named in 1942 after the Baroness Ada de Rothschild, of the French branch of the family, who donated the land on which it was built and stipulated that her name should be used in perpetuity.



harder to attract donations from other benefactors.

Bemused by the fuss, he is now waiting to see what effect his refusal has on the family. Back in London, Mr. Evelyn de Rothschild told me: "I know nothing at all about this... I am not involved in that sort of cognitive controversy at a time when I was enough."

## Invisible men

The announcement of today's meeting between British Steel and the invisible men of the Northern Industrial Group has done nothing, I am afraid, to dispel the fog of scepticism surrounding the prospects for saving the idle Consett steel works.

The Inn and Steel Trades Confederation is cheering itself up with the hope that there may be a "great fight coming" with Government in one corner, BSC in another and the would-be saviours in the third. I was told quite firmly from Number 10 yesterday that Mrs. Thatcher is "very keen" that the plant should be sold to private interests — she could hardly take any other public stance.

## Priests droll

The rousing and apt choice for the opening anthem at this year's Conservative Party Conference is "Lead us heavenly father... o'er the world's tempestuous sea," plucked from Hymns Ancient and Modern by the Vicar of Brighton, Canon John Hextor.

I am assured by those in the know, however, that reports that his first choice was "God forgive us for our foolish ways," are entirely without foundation. From the other end of the political spectrum, I hear that Monsignor Bruce Kent, general secretary of the Campaign for Nuclear Disarmament, has been having a spot of bother with the Passport Office.

Applying for new travel documents, he listed his occupation as "peace worker." This, I fear, was not good enough for the bureaucrats, who informed him that such a designation was not acceptable because, officially at least, the job did not exist. They settled instead for his accurate though hardly informative alternative of "secretary."

Observer



**Buchanan's**  
the Scotch of a lifetime



## ECONOMIC VIEWPOINT

## Now for the good news

British habit to play it safe. Perhaps for that reason there has been a conspiracy to understate the dramatic improvement in the inflation prospects.

Now many people have said that the official forecast at the time of the Budget was like being punched in the nose. The fall in the annual inflation rate to 10.4 per cent forecast for the final quarter of 1980 has already been bettered with an increase in the Retail Prices Index of 10.3 per cent this August over a year ago.

The monthly rate of increase of the RPI has averaged less than 1 per cent in the past four months; the same applies to wholesale manufactured prices. The cost of materials purchased by industry has actually fallen slightly. Admittedly these are dangerous short-term comparisons. But even the Bank of England Quarterly Review, whose authors are not exactly enamoured of Government economic policy, stresses that inflation should be on a sharply downward course early next year.

Year to year comparisons have been affected not only by the VAT increases, but by other factors such as higher oil and commodity prices and higher mortgage rates which took effect last winter and spring. When these fall out of the comparison the total effect might be another 4 per cent off the inflation rate.

Reinforcing this trend is the crucial fact that most private sector employers cannot hope to pay wage increases even approaching the retail price increase. In the last round an average earnings increase of 7.1 per cent in manufacturing in the year to June 1980 was achieved by rises of 26 per cent in public administration and 35

per cent (this is no printing error) in public utilities. Although nothing can excuse what occurred, public sector employees' earnings did fall behind private sector ones in the Labour Government's inflation policy period. During the 1979-80 period, public sector employees' earnings were restored, and with Clegg gone, there is not a shred of an excuse for another round of double-figure settlements.

Taking everything together, I would guess that the inflation

of total spending rose from single percentage figures in the 1970s to a peak of 25 per cent in 1975. By 1977-79 it had stabilised at around 14 to 15 per cent, but it shot up again to 19 per cent in early 1980. By the third quarter of this year it should be down to about 12 per cent.

This improvement has been achieved, in spite of a growth in the money supply of about double the Government target rate, and a truly abysmal public sector borrowing requirement

of the Government's economic strategy. Without it, inflation would be rampant and sustainable economic recovery much further distant than it is at present.

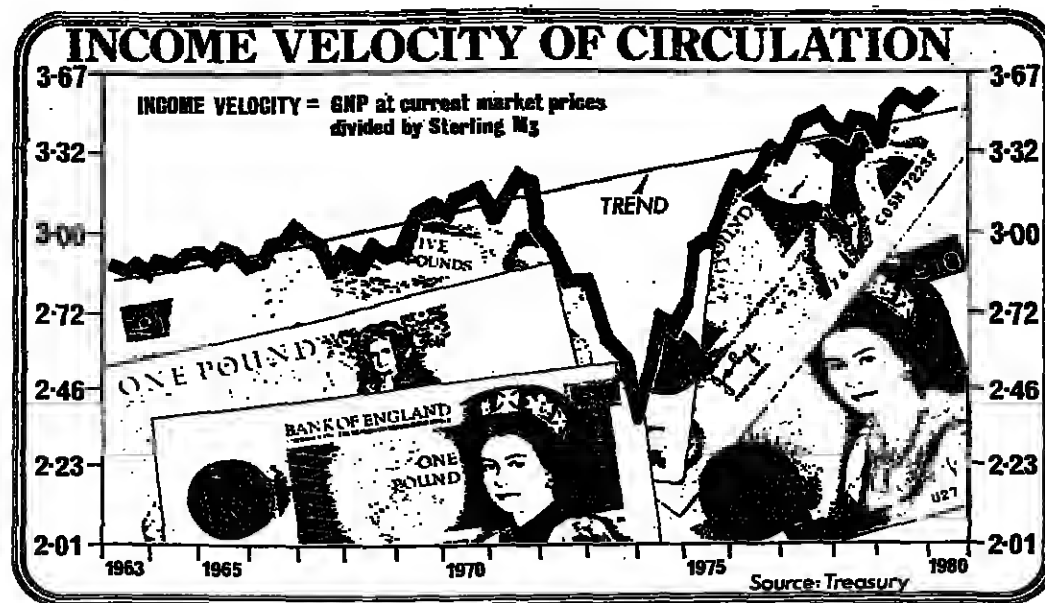
The real reason for worrying about the money supply is not because of any likely immediate effects, but because it is like a time-bomb, liable to go off with devastating effect a couple of years later. Those who regard a thousand days as a long time lag would be advised to avoid the subject of political economy.

"How about the real economy?" I can hear the becklers say. Government financial policy cannot determine output, employment or profits—decisions of brainwashing to the contrary notwithstanding. All it can try to do is to stabilise total spending, leaving it to employers and workers to decide the trade-off between wages and jobs, and between sales volume and prices. All this was perfectly understood in the 1944 Employment White Paper, since when popular understanding has retrogressed.

As a matter of historical fact, anti-inflationary policy has taken effect in four stages. First, inflation continues to increase and so does unemployment and unused capacity. In the second phase, inflation turns down, but unemployment, layoffs and spare capacity continue to rise. This is where we now are. In the third stage, employment and output start improving, while inflation is still coming down. In the fourth phase, inflation starts to rise again, thus making another set of crisis measures inevitable, and beginning yet another cycle of woe. It is this fourth stage which contains the root of all subsequent trouble. Averting it is the main task of monetary policy—even if this means looking ahead to 1982-83 and 1983-84.



Prof. Karl Brunner stiffened Mrs. Thatcher's resolve



## Say No to the CBI

"Heav'n has no rage... Nor hell a fury, like a woman scorn'd."

BY ALL reports, Mrs. Thatcher has come back from holiday full of fury about the overshoot in the money supply. The economist whom she met in Switzerland, who stiffened her resolve, was none other than Prof. Karl Brunner, the distinguished Swiss-American monetarist.

There is nothing in today's Bank of England bulletin which ought to change the Prime Minister's mood.

The authors are reduced to emphasising "M1", a measure which excludes deposit accounts—to which, of course, people have been switching as a result of higher interest rates. Some of us can recall being fobbed off with similar references to M1 during the Heath monetary experience. Another analogy is that the explosion in the money supply in 1971-73, when Sterling M3 grew first by 13 per cent and then by over 25 per cent in two successive years, had no immediate impact on the inflation rate and was explained away techni-

cally. The pay-off was in 1974-75, when the inflation rate soared to 24 per cent, far worse than that of most other countries affected by the first oil price explosion.

Such a fate can still be avoided; but another year of soaring monetary growth and the Heath road will be inevitable. The immediate price for avoiding it is to reject the advice of the CBI lobbyists and their fellow travellers. It does not cost them anything to argue for a 4 per cent reduction in nominal interest rates. Indeed, one marvels at their moderation in stopping at 4 per cent. Why not 10 per cent or 14 per cent?

To reduce interest rates before the right conditions have been fulfilled would be to buy a few weeks of peace at the cost of political and economic suicide a couple of years later. Unfortunately, I do not see immediate salvation in the monetary base, rightly favoured by Professors Brunner, Friedman and many others. This is a modern version of the old cash ratio control. The idea is

that commercial banks maintain balances with the Bank of England amounting to a predictable ratio of their total deposits. The Bank of England can then influence the size of these balances, and thus the money supply, by its own market operations. It then, of course, abandons control over interest rates.

The difficulty is that if the reserve ratio is fixed by decree, banks and other institutions will devise quite legitimate monetary instruments which are outside the official definition of money. This, of course, has happened on an enormous scale in the U.S.

The only way to work the system is to allow the reserve ratio to be determined by the prudential judgment of the banks themselves. This will take a long time to establish; and meanwhile the monetary aggregates will be even less predictable.

None of this justifies the present system by which three people try to guess the level of Minimum Lending Rate consistent with the monetary

targets. The task would exceed the ability of a group of philosopher kings.

Gradualist reform might start with the Bank of England following the signals already thrown up by the markets, such as the movement of inter-bank rate.

But I am utterly convinced that the root of the matter is not technical nor institutional. It lies in observing the maxim known to every first year student, that you cannot control both the money supply and the rate of interest at the same time. If, when faced with interest rates required for monetary control, political leaders run away, that is their responsibility; as is the subsequent inflation and the certainty of still higher interest rates later. It is not the business of central bankers to encourage political cowardice before it has even occurred or to massage downwards the monetary figures, which was the basic of the corset and many similar control devices.

Samuel Brittan

## HOW SPENDING IS BEING SQUEEZED

	Average annual increase %	Rise in GNP at current market prices	Due to rise in money supply (EM3)	Due to change in velocity
1974-79 (average)	14.5	12.0	2.3	
1979	14.9	12.8	1.6	
1980 (1st quarter)	19.2	12.9	5.4	
1980* (3rd quarter)	12	18		

\* N.B. GNP at current market prices = quantity of many x velocity.

\* Best guess

Source: CSO

rate will fall well below the 13.4 per cent rate officially forecast for the year to the second quarter of 1981. By the end of 1981 my best guess would be 11 per cent inflation, but with single figures a definite possibility.

In spite of all the blessings of one or two disloyal Ministers who take cowardly refuge in the anonymity of lobby terms, anti-inflationary policy is so far working much better than most people dared to hope a few months ago.

The best measure to look at is the behaviour of "total spending" (this is measured by the movement of the GNP or GNP at current market prices).

The chart in last week's Economic Viewpoint showed that the average annual growth

also running at about twice the target for the first half of the present financial year.

There is no real mystery about any of this. A glance at the chart shows that the velocity of circulation is remarkably stable over a long period, but can also show quite large jumps in occasional years. These are especially liable to happen when there has been some shock to the economy.

The actual shock behind the recent slowdown in total spending is, of course, the rise in the real exchange rate and the pressure this has put on profit margins, stockholding, wage bills, and all other forms of expenditure.

Thus, however unintentionally, the appreciation of the pound has come to the rescue

## Letters to the Editor

## Value of pensions

from Dr. Elizabeth Cottrell

Sir—I would like to comment on some of the points raised by Mr. Short in his article on the value of pensions, published in the Centre for Policy Studies. One of our main concerns was to show the sensitivity of the figures to varying rates of return and therefore the importance of using an accurate rate of return in calculating these figures. We proceeded to give detailed evidence concerning historic rates of return.

The 11.7 per cent figure was only an example and was based on two assumptions. One was that there was no "topping-up" element. In the analogue scheme, the pension is half corrected for the actuarial deficiency would produce Mr. Short's figure of about 7 per cent.

The other assumption was that the notional pension fund would in fact beat inflation by 1 per cent. This was an optimistic assumption as our evidence suggests that over the last ten years the median pension fund has performed at a rate of -4.4 per cent. Only a quarter of actual pension schemes achieved even -2 per cent.

On the assumption of a -1.1 per cent return and the assumption that analogue schemes are topped-up to half their efficiency the necessary deduction would in fact be 12 per cent.

Our 11.7 per cent figure would therefore seem to be a modest estimate of the necessary deduction. Our main conclusion—that the Government Actuary is seriously underestimating the value of civil service pensions—therefore unaffected. Elizabeth Cottrell, Centre for Policy Studies, 20 Bedford Street, London, SW1.

## Caveat emptor

from Mr. H. H. Mainprize

Sir—In Men and Matters September 12) under the heading "Caveat Emptor", the reviewer stated that if a purchaser of meat in a Liverpool shop asked for a pound of beef, the purchase would be subject to VAT at the 15 per cent rate, whereas if, in the same shop, the purchaser asked just for meat, and was given a pound of beef, the supply would be zero-rated. While in many ways the law and administration of VAT would have delighted the heart of Lewis Carroll, this particular misconception should not be allowed to pass.

Apparently your columnist acquired his information from the Liverpool Master Butchers' Association. If this is so and the butchers in Liverpool are charging the tax in this way, their customers have every right to be justifiably incensed. The law states that the supply of food for human consumption and animal feeding stuffs are zero-rated. Excepted from this relief is pet food, canned, packaged, or prepared. In their Notice Number 701 the Customs rate, currently in my view, that the zero-rate applies to supply of meat, whether boned or not, and whether or not fit for human consumption, provided it has undergone no further pre-

paration than mincing or dicing. If, therefore, a customer purchases a pound of ox-cheek from a butcher whose principal business is to supply meat for human consumption, the supply will be zero-rated whether or not the customer tells the butcher that the meat is intended for Little Fido. H. H. Mainprize, Veterinary Services, Crusader House, 14, Pall Mall, London, SW1.

## Little Britain development

from Mr. N. B. Harding

Sir—Colin Amery's recent article concerning the future of Little Britain, apart from being emotively headlined, is both inaccurate and misleading.

To take the question of the proposed link road first, the road is part of the structure plan for Greater London (GLDP) which was approved by the Secretary of State in 1976.

Properties in the Little Britain area were not purchased by compulsory purchase orders, but were acquired by agreement. True, there are three listed buildings and one locally listed building, but it was felt that the overall benefits of a new road, in terms of helping to remove traffic from the City centre, outweigh the loss of the buildings. Two of these buildings are in a very poor state of repair and the GLC has issued no direction as to their future.

The GLC, as the Strategic Planning Authority for the area, has not commented on the proposed development and at no time has it pressured the City Corporation into declaring Little Britain a Conservation Area.

As to the outcome of the Public Inquiry, the recommendations from the DOE are:

- (i) that no amendment be made to the Corporation's proposal to complete the City's Northern Route;
- (ii) that consideration be given to the amendment of the Proposals Map to show the link road through Little Britain on the most northerly alignment compatible with the safety and free flow of traffic upon it;
- (iii) that cyclists' needs should be taken into account in the Smithfield Area.

These findings make it quite clear that the DOE supports the proposals outlined in the Smithfield District Plan and upholds the Corporation's long standing plans for the extension of Route 11 via the Little Britain area.

N. B. Harding, Chairman, Planning and Communications Committee, City Corporation, Members' Room, Guildhall.

## Government borrowing

from Mr. Michael Posner

Sir—John Forsyth of Morgan Grenfell is, in his spare time from banking, one of our most original and sparkling economic commentators; and your Anthony Harris has a degree of authority in monetary matters rivalled only by his colleagues on the Financial Times.

If these two gentlemen agree on a proposition, therefore, they stand a good chance of convincing many important people, including "the authorities."

When, as in the Lombard column (September 16), the proposition you advance is wrong, it is necessary for one of us dullest chaps to try to answer their case before it is too late.

The argument put by Mr. Harris today may be expressed as follows. The balance of payments must always balance—if it tends to surplus sterling will rise, checking off manufacturing exports and therefore home output and employment. The current account is tending towards surplus mightily because of North Sea oil, therefore the only way to protect manufacturing is to ensure that there is a sufficient outflow on capital account to stop sterling rising.

But, assume Harris and Forsyth, there is a direct link between the Government's own borrowing and the flows on capital account—higher borrowing by the Government produces an inflow on capital account; and since what we need is an outflow, it follows that Government borrowing must fall.

And here at the last step, the rabbit's ears are beginning to appear out of the conjurer's top hat. A fall in Government borrowing can only come about by a rise in taxation (or a fall in expenditure); and the only way therefore to protect home output is by cutting the Government's fiscal deficit, or in other words the reverse of the conventional recommendation for dealing with the effects of a recession.

The error in this argument as I have summarised it is immediately obvious. It assumes that Government borrowing can never absorb the surplus savings of the two private sectors of the economy, presumably because it assumes that there are never any such surplus savings.

Perhaps this proposition is true in steady state equilibrium; it is certainly not true under present circumstances, as indeed your September 16 main editorial demonstrates. The company sector's deficit is evident, but the personal sector is in surplus. And the net surplus of both private sectors will be the larger, the higher is the level of activity.

I would emphasise that this argument has little to do with conventional pro- or anti-monetarism disputes. And while, with respect, I believe that the Harris/Forsyth policy recommendation is wrong, I entirely share and welcome their concern about the present state of British industry.

Michael Posner, Pembroke College, Cambridge.

## Insulation of lofts

from the Director, National Consumer Council

Sir—We read with great concern your report suggesting that some local councils have already used up the funds allocated to them by central government to distribute to individual applicants for loft insulation grant (September 13).

Ironically, the Government has just announced that individual applicants may apply for higher grant than before, yet while it has earmarked an extra £4.2m as part of a special scheme to help poor pensioners, it has apparently made no further funds available for others.

On humanitarian grounds,

adequate grants for loft insulation are essential. The sick and disabled, and poor families with young children, are other groups who already find it hard to pay their fuel bills and will face mounting difficulties as fuel prices continue to soar. For them, as for elderly pensioners, loft insulation may make all the difference between warm homes and real hardship—with, in extreme cases, the risk of hypothermia. The National Consumer Council has called for needy households drawing social security benefits to be eligible for 100 per cent grants, up to at least £120, to cover the cost not only of insulating their loft and hot water tank, but also of carrying out draught-proofing. By reducing the cost of keeping warm, insulation would in the long run make more sense than simply providing assistance with high fuel bills.

On economic grounds, government encouragement for insulation is essential if the nation's precious energy resources are not to be wasted. For a variety of reasons investment by both domestic and industrial consumers on energy conservation tends to lag well behind what is cost-effective for the country as a whole. Financial incentives which speed up the rate at which insulation measures are undertaken make economic sense both for the country and for individual consumers.

Poor people in particular have problems paying their fuel bills. The social case for helping the sick and disabled, and poor families with young children to cut down on fuel bills is overwhelming. And it makes much better economic sense to do this by improving insulation than simply by providing assistance to meet the cost of the bills.

The money to finance such schemes could come from the excess profits of the fuel industries. Jeremy Mitchell, 18 Queen Anne's Gate, SW1.

## Price of electricity

from Mr. C. P. de Lazzio

Sir—We are a small book publisher and naturally seek to keep down running costs, including electricity. We have just received our most recent bill from Southern Electricity and we find that for the same number of units we are paying more than double our previous bill.

Our efforts, no doubt, kept our bill down, but we also hope would help to conserve fuels. Our new charges will encourage us to do these two things even more, but our experience seems a good example of monopolies charging what they like.

We would also like to mention that we received a warning notice of increased charges well in advance, but it was by no means easy to understand their methods of calculation, and certainly no proper warning was given that these new charges would increase bills substantially.

On principle and through irritation we spent much of our time turning out every light and piece of equipment we saw still on, no doubt thereby cutting off our nose to spite our face, we would help to reduce the income of the electricity board and help to perpetuate the monopolistic vicious circle of constantly increasing charges.

C. P. de Lazzio, LSP Books, 8, Farncombe Street, Farncombe, Godalming, Surrey.

## Today's Events

Memorial service for Mr. Leonard van Geest, United Reformed Church, Finchbeck Road, Spalding, 2 pm.

Overseas: Mr. Alessandro Perini starts official visit to China at invitation of Mr. Ye Jianying, chairman of the Chinese Parliament (to September 28).

Islamic Foreign Ministers meet in Morocco.

Automechanika (motor parts, accessories and equipment exhibition) opens, Frankfurt (to September 23).

San Antonio open golf tournament, Texas (to September 21).

OFFICIAL STATISTICS

London dollar and sterling

certificates of deposit (mid-August). UK banks' assets and liabilities and the money stock (mid-August). Capital expenditure by the manufacturing, distributive and service industries (second quarter—revised). Manufacturers and distributors stocks (second quarter—revised).

COMPANY MEETINGS

Associated Communications, 17 Great Cumberland Place, W. 12. Brady Industries, Ancoats, Manchester, 12. Braithwaite, St. Ermins Hotel, Caxton Street, SW. 12. BS and EA, University Arms Hotel, Cambridge, 12. Dis-

stillers, North British Hotel, Edinburgh, 12.15. Hartley Ind. Ltd., 45 Hertford Street, W. 12. Howden, 195 Scotland Street, Glasgow, 12. Jacksons Bourne End, 74 Furlong Road, Bourne End, Buckinghamshire, 11.45. Mitchell Somers, Hyde Park Hotel, Knightsbridge, SW. 12. Moran Tea, Sir John Lyon House, Upper Thames Street, EC. 12. Polymark, 63 Jeddo Road, W. 3. Alfred Freedy, Burnt Tree House, Burnt Tree, Tipton, West Midlands, 5.45. Ratners (Jewellers), The Churchill Hotel, 20 Portman Square, W. 12. Stewart Nairn, Winchester House, 100 Old Broad Street, EC. 12.15. Trustees Corporation, Winchester House, 77 London Wall, EC. 12.45.

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## Dalgety reaches £33.3m but Spillers disappoints

WITH A 37-week contribution of £6.7m from Spillers, pre-tax profits of Dalgety, the international merchant group, rose from £31.5m to a record £33.3m for the year ended June 30, 1980.

Turnover, including £553m from Spillers, acquired last October, increased from £950m to £1.88bn.

Stated earnings per £1 share are 28.3p against 48.3p but as expected the total dividend is raised from 20p to 22p with a final of 11p. Dividends exclude the proportion of Dalgety dividends paid to former Spillers shareholders which was distributable to pre-acquisition periods.

Mr. David Donne, chairman, estimates that the steel strike cost the Spillers canned pet foods operation £2m. The main reason why Spillers has not come up to expectation is the agriculture business, now being integrated with Dalgety's agriculture business. That, he says, "did not do as well as they had expected."

But "there is no element of disappointment in what we have bought." Some of the benefits of the reorganisation of Spillers will start coming through this year.

Mr. Donne is making no profit forecast for Dalgety this year, but remarks: "In some businesses you can confidently

forecast a downturn. I am being confident in saying here is a group which could do better this year."

With total variable debt of something over £170m, most in the UK but around a fifth in the U.S., he notes that every point fall in interest rates saves £1.7m.

There are also some £5m to £7m worth of properties in Spillers not being used and now surplus.

Dalgety's strength is in agricultural and food, essential activities whatever the recession, and the Spillers acquisition giving it a wider spread of investments in these sectors plus the improved balance of its business, will enable the group to perform credibly, Mr. Donne says.

The changes already made will improve the trading of Dalgety Foods in the U.S. while completion of the major steps necessary for the integration of Spillers—costing £20m gross—will increase profits.

"Dalgety faces tomorrow's challenge with confidence," Mr. Donne states.

Loan capital at June 30 amounted to £132.6m against £123.3m at December 31 last year with short-term borrowings standing at £88.6m (£124.5m).

Dalgety's animal feed business in the UK had a record year and,

while the agricultural merchant and agricultural engineering businesses experienced difficult market conditions on which to operate, they performed well, the chairman states.

Despite declining demand in the second half from domestic brewers and distillers, the malting division sustained profits at the same level as last year and made considerable progress in developing new export markets.

Australia and New Zealand both took advantage of better trading conditions which gave rise to higher turnover in the rural agency business and increased sales of merchandise to the farmer.

The recent acquisition in the U.S., the Martin-Brower Company, had an excellent year and fully justified the purchase of this specialised food distribution business.

In early October, immediately after the main processing season, the Federal Reserve Board in the U.S. raised interest rates dramatically. The customers of Dalgety Foods Inc. reacted by reducing their inventories.

The decision was taken to bring stocks into proper balance even at the expense of cutting margins—this objective was achieved but at heavy cost and the loss amounted to nearly £5m.

Lex, Back Page

### HIGHLIGHTS

Lex discusses the RTZ £126m rights issue of convertible stock. Apparently the company has taken advantage of the strength of its share price although no clear indications are given of immediate prospects. The other major British mining finance house, Consolidated Gold Fields, has also reported its figures for the year and not surprisingly has felt considerable benefits from the buoyancy of the gold price. At Dalgety there is a different story. Even with an eight month contribution from Spillers profits are only marginally higher at £33m. Lex also briefly discusses the Bank of England's quarterly bulletin and prospects for the new gilt-edged stock this morning. On the inside pages two insurance companies, Eagle Star and Legal and General both report higher half time profits after rises in underwriting losses. Meantime at Burmah profits are 40 per cent higher but the market had been expecting more and the shares were marked down during the day.

## Expanded Metal slips in first half

WITH INTEREST charges jumping from £101,000 to £240,000, pre-tax profits of Expanded Metal Company slipped from £1.17m to £1.11m in the half year to June 30, 1980, reflecting an anticipated fall off in demand during the final two months of the period.

In the circumstances, and with spending on new ventures at home and overseas continuing on approximately the same level as in 1979, second half profits are unlikely to exceed those of the first six months, say the directors. The net surplus for the whole of 1979 was £2.53m.

However, they expect the group to go into 1981 in good shape to take advantage of any improvement in the general level of economic activity and add that there are one or two developments currently in hand within the traditional business area that could contribute materially to profit next year.

The interim dividend is held at 2p and the directors expect to repeat last year's final of 2.5p.

Turnover in the first half rose to £18.5m (£15.8m) and the surplus is subject to tax of £575,000 (£440,000).

The reduction in demand during the period particularly affected engineering and those parts of the building industry directly geared to new housing starts, say the directors.

But the steel stockholding subsidiary performed particularly well and while activity in the main industries it serves is now severely depressed, it continues to obtain its share of available orders.

With no early prospect of demand recovering sufficiently to enable volume or margins to be materially improved, stocks have been reduced and borrowings are currently down at £3m, compared with £4m at the year-end.

The group's share of the expenditure to date on Blevex, specialist in prevention of explosions and fires, being developed in equal partnership with John Laing, is £270,000.

The costs of a relocation of many of the group's administrative and sales functions away from London will be covered by the premium obtained on disposal of the London office lease, say the directors, so the effect on the year's results will be neutral.

The sales office of The Expanded Metal (Mfg.) Company, the group's largest operation, will move to the main factory at Hartlepool. The executive and administrative offices of the holding company will move to Teddington, Middlesex.

### comment

An unequivocal dividend projection is becoming increasingly rare these days but Expanded Metal confidently expects to hold the final payment. On first sight, EM should be as vulnerable as any—the second quarter was weak and the group sells largely to the building and engineering industries. But the strength of the steel stockholding subsidiary in the first quarter has done much to contain the interim per cent, while the larger part of the main manufacturing division supplies reinforcement for plant products for the renovation and rehabilitation market has been good. Explosives, now a fully commercial product, has failed by quite a long way to find the projected level of sales. Blevex is still at a comparatively early stage of development and the U.S. business was slightly on the wrong side of break even in the second quarter. EM will thus struggle to match last year's profits but expects to run a positive cash flow over at least the next two years unless a major acquisition is undertaken. That seems somewhat unlikely at this stage and income should remain a useful prop on an historic and prospective yield at 50p, unchanged yesterday, at almost 12 per cent. What price shares where the dividend is seen to be less than secure?

Of the operating profit in the first half, the group's interest in the Thistle field provided £15.2m (£5.2m), reflecting increases both in production volume and price. Shipping also improved greatly where the full effects of earlier in-charter cancellations and favourable charter agreements reduced the loss on crude oil tanker operations to £3.9m (£8.9m).

Against this, the automotive business suffered badly from depressed conditions, particularly in Britain.

Oil and gas contributed

## Burmah sees tough year despite midway increase

FOR THE first six months of 1980, operating profits of the Burmah Oil Company improved from £28.21m to £38.43m with the pre-tax figure higher at £28.17m compared with £20.19m in the same period last year.

Although the operating results compare favourably with last year's first half, this trend cannot be expected to continue for the full year, the directors report. The high level of interest rates will also affect profits before tax.

Furthermore, the full year comparison must take account of the exceptional credit last year of £13m relating to shipping, the board adds.

The interim dividend is being maintained at 1.5p per £1 share—the total last year was 6.5p when the group reported operating profits of £32.97m and a pre-tax profit of £27.34m.

Earnings before extraordinary items for the first half are stated as 8.11p (6.04p).

Tax charge amounts to £15.45m against £10.67m and of this, £9.6m (£1.9m) is for UK tax—the increase mainly comprises PRT provisions and Corporation tax on Thistle Field earnings which are the subject of a tax "ring fence" restricting the offsetting of profit against losses made elsewhere.

The directors say profit for the year attributable to ordinary stockholders will inevitably suffer from a significantly increased tax charge, mainly due to the "ring fence" effect on Thistle income.

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Against this, the automotive business suffered badly from depressed conditions, particularly in Britain.

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### DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding div. year	Total last year
Albany Trust	0.6	Nov. 6	0.55	1.92†
Bemrose	Nil	Dec. 1	2.23	4.47†
Berwick Timp	2	Oct. 31	2	6
British Mohair	0.98	Oct. 31	0.95	3.77†
Burmah Oil	1.5	Jan. 9	1.5	6.5
Burns Anderson	1.4	Nov. 7	1.46	2.168
Consolidated Gold Fields	15	Nov. 25	10	22.5
Dalgety	11	Jan. 15	11.96	22
Eagle Star	1.5	Oct. 28	1.55	9.1
Expacure Holdings	0.85	Nov. 7	0.87	1.25†
Expanded Metal	2	Nov. 12	2	4.5
Legal and General	3	Jan. 2	2.6	7.6
Lidstone	Nil	—	1.4	1.4
Phicom	0.45	Nov. 28	0.45	1
RTZ	5.5	Jan. 2	4.5	11
Shaw and Marvin	Nil	—	0.35	Nil
Trafford Park Estates	3.75	Nov. 18	3	6
Tricentrol	2.8	Nov. 28	2.8	7.496
U.S. Debt Corp.	2	Nov. 3	2	—
Westminster & Country	2	—	1	3
Props.	—	—	—	1.5

Dividends shown pence per share net except where otherwise stated. † Equivalent after allowing for scrip issue. ‡ On capital increased by rights and/or acquisition issues. † Including non-recurring 0.37p. ‡ Including compensating dividend of 0.15p. † Including non-recurring 0.8p. ‡ Final of not less than 10.5p forecast.

£37.1m (£24.8m) to operating profit; automotive, £0.4m (£0.7m); engineering, £1.1m (£0.7m); industrial products, £3.5m (£3.1m); and shipping, £0.4m (£4.5m) loss. Unallocated central expenses totalled £3.3m (£3.2m).

comment

Burmah Oil's pre-tax profit jumped 40 per cent in the first half but the market still knocked down the shares 18p yesterday to 193p. Oil and gas profits were up a half largely because of Thistle Field production but more was expected. Refining and fuels were only marginally against a poor first half last year and Thistle production was hit by a breakdown in April. Tricentrol, another participant in Thistle, reported a 25 per cent drop yesterday in second quarter oil and gas profits. Elsewhere,

profits in the automotive sector collapsed although the group hopes Halfords will do slightly better in the second half. Shipping losses have been cut significantly but no further improvement is foreseen. The group could finish the year about level with last year's £54.4m (before £13m in shipping contribution) at the pre-tax level. However, things will almost certainly deteriorate below this line as rising profits on North Sea oil cannot be set against costs elsewhere. Already in the first half, UK tax jumped to £9.6m from £1.9m mainly because of petroleum revenue tax and corporation tax on Thistle profits. Earnings per share could top to 25p for the year which would leave the shares on a 7.7 per cent p/e. The yield on maintained dividend would be just under 5 per cent.

## Bemrose cut to £114,000 at halfway and interim omitted

PROFITS before tax of Bemrose Corporation have been cut from £890,000 to £114,000 in the first half of 1980 and the directors are not paying an interim dividend—last year a 2.23p interim was followed by a similar final.

The board blames the reversal on industrial action by one of the national printing unions, coupled with widespread stockpiling, deterioration in demand and intensifying foreign competition in printing and packaging.

Given the economic outlook and the high costs of taking remedial action in unsatisfactory areas of the business, the directors do not expect a return to an acceptable level of profitability during 1980. Last year, the group reported pre-tax profits down from £2.4m to £1.1m.

Major cost reductions have already been made in several

important areas and a thorough re-appraisal is being carried out of several businesses in which the group is engaged with a view to cutting back or eliminating unprofitable activities.

The high costs of these measures will mainly arise in the second half. Benefits will include a sharpening of competitive edge and a stronger base from which to respond to growth opportunities at the appropriate time—the action unavoidably involves redundancies, the directors say.

Tough trading conditions persist in almost all sectors, transfer printing for the international textile industry and book-publishing being under especially intense pressure.

It is not proving possible to recover all the increased costs through every effort is being made to mitigate the effects by greater efficiency and productivity, the board adds.

The current phase of the modernisation programme has been completed in all principal printing and packaging plants. Most recently, major re-equipment with highly productive machinery for printed cartons has taken place at Northbury Packaging in Manchester and Alf Cooke Packaging in Leeds.

A new company, Bemrose Securicards, has been formed in co-operation with the state-owned AB ID-kort of Sweden, to manufacture and market highly secure identification and

authority cards in Britain and for export.

Turnover, £24.21m (2008), Operating profit, 712 (54), Interest, 667 (38), Pre-tax profit, 114 (89), Tax, 3 (13), Net profit, 111 (76), Dividends, 5 (23), To Reserves, 106 (54).

### comment

The Bemrose interim statement makes grim reading. The revised dividend is understandable—no pay it would have cost more than twice pre-tax profits—but there are few signs that the Board like what it sees when it comes to consider the year-end distribution. A significant up-turn could be another year away. The printing dispute hurt, but coincided with a drop in demand so market that the company cannot reach just how much business it cost. Two major plants—flexible packaging and cartons—are a short time, while significant redundancies will depress the year's attributable profit. Printing costs are high, and 70 per cent of foreign buyers for Bemrose's transfer printing services, for instance, do not appreciate the 10 per cent price hike which sterling enjoys. Little cheer for the second half but with the encouraging thought that extensive capital spending out of the way with gearing bid to 41 per cent. The shares slipped by 31p.

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1979-80	Company	Price	Change	Gross	Yield	%
High	Low					
58	21	Armstrong and Rhoades	122	—	6.7	13.1
172	82	Bardon Hill	171	—	1.4	8.1
101	24	Bounty Cars 10.7% P.	74	—	15.3	20.7
128	84	Deborah Old	97	—	3.5	5.4
128	88	Frank Horsell	123	—	7.9	5.4
128	88	Frederick Parker	88	—	11.0	16.7
138	54	George Shaw	138	—	8.0	19.8
153	103	James Sutherland	121	+1	7.5	6.5
325	242	Robert Jackson	220	—	3.1	10.2
232	175	Torday	220	—	1.1	8.2
34	10	Twinnock Holdings	114	—	—	—
20	20	Twinnock 15% U.S.	—	—	15.0	17.5
58	23	Unimack Group	—	—	3.0	6.6
101	42	Walter Alexander	101	—	5.7	5.8
245	138	W. S. Yelland	245	—	12.1	4.8

† Accounts not prepared under provisions of S.A.P. 16.

## Interim Results

Unaudited results for the half year ended 30th June 1980 of Legal & General Group Ltd.

	6 months 30.6.80	6 months 30.6.79	Year 1979
	£m	£m	£m
<b>Group Premium Income</b>			
Pensions and life business	254.3	233.3	482.0
General insurance	80.2	78.4	136.2
<b>Profit &amp; Loss Account</b>			
Long-term profits after tax	6.2	4.9	14.5*
Underwriting loss on general insurance	(8.7)	(6.6)	(20.9)*
Investment and other income	15.4	12.1	26.0
Associated companies' profits	0.6	0.4	1.1
	13.5	10.8	20.7
<b>Expenses</b>	1.9	1.4	3.2
<b>Group operating profit before tax</b>	11.6	9.4	17.5
<b>Tax</b>	2.8	2.6	1.5
<b>Minorities</b>	0.1	0.1	0.1
<b>Group Operating Profit attributable to shareholders</b>	8.7	6.7	15.9
<b>Earnings Per Share based on group operating profit</b>	5.82p	4.49p	10.65p

\* Includes exceptional transfer of £3.3m.  
† After credit from claims equalisation reserve £1.0m.



An interim dividend of 3.0p per share (1979 2.6p) is payable on 2 January 1981. The associated tax credit for U.K. shareholders is 1.285p per share.

For a copy of the full half-year report please complete the coupon.  
The John Neill,  
Legal & General Group Limited,  
Temple Court, 11 Queen Victoria Street,  
London EC4N 4TR

NAME .....

COMPANY (if any) .....

ADDRESS .....

## Receivers called in by Ferrier Pollock

RECEIVERS HAVE been appointed at Ferrier Pollock, the Irish clothing and soft furnishings company which asked for its shares to be suspended in June pending clarification of its financial position.

Ferrier said Investment Bank of Ireland, its bankers, had appointed the receivers at its request. But the group's trading company would continue to operate while they made a full review of its activities.

The group said the following subsidiaries would come under receivership: Powerscourt Exports, P. G. Power and Company, P. G. Power and Company (NI), Doran Packaging, Blackglenn, John Street Manufacturing, Doran Packaging (Heywood), and Ferrier Pollock Distribution (NI).

In June, the company said its Ferrier Pollock Distribution subsidiary had seriously overstretched its resources and a refinancing package was being assembled.

In the year to January 31, 1979, the group made a pre-tax profit of £189,000, following this with a profit of £189,000 in the next six months. No figures have been released for the full 1979-80 period.

### Law Land

PROFITS BEFORE tax of the Law Land Company improved to £87,774 in the half year to June 30, 1980, compared with £77,134. The surplus for the whole of 1979 was £115,071 after a recovery from losses of £587,905 in the previous year.

The dividend is lifted from 0.5p to 0.55p net—last year's total was 1.25p.

Net income from properties

rose to £1.36m (£1.15m), trading profits to £301,733 (£230,962) and dividends and interest receivable to £150,120 (£29,024). The pre-tax surplus is strong after higher interest charges of £1.73m against £1.33m.

Profits from trading reflected a downturn in the UK from £133,795 to £84,886 but an improvement in Australia to £216,887 against £97,167.

Total turnover for the period amounted to £5.44m (£3.81m), including gross property sales up from £1.25m to £2.45m and a contribution from building contracting this time of £88,637.

The availability of losses brought forward means there is no tax charge this time, against £145,000. After minority losses in Australian subsidiaries of £7,048 (£72,901) transfer from capital reserve relating to development properties last time of £10,000 and preference dividends, which again absorbed £6,125, the attributable balance emerges at £88,697 (£29,910).

The interim dividend absorbs £195,903 (£176,649). Stated earnings on a net distribution basis, including last year's transfer from capital reserve, are up from 0.00p to 0.25p per share.

The directors report that the claim by a building contractor against Lancaster Holdings, a former associate, has now been settled. They estimate a total of £185,000 will be payable to Warner Estate Holdings, the purchaser of Law Land's stake in the company, under the indemnity clause in the sale agreement. This sum will be chargeable to capital reserve.

### MARTIN-BLACK

Regarding Martin-Black's associated company in India, certain financial institutions have exercised their options to convert loans into equity shares as a result of which Martin-Black's interest in the quoted associate company has fallen to 18.92 per cent.

In yesterday's report it was not made clear that the options were those of the financial institutions.

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## MINING NEWS

## RTZ: higher earnings and £126m loan issue

By KENNETH MARSTON, MINING EDITOR

LONDON'S Rio Tinto-Zinc Corporation has pleased the sharemarket with news of an advance in half-year earnings which matches best expectations.

The international natural resource group also discloses that it has acquired for approximately £17m a further 24 per cent stake in the Spanish Rio Tinto Minera, bringing the total interest to 49 per cent. RTZ is currently expanding its copper production to 50,000 tonnes a year from 30,000 tonnes and is also a significant producer of gold and silver.

Group sales	1980	1979	1978
Revenue	1,433.0	1,171.3	2,516.8
Associates	22.1	15.9	34.8
Div. & int. res.	30.5	16.1	36.7
Interest payable	40.8	29.4	67.8
Group profit	255.2	193.3	452.7
Group profit	129.2	86.1	186.5
Shareholders' profit	106.0	113.2	266.2
Ordinary shares	78.3	51.8	116.4
Preference shares	27.7	61.4	149.8
Dividend	13.4	10.9	59.2
Div. per share	5.30	4.50	25.00
Group	1.36	1.43	11.40

Net profits of RTZ for the six months to June 30 have risen to £59.7m, equal to 35.57p per share, from £51.6m in the same period of last year. The 1979 total net profit was £149.8m, or 59.42p per share.

The interim dividend is being lifted by 1p to 5.5p net and it

is stated that in the absence of unforeseen circumstances the final dividend will not be less than last year's payment of 10.5p.

Because of the strength of sterling, the translation of results of the group's overseas subsidiaries has been less favourable compared with a year ago. On the latter basis, the latest net profits would have been some £3m greater.

As indicated by the half-year results already announced by the group's major subsidiaries—the contribution of CMA was some 20 per cent despite the fall in the parent's beneficial interest in the Australian company to 61.1 per cent from 68.2 per cent—the main factor in RTZ's higher earnings has been the rise in copper prices which occurred earlier in the year and the continuing advance in those of precious metals.

Also important have been the roles of the Australian Hamersley iron ore operations and the Namibian Rossing uranium mine. The latter's earnings were "significantly" above those of the first half of last year and reflected higher sales together with improved contract selling prices.

Prices of several of the base metals in which RTZ is interested, notably copper, are now below the averages of the first half of the year and RTZ regards the prospects of an improvement in them in the short term as "not particularly encouraging."

However, the shares yesterday closed 19p up at 487p.

On the subject of the anti-trust uranium litigation being pursued in the U.S. by Westinghouse Electric Corporation against RTZ and others, it is stated that

the U.S. subsidiaries of RTZ have refrained from declaring dividends which might pass to RTZ. But RTZ still considers that the resolution of the litigation will not adversely affect the group to a significant extent.

The RTZ rights issue is of £125.8m 94 per cent convertible unsecured loan stock 1985-2000 at par. It is being offered at par to holders of RTZ ordinary and accumulating ordinary shares, registered on September 12 last, in the ratio of £1 nominal loan stock for every two shares held.

The loan stock will be convertible in any of the years between 1984 to 1989 inclusive at the rate of 30 ordinary shares per £100 loan stock, this being thus equivalent to a conversion price of 500p. The latest date for acceptance will be October 13.

RTZ will use the proceeds (£123m net) of the issue to take up its entitlement to the current rights issue of CMA, pay the cost of the Rio Tinto Minera acquisition and generally strengthen RTZ's finances. The group has its eyes particularly on new investments in energy resources and related industries, hoping that opportunities will arise in the UK which would help the group's tax position.

Underwriting to the issue are: Kioiwort, Benson, N. M. Rothschild and Sons; and Morgan Grenfell. Brokers to the issue are: Moore Corbett; and de Zoete and Bevan. Sharemarket observers reckon that the issue will be well received and look for a premium price basis of £110 per £100 stock when dealings start on September 23.

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## Gold Fields profits up 60%

STEALING some of the thunder in comes London's Consolidated sharemarkets from Rio Tinto-Zinc comes 'London's Consolidated. Gold Fields with another set of record results which sent the shares up to 615p yesterday before they closed with a net gain of 20p at 610p in a generally booming gold share market.

It will be recalled that a price of £16 was paid for Gold Fields shares in February this year when De Beers was involved in the buying operation which brought that company and Anglo American Corporation their 25 per cent stake in Gold Fields.

Net profits of Gold Fields for the year to June 30 have advanced 60 per cent to £59.9m (or 50.5p per share) from £36.2m in the previous year. The final dividend is lifted to 15p, making a year's total of 15.5p compared with 13.5p for 1978-79.

Gold is, of course, the group's main revenue earner, providing around half the total net profits, and income from this source has expanded during the past 12 months in line with the advance in the bullion price. But it is interesting to note that the other major interests in copper and diamonds, which were also the construction materials business.

The non-gold mining side has shown up well with the Australian mines making the most of higher metal prices. The Tasmanian Reasoning tin mine has continued to be a money-spinner while the copper and beach sand interests have also been substantially increased earnings from ore operations, however, have been adversely affected by typhoons.

Subject to no major worsening of the U.S. and UK economies, Gold Fields has reason to hope for a further improvement in

earnings for the current year. Meanwhile, shareholders will await some guidance from the annual report which is to be posted on September 30 and at the meeting in London on November 12.

	1980	1979
Construction materials	42.0	34.2
Manufacturing & com.	28.8	21.5
Mining	20.9	8.5
Operations of subs.	32.8	17.2
Share of profit GFA	21.4	11.3
Gold div.	13.7	13.0
Investment, non-gold	159.7	105.7
Interest payable	17.8	17.4
Profit before tax	141.9	88.3
Tax	38.5	24.5
Profit	103.4	63.8
Minority interests	13.2	7.4
Attributable	89.9	56.2
Ordinary shares	33.6	20.0
Preference	56.3	36.2
Earnings per share	80.50p	38.12p

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## Canada's big coal potential

CANADA'S Federal Government sees a big potential for the country's coal resources in a period of expanding world coal demand. This was put forward in a discussion paper at the Canadian Conference on Coal by Mr. Marc Lalonde, Federal Energy, Mines and Resources Minister, reports John Seganich from Toronto.

The meeting, in Vancouver is sponsored by the Coal Association of Canada. At it debating the various possibilities for the increased use of Canadian coal in the future. Mr. Lalonde claims Canadians will have to

weigh the opportunities and costs of each of the options, whether economic, social and environmental.

The Minister says forecasts are that coal use as a proportion of Canada's domestic primary energy supply could increase to at least 12 per cent by the year 2000 and perhaps as much as 18 per cent "if new coal utilisation and conversion technologies are employed."

Coal currently provides only about 9 per cent of the country's primary energy supply compared with 18 per cent for the U.S., 31 per cent for Australia

and 78 per cent for South Africa. Canada's exports also are expected to rise substantially especially for the thermal grades.

Given this range of possibilities Mr. Lalonde says Canadian coal production, now about 33m tonnes a year, would have to increase by a factor of three to five by the year 2000.

**PENARROYA**  
The French metals group Penarroya, a member of the Rothschild controlled mining group Imetal, and Portuguese interests have formed a new company to mine copper and zinc at Neves and Corvo in Portugal.

The new company, called Somincor, is scheduled to begin mining operations in 1985. Cost of setting up the operation is estimated at FF 600m (£80m). Somincor is expected to produce 1m tonnes of ore annually with a copper content of 30,000 tonnes.

The Portuguese interests have a 51 per cent stake in Somincor with the remaining 49 per cent being held by Penarroya and the French State Geological and Mining Research Bureau.

## BIDS AND DEALS

## London &amp; Liverpool buys two specialist companies

London and Liverpool Trust is continuing its expansion with the acquisition of Hartley Precision Engineering and Tsi-bographic. This follows the purchase earlier this year of the company with a private company with interests in engineering and vehicle distribution.

The directors say that the acquisition of Hartley will represent an expansion of the company's existing interests, represented by Regent, in the field of specialised engineering while Tsi-bographic is a distributor and dealer in electronic reprographic equipment is expected to provide a useful foundation in an area which they consider worthy of development.

Both have good growth prospects, the group feels, and will develop its interests in services and products involving high technology.

The investment portfolio which formed London and Liverpool's major asset when it was operating as an investment trust has been almost completely realised and the proceeds are now available for future development of the company.

The initial purchase consideration for Hartley is £330,000 through the issue of 2,002,649 shares, of which 1,618,434 will be placed on behalf of the vendors.

An additional cash sum of not more than £211,375 will be payable if Hartley's pre-tax profits reach £200,000 over. The cash payment will be reduced if this level of profit is not achieved.

The consideration for Tsi-bographic is £200,000 initially by the issue of 125 per cent loan notes convertible 1985. A further amount of loan notes may be issued if average pre-tax profits of Tsi-bographic for the two years to January 31, 1982, reach £125,000 or more. Again if that figure is not achieved the amount of loan notes will be reduced.

Pre-tax profits of Hartley in the year ended March 31, 1980, were £25,000. The cash increased from £96,000 to £174,000, on a turnover of £619,000 against £441,000. Net assets amounted to £453,000.

For Tsi-bographic pre-tax profits in the year ended January 31, 1980, were £35,000. The cash increased from £284,000 to £714,000. Net assets amounted to £130,000.

The directors state that despite the recession all divisions of the company are operating profitably and they expect a satisfactory

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's dividends.

TODAY	
Amalgamated Metal	Sept. 23
Amalgamated Trust	Nov. 12
Avon	Oct. 13
Barton Brothers Clothing	Sept. 23
British Airways	Sept. 23
British Cattle	Sept. 23
British Electric	Sept. 23
British Gas	Sept. 23
British Overseas Airways	Sept. 23
British Telecom	Sept. 23
British United Assurance	Sept. 23
British United Assurance	Sept. 23
British United Assurance	Sept. 23

FUTURE DATES	
Amalgamated Metal	Sept. 23
Amalgamated Trust	Nov. 12
Avon	Oct. 13
Barton Brothers Clothing	Sept. 23
British Airways	Sept. 23
British Cattle	Sept. 23
British Electric	Sept. 23
British Gas	Sept. 23
British Overseas Airways	Sept. 23
British Telecom	Sept. 23
British United Assurance	Sept. 23
British United Assurance	Sept. 23
British United Assurance	Sept. 23

outcome to the current year. In 1979/80 pre-tax revenue of London and Liverpool amounted to £59,171 (£41,558).

Net tangible assets of the enlarged group are shown at £1.6m.

## Singer &amp; Friedlander sale agreed

A British quoted company has reached agreement to buy Singer and Friedlander, the City accepting house, for a consideration between £21m and £25m.

The proposed deal, which is expected to receive the approval of Marsh McLennan, Singer's U.S. parent within the next 24 hours, has already been given the go-ahead by the Accepting Houses Committee and the Bank of England.

Mr. Tony Solomon, chairman and chief executive of the merchant bank, said yesterday that the executive directors were very pleased with the deal. A formal Press announcement was imminent, he said.

## Anglo-Continental plans to sell insurance broking interest

Sir James Goldsmith's Anglo-Continental Investment and Finance is negotiating to sell 53 per cent of Wigham Poland, the Lloyd's of London insurance broking group, to Fred S. James of the U.S., the world's sixth largest insurance broker.

Anglo-Continental, a subsidiary of Generale Occidentale, owns about 63 per cent of Wigham Poland. A further 25 per cent is owned by the Thomson Organisation which proposes to increase that to 35 per cent by buying the balance of Anglo's stake after the deal with James.

Fred James has had strong links with the UK broking community for some years. Last year, for instance, it formed a joint underwriting management company with Alexander Howland covering the equity links it had held in Minot Holdings for the previous five years.

This April, James disclosed that it was looking to invest in a UK broker although it still intended to work with a number of London firms.

The deal with Wigham, which will be for cash, has the full support of Wigham's board. If it goes through and the approval of various U.S. and UK regulatory bodies are required—it will end more than two years of uncertainty about the future ownership of Wigham.

In April, 1978, Mars and Wolfman, the largest insurance broker in the world, bid for

Wigham but the offer was rejected by the Committee of Lloyd's which at the time was opposed to foreign control of its members.

A year later Wigham announced that it was holding exploratory talks with Seacope, another Lloyd's broker, about a possible merger. The talks ultimately broke down.

According to a statement from Chicago, James's headquarters, yesterday, Wigham's revenue for the year to end-March amounted to \$35m. James's revenues for 1979 were \$185.6m.

**GOUGH COOPER IN £50,000 SALE**  
GC Insurance, a subsidiary of the Gough Cooper Group, has been taken over by another company in the same business, Isodon (UK). The deal, part of an overall expansion programme by Isodon, was finalised on Friday.

Gough Cooper will receive a total consideration of about £50,000.

**SHARE STAKES**  
Luis Gordon Group—FS Assurance Trusts (its nominee for FS Assurance) has purchased further 35,000 shares increasing holding to 326,000 (6.03 per cent).  
A. F. Bulgin—Advised by National Westminster Bank who are managing trustees of certain settlements executed by the

Mr. Solomon said that around 20 possible bidders had indicated an interest in the bank, but only a handful had become involved in serious discussions. He refused to identify the company which was purchasing Singer and Friedlander, but said it was neither Littlewoods nor Thomas Tilling, two names which had been mentioned at earlier stages in the discussions.

## RTD chief has change of mind about selling

Mr. Dermot Ryan, chairman of RTD Group, the Dublin-based electroplater and generating set manufacturer, has said he has changed his mind about selling his controlling family interest in the company to Mr. Jim Dyer, the former chief executive of Armstrong Equipment's fastening division.

But, according to Simmo and Coates, which has been acting on behalf of Mr. Dyer, it is too late for him to pull out as the deal has been done.

At Tuesday's annual meeting of RTD, Mr. Ryan told shareholders that the current recession had resulted in trading losses of some £80,000 by the company so far in the current year.

In view of this position he said that he did not see that this was the appropriate time to dispose of his controlling interest in the company. Consequently, he told holders that he had decided not to proceed with the sale of the Ryan family holding in the participating preference shares. He said he had advised Mr. Dyer and Simon and Coates of his decision.

Simon and Coates said yesterday that the deal had been done to proceed. "We are going ahead with the deal in whatever way necessary," Simon and Coates announced in July that it had purchased all the 8m participating shares in RTD from Mr. Ryan for a total consideration of £110,000 or 1.75p per share. Together with the purchase of 112,025 ordinary shares at 51p each, this gave Mr. Dyer shares representing 79.3 per cent of the voting rights.

Under the Takeover Code, a general offer was made to the rest of the shareholders and this offer closed earlier this month.

## The Charities Official Investment Fund

Half-Year to 15 July, 1980

Income Shares	Half-year to 15 July 1979	% change since 16 January 1980
Dividends	6.00p	+10.5%
Dividends for year to 30 January 1981 forecast at	12.00p	
Value	151.74p	+13.6%
Accumulation Shares		
Value	357.67p	+20.0%
FT Government Securities Index		+5.9%
FT 30 Share Index		+13.2%
FT Actuaries All-Share Index		+17.8%

## Features of the Fund

- A common investment fund established by a Scheme of The Charities Commissioners. Available to any charity in England and Wales.
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57/60 Haymarket, SW1Y 4QX (01-214 8662)

## W.G. ALLEN

Group Results	Year to 31st March 1980	Year to 31st March 1979
Turnover	£7,740	£7,882
Profit before Taxation	666	661
Profit after Taxation	494	374
Earnings per ordinary share	13.25p	9.95p
Dividend per ordinary share	3.11p	2.96p

## Points made by the Chairman—

- Group turnover amounted to £8.7 million as compared with £7.9 million and pre-tax profits amounted to £666,000, virtually the same as last year. These results represent a reasonable performance in a year which included both the engineering and steel strikes.
- Dividends—Your Board now recommends to shareholders the payment of a final dividend of 2.308p net per share, making a total of 3.108p net per share for the year. This is an increase of 5% over last year's total dividend.
- The prospects for the current year are poor. Our original budgets showed a significant improvement over the results for last year but the downturn in orders has forced us to revise these budgets and present indications are that profits for the current year are likely to fall short of last year's level. However, the Group is well placed financially to withstand the severity of the recession and the Board has every confidence in the future of the Group.

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During peak season, things really get hectic in one of Europe's leading mineral water factories, Messrs Rosbacher Brunnens of Germany. Twenty men using their lift trucks have to shift more than half a million bottles of beverages for despatch by truck or rail, and also, have to handle the same number of returned empty bottles. In such a high gear operation productivity is absolutely essential but must not be paid for by high breakages. Therefore Messrs Rosbacher Brunnens use Linde lift trucks with their hydrostatic drive, which not only makes them very fast but also guarantees a controlled and smooth ride.

Linde solved this problem. Expertise in our fields will also solve your problems, however large or small. Linde Group leads the way in applied technology. World wide sales of DM 2,600 million are backed by a workforce of 19,000.

Linde AG, Wiesbaden (Germany), represented by:  
Linda Hydraulics Ltd., Materials Handling Division, Nuffield Way  
GB-Abingdon, Oxon OX14 1RJ, Tel. 0235-22823, Telex: 837 477 Intuk g

Process Plant Construction and Engineering  
Material Handling and Hydraulics  
Refrigeration  
Industrial Gases



## UK COMPANY NEWS

## Investment growth gives Eagle Star a 25% boost

GOOD INVESTMENT income growth, which more than made up for a pedestrian underwriting performance, enabled Eagle Star Holdings to improve its pre-tax profits by more than 25 per cent, from £23.4m to £29.5m, over the first half of the year.

The overall underwriting losses for the period worsened slightly from £13.5m to £14.8m. But investment income rose by 26 per cent, despite a £1m interest charge on loan notes issued on the acquisition of Bernard Sunley Investment Trust.

Shareholders' life profits improved from £4.7m to £5.3m, but profits from Grovewood Securities remained virtually static at £5.2m against £5m.

The interim dividend is lifted from 4.15p to 5p, and will cost £8.5m.

Non-life premium income rose by 10 per cent over the period from £208.7m to £229.9m, with the true growth being somewhat greater if exchange rate fluctuations are ignored.

The overall underwriting situation deteriorated in the UK with a loss of £11.6m against £11m last year. The group, with the largest liability portfolio among UK insurance companies, recorded a significant loss of £5m, with claims costs escalating and competitive rates cutting resulting in only a marginal

increase in premium income.

UK motor losses on the group's substantial portfolio have been drastically cut from last year's high level, with a loss of only £1m in the first half against £5m. Although the effect of lower numbers of claims has been offset by rising claim costs, the motor account benefited from the premium rate increases last year and in March of this year.

Another 10 per cent rise is scheduled for October.

The commercial fire account broke even, despite some exceptionally large losses and a record national level of fire wastage, but this follows a period of profitable years. The personal "All-in" accounts are still making losses, the effects of the rate increases and indexation measures have yet to make an impact on the results.

On overseas business, results in Belgium improved, but elsewhere conditions worsened, with Australia being a most difficult territory. South Africa continued to be profitable despite a severe rise in the number of claims. There was a small loss in the U.S.

Life business in the first half was extremely buoyant with annual premiums in the UK advancing by 26 per cent from £11.8m to £14.8m—a growth well

above the industry average. The group, in contrast to most other life companies, experienced continued high levels of business in mortgage related contracts.

## ● comment

Eagle Star's interim results are patchy with a strong recovery in its UK motor business offset by terrible liability results and only a break-even position on the commercial fire account. Against this there was a rise of one-quarter in investment income. Premium growth was modest and this could hold back a corresponding rise in investment income over the second half of the year. The prospects for a significant improvement in the liability account look gloomy given the severe competition in this sector and the "soft" rates being quoted. The motor account should maintain its improvement with the rate increases made and expected this year, while the personal account should now improve as indexation of premiums begins to bite. The group would appear to be on course for pre-tax profits for the full year rising by one-fifth to £28m. The price rose 3p to 265p on the results giving a 5.9 per cent yield on an anticipated 11p dividend.

Progress was achieved in Australia in all classes of business, the non-life underwriting losses remaining at around £1.4m. Short-term results from France remained disappointing and a continued very difficult market.

The underwriting loss for the group's reinsurance subsidiary, Victory Insurance, doubled from £700,000 to £1.3m, but this figure is little more than a rough estimate at this stage of the year.

The extraordinary items for both years were from profits on the sale of subsidiaries and other assets as part of the streamlining of the group, less expenses on the acquisition of a subsidiary.

Epicure's principal activities include hotels, construction industry services and property investment and financial services.

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## Long-term profits lift L &amp; G at interim stage

A RISE of nearly one-quarter in pre-tax profits at the half-year stage is reported by Legal and General Group, the largest pensions company and the second largest life company in the UK.

Although underwriting losses on general insurance business deteriorated from £6.8m to £8.7m, long-term profits were 26 per cent higher at £6.2m against £4.9m and investment income rose by nearly 30 per cent from £1.1m to £1.4m.

After a marginally higher tax charge and unchanged minority interests, the operating profit attributable to shareholders improved from £5.7m to £7.7m. The interim dividend is lifted from 2.6p to 3p.

Peet, L and G's chief executive, stated that the results reflected continued progress in profits from the long-term business, while in general insurance the high investment returns helped to counteract the effects of continued underwriting losses.

Despite favourable weather in the UK this year, the underwriting losses over the period worsened from £3m to £4.2m. Mr. Peet said the expected improvement in the results of the house-hold account were beginning to emerge following the recent rate increases and revision to terms. But the first-half results were overshadowed by an unusually high number of large commercial fire losses and the effects of continued high inflation.

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As already reported, new life business in the UK amounted to £12.2m against £12.4m while total annual premiums were £30.6m compared with £27.9m.

Mr. Peet stated that the UK recession, with rising levels of unemployment and the pressure on company profitability, continued to restrict the opportunities for growth in pensions business.

The group's managed pension fund operation, the largest in the UK, continued to expand with total funds under management exceeding £1.45bn. This operation contributed £3m to investment income for the period.

● comment

The market was well pleased with Legal and General's interim figures. Life profits and investment income were better than expected, while the decline in underwriting was not so bad as feared. Although a similar increase of 25 per cent in life profits for the full year is not expected because of the exceptional element in last year's figure, nevertheless all indications are of a significant rise of around one-fifth. The general insurance losses should be curtailed as the premium rate increases on householder business come through and the half yearly loss for Victory indicates that reinsurance losses should not get out of hand.

The share price rose 12p to 265p on the results and given an anticipated total dividend of 8p, the yield is 5.1 per cent.

Electric and General ahead

Gross revenue of Electric and General Investment Company for the three months to August 31, 1980, showed a rise from £232,662 to £233,508.

Net profit for the period

increased to £167,840, against £110,155, after tax of £113,539 (£54,285).

Stated earnings per 25p share are 0.93p, including some exceptional items of income, against 0.61p. Net asset value is given as 133.1p (110.6p).

IN REPORTING a pre-tax loss of £167,840 for the half-year to June 30, 1980, the directors of British Mohair Spinning, comb, drier and spinner, pinpoint four external factors which contributed to this result.

They say there was a substantial fall in the price of mohair; the continued strength of the pound; high interest rates; and the effects of inflation in the UK.

In the corresponding six months of last year, the group had pre-tax profits of £915,000. Turnover this time rose marginally from £13.09m to £13.2m.

The board says results for the next six months will be largely dependent on the extent to which profits continue to be affected by the above factors.

At the present time there is no indication of any return to normal levels of activity, and until there is a revival in buying season and the attendant fluctuations in stock values. As it is, the rationalisation programme has not been sufficient to alleviate the effects of the severe woolen textile recession and the benefits of diversification—worth about 40 per cent of total profits for the past year or so—have been heavily masked. ATC has been quiet now since about April and it is clear that the market is ignoring the lingering speculative possibilities.

The pre-tax loss is after interest charges up from £149,100 to £285,700. No tax was payable compared with £475,800 last time. There was an extraordinary debit of £2,600 (nil). The interim dividend is virtually unchanged at 0.96p (0.9581p)—last year's total was 3.7692p from pre-tax profits of £1.52m.

Exports increased both in value and volume, but the strong pound, says the board, prevented seriously eroding profit margins. In the home trade, subsidiaries produced creditable results.

Import penetration, however, is making a profound impact on textiles.

The board continues to pursue a vigorous policy of cost reduction and will achieve improved productivity through a further rationalisation programme which was started earlier this year. This action is of vital importance to the future prosperity of the company, they say.

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It is fairly obvious that yielding 18.5 per cent historically at a new annual low of 30p, British

Mohair Spinning is not expected to hold the final dividend. Indeed, given the difficulties of the first half, maintenance of the interim payment must be seen as something of a matter of faith. The market for mohair has by no means stabilised as yet and the group is so far staying out of the South African autumn auctions. Yet the mohair price has fallen some 60-70 per cent from the corresponding levels this time last year which points emphatically to the worldwide slump in demand. Plainly, British Mohair must enter the auctions at some point before the buying season ends in November but it will not know until very close to the end of the year whether demand will show any sign of a revival. The fashion element in this type of specialised textile business cannot be ignored any more than the limits of diversification—worth about 40 per cent of total profits for the past year or so—have been heavily masked. ATC has been quiet now since about April and it is clear that the market is ignoring the lingering speculative possibilities.

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## No dividend from Shaw and Marvin

SHAW AND MARVIN, the Nottingham merceriser, dyer and manufacturer of knitwear, suffered a pre-tax loss of £203,517 in the year to March 31, 1980. The company made profits of £43,232 in the previous year. Turnover rose by £145,363 to £2.13m.

No dividend is being paid—last year's final was 0.35p net. Following a tax credit of £71,597 (debit £22,000), there is a loss per 10p share of 8.795p (earnings 1.415p).

Mr. S. Coors, the newly appointed chairman, says there is, at present, an indication of an upturn in trade resulting in the company holding an improved order book. This will, hopefully, enable him to report more favourably in the next accounts.

At the interim stage when the company reported a pre-tax loss of £45,312 compared with profits of £4,960, the former chairman, Mr. C. A. Goob, said a severe downturn in demand, together with a vigorous appraisal of bad debts, themselves aggravated by the high cost of money, had resulted in the loss.

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## British Mohair has £1m setback

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They say there was a substantial fall in the price of mohair; the continued strength of the pound; high interest rates; and the effects of inflation in the UK.

In the corresponding six months of last year, the group had pre-tax profits of £915,000. Turnover this time rose marginally from £13.09m to £13.2m.

The board says results for the next six months will be largely dependent on the extent to which profits continue to be affected by the above factors.

At the present time there is no indication of any return to normal levels of activity, and until there is a revival in buying season and the attendant fluctuations in stock values. As it is, the rationalisation programme has not been sufficient to alleviate the effects of the severe woolen textile recession and the benefits of diversification—worth about 40 per cent of total profits for the past year or so—have been heavily masked. ATC has been quiet now since about April and it is clear that the market is ignoring the lingering speculative possibilities.

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# Eagle Star

## Interim Report

### Dividend

The Directors have declared an interim dividend for 1980 of 5.0p per share (1979: 4.15p per share). This dividend will be paid on 15th January 1981 to shareholders on the register of members on 8th December 1980 and the total cost will be £6.8m.

### Estimated Half-Yearly Results

Premium income excluding life, has increased by 10 per cent. Estimated and unaudited results for the six months ended 30th June 1980 together with comparable figures for the first half year of 1979 and those for the full year 1979 are shown below. Results at the half year cannot be taken as providing a reliable indication of those for the full year.

Overseas currencies have been translated at rates of exchange ruling at the end of the relevant periods.

	Estimated six months to 30th June		Actual Year
	1980	1979	1979
	£m	£m	£m
Premium income (excluding life)	229.9	208.7	397.1
Investment income	34.8*	27.6	59.7
Grovewood Securities	5.2	5.0	13.2
Share of associated companies' profits	—	0.7	1.0
Underwriting	(14.8)	(13.5)	(18.8)
Shareholders' life profits	5.3	4.7	10.5
Other expenses	(1.0)	(1.1)	(1.3)
Surplus before taxation and minority interests	29.5	23.4	64.3

\* After £1.0m interest paid mainly on loan notes issued on the acquisition of Bernard Sunley Investment Trust Ltd.

### Investments

Interest rates were at very high levels throughout the period and contributed to an increase of 26 per cent in investment income, estimated at £34.8m.

### Grovewood Securities Limited

The profit for the half-year is estimated at £5.2m (1979 £5.0m). This increase, although marginal, is regarded as very satisfactory in view of the trade recession which affects practically all of Grovewood's interests.

### Underwriting

The competition for available business, already affected by a wide over-capacity, has been exacerbated by business recession.

The following table shows the geographical analysis of the result and includes an estimate of that part of investment income which arises from insurance funds:—

	Under Invest- ment		Half Year		Year	
	Premium writing income	result	1980	1979	Total	Total
	£m	£m	£m	£m	£m	£m
United Kingdom	182.1	(11.6)	22.8	11.2	6.2	23.1
Australia	8.2	(1.6)	0.7	(0.9)	(0.3)	(0.9)
Belgium	14.4	(1.1)	1.3	0.7	—	0.6
South Africa	17.6	0.2	1.0	1.2	1.3	3.4
USA	3.1	(0.2)	0.2	—	0.3	0.6
Other territories	4.5	(0.5)	0.6	0.1	—	0.4
Attributable to shareholders' funds	229.9	(14.8)	27.1	12.3	7.5	27.2
			11.9	11.2	11.2	26.6
			39.0	24.2	18.7	53.8

① Including reinsurance and world-wide marine and aviation.  
② Including Grovewood Securities less expenses.

### United Kingdom

There was an overall underwriting loss of £11.6m (1979 £11.0m).

After a number of profitable years the commercial fire account broke even notwithstanding some exceptionally large losses and a record national level of fire wastage. The losses recorded last year in the motor and "all-in" accounts have been substantially reduced.

The motor account is showing a welcome reduction in the claims frequency but this has been largely offset by a sharp increase in average claims cost. The full benefits of recent "all-in" rate increases are still to come. There has been a significant loss in the liability account. Claims costs continue to escalate and competitive rate cutting has resulted in only a marginal increase in premium income.

### Overseas

Results in Belgium have improved but elsewhere there has been some worsening. Australia is still a most difficult territory and in common with our major competitors we are showing significantly worse results. South Africa continues to be profitable in spite of a severe deterioration in the claims experience of the motor and domestic accounts. In the USA there was a small loss which in the market conditions must be considered satisfactory.

### Marine and Aviation

The account shows a deteriorating trend and there is still no firm evidence that the needed improvements in premiums and terms can be sustained in the open market.

### Life

New sums assured for the six months totalled £1.620m (£1.257m for the same period in 1979) of which £1.396m (£1.083m) arose in the UK. There was a 26 per cent increase in new UK yearly premiums although new single premiums fell by 4 per cent.

Whilst there has been some slowing down in the growth of new business compared with 1979, some sections of the market are still buoyant, particularly those in connection with mortgages and individual pension business. The prospects for growth in these areas and for self-employed pension business resulting from the taxation changes in the Budget are still encouraging.

**Eagle Star Holdings Limited**

1 Threadneedle Street, London, EC2

Companies and Markets

## UK COMPANY NEWS

### Berwick Timpo runs into loss but holds interim

INTENSIVE DESTOCKING by retailers, coupled with higher interest costs, led to Berwick Timpo, the toy making and marketing group, incurring a taxable loss of £287,641 for the first half of 1980, compared with a profit of £413,635 previously. Sales fell from £6.35m to £4.23m. However, the interim dividend is maintained at 2p net. Last year a total of 6p was paid from pre-tax profits of £1.52m.

Mr. J. D. Oakley, chairman, says that while it is impossible to predict the full-year profit level, orders received so far by operating companies are 11 per cent ahead of last time in money terms and gross margins have been maintained.

The group is well placed to take maximum advantage of any improvement in trading over the important Christmas period, he adds.

The group's financial position is sound and an aggressive development programme in all companies is being continued to ensure strong product ranges for 1981.

During the first half intensive destocking by retailers caused delivery dates to be extended beyond that which is normal in the industry. This resulted in a large reduction in invoiced sales—22 per cent down in volume allowing for the two closed companies—and the results were further affected by a £170,000 rise in interest charges.

A large amount of clearance of obsolete stock by the industry during the period meant the group was unable to obtain the

prices it estimated for the inventories at the two subsidiaries closed last year.

Disposal of these stocks also took longer and therefore closure costs were higher than expected, leading to an extraordinary debit of £200,000 net. There were stated losses per 25p share of 2.48p for the period, against earnings of 3.55p. After a tax credit of £148,573 (£218,090 charge) and the extraordinary debit, losses totalled £338,068 (£198,545 profit).

As part of the development programme the group has recently formed a subsidiary—Clipper International—on a basis that will allow quality toys from world-wide sources to be brought on to the UK market.

#### Comment

The next couple of months will be a testing time for Berwick Timpo. Christmas orders have been slow in coming, with the buying levels traditionally seen in July and August only now materialising. The order book is 11 per cent ahead in money terms, perhaps 6 per cent behind in real terms, and the signs are that Christmas will be an unexciting business. The doubling of interest charges to some £340,000 reflects the effect of sluggish sales on the overdraft which is only now coming off its £4m peak—to what in a normal year would be zero by the year end. For the full year, if business spending does not widely underpin expectations, a modest profit of half to a million pounds looks in sight.

With the shares down 3p at 55p, the yield tops 16 per cent assuming a maintained final. The prospective p/e, shooting for the middle of the range, is 8.3.

### Trafford Park rises to £1.52m

PRE-TAX profits of Trafford Park Estates, the industrial and commercial property developer, improved from £1.13m to £1.52m in the year to end-June, 1980. At mid-year, the taxable surplus was ahead at £705,409, against £547,192.

Turnover for the year showed a rise from £3.56m to £4.82m—the rentals side contributing £2.24m (£1.99m), and warehousing and trading £2.58m (£1.67m).

The directors are raising the total dividend to 6p net (4.96p) with a final of 3.75p. After a higher tax charge of £581,617 (£330,151), stated earnings per 25p share are lower at 8.27p (8.88p).

Attributable profit showed a rise to £382,820, compared with £763,463, after deducting outside interest in subsidiaries. Extraordinary credits, not included in the figures for the year, amounted to £58,033 (£131,004 debit). Dividends absorbed £640,782 (£483,615).

### Warning from B. Elliott as UK orders decline sharply

MACHINE tool group B. Elliott does not expect to match last year's profits after a sharp downturn in UK orders so far this financial year, chairman Mr. Mark Russell told yesterday's annual meeting.

He said that all of Elliott's home companies were being adversely affected by the continued decline in engineering activity. Although the total world order book fell by only £1m to £39m in the first five months of the year, UK orders were down to £16m at end-August from £23m a year ago.

"Making allowance for inflation, this is a decline in real terms of approximately 40 per cent," Export business, however, had been maintained and orders of over £5m had been obtained in the last few days.

Mr. Russell told shareholders that the overall contribution from overseas companies was continuing to grow, with the

South African group performing especially well in difficult conditions.

Elliott, which lifted pre-tax profits from £9.4m to £11.4m in the year to March 31, 1980, has already slimmed down many of its UK operations, with numbers employed down by around 300 people or 10 per cent of the total. The company has announced the closure of its Peterborough standard machine tool factory, where the workforce has been substantially reduced, by the end of the year.

### English Assn. wants higher borrowing limit

At its annual meeting on October 10, the English Association of American Bond and Shareholders will propose the

subdivision of the £1 shares into 25p shares and a substantial increase in borrowing powers.

The present borrowing limit is £1.15m; but under the new proposals—£5 times the capital and reserves—this will be pushed up to £5.83m. The move is designed to accommodate the group's business as a licensed deposit taking institution and its other activities.

The company's name is to be changed to English Association Group.

Mr. A. C. Parsons, chairman, says in his annual statement that the new financial year has begun satisfactorily and he believes the group will continue to progress.

#### JOHN BROWN

John Brown and Company has purchased £164,200 of the 6p per cent debenture stock 1984-89 for redemption. The amount now outstanding is £2,213,922.

### Armitage Bros. down to £116,000 halfway

Pre-tax profits of Armitage Brothers, Nottingham-based pet product manufacturer, fell from £277,000 to £116,000 in the 28 weeks to July 12, 1980, and in the current difficult trading conditions, the Board is unable to indicate the likely result for the year.

Difficult trading conditions should also be expected for 1981, the directors add.

Home sales started to decline during the latter part of March and since then have remained at a depressed level. Sales are normally at their highest in the final quarter but at present there has been no indication of a sustained upturn.

In 1979, the group increased sales from £7.26m to £8.64m and pre-tax profits were up from £496,000 to £566,000.

Export sales have remained relatively strong, but are now being affected by the continued strength of sterling. Margins have been under continuous pressure during the period and the Board says it has been commercially impracticable to maintain the levels previously achieved.

Economies in operation have been and will continue to be made. Shorttime working has been introduced at the manufacturing subsidiaries and some redundancies have been necessary.

Wholesale operations in Scotland have been rationalised with the closure of existing warehouses at Edinburgh and Glasgow which have been replaced with a single larger one in Edinburgh.

### Westminster & Country climbs to £0.43m

A massive 142 per cent increase from £177,000 to £428,000 in pre-tax profits is reported by Westminster and Country Properties, the property investment and development company, for the year to April 30, 1980. Turnover rose from £1.25m to £2.3m.

Mr. D. B. Parkes, the chairman, says the group's concentration on increasing rental income and the emphasis on commercial and industrial development has produced results better than envisaged. Net rental income improved by 46 per cent to £247,000.

He says the current year is proceeding satisfactorily. There was a tax credit of £62,000 (£238,000), leaving profits of £390,000 (£406,000). The final dividend is doubled from 1p to 2p for a total of 3p (1.5p) which is 0.5p better than forecast. Dividends absorb £99,000 compared with £50,000.

### Centreway to invest in North America

Mr. A. J. Cross, chairman of Centreway, says in his annual report that the group has resolved to broaden its geographical base by commencing a programme of investment in North America over a number of years.

An office has been established near New York and staff recruited to appraise investment opportunities. He says investments are likely to be made in manufacturing industries with attractive prospects, and may well be made on a consortium basis in concert with other UK investors.

One small investment has already been made and negotiations are proceeding in several other areas.

At home, the current year has begun satisfactorily for Edge Shoes, but order levels have fallen significantly during the last two months as a result of the general recession in retail trade. Accordingly, a substantial fall in profitability in the current year seems inevitable, he says.

The heavy investment of recent years in updated plant and equipment at the Hermetic Rubber Company has begun to

have a material impact on the development of this company. Despite external difficulties, arising from strikes and recessionary trading conditions, sales and profits advanced and the prospects for the current year are satisfactory.

As known, Centreway's pre-tax profits for the year to March 31, 1980, were £1.38m (£1.56m) on sales of £28m (£10.8m).

Meeting, Birmingham, October 9, 12.30 pm.

#### ALBANY TRUST AHEAD MIDTERM

Gross revenue of Albany Investment Trust rose from £83,091 to £101,427 in the half year to August 31, 1980, but the increase, which represents an improvement of 22 per cent, is not expected to be maintained for the full year, say the directors.

The interim dividend is 0.6p (0.55p) net—last year's total was 1.92p, including a non-recurring payment of 0.27p. Net asset value per share amounts to 50.9p (43.86p).

# Inveresk Group

INTERIM RESULTS—UNAUDITED

	24 weeks to 14.6.1980	24 weeks to 16.6.1979
EXTERNAL SALES: U.K. export	£2000	£2000
business sold	27,794	28,005
	3,074	3,054
	30,868	29,059
	30,868	11,894
	—	40,943
	(97)	808
OPERATING (LOSS)/PROFIT After charging or including:		
Depreciation	637	545
Rental income	(395)	(253)
Operating loss of business sold	—	69
Interest payable (net)	650	499
(LOSS)/PROFIT BEFORE EXTRAORDINARY ITEMS	(747)	307
Extraordinary items	—	—
(LOSS)/PROFIT BEFORE TAXATION	(1,570)	307

EXTRAORDINARY ITEMS represents the cost of closure of certain papermaking operations and other rationalisation expenses.

#### DIVIDEND ON ORDINARY STOCK

In view of the results for the first half year, the Directors have decided that no interim dividend on the ordinary stock should be declared (1979: 1.00p per ordinary stock unit).

#### COMMENT ON RESULTS

Record high interest rates, continuing high domestic inflation and the strength of sterling have produced extremely difficult business conditions—particularly for U.K. papermaking and its principal customer industries of printing and packaging, whose operations were also widely disrupted by the national dispute involving one of the printing trade unions during April and May. Certain papermaking capacity has been closed and some 17% of papermaking employees have had to be declared redundant.

Carrongrove's new plant, after further technical problems, is manufacturing coated paper and is gradually improving level of output but current market conditions prevent attainment of required volume of profitable sales and optimum production efficiency. Results from this operation have been very poor.

Stationary and Trading activities, and Industrial Investment Properties have produced increased profits. Packaging operations were adversely affected by the national printing dispute in April and May.

The immediate prospects for the U.K. economy appear to be bleak. It is to be hoped that both domestic inflation and the excessively high interest rates will soon be reduced, thus permitting some economic revival in U.K. during 1981.

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Paper • Packaging • Stationery • Industrial Estate

# Hepworth Ceramic

## INTERIM REPORT

Consolidated Results	Six months to 30th June 1980	Six months to 30th June 1979	Year ended 31st December 1979
	£'000	£'000	£'000
Turnover	137,107	130,271	272,238
Trading profit	14,560	16,133	36,917
Profit before taxation	15,007	15,283	36,174
Profit attributable to members	9,907	10,983	27,306
Earnings per share	6.7p	8.6p	20.9p

Notes: The results for the six months to 30th June 1980 have not been audited and may be subject to adjustments which can only be made in the accounts for the full year.

#### Interim Dividend

The Board has declared an interim dividend of 2.25 pence per share on account of the year ending 31st December 1980. The corresponding interim dividend last year was also 2.25 pence per share. The dividend is payable on 14th November 1980 to shareholders registered on 26th September 1980 and absorbs £3,544,000 (1979 £2,832,000).

#### Statement by the Chairman

Clearly the Group's figures reflect the onset of the crippling strike in the steel industry in the first three months of the year, the full and lasting effects of which are only just starting to emerge. The strike was and is a disaster for British industry. Elsewhere the downturn in economic

activity both at home and overseas in all our activities which are largely based upon the steel and building construction industries is severe and will, I think, be prolonged.

Peter Goodall  
Chairman and Chief Executive

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## Honeywell Bull forecasts early return to profits

BY TERRY DODSWORTH IN PARIS

CH HONEYWELL BULL, the French computer company, has pulled out of the losses which hit its performance in the first half of this year and is now confidently predicting a profitable outcome for the whole of 1980.

While M. Jean-Pierre Brule, the chairman, refused yesterday to give a firm forecast of the final figures, he stressed that the company was well on the way to overcoming the delivery problems encountered earlier in the year.

Turnover, he said, would grow roughly in the same proportion as the 15 per cent achieved last year, when the group announced sales of FFr 500 (\$12.2bn).

CH puts the blame for its difficulties on component shortages which have made it impossible to meet its delivery programme.

With orders mounting rapidly—more than 30 per cent up on last year—but a widespread component shortage caused partly by heavy buying by IBM, the company's delivery time for medium to large computers has slipped to one year, and for small products to about eight months.

The target next year is to reduce this delay to about eight months for big computers and four months for small ones.

To meet increasing demand, CH is taking on extra staff—it has hired 500 people this year—and is stepping up investment to FFr 1bn this year.

M. Brule added that talks with Olivetti, the Italian office machines manufacturer, on co-operative projects were now

well advanced. These discussions, which follow the stake taken in Olivetti by St-Gobain-Pont-a-Mousson, ultimately CH's main French shareholder, are directed at trying to identify products in which the two companies would be prepared to make a common investment.

Although M. Brule denied suggestions that the two groups were planning to invest in a jointly owned factory, he said that various arrangements could be envisaged in the longer term. But in the immediate future it was a question of co-operating in areas of common interest, like key boards, discs, micro-computers and office working centres, where the companies could cut design and manufacturing costs by working together.

## CREDIT SHOPS

## Barclays and Seibu ready to go

By Richard C. Hanson in Tokyo

THE BARCLAYS BANK group's joint venture consumer finance company in Japan, Midoriya Finance, set up earlier this year with the Seibu retailing group, will begin operations next month with 28 credit shops throughout the country.

The Barclays Bank group owns a 45 per cent share in Midoriya, with members of the Seibu group holding the majority stake. The credit shops are located in outlets of three of the Seibu chains—Seibu Department Store, Seibu Stores, and Parco—which have a total of about 250 stores nationwide. Seibu is Japan's largest retailing group.

By the end of next year, Midoriya expects to have about 50 credit shops established, with financing business of around ¥5bn.

Midoriya Finance, in co-operation with Seibu Credit, which specialises in credit sales, is aiming at the upper-middle end of the fast growing consumer credit industry in Japan. Initially, it plans to offer consumer loans to a restricted range of Seibu customers. Unsecured loans under ¥300,000 (about \$1,400) will be available generally, but loans from ¥300,000 to ¥2m will be restricted to highly rated holders of Seibu credit cards for specific purposes (home repairs, education fees, weddings, and so on).

The interest rates charged on both types of loans however will be uniform (around 25 per cent per annum). This makes Midoriya finance, slightly cheaper than that at the larger consumer credit companies in Japan, but above the rates charged by Citicorp Credit, a subsidiary of the U.S. bank, which charges 18 per cent for loans ranging from ¥300,000 to ¥1m.

The main strength of the venture, however, is the large number of outlets it will eventually be able to tap, perhaps many as 150 in three years. About a dozen foreign companies specialising in consumer financing have been allowed to open business in Japan over the past three years as part of the Ministry of Finance's effort to reform the domestic industry.

## Keppel Shipyard share offer to fund expansion

BY GEORGIE LEE IN SINGAPORE

KEPPEL SHIPYARD, the oldest, and one of the largest, Singapore shiprepairing groups, is offering 30m shares of S\$1 par value for public subscription at S\$3.30 per share.

The issue will raise some S\$99m (US\$47m) for Keppel and will help to finance the shipyard's massive expansion plans. It will also enable the group to seek listing of its shares on the stock exchange of Singapore.

Keppel's existing issued capital is 90m shares of S\$1 par value each, including 20m shares on a bonus issue. The bonus issue, which was approved last week, capitalised S\$20m from the company's share premium account which stood at S\$20m at end June 1980. The new offer will raise Keppel's issued capital to S\$120m.

Net tangible assets of the group are estimated to reach S\$2.90 per share after the issue. The group reported pre-tax profit of S\$42.4m for the year ended December 1979 and S\$35.1m for the half year ended June 1980.

Keppel has forecast that its second half year profit will be maintained at the same level as the first half.

The group also expects to maintain its last year's gross dividend rate of 15 per cent on the enlarged capital in the current year. Keppel, which was formed more than a century ago, is presently wholly owned by the Singapore government. For the past five and a half years, shiprepairing has accounted for almost 90 per cent of its profits. However, the group is also involved in shipbuilding, rig construction, shipowning and management, and other marine related activities.

In December last year Keppel started work on the second phase of the development of its shipyard at Tuas, Singapore. Estimated to cost about S\$100m, the project will include the construction of a 330,000 dwt drydock. When the development is completed in mid-1982, Keppel will have the largest shiprepair yard in South East Asia with a total capacity exceeding 570,000 dwt.

## Elder Smith plans money raising and higher payout

BY JAMES FORTH IN SYDNEY

ELDER SMITH Goldsbrough Mort, the diversified industrial group, increased its earnings by 63 per cent, from A\$14m to A\$22.9m in the year to June, and plans both rights and scrip issues. The directors propose a one-for-five scrip issue. A rights issue will then be made on the increased capital, also on a one-for-five basis, to raise A\$21m.

The dividend is held at 14 cents a share, but is effectively higher, because the final will be paid on capital increased by the scrip issue. Earnings a share for the year rose from 43 cents to 50 cents.

Shares in the rights issue will be offered at A\$2.00, payable in two equal instalments, in December and July. The funds are earmarked for working capital in the general development of the group's business, and the directors expect at least to maintain the current

dividend.

The profit, the directors said, reflected higher returns in a number of areas, including significantly higher sheep and cattle prices, greater demand for rural merchandise, improved trading in steel and metals distribution, expansion of international trading operations, a better performance from building supplies distribution, and improved results from abattoir and feedlot activities. But they added that profit from the group's pastoral stations declined, and profits of the finance company offshoot, Lensworth Finance were also lower.

Chrysler Australia will change its name to Mitsubishi Motors Australia on October 1. Mitsubishi Corporation and Mitsubishi Motors Corporation took a joint one-third interest in Chrysler Australia in May 1979 and became majority shareholders in April this year.

## Franco-Spanish bank accord

BY ROBERT GRAHAM IN MADRID

FRENCH AND Spanish banking authorities have completed delicate negotiations to tidy up the collapse of a small Spanish bank in France.

The bank in question is the Banque Catalan de Developpement, originally set up by Sr. Jaime Castell, a Catalan businessman now living in Switzerland. He also formed the group of interests surrounding Banco de Madrid and Cadesbank, two banks which had to be salvaged in May at a cost of more than \$400m.

The collapse of Banque

Catalan occurred in January this year. At the time the bank's debts were understood to be around FFr 30m. Senior Spanish banking officials said yesterday that the collapse was related to property development in southern France in which Cadesbank was involved.

Depositors have been safeguarded by a deposit guarantee fund. But the Bank of France has been anxious that Spanish banks should help resolve Banque Catalan's problems. At first the Bank of France looked to Banesto for assistance, since

it was Spain's leading bank and also held a 17 per cent stake in Banco de Madrid, the parent of Cadesbank. Banesto refused. Negotiations between the Bank of France and the Bank of Spain ensued throughout July. This eventually led to the Spanish banking authorities persuading Banco Exterior to take over responsibility.

It is understood that Banque Catalan's eventual losses will be under FFr 15m. The bank's office in Perpignan is being closed, but its office in Paris will be retained.

## New investment arm formed by Beijerinvest

By Westerly Christier in Stockholm

BELJERINVEST, the Swedish trading, investment and industrial group, has formed an industrial investment company, Dacke Invest. The new company will be responsible for strengthening the group's international contract network. It is to have independent initial capital resources amounting to SKr 15m (\$3.6m), exclusive of additional capital that could come from new shareholders.

## Major shake-up at Ogem after heavy first-half loss

BY CHARLES BATCHELOR IN AMSTERDAM

OCEM, the Dutch trading, industrial and construction group, plans a sweeping reorganisation of its supervisory board and changes in the managing board. The move follows considerable losses suffered in the first half of 1980.

The group reports a net loss of Fl 66.4m (\$34m) in the first six months, compared with a profit of Fl 11.3m in the same period last year. Turnover fell to Fl 1.7bn (\$878m) from Fl 2.9bn.

Expected losses on development projects and the considerably higher interest charges led to the move into the red. Ogem made an operating profit of Fl 21.2m before incidental items, compared with a profit of Fl 31.6m in 1979.

After incidental items, comprising largely provisions for activities which are being disposed of or shut down, and interest charges, the operating loss was Fl 65.5m, compared with a profit of Fl 11m.

This announcement appears as a matter of record only

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September 18, 1980

By: Citibank, N.A., London, Agent Bank

CITIBANK

Weekly net asset value



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on January 1, 1980: US \$48.39

on September 16, 1980: US\$63.88

Listed on the Amsterdam Stock Exchange

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## Companies and Markets

# CURRENCIES, MONEY and GOLD

## Pound steadies

Starting showed a steeper tendency in currency markets yesterday, as the possibility of a national strike by dock workers receded. Sentiment was also buoyed by indications that UK interest rates may not fall as soon as had been previously thought. Sterling's trade weighted index was unchanged at 75.5, but this showed a recovery from the morning level of 75.4. Against the dollar it opened at \$2.240-2.250, and rose steadily to \$2.260 shortly before New York entered the market. The latter came in as not buyers of sterling and pushed up the rate to a best level of \$2.260, before a little profit taking saw sterling fall back to close at \$2.250-2.260, a rise of 55 points from Tuesday's close.

The dollar was slightly weaker overall but showed little change in features: trading. The current OPEC meeting failed to produce any news to prompt much movement in the U.S. unit, and with Euro-dollar rates mostly unchanged, business remained at a low level. Against the D-mark the dollar closed at DM 1.7810 compared with DM 1.7840, and with the Swiss franc at Sfr 1.6590 against Sfr 1.6540 in terms of the Swiss franc. The yen was slightly weaker, with the dollar finishing at ¥211.90 from ¥211.50. On Bank of England figures, the dollar's trade weighted index remained at 75.5.

**D-MARK**—One of the weaker members of the European Monetary System of late, but showing signs of recovery against the dollar, following doubts about the future trend in U.S. interest rates and Federal Reserve monetary policy ahead of the Presidential election. The D-mark was mostly firmer at yesterday's fixing in Frankfurt, rising against the U.S. dollar and the Dutch guilder as well as other EMS currencies. On the other hand sterling showed a slight improvement to

DM 4.2580 from DM 4.2550, while the Swiss franc rose to DM 1.0924 from DM 1.0913. The dollar was fixed lower at DM 1.7812, compared with DM 1.7838 previously in quiet trading. Euro-dollar rates showed little change, and the market appeared to be waiting for outcome to the current OPEC meeting in Vienna.

**ITALIAN LIRA**—Weakest member of the EMS, reflecting high inflation and balance of payments problems, and further undermined by rumours of devaluation. The lira showed mixed changes in the spot market in Milan yesterday, but fell sharply in forward trading in reaction to July's record trade deficit. Within the EMS, the lira has been slowly losing ground, moving further towards its mark.

**JAPANESE YEN**—Advancing steadily since the middle of last month, helped by the general weakness of the dollar and the relatively successful fight against inflation which allowed a cut in the central bank discount rate. The yen was slightly weaker against the dollar in Tokyo yesterday, with the U.S. unit easing to ¥211.60 compared with ¥211.85 on Tuesday. It opened at ¥211.00 and there may have been small scale intervention during the day in support of the dollar. This was probably when it fell to an 18-month low of ¥210.70.

## THE POUND SPOT AND FORWARD

Sept. 17	Day's spread	Close	One month	%	Three months	%
U.S.	2.240-2.250	2.250-2.260	1.20-1.10c	5.77	2.07-1.97	3.28
Canada	2.250-2.260	2.250-2.260	0.05-0.05c	3.41	0.05-0.05	4.22
Netherlands	4.02-4.05	4.03-4.05	1.50-1.40c	0.82	0.33-0.23	1.26
Belgium	88.00-88.20	88.30-88.40	27-77c	3.86	53-43c	2.81
Denmark	13.10-13.21	13.15-13.16	14-14c	2.28	9-11c	3.15
Ireland	1.128-1.130	1.131-1.132	0.27-0.19p	2.44	0.48-0.39p	1.84
W. Ger.	2.27-2.28	2.27-2.28	2-2c	2.09	7-8c	2.80
Portugal	178.30-179.20	178.70-179.30	25c-15c	6.50	50-105c	1.08
Spain	175.10-175.90	175.15-175.25	76-135c	7.19	285-305c	7.42
Italy	2021-2026	2022-2027	74-94c	5.18	40-42c	3.29
Norway	11.95-11.98	11.95-11.97	4-2c	3.50	8-11c	2.94
France	5.85-5.86	5.85-5.86	0-2c	4.29	31-32c	3.39
Sweden	2.28-2.29	2.28-2.29	1-2c	3.40	1-2c	1.40
Japan	302-312	302-312	1.80-1.80p	3.88	4.95-4.95p	3.46
Austria	30.50-30.50	30.50-30.50	14-10c	4.76	28-28p	3.45
Switzerland	2.25-2.25	2.25-2.25	4-4c	7.77	9-9c	8.49

Belgian rate is for convertible francs. Financial time 08.55-09.05. Six-month forward dollar 2.65-2.65c. 12-month 3.25-3.15c.

## THE DOLLAR SPOT AND FORWARD

Sept. 17	Day's spread	Close	One month	%	Three months	%
U.S.	2.240-2.250	2.250-2.260	1.20-1.10c	5.77	2.07-1.97	3.28
Canada	2.250-2.260	2.250-2.260	0.05-0.05c	3.41	0.05-0.05	4.22
Netherlands	4.02-4.05	4.03-4.05	1.50-1.40c	0.82	0.33-0.23	1.26
Belgium	88.00-88.20	88.30-88.40	27-77c	3.86	53-43c	2.81
Denmark	13.10-13.21	13.15-13.16	14-14c	2.28	9-11c	3.15
Ireland	1.128-1.130	1.131-1.132	0.27-0.19p	2.44	0.48-0.39p	1.84
W. Ger.	2.27-2.28	2.27-2.28	2-2c	2.09	7-8c	2.80
Portugal	178.30-179.20	178.70-179.30	25c-15c	6.50	50-105c	1.08
Spain	175.10-175.90	175.15-175.25	76-135c	7.19	285-305c	7.42
Italy	2021-2026	2022-2027	74-94c	5.18	40-42c	3.29
Norway	11.95-11.98	11.95-11.97	4-2c	3.50	8-11c	2.94
France	5.85-5.86	5.85-5.86	0-2c	4.29	31-32c	3.39
Sweden	2.28-2.29	2.28-2.29	1-2c	3.40	1-2c	1.40
Japan	302-312	302-312	1.80-1.80p	3.88	4.95-4.95p	3.46
Austria	30.50-30.50	30.50-30.50	14-10c	4.76	28-28p	3.45
Switzerland	2.25-2.25	2.25-2.25	4-4c	7.77	9-9c	8.49

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currencies.

## CURRENCY MOVEMENTS

Sept. 17	Bank of England	Morgan Guaranty	Sept. 18	Bank rate	Special	European
Sterling	75.5	75.4	75.5	16	0.55640	0.50910
U.S. dollar	85.5	85.5	85.5	10	1.15875	1.15875
Canadian dollar	85.5	85.5	85.5	10	1.15875	1.15875
Australian dollar	156.2	156.2	156.2	10	1.15875	1.15875
Swedish krona	115.2	115.2	115.2	10	1.15875	1.15875
Danish krone	154.4	154.4	154.4	10	1.15875	1.15875
French franc	198.2	198.2	198.2	10	1.15875	1.15875
West German mark	101.0	101.0	101.0	10	1.15875	1.15875
Italian lira	58.6	58.6	58.6	10	1.15875	1.15875
Yen	334.4	334.4	334.4	10	1.15875	1.15875

Based on trade weighted changes from Washington agreement December, 1971. (Bank of England Index 100).

## OTHER CURRENCIES

Sept. 17	Sept. 18	Sept. 19	Sept. 20	Sept. 21	Sept. 22	Sept. 23	Sept. 24	Sept. 25	Sept. 26	Sept. 27	Sept. 28	Sept. 29	Sept. 30	Oct. 1	Oct. 2	Oct. 3	Oct. 4	Oct. 5	Oct. 6	Oct. 7	Oct. 8	Oct. 9	Oct. 10	Oct. 11	Oct. 12	Oct. 13	Oct. 14	Oct. 15	Oct. 16	Oct. 17	Oct. 18	Oct. 19	Oct. 20	Oct. 21	Oct. 22	Oct. 23	Oct. 24	Oct. 25	Oct. 26	Oct. 27	Oct. 28	Oct. 29	Oct. 30	Oct. 31	Nov. 1	Nov. 2	Nov. 3	Nov. 4	Nov. 5	Nov. 6	Nov. 7	Nov. 8	Nov. 9	Nov. 10	Nov. 11	Nov. 12	Nov. 13	Nov. 14	Nov. 15	Nov. 16	Nov. 17	Nov. 18	Nov. 19	Nov. 20	Nov. 21	Nov. 22	Nov. 23	Nov. 24	Nov. 25	Nov. 26	Nov. 27	Nov. 28	Nov. 29	Nov. 30	Dec. 1	Dec. 2	Dec. 3	Dec. 4	Dec. 5	Dec. 6	Dec. 7	Dec. 8	Dec. 9	Dec. 10	Dec. 11	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19	Dec. 20	Dec. 21	Dec. 22	Dec. 23	Dec. 24	Dec. 25	Dec. 26	Dec. 27	Dec. 28	Dec. 29	Dec. 30	Dec. 31
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Rate given for Argentina is true rate.

## EMS EUROPEAN CURRENCY UNIT RATES

ECU central rates	Sept. 17	% change from central rates	% change from previous day	Divergence limit %
Belgian franc	35.7897	+0.0001	+0.0001	+1.53
Danish krone	7.4603	+0.0001	+0.0001	+1.53
German D-Mark	2.4566	+0.0001	+0.0001	+1.53
French franc	5.4756	+0.0001	+0.0001	+1.53
Dutch guilder	2.7363	+0.0001	+0.0001	+1.53
Italian lira	0.9360	+0.0001	+0.0001	+1.53
Irish punt	0.7875	+0.0001	+0.0001	+1.53
Portuguese escudo	200.482	+0.0001	+0.0001	+1.53

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

## EXCHANGE CROSS RATES

Sept. 17	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1.00	2.25	4.26	160.0	6.55	1.36	3.36	203.6	2.36	66.3
U.S. Dollar	0.44	1.00	0.63	240.0	0.16	0.75	2.03	133.6	0.71	22.5
Deutsche Mark	0.23	1.58	1.00	163.8	0.02	0.72	2.00	133.6	0.71	22.5
Japanese Yen	0.006	0.004	0.006	1.00	0.004	0.007	0.02	7.36	0.003	0.09
French Franc	0.15	0.06	0.02	0.004	1.00	0.15	0.33	16.66	0.07	0.03
Swiss Franc	0.74	0.33	0.14	0.014	0.15	1.00	2.36	133.6	0.71	22.5
Dutch Guilder	0.30	0.12	0.05	0.005	0.30	0.12	1.00	203.6	0.23	6.6
Italian Lira	0.005	0.004	0.006	0.014	0.004	0.007	0.02	1.00	0.003	0.09
Canadian Dollar	0.14	1.00	0.63	240.0	0.16	0.75	2.03	133.6	1.00	22.5
Belgian Franc	0.015	0.004	0.006	0.009	0.004	0.007	0.02	0.003	0.003	1.00

## FT LONDON INTERBANK FIXING (11.00 a.m. SEPTEMBER 17)

3 months U.S. dollars	6 months U.S. dollars
bid 12 offer 12 1/8	bid 12 1/2 offer 12 5/8

The fixing rates are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offer rates for \$10m quoted by the market to five reference banks at 11 am each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Paribas, and Morgan Guaranty Ltd.

## EURO-CURRENCY INTEREST RATES (Market Closing Rates)

Sept. 17	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian \$	Japanese Yen
Short term	16 1/2-16 3/4	10 1/2-10 3/4	9 1/2-9 3/4	10 1/2-10 3/4	2 1/2-2 3/4	8 1/2-8 3/4	11 1/2-11 3/4	14-15	10 1/2-11	11-11 1/2
3 months	16 1/2-16 3/4	10 1/2-10 3/4	9 1/2-9 3/4	10 1/2-10 3/4	2 1/2-2 3/4	8 1/2-8 3/4	11 1/2-11 3/4	14-15	10 1/2-11	11-11 1/2
6 months	16 1/2-16 3/4	10 1/2-10 3/4	9 1/2-9 3/4	10 1/2-10 3/4	2 1/2-2 3/4	8 1/2-8 3/4	11 1/2-11 3/4	14-15	10 1/2-11	11-11 1/2
1 year	16 1/2-16 3/4	10 1/2-10 3/4	9 1/2-9 3/4	10 1/2-10 3/4	2 1/2-2 3/4	8 1/2-8 3/4	11 1/2-11 3/4	14-15	10 1/2-11	11-11 1/2

Long-term Eurodollar two years 12 1/2-12 3/4 per cent; three years 12 1/2-12 3/4 per cent; four years 12 1/2-12 3/4 per cent; five years 12 1/2-12 3/4 per cent; nominal dollar rates. Short-term rates are call for sterling, U.S. dollars, Canadian dollars and Japanese yen; others two-days' notice. Asian rates are closing rates in Singapore. The following nominal rates were quoted for London dollar certificates of deposit: one-month 11.15-11.25 per cent; three-months 11.80-11.90 per cent; six-months 12.10-12.20 per cent; one year 12.15-12.25 per cent.

## INTERNATIONAL MONEY MARKET

### Dutch rates steady

The Amsterdam money market showed no reaction to the Dutch Government's 1981 Budget proposals announced on Tuesday. Money was in good supply yesterday and overnight funds eased to 9 1/2 per cent from 9 1/4 per cent, while term rates were little changed. There seems to be no change at present for injection of liquidity by authorities following a decline of £1 422m in the overdraft position of the banks with the central bank last week to £1 2bn.

The Belgian franc remained the second weakest member of the European Monetary System yesterday, but the National Bank left its discount rate at 12 per cent at its weekly meeting.

Seasonal tax payments were expected to lead to a tightening of conditions in the Frankfurt money market this week, and yesterday call money rose to 9.40-9.45 per cent from 9.30-9.40 per cent. Period rates were also firmer, with one-month rising to 9.20-9.30 per cent from 9.15-9.25 per cent; three-month to 9.10-9.15 per cent from 9.00-9.10 per cent; six-month to 9.00-9.10 per cent from 8.80-9.00 per cent; and 12-month to 8.85-8.95 per cent from

## GOLD

### Slight rise

Gold rose \$8 an ounce in the London bullion market yesterday to close at \$674.67. However this was some way below its best level of the day, as the market reacted to the news that Saudi Arabian oil production would not be reduced. At one point the metal stood at \$680.



## Fresh early Wall St. advance

Sept 18

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<p><b>BUOYED BY</b> comments from Saudi oil minister Sheikh Yamani that Saudi Arabia will hold a meeting with OPEC members through the fourth-quarter. Wall Street further advanced in another large turnover yesterday morning.</p> <p>The Dow Jones Industrial Average was 7.60 higher at 953.50 at 1 pm, while the NYSE All Common Index climbed 63 cents to record \$74.05 and advanced on outpaced declines by a two-to-one ratio. Volume came to 41.23m shares, compared with Tuesday's 1 pm figure of 38.91m.</p> <p>Analysts said short-covering of the oil production level of several stocks, as short sellers were rushing to limit their losses in the rising market.</p> <p>U.S. Home, which reported a 25.7 per cent rise in new home orders in August, put on + to 264.</p> <p>Rache, which raised its quarterly dividend, voted a fiscal year-end special payment and a 10 per cent stock dividend, advanced + to \$161.</p> <p>Shearson Hayden Stone rose \$1 to \$391.</p> <p>Merrill Lynch + to \$344 and Dean Witter + to \$324.</p> <p>Analysts linked scattered strength in Computer group stocks covering Rolm moved ahead 4 1/2 to \$431, Texas Instruments 4 1/2 to \$1344, and General Instrument, whose first-half net profits rose 40 per cent, 2 1/2 to \$81.</p>				<p>22.5 to 6.012.6 and Metals and Minerals 21.0 to 2,457.1, but Oil and Gas receded 9.3 to 4,888.0.</p> <p>In Montreal, Utilities rose 2.26 to 278.59 but Banks lost 2.90 to 379.40.</p>			
<p><b>Tokyo</b></p> <p>High-priced Light Electricals, such as Blue Chips and the semiconductor sector feature strongly on fresh active but selective foreign buying in the Street against heavy selling. The rise caused Oil, Houses, Coals and some speculative favourites to lose ground.</p> <p>The Nikkei Dow Jones Average improved 11.35 to 2,071.02, and the Tokyo SE index 0.61 to 486.11, although overall declines on the First Market section outnumbered gains by 370 to 280. Volume rose to a substantial 430m shares, against Tuesday's 350m.</p> <p>A sharp advance in this quarter profits helped to propel Sony ahead Y240.</p> <p>Other major Light Electricals, TDK advanced Y210 to Y3,050, Pioneer Electronic Y18 to Y2,450, Matsushita Y15 to Y2,000 and Victor Y140 to Y2,050. Elsewhere, Yashida Optical rose Y1,020, Pharmaceutical Gern Gern Cross Y80 to Y2,050, Kuj Photo Film Y11 to Y1,000 and Yamaha Motor Y24 to Y910.</p> <p>In contrast, Nippon Yusen, Yairi Y380 and Trading House C. Itoh Y7 to Y406.</p> <p>Textiles, including Japan Wool Textile and Unitika, gained ground, while Maschine Tool Feed Products and Poppers were also higher.</p>				<p><b>Hong Kong</b></p> <p>After a temporary setback Tuesday on profit-taking, market put on a fresh show of strength yesterday in very big deals. The Hang Seng index, which receded 7.50 the previous day, forged a new high of 11,950, up seven years-high on the 1,248.3. Turnover on the 3 exchanges increased.</p> <p>HK\$353.17m from Tuesday's total of HK\$485.72m.</p> <p>The market was led by Jardine</p>			
<p><b>CANADA</b></p> <p>Shares were inclined to recoup further ground in very active early trading. Toronto 300 Index improved 7.9 to 2,336.9 at noon, while Golds rose</p>				<p><b>AMERICAN SE Market</b></p> <p>Value Index rose 2.91 to \$34.55 at 1.00 pm on volumes of 5.21m shares (5.17m).</p> <p>Volume leader Bracran gained 1 1/2 to \$321. It was recommended by a brokerage house. Amahl put on + to \$374, Harvey Hubbell "B" + to \$341, and every active tradeg.</p>			
<p><b>Closing prices for North America were not available</b></p>				<p><b>Sept. 17</b></p> <p>Petrofina 4,820 +24 Royale Solgen 5,600 -16 Soc Gen Banq 2,400 -10 Soc Gen Banq 1,500 -4 Sefina 3,665 +20 Solvay 2,400 -16 UGA 1,520 +12 Union Miniere 1,280 -90 Vielite Mont 1,280 -90</p>			
<p><b>BEIGIUM (continued)</b></p> <p>Sept. 17 Price Frs. + or -</p> <p>Andolabanks 108.75 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60 Banque Paribas 109.60</p>				<p><b>HOLLAND</b></p> <p>Sept. 17 Price Gld. + or -</p> <p>AGF Holding 100.00 ABN 100.00 AKZO 100.00 ABN 100.00 AMRO 100.00 Kalis 100.00 Buichmans 100.00 Galsand Hiss 100.00 Enef 100.00 Euro Com 100.00 Hoogoven 100.00 Huntor De 100.00 KLM 100.00 Nardag 100.00 Ned Cred 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00 Ned Mid 100.00</p>			
<p><b>FRANCE</b></p> <p>Sept. 17 Price Frs. + or -</p> <p>Emprunt 4 1/2 1978 5,637 +31 Emprunt 4 1/2 1978 5,637 +31 CNE 4 1/2 5,670 +25 AFI Liquid 419 +6.5 Air Liquide 1,156 +4 Air Printemps 121 -1 SIC 696 -2.1 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4 Banque Paribas 1,014 +4</p>				<p><b>ITALY</b></p> <p>Sept. 17 Price Lit. + or -</p> <p>ANIC 696 -2.1 Anilour 696 -2.1 Banco Capi 696 -2.1 Bartolotti 696 -2.1 Roberto 696 -2.1 Credito 696 -2.1 Fiat 696 -2.1 Invest 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1 Mocotini 696 -2.1</p>			
<p><b>AUSTRIA</b></p> <p>Sept. 17 Price Sch. + or -</p> <p>Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686 Landesbank 686</p>				<p><b>GERMANY</b></p> <p>Sept. 17 Price DM. + or -</p> <p>AGB-Telaf 82.5 +0.9 Althaus Vars 118.0 +0.8 BAYER 120.4 +0.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5 Bayer-Hypo 302.6 -1.5</p>			
<p><b>BEIGIUM/LUXEMBOURG</b></p> <p>Sept. 17 Price Frs. + or -</p> <p>ABBE 1,890 -10 Barr Int &amp; Lux 3,000 -10 Sakofor 438 +23 Cockerill 106 +6 EBES 5,560 +20 Fabrique Nat. 2,500 +6 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10 G.S. Ind. 2,500 +10</p>				<p><b>SWITZERLAND</b></p> <p>Sept. 17 Price Sfr. + or -</p> <p>AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8 AGS 581 +0.8</p>			

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## JOBS COLUMN

## What is numeracy, that is the question

BY MICHAEL DIXON

ANSWER the following questions, please.

1—A week ago, when my car's mileage read 12,392, I filled up the petrol tank which took 10 gallons. Today, with the mileage reading 12,689, I again filled up the tank which took eight gallons. How many miles per gallon has my car been doing?

2—What number when multiplied by the square root of two would equal the square root of 12?

3—If you borrowed £1,500 at simple interest of 7 per cent over nine years, how much would the interest amount to?

4—Your wage of £50 weekly is to be increased by 6 per cent and by £1 a week. What will your new wage be?

5—What, in terms of tonnes, would be a reasonable weight for an elephant?

6—Suppose you were selecting 16-year-old school-leavers for work entailing basic numeracy, as distinct from anything worthy of the term specialist mathematical skill. Which of the above questions would you require the young applicants to answer correctly before you would give them the job?

My reason for posing these questions is twofold. First, it is generally accepted that basic numeracy is becoming more and more important not only in working, but also to living successfully in an increasingly complicated world. Second,

questions like the first five cited were included in tests given to 13,879 youngsters nearing the end of their 11 years of compulsory schooling, as part of a national survey of the maths abilities of children aged 15-plus. The results of the survey, made by the Assessment of Performance Unit of the Department of Education and Science nearly two years ago, were published yesterday.

Although the answers to those first five questions are now known to me, I am not going to give them. Of themselves, they are not of any general importance.

But the sixth question, as to which of the previous five entail essential elements of basic numeracy, is different. It extends into the generally, and possibly crucially important question of what the Dickens is this basic numeracy which we all seem to agree is increasingly important to working and living? And while the answer to that may be known to a few people in particular, there does not appear to be any agreement on the answer in general, not even by the sections of society who insist most vehemently on the importance of whatever the term represents.

Take employers for instance. Lots of them clearly want numeracy in their employees. But simply by wanting it, and perhaps being able to recognise it when they encounter it, employers do nothing to ensure

that they will get it. Not, at least, for so long as whether or not new recruits are numerate depends on what is done to them previously by a separate, if not isolated body of people called teachers.

## Precision

In that case, if employers are to get the numeracy they say they want, they first need to define how it is constituted with sufficient precision to provide teachers with a specification of what does, and what does not, need to be taught.

The present lack of any significant effort to make possible this essential communication, is exemplified by the survey of 15-year-olds' maths proficiency. The Assessment of Performance Unit which set up the tests, strongly denies that the results were intended to be, or are capable of being used to form a sensible idea of whether the teenagers' maths standards are satisfactory. The purpose of the testing was to establish a yardstick, against which the results of similar testing in future could be seen to be improving or deteriorating.

It's all relative, you see, and in the mind. Brutal notions about finding out whether the levels of proficiency indicated by the tests, now or in future, are sufficient for successful living and working in real life, have nothing to do with it.

Fortunately, this pathological attitude on the part of the Assessment of Performance Unit, does not altogether prevent us from putting its expensive survey to some potentially practical use. Which brings me back to the first five questions and in particular, to the 15-year-olds' relative success in answering them correctly.

Number one—how many miles per gallon—was solved by only one in every 20 of the youngsters to whom it was put. The main difficulty for the others was apparently in deciding whether it was the 10 gallons or the eight gallons which was relevant to the calculation required.

The second question involving the square roots was answered three times more successfully: by 15 per cent, though I must be surprised if a fair number of readers are still unsure of the right answer.

The correct solution to the third, simple-interest problem was produced by about a quarter.

Of the children nearing the end of compulsory schooling who were asked to calculate what a 6 per cent plus £1 a week rise would mean, before tax of course, only two in every five did so correctly.

But when it came to deciding the reasonable weight of an elephant in tonnes, which dumbfounded me, no less than 55 per

cent got the right answer.

Now, it would be wrong to belittle accomplishments such as the ability to manipulate tonnes in terms of elephants. Such skills have a definite practical value, and I am glad to disclose that the problem of deciding what is a reasonably warm temperature in degrees Centigrade was solved even more successfully—by 80 per cent. That, too, is more than I could do off the top of my head.

The inability to "sense" metric measures, however, is surely not all that worrying provided one can sense. Nor am I much bothered by the large-scale failure to solve the square roots problem.

What is worrying is the relatively small proportions of the 15-year-olds able to cope with questions three and four, which represent the sorts of problem they will soon be meeting in real life.

But what is most worrying is the abysmal results to the first question, particularly since a major cause of failure was inability to decide which of the figures available was pertinent to the solving of the problem.

Evidence of the same fundamental, crippling confusion about numbers crops up elsewhere in yesterday's report. For example, when given straight-forward problems of addition, subtraction, multiplication and division presented as "sums" with the numbers to be computed arranged one above the other, 80 per cent of the teenagers solved them correctly. But when similar problems were presented horizontally, with the numbers alongside each other, the success rate fell by 20 per cent or so.

Moreover, when told that "all pupils at Castle School were boys" and that "K. Smith was a pupil at Castle School," 90 per cent were able to decide that K. Smith was a boy. But told that "Manx cats have no tails" and that "my cat has no tail," only 40 per cent could see that they could not tell from the information available.

In my mind, the clarity of understanding which enables one to reach that last kind of decision—to perceive what can and what cannot be concluded from the information obtainable—is the essential foundation of numeracy. If so, whatever the right lines may be, the survey indicates that much of the teaching in our schools is on the wrong ones. And the professional educators do not seem to be greatly concerned to correct this position.

So if employers really want better numeracy, they had better start doing something to ensure that teachers know how to develop it. Surely the Confederation of British Industry should take a firm lead in doing so—and soon.

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Please write to G. W. Thiel, quoting reference 924/ET on both envelope and letter.

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c £15,000 neg.

Our Client, a leading Accepting House and one of the key forces in the investment scene, is setting up a joint-venture. This will be based in the City.

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Age range ideally 28-35 but might be considerably older. There are long term prospects within the Accepting House's fund management team.

Remuneration will be c £15,000. It could be more. A car is negotiable within the package.

Please write with full details to Colin Barry at Overton Shirley and Barry (Management Consultants), Second Floor, Morley House, 26 Holborn Viaduct, London EC1A 2BP. Tel: 01-353 1884.

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Please write, giving full details of age, qualifications and experience, quoting ref F/033001, to: Senior Personnel Officer (London), British Gas, 59 Bryanston Street, London W1A 2AZ.

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Please apply in writing to:

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A qualified accountant is required with experience of financial control, systems design and staff management. Evidence will be sought of a creative ability which will also meet the demands of public accountability.

Remuneration: £12,000 plus benefits.

Please reply in confidence to M. Prater FCA, Financial Director:

Notting Hill Housing Trust,  
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a minimum of three years. They should have experience of negotiating bank facilities and foreign exchange requirements and should already be based in the London area. Salary is negotiable up to £15,000 plus car. Success in the post should lead to appointment as Financial Director as this role is currently unfilled.

Ref: AA347450/FT

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The General Manager of EFIC will hold interviews in London during the week commencing 8 October.

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DOCUMENTARY CREDITS £5,500  
RECONCILIATIONS £5,500  
F.X. ADMIN. £5,500  
Please contact Mike Pope  
Please contact Mike Pope or  
Shelley, Antwerp-Jones  
01-236 0751

**Q.S. Banking**  
Recruitment Consultants  
30-31 QUEEN STREET, LONDON EC4A 3DF

**NATIONAL Girobank**

## Chief Accountant and Senior Accountants Merseyside

National Girobank is one of the fastest growing financial institutions in the UK and its Finance Department is expanding to meet the challenges this brings in terms of financial control and timely advice to operational management and Directors. To strengthen our financial management team, we now wish to recruit the following:

### Chief Accountant

to direct the financial accounting operations of National Girobank and to oversee the future development of all accounting systems, financial and management, within the business. Candidates, preferably Chartered Accountants, should have several years' post-qualification experience at a senior level in large commercial organisations. They should be able to demonstrate strong leadership qualities, and be able to make a major contribution to the financial management of our business. It is unlikely that someone under the age of 35 will have sufficient maturity and experience for this senior and demanding post.

Salary negotiable up to £16,650, plus 1980 review.

### Accounting Development Manager

to review and develop the financial and management accounting, control, and related information systems within Girobank. These include accounting development involving micro-processors and computer models. An accountancy qualification is essential. Our preference is for a person who has specialised in the development and implementation of a wide range of computer based financial accounting and management information systems. Particular familiarity with micro-computer applications and financial modelling would be an advantage.

Salary negotiable up to £13,480, plus 1980 review.

### Financial Accountant

Responsibilities will include preparation of the financial accounts of the business, maintenance of effective accounting systems, monitoring the funds available for investment, and providing domestic financial services. We are looking for a qualified accountant with solid commercial experience and evidence of successful management of a large financial accounting department.

Salary negotiable up to £13,480, plus 1980 review.

### Computer Audit Manager

Girobank systems are extensively computerised and there are prospects of further computerisation as the service grows. We are now strengthening our Internal Audit function. Candidates, preferably qualified, should have considerable experience of managing a computer audit team, ideally in a banking or similar financial environment.

Salary negotiable up to £12,145, plus 1980 review.

National Girobank's offices are located at Bootle, Merseyside, and are close to attractive residential areas. The posts advertised are permanent and there is a contributory pension scheme. Initial holiday entitlement will be five weeks. Some help may be given with re-location costs. Interviews may be held in London or Bootle, but in the first instance applicants, men or women, should send a full

curriculum vitae to: G.W. Cox, Personnel Controller, National Girobank, BOOTLE Merseyside G10AA. Should applicants require further information or wish to discuss these appointments before making an application, they may call our Finance Director, Mr. David Baggaley, on 01-600 6020.

## Oil Trader

London

We seek a person to become President of a London trading company which is 100% owned by a US domestic crude oil and products trader and producer. The President of the newly formed London company will report to the board of the US Company. The job will be to acquire crude oil for the US Company and additionally to trade in crude oil in the European market.

Applicants must have considerable experience in dealing with the purchase of Crude oil on a contract basis from producing countries and additionally must be well experienced in the field of crude oil trading. It is unlikely that the successful applicant will have had less than 15 years experience in crude oil supply and/or trading.

Terms and conditions are negotiable and will be in line with the importance and responsibility of the post.

Please apply with full cv, listing those companies to whom you do not want your application sent, to:  
Position No. MA 295, Robert Marshall Advertising Ltd.,  
44 Wellington Street, London WC2E 7DJ.

Robert Marshall Advertising Limited



## Financial Accountant

London

£13,500 + car

The Tampimex Group, a well established international group of companies whose principal activities include exploration, purchasing, transportation, processing and marketing of crude oil and refined products wish to employ a Financial Accountant to join its small, highly experienced team located at the group headquarters in Victoria.

The Financial Accountant will report directly to the Finance Director, and be primarily responsible for the control, review and preparation of group management accounts and financial information for management.

Applicants, male or female, must be Chartered Accountants aged 25-32 years with a lively and imaginative mind, good communicative skills, and the ability to work closely and effectively with all levels of management.

In addition to salary and car, benefits will include excellent free pension arrangements, life assurance and medical cover.

Please write in confidence for further details and application form to: Michael R. Andrews, Executive Selection Division, Southway Towers, 82 London Bridge Street, London SE1 9ST, quoting MCS/7016.

**Price Waterhouse**  
Associates

## HOARE GOVETT (MONEYBROKING) LTD.

SENIOR MONEY MANAGER

The Stock Exchange Moneybroking subsidiary of Hoare Govett Ltd is looking for a senior executive with experience of sterling money markets. Candidates should ideally be in their thirties, and be accustomed to taking responsibility for the management of money. Salary will be commensurate with experience and is negotiable.

Please reply in confidence to:

R. J. Dennison,  
Hoare Govett (Moneybroking) Ltd.,  
27 Throgmorton Street, London EC2N 2AN

## Mellon Bank, N.A.

requires two

## BUSINESS DEVELOPMENT EXECUTIVES

to join its London Branch to assist in the U.K. corporate calling programme. Age 24-30. Credit analysis experience is required. Excellent promotion prospects. Graduate/professional training preferred. Salary will depend upon experience.

Please apply in full confidence to:  
H.R.V. Wessel, Senior Personnel Consultant.

**NOEL ALEXANDER ASSOCIATES LTD.**

International Advisers to Banks & Financial Institutions

70 QUEEN VICTORIA STREET, LONDON EC4N 4SJ



## Assistant Company Secretary

### Diverse Manufacturing Engineering Operation

c.£10,000 - mid twenties - London

The continued success of this Group is due in no small measure to the policy of providing its autonomous subsidiaries with optimum support and encouragement, and minimum interference. The corporate staffs have played a significant role in this success story with the Company Secretary's department well to the fore. What is now needed is a qualified A.C.S. with some experience, who will report to the Company Secretary, providing a professional back up across the complete spectrum of the secretarial discipline, and who sees the role as having a significant and positive contribution to make to the profit column of the Group. As well as general secretarial, legal and pensions matters, the successful candidate can expect very quickly to have a major involvement in the Group's insurance arrangements, whilst at the same time taking on the complete company secretarial responsibilities for a major subsidiary. However, like any staff specialist, professional ability is not enough, and success will depend as much on your inter-personal skills and the ability to sell yourself. There can't be many jobs in the company secretarial field offering this sort of challenge and opportunity at such an early age. Not the job for the faint-hearted, this is that unique chance for the young professional who wants to be part of a continuing success story. Please write, with full career details, to Ronnie McDowell.

Applications, which may be from male or female candidates, will be treated in complete confidence and should quote reference 0082/RGMCD.

### BROOK STREET EXECUTIVE RESOURCES LIMITED

47 Davies Street, London W1Y 2LN. Telephone 01-499 7382

The Executive Selection Company of the (BROOK STREET) Employment Service Group

## OVERSEAS DEVELOPMENT

KNOW-HOW-vital to developing countries

### INDUSTRIAL PROMOTION EXPERT

ST. VINCENT

Within framework of Development Corporation to work closely and relate to external consultants and other specialists on sectoral identification based on experience; company identification and investor selection; preparation of new, and updating old industrial promotion material; company promotion on basis of desk work, and organising promotional field visits; administration and organisation of developing relations with investors; assistance to investors in developing projects in St. Vincent and Grenadines. Experienced in industrial promotion and economic developments working in less developed countries, and with private sector; willingness to travel within Caribbean and elsewhere at short notice plus understanding needs of private sector in identifying and developing viable projects.

Appointment 2 years. Salary U.K. taxable £13,350 - £16,675 p.a. In addition, variable tax free overseas allowance in scale £1,385 - £3,495 p.a.; according to domestic circumstances.

The post is wholly financed by the British Government under Britain's programme of aid to the developing countries. In addition to basic salary and overseas allowances other benefits normally include paid leave, free family passages, children's education allowances and holiday visits, free accommodation and medical attention. Applicants should be citizens of the United Kingdom.

For full details and application form please apply, quoting ref. E328(D) stating post concerned, and giving details of age, qualifications and experience to:-



Appointments Officer,  
OVERSEAS DEVELOPMENT ADMINISTRATION,  
Room 301, Eland House,  
Stag Place, London SW1E 5DH.

HELPING NATIONS HELP THEMSELVES

## Internal Auditor

Dublin

£11-14,000 + car

A leading financial institution, with a network of branches throughout the Republic of Ireland, is seeking an experienced person to set up and manage its newly created Internal Audit Department.

The person appointed will direct and co-ordinate the activities of a small team whose initial task will be to review existing internal audit systems and procedures and make recommendations on the restructuring thereof. On-going responsibilities will include monitoring and reporting on all internal audit and control aspects of the company's operations.

Candidates, probably aged 35-40, should ideally hold a relevant professional qualification and should be keen to develop their career in

internal auditing. Most important will be extensive experience of auditing the activities of a financial institution combined with good management and communicative skills. Salary is likely to be in the region indicated. A car will be provided and, in addition to a non-contributory pension scheme, the company provides very attractive mortgage facilities. Reasonable relocation expenses will be reimbursed.

The identity of candidates will not be revealed to our client without prior permission. Candidates should write for an application form, quoting Reference AA49/480D, and advise if they have made any other recent application.

### PA Management Consultants (Ireland) Ltd.

Personnel Services Division, Hume House, Ballsbridge, Dublin 4.

Offices also in Cork.



A member of PA International

## INTERNATIONAL AUDITORS

Age 23-26

£££.

Once again, we're on the recruiting trail for both trainees (and to a lesser extent) experienced Branch Auditors; and as the risk of repeating ourselves we would be particularly interested to hear from disillusioned graduate banking trainees with part or all of their A.I.B. If you fall into this rapidly-expanding category and your disillusionment is a symptom of frustrated ambition, and not merely a synonym for lack of talent, our client offers one of the most demanding, yet satisfactory, roles in International Banking: world-wide travel and the backing of one of the world's major banks. In view of the demanding nature of this job only single people will be considered.

For further details please contact: TREVOR WILLIAMS  
OR MARK STEVENS (GENERAL MANAGER)  
Our name is your guarantee of confidentiality.

**BANKING PERSONNEL**  
41/42 London Wall, London EC2. Telephone: 01-588 0781

(RECRUITMENT CONSULTANTS)

## Senior Banking Opportunities in Canada

The Canadian Banking Industry is quickly earning a reputation for being one of the most dynamic and change oriented growth sectors. To meet the client requirements and market conditions of the 80's, Canadian chartered banks are attracting to their ranks, financial specialists and bankers with distinguished career records.

The Bank of Montreal is a leading Canadian commercial Bank. We have a reputation for our innovative and successful approach to banking. We are currently seeking a number of talented, senior bankers to maintain our leadership in a rapidly expanding market — a market which requires a constantly changing range of financial services.

Outstanding career opportunities in Canada are offered to individuals at senior levels, with extensive commercial lending experience, individuals with an entrepreneurial aptitude to develop in all facets of commercial banking. As you would expect, career advancement is geared directly to performance.

### Senior Lending Officers

Candidates must be experienced bankers with significant credit expertise. We would expect these individuals to have had lengthy experience in credit granting, in both line and staff posts, to be able to independently and objectively analyse complex risk situations and to develop imaginative and innovative solutions.

**The First Canadian Bank**  
**Bank of Montreal**

Candidates will preferably have a good working knowledge of portfolio management and credit/advances department administration and will have exercised substantial credit authority. Following an initial orientation period, candidates will be expected to operate with broader discretionary limits.

### Corporate Banking Managers

Candidates must be self-assured marketers, shrewd and accomplished at dealing with senior management in the analysis and negotiation of sophisticated loan arrangements and banking services.

In this capacity they will be accountable for the development and management of profitable loan, deposit and service business of large and complex corporate accounts. This responsibility will tax their overall management resourcefulness, analytical and interpersonal skills to the utmost.

If you meet the above criteria, why not explore these exceptional opportunities with us. We'll be here in November to meet you and discuss in detail, the opportunities we offer. We'll talk to you about salary, benefits (including relocation assistance), Canadian lifestyles, living costs, immigration — in fact, everything you need to know about us and Canada.

For a confidential discussion, please write immediately including fullest possible details about yourself, your qualifications and your experience to date.

Mr. J. W. Green, c/o Personnel Manager, Bank of Montreal,  
246 Bishopsgate, London EC2M 4PA.



## THE ROYAL BANK OF CANADA

requires an

### ECONOMIST/BANKER

for our Europe, Middle East and African operation headquartered in London, England.

The successful candidate should have an M.A. in economics (or equivalent) and be familiar with international banking, trade and development issues. The position also requires a sound knowledge of international capital markets, interest rate and exchange rate forecasting techniques as well as strong analytical skills. Knowledge of European business languages (French, German) is an additional asset.

You should have at least three to five years of practical experience in a banking, other commercial or government environment. Proven ability of integrating economic analysis into line operations is essential. Good writing and communication skills are not enough: you have to translate your analysis into operative recommendations and you will have to provide both efficient and qualified response to frequent ad-hoc requests.

You will be reporting to the Area Vice-President and General Manager and your colleagues on the job will be line credit officers. Economics at Head Office, Montreal, will back you up with analysis and information material just as you are expected to provide Head Office with regular economic input. A three- to six-month training and "break-in" period in Montreal will precede your posting.

This is a very attractive career position. Being part of the Royal's global banking network offers you numerous opportunities for subsequent progress. Remuneration will be commensurate with experience in addition to our excellent employee benefits programme.

When you succeed... we succeed.

Please write in confidence to:

Mr J. B. Reynolds  
Manager, Corporate Personnel Services  
The Royal Bank of Canada, 2 Palace Gate, London W8 5NF

## Assistant Treasurer

West London Five figure salary + car

A multi-national Group operating in 50 countries seeks to recruit an individual to assist with its international treasury operations.

These include the raising of funds, the management of the Group's borrowings worldwide and the Group's foreign currency exposure.

Candidates, male or female and aged 28 to 35, should possess a university degree, professional qualification, and previous experience of treasury operations. Equally important are negotiating skills, resourcefulness, and an ability to communicate at all levels.

Applicants should send full cv, quoting ref: AMA 8042, to Position Number Supervisor, Austin Knight Limited, London W1A 1DS. Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a separate letter addressed to the Position Number Supervisor.

Austin Knight Advertising



## PHILLIPS & DREW

Pension Fund Department

Phillips & Drew are looking for a young person who has already had 1-2 years' experience of institutional investment and is seeking to develop his or her interests in practical fund management. Initially he/she will act as an assistant in one of our Fund Managers, with responsibility for administration, portfolio performance and research assignments, but the opportunity will be there for the successful candidate to develop his/her aptitude for fund management. The ideal candidate will either be a graduate in Economics or Mathematics, or a person who has made progress in the Actuarial examinations, and the starting salary will be commensurate with such experience.

Application forms can be obtained by telephoning or writing to:

A. G. Wright, Staff Manager  
PHILLIPS & DREW

Lee House, London Wall, London EC2Y 5AP. Tel: 01-628 4444

## Director General, Finance & Administration

US\$50-60,000 tax free

The Aga Khan Hospital and Medical College is now under construction in Karachi, Pakistan; the main construction contract has been awarded to an international contractor.

A senior executive is required who will have overall responsibility for all financial, personnel and administrative functions, and will lead a team of senior professional managers in these fields. This position reports directly to the Chief Executive.

Applications are invited from those with proven experience of handling similar responsibilities in multi-million dollar construction projects, preferably in the developing world.

This is a prestigious contract; impeccable references are essential. Additional benefits will include a car, furnished house etc.

Please contact: John Steeds, Manager,  
Commercial Division, Overseas Recruitment Services,  
37 Golden Square, London W1R 4AL.  
Telephone: 01-439 9481.

**ORS Limited**

## Senior Appointments

### COMPANY ACCOUNTANT

South London

£10,000 + car

Our clients, a leading service in the computer industry, seek qualified accountant to take control of all functions in this large autonomous accounting department. Duties will include liaison with various departments to ensure the smooth flow of management information, preparation of budgets, systems development along with ad-hoc investigations.

Working with direct responsibility to the Financial Director this vacancy provides a platform for rapid progress in a growth industry. Ref. E1853.

Contact Gordon Montgomery or Chris Denington on 588 5105

ACCOUNTANCY PERSONNEL SENIOR APPOINTMENTS

41 London Wall, London EC2M 5TB. 01-588 5105



## Credit Management West London

Citibank Trust is today's most progressive finance organisation. We're a highly successful subsidiary of one of the world's largest banks offering a unique range of financial services to businesses through a growing number of branches across the country.

Continued growth has created the need for a finance professional who will be trained to take over the management and development responsibilities of our increasing dealer lending business. It's a complex and wide ranging role which blends a high technical content with a substantial amount of direct customer contact.

Responsibilities you'll take over will include assessing the credit worthiness of potential clients through thorough analysis of financial statements, negotiating terms and conditions of the loans directly with the customers and the administration management of existing business. You will also be involved in the identification and development of new markets and providing specialist advice on new product areas.

The job calls for at least three years

credit analysis experience in a banking or lending institution and an understanding of relevant law. The ability to understand corporate balance sheets is a pre-requisite although we will provide you with advanced training.

Ideally a graduate in a numerate discipline, the right applicant will have first class communicative skills, obvious managerial potential and the personal dedication to make the most of the career opportunities this position carries. A flexible, hardworking and tenacious approach, together with a well developed business acumen are essential to the job.

We offer an attractive starting salary and a fringe benefit package which includes low-cost personal loans and mortgages after a qualifying period.

If you have the personal and professional qualifications needed for this post write quoting ref. FT/005 to Adrienne Fresko, Recruitment and Manpower Planning Officer, Citibank Trust Ltd., St. Martin's House, 1 Hammersmith Grove, London W.6. Telephone: 01-741 8000.

**Citibank Trust**

**CJA**

RECRUITMENT CONSULTANTS  
35 New Broad Street, London EC2M 1NH  
Tel: 01-588 3588 or 01-588 3575  
Telex No. 897374

**CJRA**

**BANK ANALYST**

CITY

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Our Client wishes to recruit an analyst to cover the banking sector. A minimum of one year's analytical experience in this industry is required. The successful applicant will join a firm which has a wide spread of Stock Exchange business and is committed to maintaining its high reputation in research. Remuneration is extremely competitive and generous fringe benefits are available. Applications in strict confidence under reference BA12649/FT will be forwarded unopened to our Client, unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

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35 NEW BROAD STREET, LONDON, EC2M 1NH

## Managing Director

Light Engineering

£15,000 + equity

N. London

Over the last 20 months this old established, £100,000 specialist subcontract manufacturer of quality light engineering products has been returned from losses nearly to breakeven. There is considerable scope for further development and it now presents an opportunity for someone with a successful track record running a similar, or slightly larger, business to acquire a substantial equity stake for a nominal or modest investment.

Candidates of all ages will be considered but must understand that they will need to be fit and prepared to work hard for long hours initially. They will have to sell, manage production and control finance personally.

Terms are for negotiation with the present owners (one a man of considerable achievement in British industry) who will retain the balance of the equity.

Please write, in confidence, quoting Ref 697/FT and giving details of experience, age, qualifications and present salary to:

**CB-Linnell Limited**

8 Oxford Street, Nottingham  
MANAGEMENT SELECTION CONSULTANTS  
NOTTINGHAM - LONDON

## Chief Accountant

Bucks/Berks Border

£15,000 + car

Our clients have a £70m. T/O, employ 3,500 people and are part of a marketing-oriented international group with a diverse product range. Reporting to the Financial Controller, the Chief Accountant has a department of over 30 people with experienced/qualified supervisors and extensively computerised systems. The department provides a series of key reports as well as developing the financial data base from which all management information is generated. The Chief Accountant must therefore ensure that accurate data is produced to strict timetables. Similarly he or she must continually monitor systems to ensure their effectiveness and will contribute significantly to the systems development work which is now imminent. Applicants should be qualified Accountants aged 30-40 with experience of managing staff in a substantial industrial or commercial organisation. Ref. 1525/FT. Apply to R. A. PHILLIPS, ACIS, FCII, 3 De Walden Court, 85 New Cavendish Street, London W1M 7RA. Tel: 01-636 0761.

**Phillips & Carpenter**  
Selection Consultants

## UNIT TRUST DEALER

Fidelity International Management, the new UK division of the successful Fidelity Investment Group now requires a young person, probably in their early to mid twenties, as an assistant to our Dealing and Advisory Manager. The position will cover dealing on behalf of our Authorised Unit Trusts and Offshore Funds, and some stock market/investment experience is desirable. The person must be articulate and numerate with a pleasant telephone manner. A competitive salary and attractive bonus accompanies this position. This is a unique opportunity to join our small, rapidly expanding team at an early stage of Fidelity's UK development.

Please reply promptly with full C.V. in strictest confidence to:

Peter Hargreaves  
Dealing & Advisory Manager  
FIDELITY INTERNATIONAL  
MANAGEMENT LTD.  
Buckingham House  
62/63 Queen Street  
London EC4R 1AD

## South East Asia SALES & RESEARCH

Vickers da Costa Ltd. have a well-established and fast expanding business in South East Asia securities and require additional staff, based in the City, for their research and sales teams covering S.E. Asia.

The positions will involve liaison with institutions as to market and company trends as well as detailed research work and would suit candidates with good experience in stockbroking or the S.E. Asian area. Remuneration will be competitive with good fringe benefits.

Please forward a full curriculum vitae to:

Mrs. J. E. Shaer, Personnel Manager,  
Vickers da Costa Ltd., Regis House,  
King William Street, London EC4R 9AR.

## Managing Director c.£40K Chief Accountant c.£23.5K

Our client, a well-known Nigerian-based company manufacturing and distributing soft drinks, urgently requires two senior executives. Overseas experience and qualifications are preferred, together with a background in a similar industry. Turnover is £12m and expanding rapidly. Applicants should be at least 40 years old. Benefits include free family accommodation, car, staff, travel to U.K. and assistance with school fees.

Please contact:

John Steeds, Manager,  
Commercial Division,  
Overseas Recruitment Services,  
37 Golden Square,  
London W1R 4AL.  
Telephone: 01-439 9481.

**ORS Limited**

## GENERAL MANAGEMENT (Speciality Chemicals)

A PRODUCT LINE MANAGER is required for the Service Chemicals Division which is a subsidiary of one of the world's largest multi-national industrial corporations. This Division manufactures and sells chemicals for the paper, food and other, general industries.

He/her will lead this Division, with Sales, Marketing, Manufacturing and R&D Managers answering to him/her. Sales are already £2m and will double in four years through market expansion and the introduction of new products and technologies.

Applicants should be:

- Technically qualified. Graduates preferred.
- 35/45 years of age.
- Experienced in the Sales and Marketing of Speciality Chemicals.
- Innovative and commercially competent.
- Capable of professionally managing a young, effective team.

The appointment is located in the London area and a salary of £15,000-£20,000 is proposed.

Reply in guaranteed confidence (enclosing a curriculum vitae) to:

A H & A EXECUTIVE SEARCH CONSULTANTS  
4/5 De Walden Court  
85 New Cavendish Street  
London W1M 7RA

## South Coast Building Society GENERAL MANAGER/SECRETARY

Applications are invited for the above position. The Society has a main office as well as a branch office and requires a General Manager capable of expanding the Society's business. The incumbent, who would have complete responsibility for the day-to-day running of the Society, would also be required to act as Secretary reporting directly to the Board. Applicants should therefore have proven administrative ability.

Written applications, with detailed curriculum vitae should be sent to:

Box A 7296, Financial Times  
10 Cannon Street, EC4P 4BT

## Accountant for a Wide-Ranging Group Role

Five figures + car

Scotland

This is a new appointment offering interesting career opportunities in a highly successful public company with a turnover in excess of £100 million and now entering a new phase in its development. Initially the prime responsibility is to work with senior management at group and in subsidiary companies in appraising and improving control procedures. The role will develop to become more wide ranging covering both financial and operational aspects of the companies. Candidates, male or female should be

qualified accountants aged 28-35 either with industrial experience or significant investigation work experience in the profession. They must possess personal qualities of maturity, drive and an inquisitive mind necessary to perform this role effectively. They should be prepared to travel within the UK and overseas. Salary is negotiable in five figures plus car and other benefits are those associated with a major company.

Ref: AA45/7448/FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

## PA Personnel Services

Hobart House, 80 Hanover Street, Edinburgh EH2 1EL. Telephone: 031-225 4481. Telex: 72536.



A member of PA International

**Carreras Rothmans**

## Regional Auditor

c. £8,000

based Rayleigh, Essex

This is a new position within the Internal Audit Department of Carreras Rothmans Limited. The successful applicant will primarily review the systems of internal controls operated by the management of a subsidiary company which operates from 13 depots throughout the United Kingdom and a Head Office in London.

Applicants should have experience in either internal or external auditing and be studying for a recognised accountancy qualification. The ability to work without supervision and communicate with management at all levels are prime requirements. A substantial amount of travelling will be involved and provision for this is included within an attractive benefits package, as would be expected from a major international company. Assistance with relocation is available where appropriate.

Please write for an application form to:  
Barry Roberts, Personnel Officer,  
Carreras Rothmans Limited,  
Christopher Martin Road, Basildon, Essex.



## Managing Director

To £20,000

We wish to appoint a Managing Director capable of running and developing a wholly-owned engineering company using the highly delegated authority offered by the parent board.

The Company, based West of London, has a turnover of £3 million. Exports of its major products are made to N. and S. America and W. Europe.

The development potential of the company requires that successful candidates should possess substantial knowledge of modern presswork and diecasting technology combined with essential entrepreneurial and personal skills.

It is unlikely that candidates aged less than 40 would have the experience necessary to take advantage of this opportunity.

Please write in confidence to:  
K. Chapman, Managing Director,  
R & W Hawthorn, Leslie & Co. Ltd., Elvian House,  
18/20 St. Andrew Street, London, EC4A 3AE.

**R & W HAWTHORN, LESLIE & CO. LTD.**

## CONFERENCE MANAGER

Euromoney's expanding conference activity needs a responsible person to help develop programmes on international finance. This involves liaison with speakers, ability to understand their subjects, willingness to travel.

Write, with c.v. and salary indication, to:—  
The Publisher, Euromoney  
Nestor House, Playhouse Yard, London EC4A 5EX

## INTERNAL AUDITOR (ACA/AIB)

Our client is a medium-sized international Bank in London. They seek an Assistant Internal Auditor aged up to 26 who is preferably a newly qualified A.C.A. with Bank audit experience OR, exceptionally, an A.I.B. also with Bank audit experience. French would be advantageous. The salary is up to £8,000 plus benefits and the potential is excellent.

Please write in confidence to:

Mr. Mike Pope,  
Q.S. Banking Recruitment Consultants,  
30/31 Queen Street, EC4

## STOCKBROKING PERSONNEL

YOUNG, AMBITIOUS STOCKBROKING PERSON  
WITH LONDON EXPERIENCE REQUIRED BY  
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Attractive terms of employment are offered and a company car is included.

Applications with C.V. (treated in confidence) to:

Nigel Sanister  
N.M.W. COMPUTERS LTD.  
Stapeley House, London Road, Nantwich, Cheshire

International management and trust company established in Zurich seeks on behalf of one of its clients

## QUALIFIED OIL TRADER

(aged 30-45) who is prepared to move to London to run oil trading business from there.

Requirements:  
At least five years' experience in oil business (purchase and supply of finished products);

Contacts with brokers and suppliers of finished products and crude oil;

Experience in chartering of tankers.

Well-rewarded position with profit participation.

Please send your application with curriculum vitae, references and photograph to:

**ORCONSULT S.A.**  
P.O. Box 199, CH-8045 Zurich

**DG** David Groux  
Associates  
01-248 1858

**SENIOR FOREIGN  
EXCHANGE DEALER**

up to £15,000

Major Continental Bank requires a person with a minimum of 3 years' Foreign Exchange and Deposits dealing in European Currencies.

Please contact:  
JOAN HENNESSY  
on 01-99 1055























